

UVU
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FOR PUBLIC POLICY



DATA GOVERNANCE SUMMIT



Utah Office of
Data Privacy

SUMMIT SPONSORS



Utah Office of Data Privacy

Welcome to the 2025 Data Governance Summit

Utah has made significant progress in building a statewide framework for privacy and data governance—one that addresses the immediate needs of governmental entities while also preparing for long-term transformation. Through tools, training, and shared standards, we're supporting privacy, transparency and use of data across all levels of government.

But this work is more than implementation—it's about shaping the future. We're having the hard policy discussions, bringing all stakeholders to the table, and confronting the challenges that come with modernizing government in a digital age. From privacy foundations to forward-looking efforts like digital identity, we're building a future where public trust and data innovation can coexist.

Thank you to every entity, association, partner and Utahn who has supported this process of change. Your engagement is driving progress, and I'm grateful for your leadership.



Christopher Bramwell
Utah Chief Privacy Officer
Utah Office of Data Privacy

Title Sponsor
&
Partner



**Thank You
For Your
Continued
Support!**

CONFERENCE AGENDA

- 8:00 AM Breakfast / Registration
- 9:00 AM Welcome & Opening Remarks
- 9:30 AM Keynote Panel: The Next Decade of Data Governance
- 10:15 AM Break
- 10:30 AM Morning Breakout Sessions

Vision & Strategy Track

State-Endorsed Digital Identity
Sorensen Center,
Center Stage, SC 108

Executive Leadership Track

Are You An Elected Official or Chief Administrative Officer?
Sorensen Center,
SC 206

Operations Track

Demonstrating Privacy ROI
Sorensen Center,
Ragan Theater, SC 107
(2nd Floor Entrance)

- 11:30 AM Lunch
- 11:55 PM Lunch Session
- 1:00 PM Break

- 1:15 PM Early Afternoon Breakout Sessions

Vision & Strategy Track

Data Governance Models
Sorensen Center,
Center Stage, SC 108

Executive Leadership Track

Leveraging Cooperative Contracts
Sorensen Center,
SC 206

Operations Track

Operationalizing Utah's New Privacy Maturity Models
Sorensen Center,
Ragan Theater, SC 107
(2nd Floor Entrance)

- 2:15 PM Break

- 2:30PM Late Afternoon Breakout Sessions

Vision & Strategy Track

Automated Decision Making with AI
Sorensen Center,
Center Stage, SC 108

Executive Leadership Track

Is a Shared Services Model Needed?
Sorensen Center,
SC 206

Operations Track

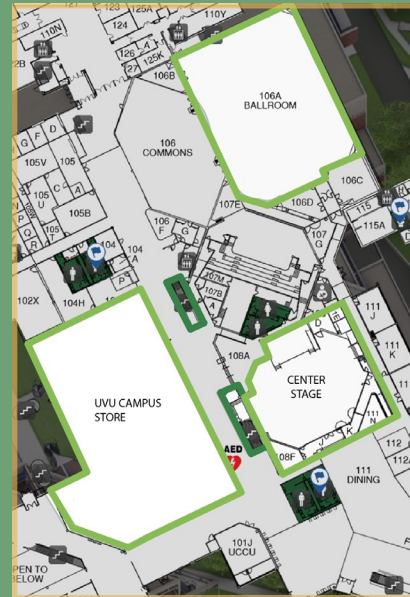
From Panic to Plan
Sorensen Center,
Ragan Theater, SC 107
(2nd Floor Entrance)

- 4:00PM Summit Ends

EVENT MAP

- Event Rooms
- Stairs

Sorensen Center 1st floor



SESSION DESCRIPTIONS

Welcome & Opening Remarks | 9:00–9:30 AM

Location: Sorensen Student Center, Grand Ballroom

Speakers: Christopher Bramwell, Justin Jones



Keynote Panel | 9:30–10:15 AM

Location: Sorensen Student Center, Grand Ballroom

Speakers: Senator Kirk Cullimore, Marvin Dodge, Representative Paul Cutler, Christopher Bramwell

Moderator: Justin Jones



15-Minute Break
10:15–10:30 AM

Choose Your Track:

Vision and Strategy Track

- Legislators
- Policy Advisors
- Executive Branch Strategists
- Gov. Affairs Staff
- State Privacy Leaders
- Legal Counsel

Executive Leadership Track

- Executive Directors
- Deputy Directors
- Chief Admin. Officers
- Division Directors
- City/County Executives
- Agency Leadership

