



UVU

***Gary R. Herbert
Institute for Public Policy***

Case for Support

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The Gary R. Herbert Institute for Public Policy at UVU is a voice for sound political thought, a facilitator of converging views, and an educator of the next generation of policy leaders. Through internships, public forums, publications, and scholarships, the Institute not only supports Utah Valley University (UVU) students pursuing a career in public service, but also empowers the UVU community to be active in civic engagement. The Institute allows UVU students to forge a path for greater impact in politics and public service.





GARY R. HERBERT INSTITUTE FOR PUBLIC POLICY

At-a-glance

 <p>Over 8,000 people have attended Herbert Institute events since its opening in August 2022</p>	<p>Local and national guests who have spoken at the Herbert Institute include:</p> <ul style="list-style-type: none"> • Dr. Timothy Shriver, <i>CEO & Founder, UNITE, Frmr. Chair, Democratic National Committee, Chair Special Olympics</i> • Tami Pyfer, <i>Vice President of External Affairs, Dignity Index</i> • Dr. Arthur Laffer, <i>Economist</i> • Maura E. Carabello, <i>Founder & President, The Exoro Group</i> • Mike Pence, <i>48th Vice President of the United States</i> • Dr. Nevine Labib, <i>Director of Social and Cultural Planning Center, Institute of National Planning, Egypt</i> • Deirdre Henderson, <i>Lieutenant Governor, Utah</i> • Sandra Hollins, <i>Assist. Minority Whip, Utah House of Representatives</i> • Dr. Jennifer Seelig, <i>Frmr. Minority Leader, Utah House of Representatives</i>
<p>1,871</p> <p>Herbert administration artifacts displayed</p>	<p>\$7.1M</p> <p>raised in donations, one-time legislative funding, research, and other grants</p>
 <p>16,100 hours worked by Herbert Institute interns</p>	 <p>The Herbert Institute has had 53 media stories reaching an audience of 862.3 million people</p>

“It has been a great pleasure to be engaged in the initial efforts and work of the Herbert Institute at UVU. For the student interns, this work has afforded us the chance to begin research into some of our country’s most pressing concerns, from wildlife conservation to the fundamental institution of voting.

I have been honored to meet and learn from many local, national, and international policy leaders that have inspired me in countless ways. Among the great leaders we’ve met, Governor Herbert has devoted incomparable time and energy to us and the Institute.”

Mike Erickson, Student Director

Named in honor of the 17th governor of Utah, the Gary R. Herbert Institute for Public Policy is committed to the civic development of UVU students while promoting informed and evidence-based decision-making. The Institute organizes events and collaborates with policymakers to bridge the gap between academics and practical policy implementation.

Despite its impactful work, the Institute seeks funding to grow and expand its initiatives. The ever-changing landscape of public policy demands continuous research, outreach, and education. With additional funding, the Institute can enhance its capabilities and further support the work of UVU students. The Institute could host more events, work with experts from diverse fields across the world, and provide valuable resources for not just UVU students, but also policymakers and community leaders. In doing so, the Institute will contribute to the development of effective public policies that impact the lives of people within the state of Utah and beyond.

The Herbert Institute Goals

- 1 Launch the Herbert Distinguished Faculty Fellowship and Student Research Fellows Program
- 2 Become the premier location for convening around civil discourse and dialogue
- 3 Create a UVU Campus in Washington, D.C.
- 4 Become the Gary R. Herbert College of Public Service and Health

“This internship showed me how much the state legislature influences my life. It was such a great experience to see first-hand how a bill becomes a law. Because of this internship, I realized how passionate I am about politics and officially changed my major to political science with an emphasis on public administration, and I’m loving it.”

*Kamryn Mikami, 2022 Legislative Intern
Utah State Legislature Rep. Adam Robertson [R]
District 63, Provo*

Source: UVU Gary R. Herbert Institute for Public Policy, January 2024

Goal 1: Launch the Herbert Distinguished Faculty Fellowship and Student Research Fellows Program

The Herbert Distinguished Faculty Fellowship allows UVU faculty members to conduct research together. Projects will address critical public policy issues in the state of Utah. Findings from these research opportunities will benefit UVU students during their coursework.

The Student Research Fellows Program will promote impactful faculty and student public policy research. This approach allows UVU students to gain valuable mentors in their pursuit of civic engagement while also participating in relevant, hands-on research opportunities.

Investment: \$3 million

Goal 2: Become the premier location for convening around civil discourse and dialogue

Governor Cox's recent Disagree Better campaign, and Governor Herbert's coined phrase doing things "the Utah Way," put UVU and the Herbert Institute in a position where no one is better situated to convene on these topics.

Investment: \$3 million

"The legislative internship impacted my life, career goals, and education in several ways. Through the internship, I gained a better understanding of the legislative process, the inner workings of a government office, and the importance of public service. I also developed relationships with key leaders in the legislature, and I learned how to use my voice to advocate for policies and issues important to me. While serving, I was able to hone my research, writing, and communication skills by drafting constituent communications, conducting research, and preparing talking points for my representative. These experiences enhanced my education and gave me the tools and confidence to pursue my career goals."

*Laura Gale, 2022 Legislative Intern
Utah State Legislature Rep. Karianne Lisonbee [R], District 14,
Clearfield, Rules Vice Chair*

Goal 3: Create a UVU Campus in Washington, D.C.

UVU's history of sending students to Washington, D.C. is a longstanding tradition. UVU students make a powerful impact on our nation's capital by having the opportunity to intern with Utah's congressional staff and participate in initiatives at the Kennedy Center for the Performing Arts. This investment will allow UVU to purchase housing and meeting space for students and faculty researchers. Units are needed for male, female, and married students along with faculty researchers.

Investment: \$4 million naming gift

Goal 4: Become the Gary R. Herbert College of Public Service and Health

The population growth of Utah County demands a highly trained public service workforce. This requires training in all aspects of public service, including police officers, firefighters, healthcare workers, and policy leaders.

Governor Herbert's example of a lifetime dedicated to public service, beginning in Utah County as commissioner, then as lieutenant governor of Utah, and eventually leading the state as governor, inspires future generations. His service greatly benefited Utah County and UVU.

To achieve this goal, a clearly defined path to becoming a named college will be outlined and agreed upon.

Investment: \$10 million



EverGRATEFUL.

Your support plays a pivotal role in our mission to advance civic engagement with UVU students and the UVU community. Your generosity sustains our existing programs and allows us to dream bigger. We look forward to continuing this important work together.

Thank you!

For more information, please contact:

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