

PROJECT

2025

[AFSP.ORG/PROJECT2025](https://afsp.org/project2025)

The American Foundation for Suicide Prevention has set a bold goal to reduce the nation's annual suicide rate 20% by the year 2025. Using analytics and modeling tools, and with guidance from leaders in the field of suicide prevention, AFSP has identified four critical areas which represent the highest potential to reach the most people at risk for suicide in the shortest amount of time.

Firearms

There are nearly 23,000 firearms-related suicides each year; roughly half of all suicides. By making suicide prevention education a basic part of firearms ownership, we can increase awareness of mental health and suicide prevention tools, and further the importance of safe storage and other life-saving practices.

Healthcare Systems

An estimated 45% of individuals who die by suicide visit their primary care physician in the month prior to their death. By accelerating the acceptance and adoption of evidence-based suicide prevention practices within primary and behavioral healthcare systems, we can identify those at risk, and turn a visit to the doctor's office into a critical opportunity to save a life.

Emergency Departments

An estimated 39% of individuals who die by suicide visit an emergency department in the year prior to their death. By encouraging the acceptance and adoption of suicide screening and delivery of follow-up services as a standard of emergency care, we have a greater chance of preventing suicide in these at-risk individuals.

Corrections Settings

Suicide is the leading cause – and accounts for – 35% of all deaths in jails. By enhancing mental health education and improving coordination of suicide prevention care in and at key points of contact with corrections systems, we can significantly reduce the rate of suicide in these settings.

Together, we can save lives. Learn more about our initiative to reduce the annual suicide rate in the U.S. 20% by 2025 at afsp.org/project2025.