2017 SPRING LECTURE SERIES

presented by

UVU ENTREPRENEURSHIP INSTITUTE

UTAH VALLEY UNIVERSITY

LEARN. DO. BECOME.

14 Lectures. 14 Hours. 14 Ways to Improve Your Business Venture.
Welcome! Entrepreneurship is an exciting field! Whether it’s making a better mouse trap or starting UBER, the process of creating a business from scratch offers unlimited potential. Being an entrepreneur will test your personal skills, your determination and your patience. No matter the business, there will be great satisfaction and disappointments along the way.

The Silicon Slopes Lecture Series is a class that puts you in direct contact with successful entrepreneurs. Listen to their experiences, their successes and failures, their unique challenges and what it took for them to launch and establish their businesses. This class offers inspiration, networking, team building, and challenges to get you thinking like an entrepreneur. Whether you already have an idea, or have started your own business, this is your chance to meet and learn from those who have made it. Our doors are open for your entrepreneurial success! Feel free to bring a friend!

Mark Seastrand
Entrepreneurship Institute Director
presents the

2017 LECTURE SERIES

12 NOON TUESDAYS
CB 101a on the UVU Main Campus

JAN 17 How to Evaluate a Startup Idea
Josh Coates, CEO of Instructure

JAN 24 Developing a Business Model
Ryan Caldwell, Founder and CEO of MX

JAN 31 The Product Development Process
Cydni Tetro, President of Women’s Tech Council

FEB 7 Customer Experience
Carine Clark, Silicon Slopes Executive Board Member

FEB 14 Fundamentals of Culture and Management
Aaron Skonnard, CEO of Pluralsight

FEB 21 Building a Sales Organization
Dave Elkington, CEO of InsideSales

FEB 28 What to Look for in a Mentor
Greg Warnock, Co-Founder and Managing Director of Mercato

MAR 7 How to Raise Money
Gavin Christensen, Managing Partner of Kickstart Seed Fund

MAR 14 Getting Traction
Susan Petersen, CEO of Freshly Picked

MAR 28 The Role of a Founder
Vanessa Quigley, Co-Founder and Chatbooker-in-Chief

APR 4 Ownership and Compensation Structure
John Pope, CEO of Jive

APR 11 Hiring and Firing
Mark Newman, CEO of HireVue

APR 18 Building a Company to Scale
Dave Bateman, CEO of Entrata

APR 25 What it Takes to be an Entrepreneur
Josh James, Founder and CEO of Domo

Register to attend at
The Silicon Slopes Lecture Series takes place weekly on Tuesdays at noon in the **Classroom Building, Room 101a**, on the Main UVU Campus. (See maps below.)

**Guest Parking**

Visitor parking is available in the parking garage for $1 per hour. Pay for two and have lunch at The Rotisserie—one of the best spots on campus.
Josh Coates has built a career the way he builds a business—by re-imagining the way things can be done (even if it requires doing some major surgery with an acetylene torch). After his start in distributed systems research at the University of California, Berkeley, and Microsoft’s Bay Area Research Center, he founded Scale Eight, which developed a new approach to scalable storage software and attracted customers like Microsoft, Viacom, and Fujitsu. Upon closing operations and selling Scale Eight’s intellectual property to Intel in 2003, Josh went on to found Berkeley Data Systems (Mozy.com) in 2005, which reshaped the world of data storage with a ubiquitous remote backup solution. Two years later, EMC Corp acquired Mozy for $76 million.

Josh now brings this imagination to the LMS world with Instructure. After seeing the opportunity to disrupt the current landscape, and in doing so, facilitate a better educational experience, he became an early investor before joining the board and becoming CEO in 2010.

Ryan Caldwell, Founder and CEO, is a serial entrepreneur driven to transform industries. Currently, Ryan directs the strategic vision for MX, a fintech company combining powerful data analytics with engaging technology to enable customer advocacy through a data-driven money management platform delivered through financial institutions. MX, has earned attention and investment from industry-leaders at financial institutions and within the fintech community.

Prior to founding MX, Ryan consulted in the US, Singapore and London for some of the world’s leading companies, including market leaders like Visa and Microsoft. He has also received multiple industry accolades, including being named to the Utah Business list of Forty Under 40, the v100 list of Top Venture Entrepreneurs and as one of the Utah Valley BusinessQ’s 10 Coolest Entrepreneurs.

