

Course	AVSC 2150 – Air Transportation Management
Instructor	<p>Ryan Leick, PhD Associate Professor Office: Hangar B (HB) 209D Office Hours: By Appointment (M/W 10:00am – 12:30pm) Contact: Canvas Messaging System or cell phone (801.999.8748) if urgent.</p>
Course Communication	<p>All course communication must be sent through the Canvas messaging system. Instructions on how to contact your instructor through Canvas is in the Canvas Student Guide. Students are required to configure all Announcements and Conversation Messages delivered ASAP to your school email address in the Canvas-Settings-Notifications Preferences. Students may also configure preferences to receive these and other notifications to your personal email address or cell phone via SMS in addition to your school email. A video on how to configure your Notification Preferences in Canvas is in the Canvas Student Guide. Make sure you check Canvas or your email regularly for course updates from the instructor as well as additional information regarding this course.</p>
About the Instructor	<p>Ryan Leick I am an Associate Professor specializing in air transport strategy and I graduated from of the Air Transport Management PhD program at Cranfield University in the United Kingdom. Before that, I graduated from the School of Business at Embry-Riddle Aeronautical University in Daytona Beach, Florida. I bring industry experience in airline marketing, distribution and information technology acquired from working for MAXjet Airways, United Airlines and Aloha Airlines. My areas of focus include airline and airport management, marketing, economics, and strategy.</p>
Course Readings & Supplies	<p>Visit the UVU Bookstore here. Classes will use Open Educational Resources (OER) as assigned in the Canvas course. Bring laptop to all classes. (See note about technology use). The minimum computer specifications for Canvas is here. Internet browsers such as Google Chrome or Firefox are preferred. Some course elements are viewable on mobile or tablet devices; however, UVU aviation courses include elements of instruction that require the use of the Flash Player. You will need to download this on your computer or have access to a computer with it installed.</p>
Course Overview	<p>Presents the management skills necessary to be a fixed based operator and entry-level manager for scheduled airlines in the national aviation system. Teaches management functions, marketing, financing, organization and administration, flight operations, maintenance, safety, and liability. Provides hands-on experience of management styles through evaluations and critiques of local airlines and airport facilities. Includes a student’s simulated model of an FBO and related management operations as a final project. Successful completers should have a basic knowledge of air transportation management.</p>
Course Learning Outcomes	<ol style="list-style-type: none"> 1. Define the air transportation industry including differences between certificated air carriers and general aviation. 2. Explain the contributions of air carriers and general aviation to the economy. 3. Describe how air transportation contributes to the efficient conduct of business and how it affects personal and pleasure travel. 4. Discuss primary role of the Transportation Security Administration (TSA), Department of Transportation (DOT), Department of Homeland Security (DHS),

Federal Aviation Administration (FAA), National Transportation Safety Board (NTSB) and other applicable governmental agencies.

5. Distinguish between the International Civil Aviation Organization (ICAO), the International Air Transport Association (IATA) and Airlines for America (A4A).
6. Describe the segments of general aviation in terms of their primary uses.

Learning Approaches

As a student, you can expect this course to challenge and engage you as a learner. You will be expected to work in groups, engage in class discussions, complete projects and papers as required, and succeed as a student in this course. For each credit value assigned to this class, the student should expect to spend 3+ hours a week completing course activities.

Attendance Policy

Attendance is taken at the beginning of every class. Students are responsible to initial the sign-in sheet as they enter class. The sign-in sheet is replaced with a late sheet as class begins. Your attendance grade will be the average of the percentage of classes you attended on-time and the percentage of classes you attended late.

Late Assignment Policy

All assignments must be submitted in Canvas prior to the due date to receive full credit. Late assignments may be accepted after the due date at the discretion of the instructor for up to half credit. Please watch the class Syllabus or Calendar in Canvas for due dates and any changes in due dates. Assignments are expected to be submitted on time or early if you expect to be absent.

Evaluation

Evaluation	Percentage
Assignments	40
Simulation	30
Exams	20
Self-Evaluation	10
Total	100%

Total points in each area may vary. Your grade is based on the percentage of the total points available that you earn in each category. Grades will be determined in accordance with UVU grading policies. The cutoff percentages for grading purposes are as follows:

Grade	Percent of Points
A	95-100
A-	90-94
B+	86-89
B	83-85
B-	80-82
C+	76-79
C	73-75
C-	70-72
D+	66-69
D	63-65

D-	60-62
E	<59

Withdrawal Policy

If you do not wish to take this course or find that you are unable to continue, you should officially withdraw by the deadline stated in the current semester UVU Student Timetable. You can officially withdraw from a course by dropping it through the online registration system or the campus One Stop desk (BA 106) by the listed date. If you officially withdraw from a course by the "Last Day to Drop and Not Show on Transcript," the course will not appear on your academic transcripts. If you officially withdraw from a course by the "Last Day to Withdraw," a "W" will appear on your transcripts. Although your GPA will not be affected — a "W" will indicate that you chose to withdraw. If you fail to complete the course and do not drop it before the "Last Day to Withdraw," a "UW" or "E" (a failing grade) will appear on your transcripts. Withdrawing from a course may impact your financial aid status. For more information, see: UVU Financial Aid.

