

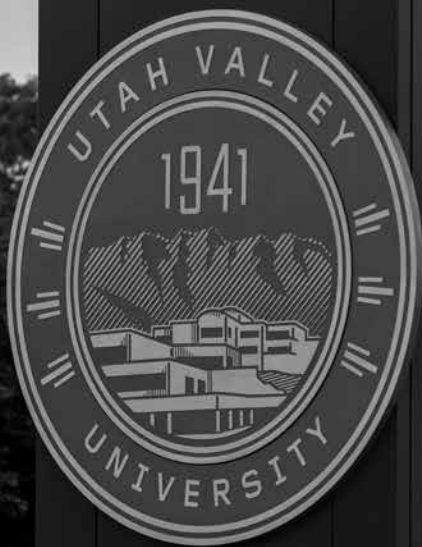


UTAH VALLEY UNIVERSITY'S

WOODBURY
SCHOOL *of* BUSINESS
CONVOCATION

82

SECOND OF MAY, TWO THOUSAND TWENTY-FOUR



WOODBURY SCHOOL OF BUSINESS

Message From the Dean

1

Welcome to this momentous occasion, and congratulations to our newest graduates. Your hard work, late-night study groups, and sacrifices have indeed paid off. We hope you cherish the memories created during your time at Utah Valley University and that you maintain strong ties with the Woodbury School of Business. Now, you are about to embark on the next exciting chapter of your lives.

While graduation signifies the conclusion of your time as students, it is the commencement of remarkable opportunities for growth and advancement. As you step out into the world, remember that your future is bright. The education you've received here, complemented by your talents and skills, has prepared you to navigate both the challenges and opportunities that await you. Embrace your journey with confidence and optimism, even in the face of unexpected obstacles and change. As you persist in striving for excellence, you will accomplish amazing feats. The sky is the limit.

Once again, congratulations! I am proud of you. I extend my best wishes to each one of you as you embark on the next phase of your life's journey!

Go get them!

Bob Allen

Dean, Woodbury School of Business



WOODBURY SCHOOL OF BUSINESS

1:00 pm, Thursday, May 2, 2024
UCCU Center

3

Welcome and Comments	Dr. Bob Allen, <i>Dean</i>
Bachelor Valedictorian Address	Landon Eatough <i>Bachelor of Science, Finance</i>
Bachelor Salutatorian	Cami Chalise Martin <i>Bachelor of Science, Finance</i>
Associate Valedictorian	Angela M. Cluff <i>Associate of Applied Science, Business Management</i>
Presentation of Graduates	Dr. Bob Allen, <i>Dean</i> Dr. Ruthann Cunningham, <i>Associate Dean</i> Dr. Steven Huff, <i>Associate Dean</i> Richelle Andersen, <i>Assistant Dean</i>
Reading of the Names	Dr. Eugene Seeley <i>Associate Professor, Management</i> Dr. Angela Schill <i>Assistant Professor, Organizational Leadership</i>
Closing Remarks	Dr. Bob Allen, <i>Dean</i>

A reception for graduates and their families will be held in the Scott C. Keller Building immediately following the convocation ceremony.

Multiple photo opportunities will be available throughout the Keller Building.

Island Photography will take photos of each graduate multiple times during the convocation ceremony.

VALEDICTORIANS

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4



LANDON EATOUGH

*Valedictorian - Bachelor
Bachelor of Science, Finance*

Landon Eatough hails from Provo, Utah, where he attended Provo High School. He is graduating with a Bachelor of Science in finance with a minor in accounting. While at UVU, Eatough maintained a 4.0 GPA and worked his way to an associate level at a top 20 accounting firm, all while attending classes full time. His favorite part of attending UVU is feeling like he wasn't a faceless number with his professors. After graduating, Eatough will begin UVU's Master of Financial Planning and Analytics Program to obtain his CFP.



ANGELA M. CLUFF

*Valedictorian - Associate
Associate of Applied Science, Business Management*

Angela M. Cluff is from American Fork, Utah, and graduated from American Fork High School. She decided to attend UVU because she wanted to create strong relationships and connections at a place where professors truly care about student success. Following graduation, Cluff will serve a mission for the Church of Jesus Christ of Latter-day Saints in Berlin, Germany, and will later continue her education in accounting. She loves learning and traveling. She said she is grateful for her family, who has supported her through her educational journey.

SALUTATORIAN

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5



CAMI CHASE MARTIN

Bachelor of Science, Marketing

Cami Chase Martin hails from Herriman, Utah, where she graduated from Herriman High School in 2019. A recipient of numerous academic scholarships, she maintained a 4.0 GPA throughout her college career at UVU, all while working 30+ hours a week. She was recently promoted to marketing specialist at D.R. Horton Homes. Martin said she is grateful for the experienced professors who helped kickstart her career in the marketing industry. She is also grateful for her family, who pushed her and helped her throughout college, and for her boyfriend, Ruger, who she said is “the sweetest and most supportive man!”