Operations Track

- Privacy Officers
- Records Officers
- IT Managers
- Security Staff
- Program/Project Managers
- Admin. Staff

Morning Breakout Session | 10:30–11:30 AM

Vision & Strategy Track

State-Endorsed Digital Identity

Location: Sorensen Student Center, Center Stage, SC 108

This session provides a foundational overview of Utah's State-Endorsed Digital Identity (SEDI) framework and the strategic vision behind establishing a common identity fabric across all governmental entities. Attendees will gain a clear understanding of what SEDI is, why it was created, and how it enables a consistent, interoperable approach to identity verification, authentication and other users across governmental entities

The session will explore how SEDI can help reduce fraud, eliminate duplicative identity systems, and improve operational efficiency, while providing a shared, secure toolset that entities can build upon to modernize services. It will also introduce key concepts such as user-controlled identity, privacy protections, and standards-based interoperability that underpin Utah's approach.

Designed as an entry point, this session will equip participants with the knowledge needed to begin evaluating their current identity-related processes and preparing for how SEDI can be incorporated into identity verification, authentication, and broader service delivery within their organizations.

Speakers: Rep. Kristen Chevrier, George McEwan, Steve McCown

Moderator: Joe Jackson



Executive Leadership Track

Are You an Elected Official or Chief Administrative Officer? Get Started Here.

Location: Sorensen Student Center, SC 206

Elected Officials and Chief Administrative Officers are ultimately accountable for their entity's data governance obligations. This leadership session is designed to provide a clear understanding of your responsibilities and the key actions required to set your entity up for success. Participants will learn the foundational steps leaders must take to establish direction, allocate resources, and ensure accountability. Without informed leadership and deliberate action, data governance programs will struggle to succeed.

Speaker: Christopher Bramwell



Operations Track

Demonstrating Privacy ROI: Securing Leadership Buy-In and Building Public Trust

📍 **Location: Sorensen Student Center, Ragan Theater, SC 107**

Privacy and data governance programs often struggle to gain leadership support when they are viewed only as compliance obligations. This session focuses on demonstrating the return on investment (ROI) of privacy and data governance to both elected, appointed officials and the public. Participants will learn how to clearly communicate the value of privacy maturity—not just for legal compliance but for operational efficiency, risk reduction, and responsible innovation.

Speakers: Jodi Shegrud, Marilee Richins, Shanna Durrant



Lunch Session | 12:00–1:00 PM

📍 **Location: Sorensen Student Center, Grand Ballroom**

Presentations

- Governor Gary R. Herbert
- Sponsor Presentations



Panel

Discussion with the Utah Privacy Commission

Members of the Privacy Commission will share current priorities, highlight near-term opportunities to establish practical privacy standards, and discuss key topics under evaluation that may shape future recommendations to the Legislature. Panelists will provide updates on ongoing research, anticipated legislative developments, and areas where governmental entities can expect additional guidance. The session will conclude with an open Q&A, giving attendees an opportunity to better understand the Commission's direction and emerging statewide privacy initiatives.

Panel: David Sonnenreich, Micah Vorwaller, Don Wood



15-Minute Break
1:00–1:15 PM

Early Afternoon Breakout Session | 1:15–2:15 PM

Vision & Strategy Track

Data Governance Models: Is There a Way to Achieve Transparency, Privacy, and Compliance in One Governance Model?

📍 **Location: Sorensen Student Center, Center Stage, SC 108**

This session introduces a new approach to data governance centered on governmental entities' core functions and the delivery of essential services. Every day, governmental entities engage in numerous transactions with the public, each of which require the collection of large amounts of personal data and result in the creation of new records that must be managed. Rather than treating records management and data privacy obligations as separate duties, these models align existing practices, workflows, and systems with generally applicable data governance requirements.

Using marriage licenses as an example, attendees will explore how these models can standardize data privacy practices such as designating record series, establishing retention schedules, classifying records, providing privacy notices, and minimizing the amount of personal data processed. Participants will discuss how these models may be applied within their organizations to better align legal requirements with day-to-day operations and support modern, scalable data governance.