Register to attend at
Cydni is a leading expert in product validation, go-to-market strategies, product development, marketing and technology. She has hundreds of technology products used by the world’s largest brands, retailers and companies including Microsoft, Marvel, Facebook, MLB, Warner Bros., Target, and Toys R Us.

She spent 4 years at Disney in Imagineering building products and businesses from technology research and launching those products into Theme Parks, ESPN, ABC and Interactive. Prior to Disney she was COO and CMO at several successful technology companies.

She is faculty for the Goldman Sachs 10k small business program where she teaches go-to-market, sales and marketing. She is founder and President of the Women Tech Council, a non-profit with more than 10,000 members in its community.

Carine Clark recently was the president and CEO at MaritzCX. She played a crucial role in creating and executing the acquisition of Allegiance by Maritz Research, and combining the two companies to create MaritzCX.

Clark has decades of experience building successful software companies. Prior to MaritzCX, she was president and CEO for Allegiance. As SVP and CMO for Symantec, Clark was responsible for global campaign and field marketing, partner and product marketing, branding and marketing communications, as well as public relations and analyst relations. As an executive at Altiris and Novell, she was responsible for driving top and bottom-line company growth through fiscally accountable and operationally efficient marketing. Her leadership helped establish Altiris as one of the fastest-growing technology companies in the world, growing revenues from $62 million to $230 million during a four-year period.

Carine Clark has been recognized with numerous awards, including being inducted into the Utah Technology Council Hall of Fame, named 2016 EY Entrepreneur of the Year Utah Region, and 2015 CEO of the Year by Utah Business magazine. She was ranked by ExecRank as #47 of all CMO’s worldwide in 2012. She has also received the Women Tech Leadership Excellence Award, the 25th Annual TWIN Award, and the Silicon Slopes v100 Award.

Aaron Skonnard is the CEO of Pluralsight, a SaaS learning platform that empowers enterprise technology teams to expand proficiencies, increase productivity and gain a competitive edge. Aaron co-founded Pluralsight in 2004 and has since grown the company to more than 500 employees and 1,000 expert authors. As CEO, Aaron focuses on business strategy, future direction, product development and strategic partnerships. He’s led the acquisition of eight companies in three years, enhancing the platforms capabilities. Through his leadership, the company has flourished and is now valued at more than $1 billion.

Aaron is a thought-leader in the industry, speaking at events around the world. He’s the chairman of the board of Start Foundation, a nonprofit that supports Utah’s booming tech community. As a result of his efforts in the tech community, Aaron was named 2015 Utah CEO of the Year from StartSLC and MountainWest Capital’s 2016 Entrepreneur of the Year.

David Elkington has a rich background in technology, venture capital and corporate development. As CEO and Chairman, he has led InsideSales.com to consecutive 50-100% year-over-year growth rates, starting with the company’s inception in 2004.

David has been active in the evolution and definition of the inside sales industry and speaks regularly. He is co-author of the groundbreaking Lead Response Management industry study, done in conjunction with James Oldroyd, PhD. (visiting Research Fellow at M.I.T.).

**COMPETITIONS**

**OPPORTUNITY QUEST**
The UVU Opportunity Quest gives students a chance to create, develop, and then present their business concepts to a panel of judges experienced in entrepreneurship. The UVU Entrepreneurship Institute helps prepare teams for the competition through a series of workshops.

https://www.uvu.edu/entrepreneurship/events/oq/

**UTHAENTREPRENEUR CHALLENGE**
The Utah Entrepreneur Challenge (UEC) is a statewide, student business-model competition. Teams from universities across the state compete for the best business plan and a chance to win more than $100,000 in cash and in-kind prizes. Enter at the link below.

http://lassonde.utah.edu/uec/

**BIG IDEA CHALLENGE**
The UVU monthly Big Idea Challenge is open to UVU students. It gives students an opportunity to win $100 for their budding business ideas. Students are then encouraged to further develop the idea with the help of their winnings and the Entrepreneurship Institute.

https://www.uvu.edu/entrepreneurship/events/bigideas/
Greg Warnock, PhD, is a technologist, innovator, and entrepreneur with a proven history of building and growing companies. As co-founder and managing director of Mercato Partners, he is involved on the boards of companies like Sphero, SteelHouse, and Stance.

