

# CDC Partnerships

Utah Valley University | Career Development Center

## On-Campus Recruiting & Virtual Recruiting

2021 - 2022



UTAH VALLEY UNIVERSITY

## Become a Career Development Center Partner!

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We love our Employer Partners and offer a number of ways we can assist you!

1. **Informal Partnerships.** We are happy to meet with you and help you identify a recruiting strategy that will enable you to connect with UVU students more effectively.
2. **Formal Partnerships.** The UVU Career Development Center Corporate Partnership Program is designed to provide increased access and visibility to UVU students. In addition to creating a recruiting strategy that will best fit your needs, the Partnership Program offers extra opportunities that will allow your team to hit recruiting out of the ball park as we work to create a World Series winning recruiting plan.
  - **Partnership Levels:** We have five levels at which you can partner including Junior Varsity, Varsity, All Star, MVP or Hall of Fame.
  - **Partnership Terms:** July 1 through June 30.
  - **Pricing:** Ranges from \$1000 to \$6000 depending on the partnership level.
  - **Benefits:** Depending on the partnership Level, benefits can include:
    - Event Registrations and Premier Booth Locations at Recruiting Events
    - Traveling Treat Day
    - Social Media Advertising Opportunities
    - Video and On-Campus Spotlights
    - Banner ad on the CDC Website
    - Advertisement in the Student Guide
    - Acknowledgment and sponsor of Fair Prize Drawings
    - And more!
3. **Questions?** Contact JanaLee Carter, Employer Relations Manager, for assistance in setting up your Informal or Formal Partnership. Keep in mind that the deadline for Formal Partnerships is June 30.