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WORDPRESS

THE 23RD IEEE INTERNATIONAL CONFERENCE ON ADVANCED LEARNING
TECHNOLOGIES

ICALT 2023

IEEE ICALT is an annual international conference on Advanced Learning Technologies and Technology-enhanced Learning organized by the IEEE Computer Society and the IEEE Technical Committee on Learning Technology.

Project Description:

The 23rd IEEE International Conference on Advanced Learning Technologies (ICALT 2023) is dedicated to academic or industrial research in the area of advanced learning technologies and technology-enhanced learning.

The information on ICALT 2023 website is not well organized. Users might be unable to find the important information they need during different stages of the conference, such as call for paper, registration, conference days, etc.

Project Objectives:

- Providing attendees with a clear and easy-to-use schedule of events, including information about keynote speakers, sessions, and social events.
- Developing a clear and concise call for papers section that clearly outlines the submission process and requirements.
- Creating a user-friendly registration process that streamlines the registration experience for attendees and ensures all necessary information is collected

Target audience:

- Most of the users are professors or graduate students.
- The users are from all over the world, so not everyone knows where Orem is at. We need some information to get their interests in participating the conference in-person.

Project Scope:

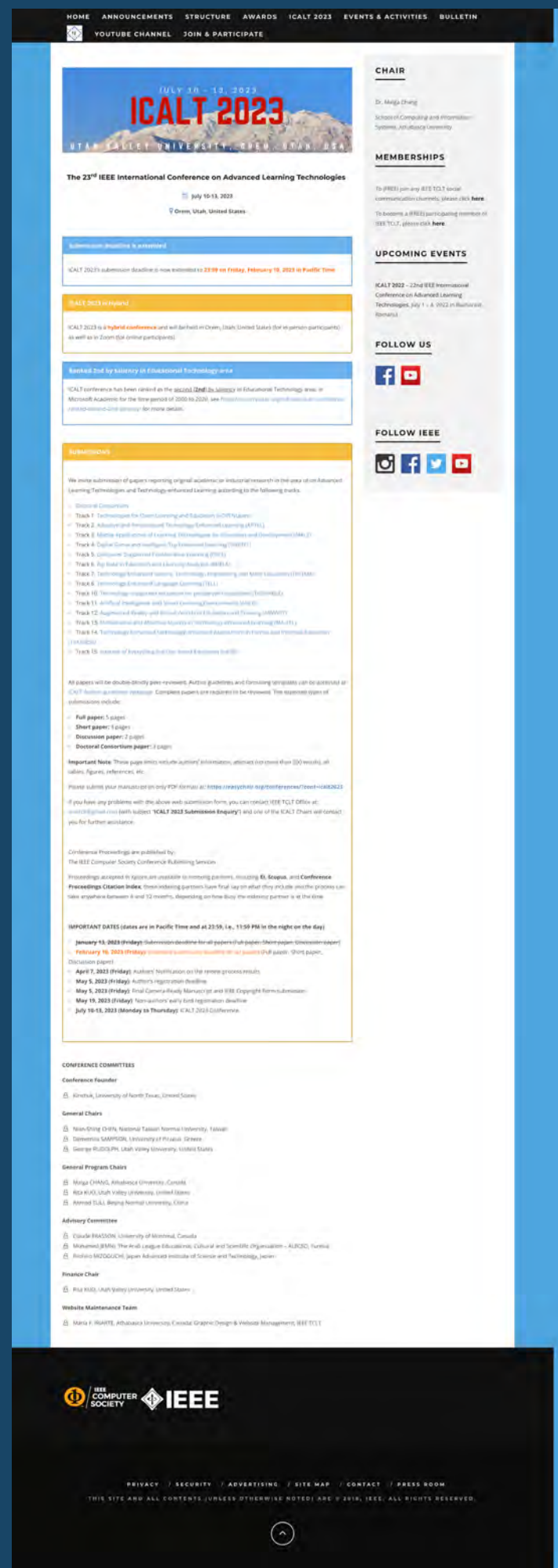
Redesign and reorganize the ICALT 2023 website to improve user experience and make important information easily accessible to users during different stages of the conference, such as call for papers, registration, conference days, and more. The project may involve design changes, content organization, and possibly changes to the website's structure and functionality to achieve these goals.

