

# SECTION: PUBLICITY

## TITLE: PUBLICITY PACKAGES

**Publicity Packages:** The Clubs Office offers four (4) packages and an a la carte menu based on the size of your club's event. Your ambassador will assist you throughout the publicity process to help with the success of your event.

<i>Publicity Options</i>	<i>Platinum Package</i>	<i>Gold Package</i>	<i>Silver Package</i>	<i>Bronze Package</i>
	Large Events Open to the Student Body & Community	Smaller Events Open to the Student Body	Club/Department Events or Meetings	Meetings/Practices
	Over 200 People	125-200 People	50-125 People	5-35 People
	~\$52-\$65	~\$32-\$45	~\$12-\$25	No Cost
<b>Designed Publicity</b>				
<i>Club's Own Design</i>	X	X	X	X
<i>Clubs Designs Library</i>	X	X	X	X
<i>Graphic Designers</i>	X	X		
<b>Digital Publicity</b>				
<i>Campus Groups Events &amp; Online Calendar</i>	X	X	X	X
<i>Digital Signage</i>	X	X	X	X
<i>Social Media</i>	X	X	X	X
<b>Printed Publicity</b>				
<i>A-Frames (2 w/ 4 prints)</i>	X	X		
<i>Banners (2)</i>	X			
<i>Flyers (250)</i>	X			
<i>Posters (25)</i>	X	X	X	
<i>Yard Signs (19 w/ 38 prints)</i>	X	X		
<b>Publicity Check-Outs</b>				
<i>Directional A-Frame</i>	X	X		
<i>Other Check-outs</i>	X	X		