Prior to Mercato Partners, Greg was co-founder and managing director of vSpring Capital, an early stage venture capital fund. Before vSpring, Greg was principal in more than 20 M&A transactions and launched several businesses spanning technology, consumer, biotech, and marketing.

Greg was the founder of Junto Partners, an entrepreneurship education initiative designed to train and mentor aspiring entrepreneurs, and is a past chairman of the board for The Community Foundation of Utah. Greg has been named Utah Business Outstanding Director and Utah Business Mentor of the Year, and was honored with the Supporter of Entrepreneurship Award by Ernst & Young.

Gavin is an entrepreneurial VC with a passion for investing and building Utah and the West. In 2008, Gavin recognized a need for both leadership and capital at the seed stage in Utah. Gavin worked with the Utah ecosystem to found Kickstart Seed Fund to fill this gap. Starting a seed stage firm focused on Utah during the Great Recession was not easy, but Kickstart is now the most active investor in Utah at the seed stage with 85+ investments.

Prior to Kickstart, Gavin was an analyst, associate and principal at vSpring Capital (now Signal Peak) where he developed a love for venture capital investing in the Mountain West Region. Before vSpring Capital, Gavin also worked as a Vertical Strategy Associate for Google and as a consultant in Monitor Group’s Cambridge office where he advised clients on a range of strategic, operational, and organizational improvements.

Susan Petersen is the founder and CEO of Freshly Picked. In 2009, she designed and sewed the first baby moccasins and put them on her blog and Etsy shop. From there the company took off. It is now a leading baby lifestyle company, with over 6,000 percent revenue growth over the past three years. In 2015, Freshly Picked became the first woman-owned company to be named the number one fastest growing company in Utah Valley.

Susan has been featured in Forbes, Entrepreneur, Bloomberg Business and on her favorite moms and dads at the park. The company was also recognized as having the highest revenue growth percentage to date for the honor. Leading in social engagement and community, Freshly Picked’s million social media followers love celebrating the shared experiences of parenthood with the brand. From the first step, to the next step, Freshly Picked aims to be there for every step.

Vanessa Quigley is a mom, wife, trained opera singer and most recently Chatbooker-in-Chief. Chatbooks gives Vanessa the ideal place to combine her big picture vision, desire to hold onto what matters, and “get it done” attitude that raising seven children has instilled in her. Chatbooks’ affordable, automatic and simple photo books were Vanessa’s brainchild after realizing her youngest son didn’t have his own childhood scrapbook. Vanessa drives Chatbooks’ creative engine and product design to make sure the functionality is simple and easy to use. Prior to Chatbooks, Vanessa relished her role as Mom-in-Chief, managing the wonderful chaos of her growing family.

Vanessa has a degree in Vocal Performance and Pedagogy from Brigham Young University, sings (opera!) whenever she can, enjoys the theater, being in the mountains with her family, and finding the humor in life—especially important while raising a growing family!

Today, Vanessa advocates for flexible schedule for women who work in startups and technology. She says, “While raising our seven children, I know my own passions often got lost, left by the wayside as I hustled our children to soccer games, music lessons and school activities. When my youngest was in all-day school, I realized I had more time for my newest passion—Chatbooks. I know there are a lot of mothers out there like me who still want to maintain their professional passions. Stay-at-home moms are grossly underutilized in today’s workforce: They are smart, capable women who want to contribute! That’s why we have a community of parents across the country who work flexibly, as part of our commitment to promote equality for parents in the workplace.”

John and his fellow co-founders started Jive in 2006 to disrupt the $30 billion telecom industry by changing the way businesses communicate. Before Jive, John studied Business Management at Brigham Young University and founded companies in the insurance and direct technology sales industries.

John envisioned a future where phone systems shifted from on-site investments to online services. With that vision in mind, John helped launch Jive. The company went seven years without venture capital, more than doubling in size and surpassing $25 million in annualized revenue while competing against established telecom providers.

In 2014, Ernst and Young selected John as a finalist for Entrepreneur of the Year. In 2015, Frost & Sullivan named Jive Entrepreneurial Company of the Year, recognizing Jive’s incredible growth, unique and innovative cloud services, and industry-specific go-to-market strategies. Today, Jive is the largest privately owned VoIP (Voice over Internet Protocol) company in the world.

