Robbery and Jewelry Stores

Chris Baker, Dan Crowder, Nils Gardner, Christine Hadlock

Store Robbery

http://www.4utah. com/story/d/story/burglar-gets-trappedand-arrested-in-store-hebrok/40341/Z_mjDajpAUiFJPzooPJjtA

Hypothesis

- Local jewelry stores in Utah County
- The more security features a store has
- the lower their risk for robberies





Research Instrument

- 70 question survey
- Qualtrics
- Security
- Recent Robberies

Store Demographics

- Weekday hours: 9:00am-9:00pm
- Weekend hours: 10:00am-6:00pm
- Most stores have more than 1 public entrance
- Low vehicle, heavy pedestrian and heavy both

Trainings and Drills

- 80% of stores surveyed hold trainings about security and robberies
- 80% of stores surveyed require robbery drills



Employees

- 100% of stores surveyed allow their employees to carry weapons
- 80% of stores surveyed allow their employees to have keys to the store
- 100% of stores only allow upper management to have combinations to the safes

Alarm Systems

 100% of stores have alarm systems, silent alarms



Measures of Security

- Security Cameras
- Bulletproof Glass
- Safes
- Audible/Silent Alarm Systems





Additional Measures of Security

- Audio Recording Devices
- Motion Detectors
- Employee Background Check
- "Lock-In" Room





Stores Robbed

80% of the stores had been robbed in the last five years

 Of the stores robbed 100% of the stores were robbed at least twice in the last five years

Sessions and Periods of Robberies

- Robberies occurred mostly in the mornings and evenings/after hours.
- Most robberies happened in the Fall and others happened in the Summer/Winter
- It was 50/50 with robberies happening during a holiday

Robbery Details

- 1 to 3 persons were involved in robberies
- Robbery lasted from 15 minutes to an hour
- Took police 6 to 15 minutes to

respond



Weapons Used in Robbery

• Gun

• Knife





Conclusion

- Although the majority of stores were robbed in the past 5 years, every single suspect involved was caught.
- 90% of the suspects caught was due to security cameras and witnesses
- 80% Felt that the criminal justice system handled the suspects effectively and appropriately

Conclusion

Security cameras places in plain view were felt to be the biggest deterrent for crime.

How can you measure the amount of crimes that don't happen?

What we should have done

Describe how each robbery took place

- How they got in?
- If the got out, how?
- Was there help on the inside?
- Were any of the suspects employees? If so, were they background checked etc...

*Continued

- 100% of stores require employees to comply with the robber(s), did any of them not comply during the robbery? If so, what did they do? Did they use a weapon?
- How did employees feel during the robbery?
- Were the drills effective in helping control emotions, keeping cool etc...