Technology Use

Be courteous of your instructor and fellow classmates when it comes to technology use. Always give speakers your full attention and make sure that any use of technology during class is enhancing your learning—not distracting you or others from course content.

Expectations**You can expect us to:**

- Maintain an active presence in the course.
- Respond to Canvas messages within ONE business day. If multiple messages are received regarding the same question or concern, they may be responded to with an Announcement to the entire class.
- Provide timely, meaningful and constructive feedback on assignments.
- Help guide and facilitate students through course material to provide an effective learning experience.
- Refer students to appropriate services for issues that are non-course content specific. For instance, technical issue, writing labs, accessibility services, etc.
- Mentor students through the course and provide career and academic counseling.

We expect you to:

Take an active role in the learning process by meeting course requirements as specified in written syllabi. Faculty members have the right to establish classroom standards or behavior and attendance requirements. You are expected to meet these requirements and make contact with faculty members when unable to do so. Students are expected to perform in accordance with the [Student Rights and Responsibilities Code - Policy 541](#).

Students are to:

- Start class the first week of the term.
 - Set aside regular time each week to "Attend" class online.
 - Learn to use and navigate Canvas through the tutorial and contact the Help Desk (See UVU Policies & Services or Get Help menu to your left) if you have any
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problems with "technology-related" aspects of the course.

- Learn and use the communication tools in the online course to be present and meaningfully participate.
- Be accountable for course requirements, including adequate preparation through related course materials, and learning activities.
- Complete all assignments on time as noted in the lessons.
- Abide by ethical standards. Your work must be your own.
- Contact me as early as possible if an emergency arises. Do NOT wait until the last minute to ask for an extension. Extensions are only given when a viable emergency exists AND you have communicated with me early.

Students should also view spend time reviewing "How to Succeed Online" https://greengold.uvu.edu/crs_info_master/success.html.

Disability Accommodations

If you need accommodations because of a disability may contact the UVU Accessibility Services Department (ASD), located on the Orem Campus in LC 312. To schedule an appointment or to speak with a counselor, call the ASD office at 801-863-8747. Deaf/Hard of Hearing individuals, email nicole.hemmingsen@uvu.edu or text 385-208-2677.

Religious Accommodations

At the beginning of each semester, you shall promptly review the course syllabus and class schedule and notify faculty to request an accommodation for sincerely held religious beliefs and practices using the [Religious Accommodation Request Form](#).

Dangerous Behaviors

The faculty member has the right to demand and secure the immediate removal of any person from the classroom whenever the faculty member determines, to the best of his or her knowledge or belief, that the person's actions are threatening or dangerous to students or themselves. If the faculty member cannot resolve a disruptive situation, the faculty member may request that the disruptive person(s) leave the classroom. If the disruptive person(s) will not leave voluntarily, the faculty member may call University Police for assistance. The incident shall be reported to the Dean of Students and to the Director of Judicial Affairs in accordance with Policy 541 *Student Rights and Responsibilities Code*.

Discriminatory, Exclusionary, or Disruptive Behavior

Faculty members observing discriminatory, exclusionary, or disruptive behavior follow procedures described in UVU Policy 541 *Student Rights and Responsibilities Code*. 5.6

Academic Honesty

You are expected to maintain academic ethics and honesty in all its forms, including, but not limited to, cheating and plagiarism as defined hereafter:

1. Cheating is the act of using or attempting to use or providing others with unauthorized information, materials, or study aids in academic work. Cheating includes, but is not limited to, passing examination answers to or taking examinations for someone else, or preparing or copying another's academic work.
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2. Plagiarism is the act of appropriating another person's or group's ideas or work (written, computerized, artistic, etc.) or portions thereof and passing them off as the product of one's own work in any academic exercise or activity.
 3. Fabrication is the use of invented information or the falsification of research or other findings. Examples include but are not limited to:
 - Citation of information not taken from the source indicated. This may include the incorrect documentation of secondary source materials.
 - Listing sources in a bibliography not used in the academic exercise.
 - Submission in a paper, thesis, lab report, or other academic exercise of falsified, invented, or fictitious data or evidence, or deliberate and knowing concealment or distortion of the true nature, origin, or function of such data or evidence.
 - Submitting as your own any academic exercise (written work, printing, sculpture, etc.) prepared totally or in part by another to include online question and answer banks.

Syllabus Changes

This syllabus will change as necessary to facilitate optimal student learning. All changes will be reflected on the Canvas Syllabus page.