As founder and Chief Customer Officer of HireVue, Mark’s passion centers on the belief that people are more than just a resume or profile; everyone has a unique story to tell, and HireVue provides the opportunity for people to share their experiences and demonstrate their talents.

Through digital, video and mobile technologies, Mark first introduced the world to On Demand Interviews™, improving the way companies build and coach their teams, and helping candidates tell their stories - anywhere, anytime. Today, HireVue’s Team Acceleration Technology is at work in more than 180 countries for more than 500 organizations, from emerging growth companies to 26 of the Fortune 100.

Under Mark’s leadership, HireVue was named among the top “10 Most Promising Companies in America” by Forbes, a top 50 company in Deloitte’s Annual Fast 500, and a Top HR Product of the Year four times, most recently in 2014, by Human Resource Executive magazine. Mark earned a bachelor’s degree in International Business from Westminster College and a master’s degree in Finance from the University of Utah.

Since co-founding Entrata in 2003, Dave Bateman has served as CEO, remaining extremely hands-on in product steering and architectural implementation of the Entrata platform. His leadership has earned him recognition as Ernst & Young’s Entrepreneur of the Year and Utah Business’ CEO of the Year. In addition, he has been featured on the cover of both Entrepreneur and Fortune Small Business Magazines.

Today, Bateman has over 15 years of hands-on experience in SaaS-based software development and architecture and has led Entrata from inception to $100MM in annual recurring revenue without the benefit of venture capital.

Josh founded Domo in 2010 to transform the way CEOs and other executives manage their business and to help drive value from the tens of billions of dollars spent on traditional business intelligence systems. Today, Domo’s customers, which include 20 percent of the Fortune 50, are among the world’s recognizable brands across multiple industries.

Prior to Domo, Josh served as CEO of Omniture, a SaaS-based web analytics company that he co-founded in 1996 and took public in 2006. Omniture was the number one returning venture investment out of 1,008 venture capital investments in 2004, as well as the number two performing technology IPO of 2006. For the three years that Omniture was public, Josh was the youngest CEO of a NASDAQ or NYSE-traded company. In 2009, he facilitated Omniture’s sale to Adobe for $1.8 billion.

Register to attend at
The Entrepreneurship Institute at Utah Valley University connects student entrepreneurs with the information and resources they need to identify and execute on viable market opportunities.

We cultivate the entrepreneurial mindset of students across the UVU campus. To that end, we host networking events to connect student entrepreneurs with their peers, experienced mentors, and seasoned business coaches. We also run business innovation competitions.

In addition to the Entrepreneurship Major, UVU offers an Entrepreneurship Minor for non-business majors as well as the Entrepreneurship Emphasis for business majors. A Certificate of Proficiency in Entrepreneurship is also available with the completion of just sixteen credits.

Learn more about the Institute by visiting our website at https://www.uvu.edu/entrepreneurship/

Or keep up with the Entrepreneurship Institute’s upcoming events, opportunities, and news on social media:

Follow us on Facebook at UVUEntrepreneurship

Follow us on Twitter at UVUEclub

Watch the Lectures you missed on YouTube http://bit.ly/2jcd5UN
WEEKLY EVENTS

TUES
Entrepreneur Launch Pad
1:00p-2:00p
UVU Business Resource Center
Meetings built around helping each other build successful startups.

WED
1 Million Cups
9:00a
The Startup Building
Every week, entrepreneurs present their startup companies to their communities and learn how their community can help support their business to flourish.
http://bit.ly/2ca4i5a

MicroBusiness Mentors
7:00p-8:00p from Jan 11-Feb 15
UVU Business Resource Center
The MicroBusiness Mentors 6-week, business basics program will give you individual coaching to understand what to do for a business plan, marketing, accounting, operations and more.

RECURRING MONTHLY EVENTS

FIRST THURSDAY
Start Smart
6:00p-7:30p - Free
UVU Business Resource Center
Entrepreneurial success begins with this short course on how to start a business.
http://bit.ly/2dlKW0u

THIRD WEDNESDAY
Girl Develop It: Hack Night + Lightning Talks
5:30p-8:30p
OC Tanner in Salt Lake City
Coding meetup for women.
http://bit.ly/2hQxC1N

THIRD THURSDAY
Business Essentials
6:00p-8:00p - Free
UVU Business Resource Center
This two-hour course covers the 7 hats you wear as a business owner and what you need to focus on within each one.
http://bit.ly/2hExDYF

FOURTH FRIDAY
SLCrawl: Where Business Meets Beer
6:00p
Varies
Monthly pub crawl to meet other business professionals, business owners and entrepreneurs.
https://www.meetup.com/SLCrawl/

ALL MONTH LONG
Big Idea Challenge
Win $100 if your business idea is selected!
JANUARY

5  Front Park City 2017
8:00a-5:30p
Park City
Join us in the majestic mountains of Utah for an intimate, one-of-a-kind UX and Product Management training experience.