Speakers: Christopher Bramwell, Lana Taylor, Bradley Smith



Executive Leadership Track

Leveraging Cooperative Contracts: How State Cooperative Contracts Can Be Used by Public Entities to Meet Privacy and GRAMA Requirements

📍 **Location: Sorensen Student Center, SC 206**

Government entities may face delays and legal risk when negotiating privacy and GRAMA terms with vendors individually. Some governmental entities have also indicated they may not have the purchasing power to get privacy and GRAMA requirements included in terms and conditions. Cooperative contracts provide a strategic solution by embedding standardized privacy, security, and records requirements into pre-negotiated agreements, reducing procurement time while strengthening compliance. This session will help participants understand how cooperative purchasing can streamline acquisitions, support privacy and GRAMA obligations, and enable governmental entities to work with the Division of Purchasing and General Services and the Utah Office of Data Privacy to strategically expand cooperative contracts that meet common statewide needs.

Speakers: Windy Aphayrath, Brian Nelson, Cherilyn Hess



Operations Track

Operationalizing Utah's New Privacy Maturity Models

Location: Sorensen Student Center, Ragan Theater, SC 107

This session provides an exclusive first look at the privacy maturity models the Utah Office of Data Privacy is developing to help governmental entities effectively assess and improve the maturity of their privacy practices. The discussion will focus on transitioning from initial self-assessment to developing tailored strategies and implementing specific, actionable steps designed to enhance an entity's privacy practice maturity.

The session is designed for both leadership seeking clarity on the prioritization of resources needed to ensure optimization and staff requiring tools and practical guidance to operationalize meaningful privacy practice maturation. Attendees will have an opportunity to provide feedback and input on the models' practical application to ensure the final tools are effective, feasible, and beneficial for governmental entities at every privacy practice maturity level.

Speakers: Shane Paul, Micah Vorwaller



15-Minute Break
2:15–2:30 PM

Late Afternoon Breakout Session 2:30–4:00 PM

Vision & Strategy Track

Automated Decision Making With AI: What Should the Public Policy Be?

Location: Sorensen Student Center, Center Stage, SC 108

This panel discussion will explore the growing role of automated decision making in government and the implications for public services. As AI and automation continue to advance, many governmental entities are beginning to evaluate how these tools can be used to improve efficiency and service delivery. The panel will provide a foundational understanding of what automated decision making is, where it is already being considered or used, and the potential benefits it offers. It will also examine the risks—particularly those related to fairness, transparency, due process, and impacts on individual rights. Through panel and audience discussion, this session will consider how Utah can move forward thoughtfully—balancing efficiency and innovation with strong safeguards that protect the public and maintain trust in government systems.

Speakers: Christian Napier, Christopher Bramwell, Amelia Gardner



Executive Leadership Track

Is a Shared Services Model Needed?

Location: Sorensen Student Center, SC 206

Many governmental entities are struggling with the basics of data governance. Resources are constrained, and there are not enough experienced staff to meet growing legal and operational demands. This session will introduce the concept of a shared service model, explaining how centralized or cooperative services can support multiple entities in performing essential data governance functions. Participants will discuss whether Utah should explore a shared service approach to help entities more efficiently meet their data governance obligations.

Speakers: George McEwan, Barclay Burns, Katie Miner, Andy Pierucci



Operations Track

From Panic to Plan: Taming Your Biggest Privacy Risks

Location: Sorensen Student Center, Ragan Theater, SC 107

Once you have identified your privacy obligations and established your governance structures, the next challenge is deciding which practice to tackle first. This session moves beyond the “compliance checklist” to strategic prioritization for the coming year. We’ll share a simple, step-by-step method to evaluate risks based on data sensitivity and citizen impact, then show you how to balance those priorities against your actual time and resources. You’ll leave with a clear, defensible roadmap that ensures you’re always focused on the tasks that matter most, turning a mountain of mandates into a manageable game plan.

Speakers: Jodi Shegrud and Stephen Cannon



Conclusion of Summit
4:00 PM

SPEAKER BIOS



Windy Aphayrath

Windy Aphayrath is the Chief Procurement Officer and Director for the State of Utah's Division of Purchasing and General Services. Previous responsibilities include the State's Cooperative Contracts Program, roll-out of a contract compliance process, implementation of the eProcurement system, and establishing the Office of Contract Management Support. Previously, Windy was a part of corporate procurement where she analyzed data, strategically sourced multiple technology commodities, and launched a supply chain regulatory compliance program. Windy is a graduate of Westminster University in Salt Lake City.



