

Category	Definition	Main Event Category	25Live Category id
Music	Live music concert for an audience of any genre, including: Rock, Classical, Jazz, Contemporary, World Music, Acapella, DJ or Electronic, etc.	Arts & Entertainment	120
Dance	Live dance performances before an audience of any genre, including: Ballet, Modern, Contemporary, Ballroom, Tap, Folk, Multicultural, etc. (Does not include "dances" where the audience attends to dance to live music.)	Arts & Entertainment	121
Theater	Live performance of: Plays, Broadway Musicals, Spoken Word, Poetry, Improv, Comedy, Theatre for Children, Puppetry.	Arts & Entertainment	122
Art & Design	Exhibitions and other events related to the Visual Arts, including: Sculpting, Painting, Drawing, Photography, Multi-Media, Art History	Arts & Entertainment	123
Film	Presentation of, and events relating to film and the cinema including the areas of: Shorts, Features, Documentaries, Animation	Arts & Entertainment	124
Baseball		Athletics	125
Men's Basketball		Athletics	126
Women's Basketball		Athletics	127
Cross Country		Athletics	128
Men's Golf		Athletics	129
Women's Golf		Athletics	130
Men's Soccer		Athletics	131
Women's Soccer		Athletics	132
Softball		Athletics	133
Track & Field		Athletics	134
Volleyball		Athletics	137
Wrestling		Athletics	138
The Den	An event/activity hosted by The Den (the official student fan organization of Utah Valley University, supporting all NCAA Division I sports sponsored by the University).	Athletics, Campus Activities	139
Wolverine Club	An event/activity hosted by the Wolverine Club that is open to athletic donors who support student athletes.	Athletics	140
Club Event	An event/activity hosted by a UVU registered club.	Campus Activities	104
University Activity	An event/activity hosted by the university for all audiences.	Campus Activities	141
Employee Activity	An event/activity hosted by the university for employees, including staff, faculty, and student employees; Includes HR events, employee benefits, and PACE	Campus Activities	142
Student Activity	An event/activity hosted by a student organization for the general student body to attend.	Campus Activities	143
Interfaith Engagement	An event/activity focused on learning and connection through interfaith and worldview education.	Campus Activities	144
Housing	An event/activity pertaining to housing opportunities and experiences of UVU students at local complexes.	Campus Activities	135
Community Education	An event/activity hosted by the university for teaching and developing skills to the community, ie classes, camps, certifications.	Campus Activities	136
Internships	Information sessions and other on-campus interview opportunities.	Career & Networking	145
Job Fairs	These events are reserved exclusively for employers recruiting for professional career positions and/or degree-related internships. Positions must require a university degree and/or must be directly related to one of more majors or programs offered at UVU.	Career & Networking	146
Connect with Alumni	An event/activity which helps connect students with alumni and/or is hosted by the Office of Alumni Relations.	Career & Networking	147
Service & Volunteering	An event/activity hosted with the purpose of addressing immediate needs and/or providing relief for local individuals, communities, and organizations.	Community Involvement	148
Activism & Advocacy	An event/activity involving awareness-raising and mobilization around particular social issues and social change.	Community Involvement	149
Social Impact	An event/activity involving education about how to enact significant, positive change that addresses pressing, community-identified social issues in sustainable and just ways.	Community Involvement	150
Conferences	An event with breakout sessions.	Conferences, Speakers, & Workshops	151
Speakers	An event with a speaker to a specific group of people.	Conferences, Speakers, & Workshops	152
Workshops	An event that is open to specific groups or the entire campus community in which they are learning something; the event is brief and doesn't include multiple sessions.	Conferences, Speakers, & Workshops	153
Presidential	An event/activity that is sponsored by the President for donors, alumni, students, and other members of the UVU community.	Conferences, Speakers, & Workshops	154
Recreation/Exercise	An event/activity focused on developing physical strength and endurance.	Health & Wellness	155
Intramurals	An event/activity associated with competitive individual and team sports at various levels of skill.	Health & Wellness, Campus Activities	156
Outdoor Adventure	An event/activity focused on the enjoyment and appreciation of the outdoors and physical activity within those spaces.	Health & Wellness	157
Mental Health	An event/activity geared towards educating patrons on mental health and providing tools to navigate and cope the elements associated.	Health & Wellness	158
Nutrition	An event/activity providing education and resources related to nutrition.	Health & Wellness	159
Club Sports	An event/activity affiliated with organized team sports part of a regional or national governing body.	Health & Wellness	160
Physical Health	An event/activity providing education and resources regarding physical health and care.	Health & Wellness	161
Top Event	An event that qualifies as a Institutional home page event (meets the following criteria: not private, has university super-fan appeal, and head-count of 50+) AND should have widespread impact and audiences from across campus and/or the local community. These top events will be placed at the top of the event calendars regardless of its category.		95
Featured Event	An event that is designed to include the general population of the intended audience (ie. UVU student body or all UVU employees). Featured events will be featured at the top of its respective main event category.		-2