OUTSTANDING STUDENT AWARDS

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6

GRADUATE PROGRAMS

Outstanding Student	Jill Kunz, <i>Master of Accountancy</i>
Achievement Award	Julie Boekweg, <i>Master of Accountancy</i>
UACPA Outstanding Student . . .	Hyrum Portlock, <i>Master of Accountancy</i>
Outstanding Student	Awarded at the Conclusion of Their Program <i>Master of Business Administration</i>
Achievement Award	Awarded at the Conclusion of Their Program <i>Master of Business Administration</i>
Outstanding Student	Diantha Lemon, <i>Master of Financial Planning Analytics</i>
Achievement Award	Addison Dishman, <i>Master of Financial Planning Analytics</i>

ACCOUNTING

Outstanding Student	Allison Talbot, <i>Bachelor of Science, Accounting</i>
Achievement Award	Karley Carron-Campbell, <i>Bachelor of Science, Accounting</i>

FINANCE & ECONOMICS

Outstanding Student	Taggert Denny Brockbank, <i>Bachelor of Science, Finance</i>
Achievement Award	Zoe Nielson, <i>Bachelor of Arts, Finance</i>
Achievement Award	Matthew Clawson, <i>Bachelor of Science, Personal Financial Planning</i>

MARKETING

Outstanding Student	Kelsey Anderson, <i>Bachelor of Science, Marketing</i>
Achievement Award	Kate Christopherson-Nokes, <i>Bachelor of Science, Marketing</i>
Outstanding Student	Taylor Gledhill, <i>Bachelor of Science, Digital Marketing</i>
Achievement Award	Ryan Quinlan, <i>Bachelor of Science, Digital Marketing</i>

ORGANIZATIONAL LEADERSHIP

- Outstanding Student Jade Vasquez, *Bachelor of Science, Event Management*
- Outstanding Student Sydney Sau Wai Wong, *Bachelor of Science, Hospitality Management*
- Achievement Award Thomas Jackson, *Bachelor of Science, Hospitality Management*
- Outstanding Student Marina Nixon, *Bachelor of Science, Human Resource Management*
- Achievement Award Bryton Bronson, *Bachelor of Science, Human Resource Management*

STRATEGIC MANAGEMENT & OPERATIONS

- Outstanding Student Tyler Wilde, *Bachelor of Science, Business and Analysis*
- Achievement Award Annie Roberts, *Bachelor of Science, Business and Analysis*
- Outstanding Student Conner Jorgensen, *Bachelor of Science, International Business*
- Achievement Award Alison Herrera, *Bachelor of Science, International Business*
- Outstanding Student Micah Feldman, *Bachelor of Science, Operations and Supply Chain Management*
- Achievement Award Aaron Rasband, *Bachelor of Science, Operations and Supply Chain Management*

FACULTY & STAFF AWARDS

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8

CAROLYN HAMILTON

Associate Professor, Business Statistics, Strategic Management and Operations

Provost's Distinguished Teaching Award



TAMARA JENSEN-LOGAN

Director, Graduate Programs Woodbury School of Business

Provost's Award of Excellence for Staff

Tamara Jensen-Logan comes from Saratoga Springs, Utah, and is the director of Graduate Studies for the Woodbury School of Business. She received a Master of Business Administration from the University of Utah and a Bachelor of Science in administrative information management from UVU. During her time at UVU, she increased efficiency by 50% through implementing new scholarship award software and processes, and received multiple university awards. Her favorite parts of working at UVU are the culture and the ability to effect change in students' lives.



SHAYNE CURLEY

Technician III, WSB Computer Support

Woodbury School of Business Dean's Award of Excellence for Staff

Shayne Curley is from Springville, Utah, and is the area technician III for the Woodbury School of Business. He holds an Associate of Science from Salt Lake Community College. He completed U.S. Army basic training in Fort Jackson, South Carolina, and completed a 40-week Advanced Individual Training Satcom course at Fort Gordon. Curley was enlisted as an E-1 into the active U.S. Army in 2009 and reached the rank of E-4 Specialist before leaving. His favorite part of working at UVU is the people he helps and works alongside each day. He loves the bustling halls of UVU.



