

SECTION: PUBLICITY

TITLE: PUBLICITY PACKAGES

Publicity Packages: The Clubs Office offers four (4) packages and an a la carte menu based on the size of your club's event. Your ambassador will assist you throughout the publicity process to help with the success of your event.

<i>Publicity Options</i>	<i>Platinum Package</i>	<i>Gold Package</i>	<i>Silver Package</i>	<i>Bronze Package</i>
	Large Events Open to the Student Body & Community	Smaller Events Open to the Student Body	Club/Department Events or Meetings	Meetings/Practices
	Over 200 People ~\$52-\$65	125-200 People ~\$32-\$45	50-125 People ~\$12-\$25	1-35 People No Cost
Designed Publicity				
<i>Club's Own Design</i>	X	X	X	X
<i>Clubs Designs Library</i>	X	X	X	X
<i>Graphic Designers</i>	X	X		
Digital Publicity				
<i>Connect Events & Online Calendar</i>	X	X	X	X
<i>Digital Signage</i>	X	X	X	X
<i>Social Media</i>	X	X	X	X
<i>The Review Online</i>	X	X		
Printed Publicity				
<i>A-Frames (2 w/ 4 prints)</i>	X	X		
<i>Banners (2)</i>	X			
<i>Flyers (250)</i>	X			
<i>Posters (25)</i>	X	X	X	
<i>Stall Street Journal</i>	X			
<i>Yard Signs (18 w/ 36 prints)</i>	X	X		
Publicity Check-Outs				
<i>Tablecloth</i>	X	X		
<i>Large Backdrop</i>	X			
<i>Small Backdrop</i>				
<i>Free-Standing Banner</i>	X	X		
<i>Directional A-Frame</i>	X	X		