

2012 – 2013 GRANTS ENGAGED LEARNING IN THE LIBERAL ARTS (ELLA)



Application for Funding

College of Humanities and Social Sciences, Utah Valley University

Application Deadlines: ELLA has set two deadlines for the 2012-2013 academic year: noon on Monday, September 10 for fall and spring projects, and noon on Monday, January 14 for spring projects. Applicants should allow sufficient time to complete all steps of the application process well before the deadline.

ELLA grants support research, scholarly, and creative projects in the College of Humanities and Social Sciences that aim to increase and promote engaged learning. The college funds a wide variety of faculty projects each year. Though each application will formulate its specific articulation of engaged learning, in general successful projects will be directed by faculty members and will clearly involve students and student learning from initial planning to completion and assessment. Applications are encouraged within a broad spectrum of creative and scholarly engaged endeavors. The following examples are drawn from previous years: conference presentations; cooperative programs with the community, high schools, and other universities; some travel to support engaged learning; publication of engaged and scholarly material; and very limited supplemental funding to support study abroad. Faculty who seek funds for projects that are focused exclusively on faculty scholarship/research or faculty travel cannot be considered for this grant and should seek alternate funding sources (see a list of such sources on the last page of this application). Previously funded applications can be reviewed in the Dean's office and a sample is available on the ELLA website at: <http://www.uvu.edu/chss/resource/funding/ella.html>.

Applicants are encouraged to consult the **Adjudication Document** as they complete this application. It provides in rubric form the guidelines that the committee uses in its evaluation of project proposals and is available at: <http://www.uvu.edu/chss/resource/funding/ELLA%20ADJUDICATION%20DOCUMENT%202011-2012.pdf>.

Submit completed applications in hard copy or by PDF to:

Jolene Arnoff
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College of Humanities and Social Sciences
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GENERAL INFORMATION	
Name:	Nancy Tobler
Department:	Communication Department
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PROJECT	
Date of Application:	September 7, 2012

Title of Project: National Communication Association Conferences Orlando

Others Involved in the Project (expand this section as necessary):

Name:	Dr. Janet Colvin	Student/ Faculty/ Staff:	Faculty, Dept. Chair	E-Mail:	colvinja@uvu.edu
Name:	(1) Danny Diaz (2) Tristan Wilkie (3) Amber Bruderer (4) Maggie Owens	Student/ Faculty/ Staff:	Students	E-Mail:	ddiaz@uvu.edu , tristanwilkie@gmail.com bruderer.amber@gmail.com , maggiespalgeowens@gmail.com
Name:		Student/ Faculty/ Staff:	Faculty, Staff	E-Mail:	

ABSTRACT FOR PROPOSAL

Overview:

This ELLA grant proposal in the amount of \$4,031 is for an engaged learning experience. This grant will be used for four students, which are all officers in the honor society and the communication club. If approved, the students would be traveling to "Celebrate COMMunity", the 98th Annual National Communication Association Conference. It is taking place November 15-18, 2012, in Orlando, Florida. This engaged learning opportunity will provide students the ability to network with professionals, as well as attend yearly national chapter meetings for Alpha Beta Beta, UVU's chapter of the National Communication Association's honor society. The students will also be attending the annual meeting for NCA Student Club. The benefit for students and Utah Valley University will be to strengthen the two new clubs in the Communication department (honor society and communication club).

Last year four students were able to attend this conference. It was evident that it was a positive and beneficial engaged learning opportunities. These students were able to attend conferences and sessions that helped establish one of the honor societies at UVU and the communication club for all communication students. These students were able to make a connection with Brenda Allen, who was the Carroll C. Arnold Distinguished Lecturer at the NCA's annual convention. Based on the connection these students made with Brenda Allen, they had the opportunity to be interviewed, and also submit their writing to be published in her new book, *Difference Matters*. Students were also able to attend a Graduate school open house, and connect with many other influential professionals in their field. It is important for our students to have these opportunities, in order to secure jobs and internships, as well as get Utah Valley University's name out to distinguished communication researchers. This experience has a chance to impact all communication students with information they have gathered, building up the honor society and well as building relationships for future internships and jobs as they build the reputation of Utah Valley University.