CELESTIA FREI

Administrative Assistant III, Organizational Leadership

Woodbury School of Business Dean's Award of Excellence for Staff

Celestia Frei is from Provo, Utah, and is an administrative assistant for the Woodbury School of Business Department of Organizational Leadership. After graduating from Brigham Young University, Frei took her first teaching position at Harker Heights Middle School teaching sixth, seventh, and eighth grade theatre. When she moved back to Utah, she taught elementary at both Mountainville Academy and Noah Webster Academy, teaching second, fourth, and sixth grade. Frei taught for eight years before coming to work in industry. She loves UVU's focus on exceptional care and has felt like she was part of the campus community since her first day on the job. Frei loves Disney, Lego, and helping people feel good about themselves.



MICHELLE MCPHERSON

Lecturer, Marketing

Dean's Award of Excellence for Teaching

Dr. Michelle Esplin McPherson calls Spanish Fork, Utah, home and is a marketing lecturer at UVU. She holds an Associate of Science in accounting from Snow College and a Bachelor of Science in marketing and a J.D. from Brigham Young University. McPherson has a special interest in Utah's child welfare and juvenile court systems, and provides pro bono consultations in family law, adoption, and special-needs guardianship cases. As a first-generation college graduate, she loves the power that education has to change lives. She and her husband, Casey Greer, have a son named Max and love attending Max's sporting events.



NOAH MYERS

Assistant Professor, Accounting

Dean's Award of Excellence for Teaching

Dr. Noah Myers is from Ogden, Utah, and is an assistant professor of accounting at UVU. He holds a Bachelor of Science in accounting with a minor in economics and a Master of Accountancy from Brigham Young University, a CPA license, and a Ph.D. in business administration from Arizona State University. Myers has been published in two prominent journals and has worked at one of the global "Big 4" accounting firms. He loves being involved in the process of UVU's commitment to student outcomes. Myers and his wife, Kaitlyn, have three children named Olivia, Charlotte, and Graham.

JARON HARVEY

*Assistant Professor, Organizational Leadership
Dean's Award of Excellence for Scholarship*

Dr. Jaron Harvey is from Lapoint, Utah, and is an assistant professor of management at UVU. He holds a Bachelor of Science in business from Utah Valley State College and a Ph.D. in business administration with an emphasis in organizational behavior and human resource management from the University of Oklahoma. Harvey has lent his talents to the University of Alabama, the University of Wyoming, and Kansas State University. His favorite part of working at UVU is having the opportunity to teach using innovative and experiential approaches that better engage students and the local business community.



JEFF WILLIAMS

*Assistant Professor, Accounting
Dean's Award of Excellence for Scholarship*

Dr. Jeff Williams hails from Buffalo, New York, and is an assistant professor of accounting. He earned his Ph.D. in accountancy from the University of Illinois at Urbana-Champaign and his B.S. and M.S. in accountancy from Brigham Young University. He worked as a professional accountant at Hawkins, Cloward, & Simister, LC (now Eide Bailly). Williams' favorite part of working at UVU is the opportunity to interact with and get to know UVU. He said, "I am inspired by their efforts to improve themselves, their willingness to help their classmates, and the questions they ask both in and out of class. I hope that I can add just a little bit to their lives, and cause them to think, through their interactions with me, 'Wow! I LOVE being at UVU!'"



KEVIN R. SMITH

Professor, Accounting

Dean's Award of Excellence for Service

Kevin R. Smith is from Provo, Utah, and has been with the UVU Department of Accounting since 2012. He has won several awards during his time at UVU, including Alumni Outstanding Educator of the Year Awards in 2017 and 2012. Smith loves being part of the work at UVU because its institutional focus and mission align with his personal focus as a professor. He said, "I get to have opportunities to positively impact students' lives and, in return, have them positively impact my life. What more could I possibly want as the outcome of my career?"



PHILLIP W. WITT

Assistant Professor, Strategic Management and Operations

Dean's Award of Excellence for Service

Dr. Phillip W. Witt hails from American Fork, Utah, and is the program director of UVU's operations and supply chain management degree, which he created. In less than three years, the program has grown to over 100 current declared majors. Witt has several international academic publications, and his research interests include behavioral aspects of Lean and Six Sigma, humanitarian supply chains, and supply chain resilience. He is happily married to his wife, Angie, and they have three wonderful daughters. When he is not working, Witt loves spending time with his family and hiking or backpacking outdoors.



GARY BROWN

Professional in Residence, Marketing

Ian Wilson Community Engagement Award

Gary Brown brings more than 30 years of industry experience to the marketing department, where he teaches both advertising and product management. In 2023, Brown helped launch a Marketing Board of Advisors, where highly accomplished leaders from the region are now actively mentoring students and advising on curriculum. Brown spent his career working for leading technology brands and ad agencies, from McCann to Intel to Symantec. Most recently, he was the head of strategy and product marketing for Park City-based Skullcandy. He holds an M.A. in American studies from BYU.