Christopher Bramwell

Christopher Bramwell serves as Utah's Chief Privacy Officer and Director of the Office of Data Privacy, where he leads statewide efforts to modernize governance and balance privacy, transparency, and use of data. He helped draft and implement the Government Data Privacy Act and is part of the team building Utah's State-Endorsed Digital Identity (SEDI) program, while also developing tools and frameworks to support privacy programs across all levels of government. Christopher is also a father of three, an avid runner, and is currently building a cabin in the Utah mountains.



Barclay Burns

Barclay Lincoln Burns holds PhDs in Instructional Psychology and Technology from BYU—where he researched communities of learners and the science of learning—and in Strategy and Organizational Economics from the University of Cambridge, where he focused on the neuroscience of decision-making and behaviors of healthcare organizations that improve patient outcomes. He is a Fellow at the Cambridge Judge Business School. Barclay founded the educational technology company Learning.com, which teaches STEM to millions of K-12 students. He previously served as a Professor of Entrepreneurship at the University of Utah.



Stephen Cannon

Stephen Cannon is the Information Security Officer for the City of Orem, where he leads the city's cybersecurity program, data privacy initiatives, and technology governance, risk, and compliance efforts. Stephen focuses on making security and privacy programs manageable and effective, helping organizations prioritize needs and turn regulatory complexity into clear, defensible action. Cannon holds a master's degree in cybersecurity and is a Certified Information Privacy Manager (CIPM). He also serves as the Local Agency Security Officer (LASO) for the city's Criminal Justice Agencies, ensuring compliance with CJIS security standards.



Kristen Chevrier

Representative Kristen Chevrier began her service in the Utah Legislature on January 1, 2025. She has dedicated over 30 years to Utah's political process, as a leader and strong legislative advocate for parental rights, informed consent, and data privacy. She co-founded a local informed consent advocacy organization that has been instrumental in educating legislators and policymakers over the past 11 years. Kristen and her husband Brian raised their family in Utah and are grateful for the opportunity to serve the people of this great state.



Kirk Cullimore

Sen. Kirk A. Cullimore was elected to the Utah Senate in 2018 and represents District 19, the southeast part of Salt Lake County and sections of northeast Utah County. He currently serves as the Majority Leader for the Senate Majority Caucus.

Sen. Cullimore received an associate's degree in music from Utah Valley University and a bachelor's degree in music from Brigham Young University. He later received a law degree from the University of Oklahoma and began working in Federal Indian Law. Now in Utah, he runs a law practice focusing on general business representation, land use, water development, and technology issues.



Paul Cutler

Paul Cutler was elected to the Utah State Legislature in 2022. He serves as Vice-Chair of the House Economic Development & Workforce Service Committee. He previously served 12 years as a Centerville Mayor & Councilman. Paul has a BS in electrical engineering from the University of Utah and an MBA from the Marriott School at Brigham Young University. When not debating legislation, he works as an Engineering Director for a global tech company.



Marvin Dodge

Governor Cox appointed Marvin Dodge Executive Director of the Utah Department of Government Operations in April 2023. Previously, Mr. Dodge served as the Chief Financial Officer and Vice President of Finance and Administrative Services at both Southern Utah University and Snow College. He has also worked for three other Utah Governors—Michael O. Leavitt, Olene S. Walker, and Jon M. Huntsman, Jr.—in various assignments including Deputy Executive Director of the Utah Department of Administrative Services, Chief Financial Officer for the Utah Department of Workforce Services, Deputy Director of the Governor's Office of Planning and Budget, and others.



Shanna Durrant

Shanna Durrant is the Privacy Officer for the Utah Department of Public Safety (DPS), where she oversees privacy strategy for 14 divisions. A recipient of the Utah DPS Public Safety Medal of Excellence, she holds Certified Information Privacy Manager (CIPM) and Certified Public Manager (CPM) credentials. She serves nationally as a Co-Chair on the NFCA Privacy Civil Rights & Civil Liberties Subcommittee for protecting citizens' rights. When she isn't strengthening DPS's privacy program, she can be found creating art, attending football games, sword fighting, and spending time with her family.



Amelia Gardner

Amelia is a current Utah County Commissioner. She serves on the Utah Digital Innovation and Blockchain Taskforce, the State Growth Taskforce, and on the boards for several companies and nonprofits. Amelia has also served as the Utah County Clerk/Auditor championing the use of blockchain technology for the first online marriage license in Utah and for supporting people with disabilities to vote. She has also implemented paperless finance processes.

Amelia grew up in Utah County and earned a BS from Weber State University. Amelia and her Husband, Tobin, live in Lehi, Utah and have 6 children.