PROJECT ASSESSMENT AND RELEVANCE TO ENGAGED LEARNING IN THE LIBERAL ARTS

- 1) **ELLA funding not only encourages projects in engaged learning, but will provide faculty members opportunities to enhance their professional development as well.**

How will your proposal contribute to the goals of engaged learning and how will it complement your teaching, service, and scholarship?

The proposal will provide an opportunity for faculty (Nancy Tobler and Janet Colvin) the opportunity to develop as teachers and scholars. Faculty will attend, with students, sessions on running an honor society and communication clubs. As teachers trying to provide leadership opportunities for students and networking opportunities, the convention provides a chance to learn from other club faculty advisors. The second benefit for faculty will be to attend sessions with undergraduate student research papers. Seeing the caliber of other student's writing provides a way to mentor students.

Nancy Tobler and Janet Colvin will be attending the conference because they are panel presentations. The grant does not seek for funding for Nancy or Janet.

How do you intend to assess and measure the results of your grant? (At the conclusion of the grant year recipients will be asked to discuss informally the results of their projects with ELLA committee members.)

1. First students will attend national level meetings for both the honor society and the communication club which will help make both of those clubs more professional and engaging for students.
-Students will present their experiences and why other students should join the club and honors society in two communication courses.
2. The second benefit is students will have the chance to attend graduate school open houses, to network with admission boards and seek what they look for in an applicant, and to better their chances at a furthered education.
-Students will be required to keep a journal of their four-day experience and upon returning they will post to the UVU NCASA blog about tips for applying to graduate school and benefits of joining the honor society or club.
3. The third benefit would provide insight and procedures into how to establish the honor society and communication club as separate entities to provide more students leadership opportunities.
- Students will recruit qualified honor students in November 2012. In April of 2013, students will hold elections for the honor society. The students will seek the information of what is the most efficient way to have both an honor society and a club.
4. The fourth benefit would be for the students to have an opportunity to apply for awards that will bring our communication club and honor society national recognition.
- Students will apply for at least one award for UVU's club and honor society. (I.E new club, most improved, or service award.)

BUDGET INFORMATION

In the space below, or on a separate sheet if necessary, please include a detailed, itemized budget that breaks down the monetary request (e.g., travel, equipment, hotel, fees, printing) and explains clearly how the money will be used. Complete budget information (cost *and* revenue) for each participant should be listed, including how funding from other sources will supplement ELLA grant money.

Amount Requested: \$ **4,031**

Has previous ELLA funding been requested? If yes, when? No

Itemized Budget:

(November 14-18th 2012 5 days-4 nights with four students attending)

Operating Expenses for individual student	Individual	Total
Airfare / Transportation: (Orlando airport transportation/ shuttles):	\$665	\$2,660
Hotel:	\$228	\$912
Conference Registration:	\$115	\$460
Student fee: Each student pays for membership in NCA and food.	\$341	\$1,364
Project Total		\$5,396
Total Minus Student Amount.		\$4,031

DEPARTMENT CHAIR ENDORSEMENT: An application will not be considered without the chair's endorsement.
Please indicate your endorsement of the project and make your comments evaluative as well as descriptive.

Comments: This proposal has my full endorsement. Students attending this conference will be able to meet with other student club officers from around the country, learn best practices and bring back ideas for not only the two communication clubs but also share that information with other students.

Signature:  Date: 9/10/12

APPLICANTS ARE ENCOURAGED TO CONSIDER THE FOLLOWING UVU FUNDING SOURCES TO COMPLEMENT REQUESTS FOR ELLA GRANT FUNDING:

Grants for Engaged Learning	www.uvu.edu/gel
Scholarly and Creative Activities Council	http://www.uvu.edu/fsca
Institute for Professional Engagement	www.uvu.edu/ipe
Faculty Flexible Grant Program	www.uvu.edu/facultycenter
Supplemental Faculty Travel Grants	www.uvu.edu/facultycenter
Presidential Scholar Award	www.uvu.edu/urip/undergrad/
Exceptional Merit Grant	www.uvu.edu/meritgrants/