QIANWEN BI (RACHEL)

Associate Professor, Personal Financial Planning

Ian Wilson Community Engagement Award

Dr. Qianwen Bi is from Shenyang, China, and is an associate professor in UVU's personal financial planning program and chair of the Department of Finance and Economics. She has taught financial planning software in the classroom for over 13 years and has led UVU's fintech courses for nine years. Bi is strongly committed to advancing financial literacy education. She recently collaborated with a group of K-12 teachers to develop an artificial intelligence (AI) micro-credential. This innovative project aims to integrate AI into an educational framework, equipping teachers with the knowledge and skills necessary to navigate and teach AI concepts effectively. Her favorite part of her job at UVU is the opportunity to meaningfully impact students' lives and help them foster their growth and success in the professional realm. Outside of her professional pursuits, she enjoys spending time with her family, playing basketball, and singing.



JUSTINE GAMBLE

*Adjunct Professor, Human Resource Management
Dean's Award of Excellence for Teaching – Adjunct*

Justine Gamble is from South Jordan, Utah, and is an adjunct professor in UVU's Department of Organizational Behavior. She received a Master of Science in learning experience design and educational technology from Western Governors University and a Bachelor of Science in communication from UVU. Gamble believes that employees dedicate a massive amount of their time to their organizations and deserve a positive experience. She currently oversees culture and communication at UVU in the Office of People and Culture, where she strives to create a positive employee experience for UVU's 6,500 employees. In her spare time, Gamble is a passionate dancer, fantasy book reader, PS5 player, and cake batter ice cream eater. She enjoys spending time with her friends and miniature Dachshund puppy in the great outdoors. In her opinion, the second-best part of working at UVU is the life-changing impact someone can have on students and employees, but the best thing is definitely UVU's indoor campus.

DARIN PERRY

*Adjunct Professor, Marketing
Dean's Award of Excellence for Teaching – Adjunct*

Darin Perry earned his Master of Business Administration from the Anderson School at UCLA. With a distinguished career in sales and marketing within the food industry, he previously worked at Nestle, Kraft, and PepsiCo. Currently the CEO of Rise protein bars, a USANA division, Perry's professional journey is marked by excellence and leadership. Inspired by a family legacy rooted in education—his grandfather a school principal and his mother a professor—Perry embarked on his teaching career at UVU last year. Perry embodies a commitment to fostering a fun, nurturing learning environment that empowers students to think creatively and thrive.



KELLY HALL

*Assistant Professor, Organizational Leadership
Faculty Senate Award of Excellence - Tenure Track*

Dr. Kelly R. Hall is from Jacksonville, Florida, and serves as assistant professor of organizational leadership, academic director of the Women's Success Center Research Institute, and director of the Women's Business Leadership Initiative. Before joining UVU, she spent 10 years as a faculty member at Stetson University in Florida. Hall earned her Doctor of Business Administration from Kennesaw State University in 2016 after working in the financial industry. Her commitment to bridging academia and industry is evident through her active engagement with the business community. Hall has a proven track record of fostering meaningful connections with businesses, contributing her expertise to industry forums and facilitating collaborations between academia and industry. She has received awards for engaged teaching and service, including the Distinguished EMBA Professor Award, the Outstanding Innovator Award, the COVID-19 Innovation Award, and the Academic Innovation Award for Innovative External Collaboration. She loves UVU's dynamic environment, where faculty members can build meaningful relationships with students, industry leaders, and colleagues.

RICHARD (RJ) MATTEI*Adjunct Professor, Accounting**Faculty Senate Award of Excellence - Adjunct*

Richard (RJ) Mattei is from Fairport, New York, and is an adjunct professor of accounting for the Woodbury School of Business. He holds a B.S. and M.S. in accounting from Brigham Young University and has been an adjunct professor at UVU for six years. Mattei has received several professional awards and recognitions, including the Edwin S. Hinckley Award and the Certified Management Accountant (CMA) Gold Medal Award. He said, "UVU has given me a platform to help students learn and discover what it is they want to do in their life and career. I love the sense of fulfillment that comes from helping a student discover new knowledge and reach their goals."

Inspired by a family legacy rooted in education—his grandfather a school principal and his mother a professor—Darin embodies a commitment to fostering a fun, nurturing learning environment that empowers students to think creatively and thrive.

Academic Advising Staff

Polly Clauson

Jill Powell

Monce Reynosa

Scott Childs

Clinton Martinez

Maria Linares

Kelly Prue

Natalie Germaine

Kim Wright

Rachel Shelton Gonzales

Stephanie Leinweber

Lily Day

Maggie Hougaard