Success Measure:

That the users have a easy experience using the page to navigate and apply to submit the papers, after the submission have all the tools they need to prepare travel information to assist the conference and laying all the links to UVU website to provide the information to navigate campus and travel with in.



Conference Home Page - Submission Face



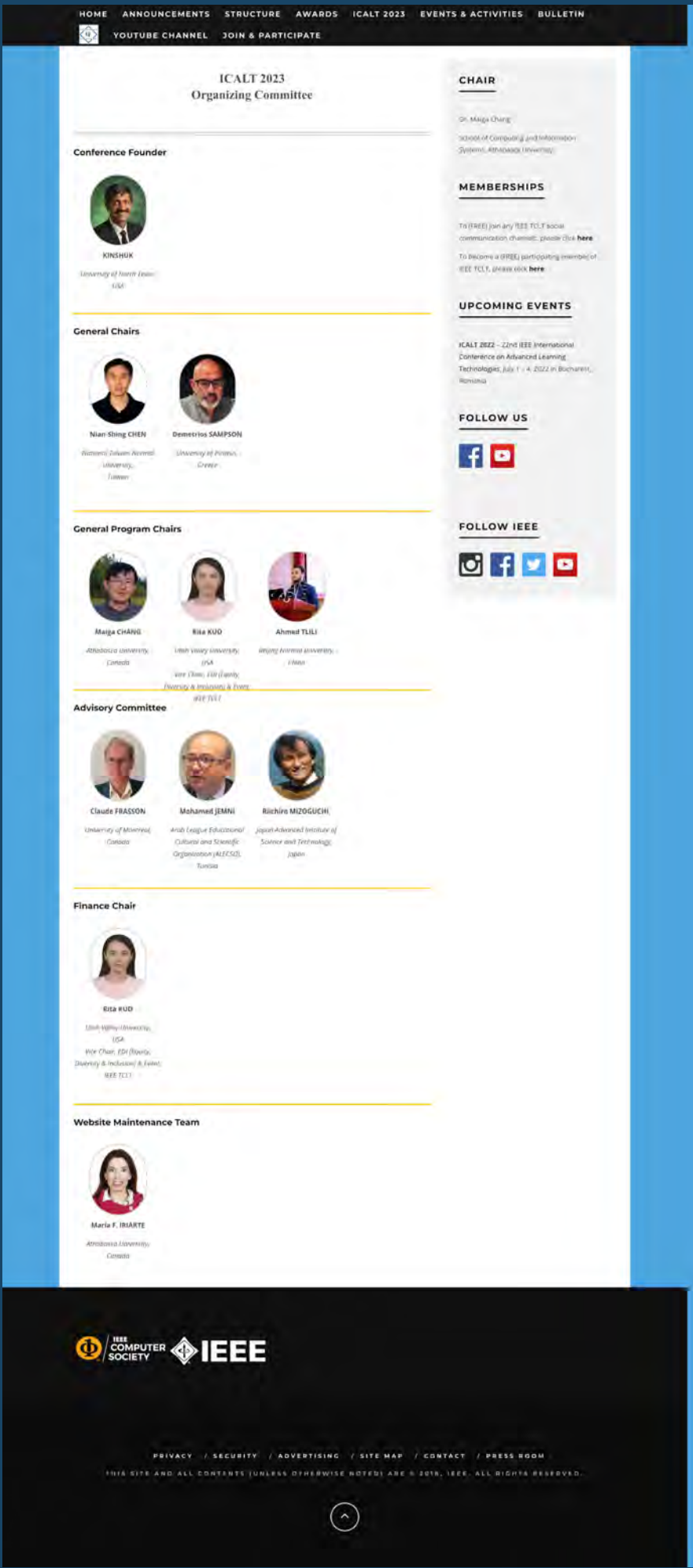
Original Page Design



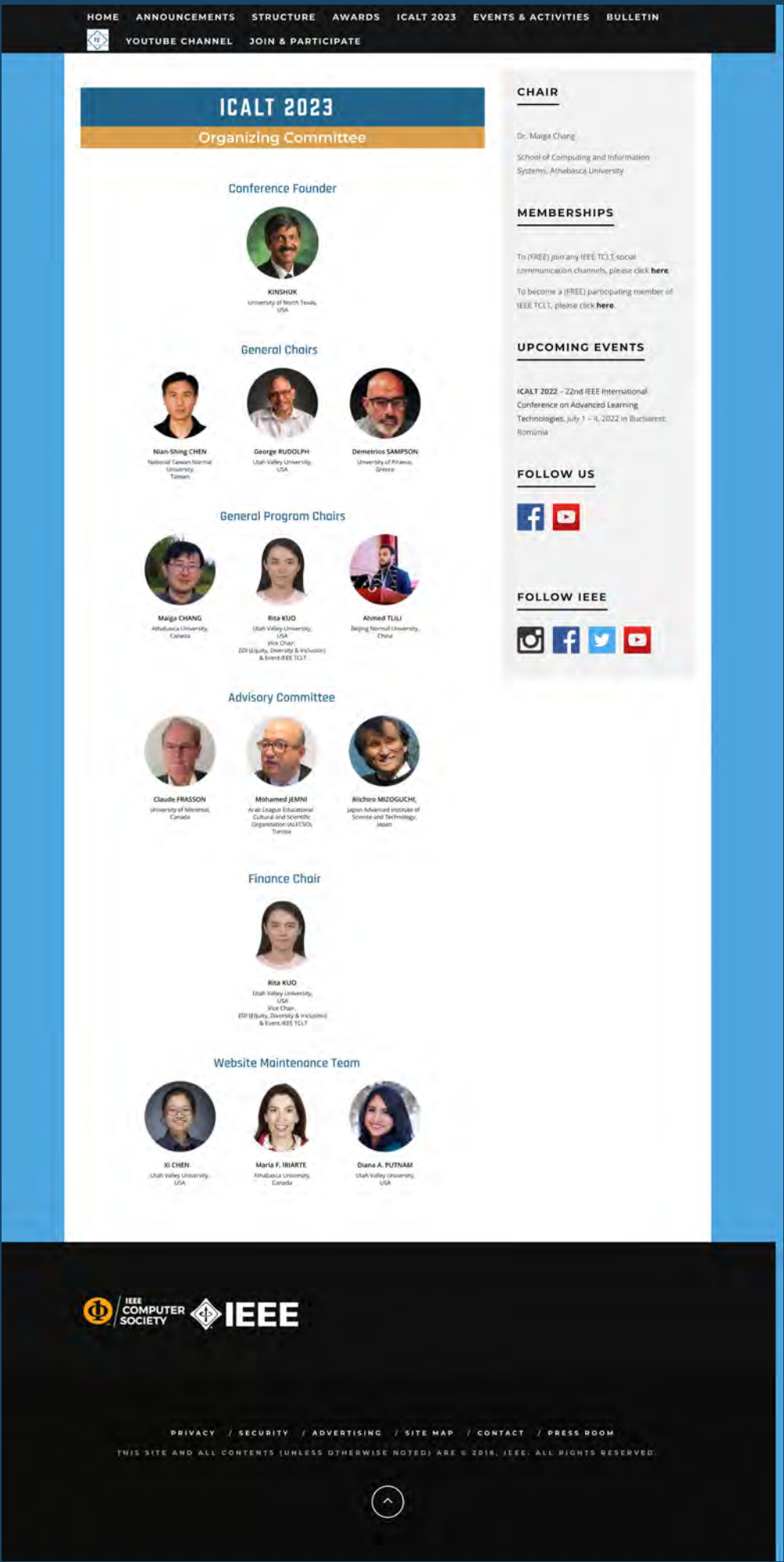
Re-design

- Title
- Hero Image
- Effective Layout - using cards.
- Call for action
- Color Pallet