Governor Gary Herbert

Gary R. Herbert served as the 17th governor of Utah from 2009 to 2021 and was the nation's longest-serving governor when he left office. His focus was on economic development, education, energy, and efficiency in government. Herbert has also served as chair of both the Western Governors' Association and National Governors Association and was the president of the Council of State Governments.

Herbert has long been a strong advocate for excellence in public and higher education in Utah. He is currently dedicating his time at UVU's Herbert Public Policy Institute to develop future policy leaders, gather the community, and build trust in civic institutions.

Herbert and his wife, Jeanette, live in Orem and are the proud parents of 6 children and 17 grandchildren.



Cherilyn Hess

Cherilyn Hess is the Assistant Director for the State of Utah's Division of Purchasing, where she has served for nine years. She oversees the statewide cooperative contracting program, managing more than 1,300 contracts that support government entities across Utah. Cherilyn is passionate about advancing public procurement through efficient, value-driven contracting and strong vendor partnerships. She also serves on the Procurement Committee with GovRAMP, contributing to broader efforts to strengthen public sector procurement practices.



Joe Jackson

Joe Jackson brings a decade of public sector leadership to his current role as Chief Technology Officer for the State of Utah's Division of Technology Services. Throughout his career with Technology Services and the Utah Department of Health and Human Services, Joe has focused on providing government agencies with innovative technologies and accessible data. His approach blends practical technology and management experience with his academic background in biomedical engineering and business administration to drive efficiencies in public service delivery.



Justin Jones

Justin Jones has served as Executive Director of the Gary R. Herbert Institute for Public Policy since August 2021, overseeing the Institute's operations, programs, fundraising, and partnerships. He has also served as UVU's Senior Director of Donor Relations and Annual Giving, and as Chief of Staff to two Utah Valley University presidents. Jones previously worked as Vice President of Public Policy and Communications for the Salt Lake Chamber and overseeing crisis communications at Rio Tinto Kennecott. He has held strategic roles with the Utah Transit Authority, Utah County Health Department, and the administrations of Governors Michael O. Leavitt and Olene Walker.



Steven McCown

Steven McCown currently serves as a commissioner on the Utah Privacy Commission. He is also the Chief Architect at Anonymo Labs, a company focused on privacy-enhancing technologies. McCown has held leadership roles in organizations such as RFinity and TekStarts, and has contributed to national security initiatives during his tenure with the U.S. Air Force and Idaho National Laboratory. He actively participates in global privacy and identity standards development through his involvement with the Sovrin Foundation, Trust Over IP, and the Decentralized Identity Foundation. McCown holds both bachelor's and master's degrees from Brigham Young University and resides in Mapleton, Utah.



George McEwan

George serves as the Privacy Architect for the State of Utah within the Office of Data Privacy, leveraging extensive experience in technology and public service. Previously, he held key leadership positions, including Chief Strategy Officer for the Division of Technology Services and IT Director for the Department of Health during the pandemic. As a former Centerville City Councilman, George brings a unique blend of technical expertise and civic engagement. He is also a seasoned storyteller, captivating audiences at state festivals with tales drawn from his experiences as a soldier, pilot, international traveler, and inventor.



Katie Miner

Katie Miner joined the Utah Association of Counties in September 2023. A Utah State University graduate, Katie got her start in politics missing class to attend Utah State legislative sessions and spending summers in Washington, DC with a political consulting firm. Katie returned to Utah to serve as deputy campaign manager and finance specialist for Spencer Cox's gubernatorial campaign and coordinated the first inauguration in rural Utah before joining the state as Public Information Officer in the Governor's Office of Planning and Budget.



Christian Napier

Christian Napier oversees AI implementation throughout state executive branch agencies. He was recently selected as an inaugural AI 50 Award recipient by the Center for Public Sector AI. Christian worked 25 years in the major international sport event industry, with leadership roles in technology, workforce, planning, and knowledge management. He has advised multiple successful Olympic and Commonwealth Games bid cities and has served as an International Olympic Committee Knowledge and Learning Advisor since 2015.



Brian Nelson

Brian Nelson is a Privacy Analyst with the Utah Office of Data Privacy. He has spent the majority of his career in the public sector, gaining experience in areas such as data analysis, operations, finance, and project management. Brian also enjoys volunteering in various local programs and traveling.