9  Monthly Job Expo
9:00a-2:00p
PE Concourse at UVU

11  QuickBooks Workshop
5:30p-6:30p - Free
UVU Business Resource Center
http://bit.ly/2hXi7kS

11  Tax Planning Workshop
5:30p-6:30p - Free
UVU Business Resource Center
http://bit.ly/2hQ8Vmh

11  WordPress Workshop
5:30p-6:30p - Free
UVU Business Resource Center

16  Understanding ADHD Matrix: Managing a Business
6:00p-7:00p - $30
UVU Business Resource Center
This class introduces a new method of understanding and solving ADHD.
http://bit.ly/2h7tUlz

19  Silicon Slopes Summit
Salt Palace Convention Center
Conference featuring high-profile keynotes, premium workshops, a startup competition, awards, plus a high-energy concert for evening entertainment.

23  Employers Tell All
11:00a-12:30p
UVU’s Ragan Theatre

23  Employers Tell All Networking Event
1:00p-3:00p
Centre Stage at UVU

24  Marketing Workshop
6:00p-8:00p - Free
UVU Business Resource Center

25  Career and Internship Fair
10:00a-3:00p
UVU Grand Ballroom

26  CareerPassport Hot Topics Series: “How to Utilize Career Assessments”
1:00p-2:00p
LLC 411a at UVU Main Campus
Jan Klingman, Adam Black, and Shane Gunn
Align and Engage People With One Simple (But Not Easy) Change
5:45p-7:45p
Church & State, Salt Lake City
Denton Bramwell speaks on implementing effective goal alignment throughout your organization in support of a well-defined strategy.

23-27 CAREER WEEK

5  Accounting Clinic
6:00p-7:00p - Free
UVU Business Resource Center
http://bit.ly/2i7LeZq

5  Health Insurance Clinic
6:00p-7:00p - Free
UVU Business Resource Center
http://bit.ly/2hFjudG
Opportunity Quest Pitches and Awards Dinner
1:00p-7:30p
SC 206abc at UVU Main Campus

FEBRUARY

2
CareerPassport Lecture Series: Andy & Candis Meredith
1:00p-2:00p
Centre Stage at UVU
House flippers, hosts of “Old Home Love”, HGTV & DIY Network Stars

8
RootsTech 2017 Innovator Summit
7:00a-6:00p
Salt Palace Convention Center
The Summit is a unique 1-day conference experience designed for innovators, entrepreneurs, and developers interested in giving their creative ideas traction in a multi-billion-dollar industry.

13
Monthly Job Expo
9:00a-2:00p
PE Concourse at UVU

16
CareerPassport Hot Topics Series: “The Work/Life Balance Pendulum”
1:00p-2:00p
LLC 411a at UVU Main Campus
Holly Richardson

2017 Data Analytics Conference
8:00a-5:00p
Eccles Conference Center
Utah’s largest and only comprehensive data analytics seminar.
http://bit.ly/2hR9oVd

17
Investors Choice Venture Capital Conference
8:00a-6:00p
Grand America Hotel
Conference to help emerging companies improve their business pitch, gain business insight and attract potential investors.
http://bit.ly/2iM1WKI

21
Utah Entrepreneurship Challenge Application Submission Deadline
11:59p
http://bit.ly/2ibDt0B

View the calendar of events online at
https://www.uvu.edu/entrepreneurship/events/
EMPLOYERS

The Woodbury School of Business offers employers the opportunity to hire students with a superlative education in a wide variety of essential business skills.

This includes:
- Accounting
- Business Management
- Finance & Economics
- Hospitality Management
- Legal Studies
- Marketing
- Entrepreneurship
- MBA

If your business is hiring, you need look no further than Utah Valley for exceptionally qualified young professionals.

Contact our career coordinators today to get started.