Organizing Committee Page

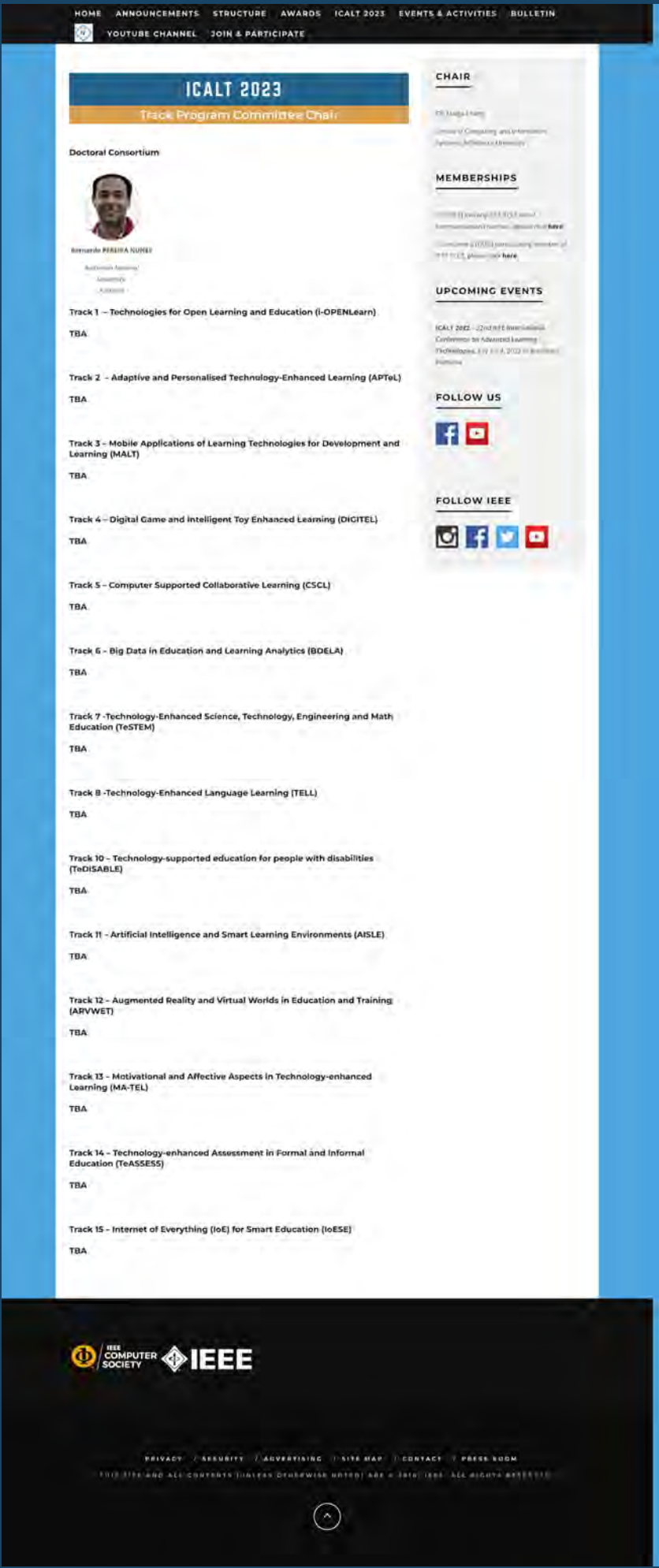


Original Page

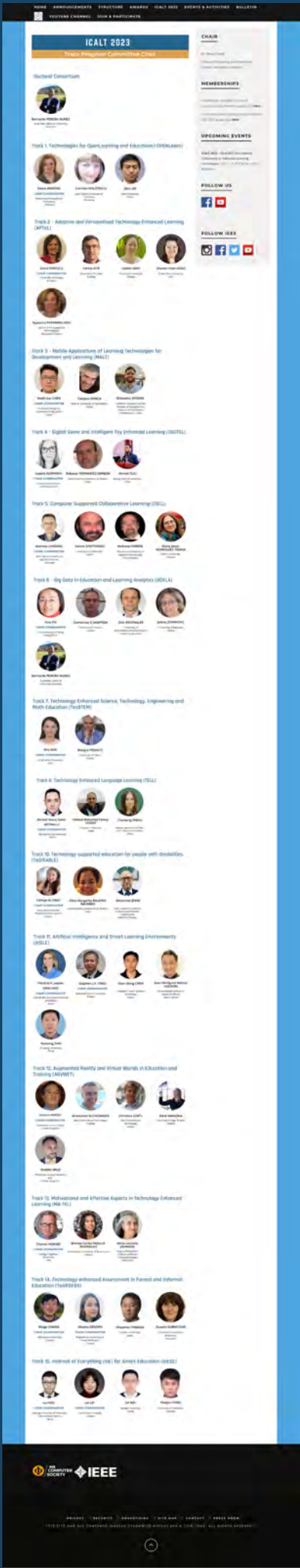


Re-design

Track Program Committee Chair Page



Original Page

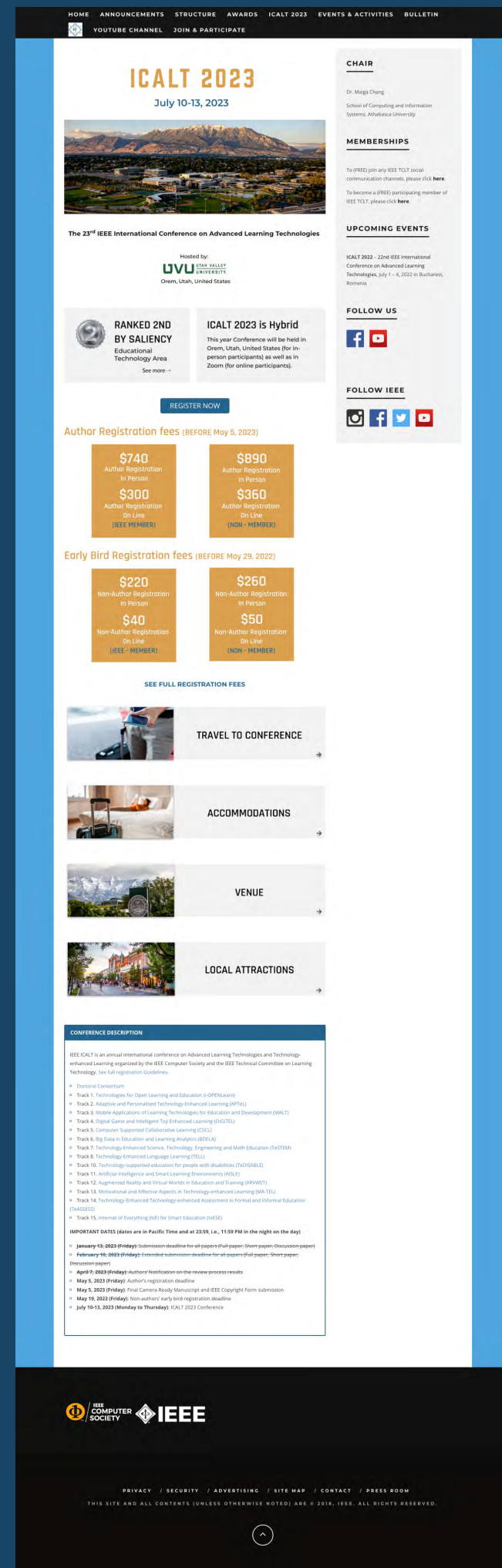


Re-design

Conference Home Page - Registration Face



Original Page



Re-design

Takeaways From This Project

- **User-centered design:** Creating a website that meets users' needs is essential. Putting users first in the design process ensures a positive user experience.
- **Information architecture:** Developing skills in organizing website content in a clear and logical manner, making it easy for users to find what they need.
- **Visual design:** Enhancing visual design skills by creating a cohesive and engaging design that reflects the conference's brand identity.
- **Effective client management:** Gaining insights into working with clients who may have specific demands or resist changes, and managing their expectations while achieving project objectives.
- **Project management experience:** Developing essential project management skills such as time and resource management, communication, and collaboration.