Ephraim Zamora  
Career Services Coordinator  
ephraim.zamora@uvu.edu  
(801) 863-8379

Richelle Andersen  
Career Services Coordinator  
randersen@uvu.edu  
(801) 863-5353

YOU CAN FIND OUR STUDENTS AT

BillionGraves  
KISSTIXX

Google  
Waffle Love

Adobe  
The Huffington Post

Cisco  
Stanford

Vanguard  
TD Ameritrade
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<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>FEB 23</td>
<td>Red Carpet Event: Dinner With 12 Professionals</td>
<td>6:00p-8:30p</td>
<td>Centre Stage at UVU</td>
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<td>MARCH 2</td>
<td>CareerPassport Lecture Series: Porter Hancock</td>
<td>1:00p-2:00p</td>
<td>Centre Stage at UVU</td>
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<td>“Utah Scorpions” &amp; “Nevada Sierra Storm”, Wheelchair Rugby, Motivational Speaker</td>
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<td>3</td>
<td>She-Tech: Explorer Day</td>
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<td>She-Tech: Explorer Day</td>
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<td>UCCU Events Center</td>
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<td>Conference for 9-12th grade girls featuring hands-on workshops in science, technology, engineering, and math (STEM).</td>
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<td>Utah Entrepreneurship Challenge Top 20 Announced</td>
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<td>15</td>
<td>Part Time Summer Job Fair</td>
<td>9:00a-2:00p</td>
<td>Hall of Flags</td>
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<td>15-16</td>
<td>EntreCon</td>
<td>9:00a-4:30p</td>
<td>UVU Grand Ballroom</td>
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<td>16</td>
<td>EntreCon: Exclusive Luncheon with Gary Vaynerchuk</td>
<td>12:00p-1:00p</td>
<td>SC 206abc at UVU Main Campus</td>
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<td>16</td>
<td>CareerPassport Hot Topics Series: “Will Your Career Support Your Lifestyle?”</td>
<td>1:00p-2:00p</td>
<td>LLC 411a at UVU Main Campus</td>
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<td>Utah Community Credit Union</td>
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<td>22-23</td>
<td>The Big Biz Conference</td>
<td>11:00a-5:00p</td>
<td>UCCU Center</td>
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<td>32 awesome seminars, the Tech10, Rudy &amp; more!</td>
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<td>24</td>
<td>Utah Entrepreneurship Challenge Top 20 Videos Due</td>
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<td>31</td>
<td>CareerPassport Retreat</td>
<td>8:00a-6:30p</td>
<td>Aspen Grove</td>
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<td></td>
<td>Team building and workshops.</td>
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<td>APRIL</td>
<td>Monthly Job Expo</td>
<td>9:00a-2:00p</td>
<td>PE Concourse at UVU</td>
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<td>6</td>
<td>CareerPassport Lecture Series: Virgina Keys</td>
<td>1:00p-2:00p</td>
<td>Centre Stage at UVU</td>
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<td>Federal Agent, FDA Office of Criminal Investigation, IRS Criminal Investigation</td>
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<td>13</td>
<td>PCE Awards Luncheon</td>
<td>1:00p-2:30p</td>
<td>Centre Stage at UVU</td>
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<td></td>
<td>Utah Entrepreneurship Challenge PowerPoint Presentations Due</td>
<td>11:59p</td>
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26
It’s imperative that students maintain a firm grasp of their purpose. By interacting with the Career Development Center, students will have an advantage over their peers with networking and professionalism activities, which will aid them in achieving that purpose. It’s not about finding a job, it’s about developing a career!

Michael J. Snapp, Director
UVU Career Development Center

Find out how we can help you develop your career.

JanaLee Carter
Employer Relations Manager
janalee.carter@uvu.edu
(801) 863-8916

Matt Studebaker
Career Counselor
matt.studebaker@uvu.edu
(801) 863-6710

Visit the UVU Career Development Center online at https://www.uvu.edu/cdc/
“I am absolutely stunned by the quality of the lecturers that have been assembled for this semester’s Silicon Slopes Entrepreneurship Lecture Series! Entrepreneurship is the economic life blood of Utah and the Entrepreneurship Institute is bringing to campus the absolute Who’s Who of entrepreneurship in our region. This is going to be an amazing learning opportunity for our students and our business community.”

Norman Wright
Dean
Woodbury School of Business