Shane Paul

Shane serves as the Training Director for the Utah Office of Data Privacy. He has contributed to multiple departments in roles spanning training, project management, software development, and data privacy and security. Shane is a Certified Information Privacy Manager (CIPM) and a certified Scrum Master, combining a strong understanding of privacy frameworks with agile project leadership. Shane enjoys kayaking, hosting bonsai workshops, going to yard sales, and, most importantly, spending quality time with his wife and three daughters



Andy Pierucci

Andy Pierucci is a Riverton City Councilman and experienced public affairs and technology policy leader with experience in government, industry, and higher education. He currently serves in external affairs in the telecommunications industry and has previously led government relations and public strategy for organizations in aerospace, infrastructure, energy, and agriculture. Andy is an adjunct professor at Utah Valley University's Center for National Security Studies, where he teaches courses on emerging technology and public policy. He also serves on the National League of Cities' AI and Emerging Technology Task Force.



Marilee Richins

Marilee's career includes significant tenures at industry giants such as IBM, Intermountain Healthcare, and Novell, where she specialized in streamlining complex operational processes and delivering high-impact executive training programs. She has served in her current role as Deputy Executive Director of Government Operations for over ten years.

Marilee holds a Master of Public Administration from Brigham Young University and a Bachelor of Arts degree from Weber State University. She is the proud mother of four sons and finds joy in traveling, cooking, continuous learning, and engaging with a wide variety of people.



Jodi Shegrud

Jodi Shegrud is the Director of Privacy for the Utah Department of Government Operations. Her work is dedicated to transforming complex legal mandates into practical, scalable governance processes that support innovation, reduce risk, and foster public trust. She holds a Master of Legal Studies in Privacy Law and Cybersecurity Policy, is a Certified Information Governance Officer (CIGO), and maintains the IAPP CIPM, CIPT, AIGP, and CIPP/US certifications.



Bradley Smith

Bradley Smith is a Chemical Engineering student at Utah Valley University. He works with the Utah Office of Data Privacy and the Herbert Institute for Public Policy conducting data governance research designed to improve consistency and compliance. He has co-authored several white papers on data privacy practices, records management, and digital identity.



David Sonnenreich

David has served as the Director of the Antitrust and Data Privacy Division of the Utah Attorney General's Office, and he continues to assist there. He has represented the State of Utah in many of the nation's largest antitrust cases and data breach settlements of the past two decades, and he has helped to draft Utah's data privacy laws. David lectures nationally on topics relating to either antitrust or data privacy law. His recognitions include receiving the National Association of Attorneys General's 2025 Career Staff Award. David's law (1986) and undergraduate (1983) degrees are from the University of Utah, and he holds IAPP CIPP/US and CIPM certifications.



Lana Taylor

Lana Taylor was appointed by Governor Cox in 2024 as the Data Privacy Ombuds. As a Court Rostered Mediator, Ms. Taylor mediates data privacy disputes between individuals and governmental entities. Before joining the Utah Office of Data Privacy, Ms. Taylor worked as an Assistant Utah Attorney General and a Deputy Salt Lake County District Attorney. Ms. Taylor received her Juris Doctorate from the S.J. Quinney College of Law and Bachelor of Science from the University of Utah.



Micah Vorwaller

Micah Vorwaller is an attorney specializing in information privacy and security law, in which he has represented both private and governmental entities. He is currently the Deputy Chief Privacy Officer for the State of Utah and is working to establish comprehensive privacy laws and requirements for governmental entities in Utah to ensure that all Utahns' privacy interests are protected.



Don J. Wood

Don is adept at using the undervalued potential of systems thinking (Deming and Ackoff), powerful modern technology platforms, and empowering teams to drive effective modern business processes. His leadership has been pivotal in aligning technology initiatives with strategic county goals and ensuring resource optimization. He is also an adjunct professor at Southern Utah University. These dual roles empower him with a unique perspective, bridging practical governance with academic theory and allowing Don to contribute to building resilient, system-based organizations that elevate public sector employees and their communities.

SUMMIT PARTNERS



Since launching in 2006, Amazon Web Services has been providing world-leading cloud technologies that help any organization and any individual build solutions to transform industries, communities, and lives for the better. As part of Amazon, we strive to be Earth's most customer-centric company. We work backwards from our customers' problems to provide them with cloud infrastructure that meets their needs, so they can reinvent continuously and push through barriers of what people thought was possible.



Lincoln Hill Partners (LHP) was established in 2021 when two of Utah's top lobbying firms joined forces and has since grown into the state's leading government relations consulting firm. The firm combines its partners' and associates' collective experience, expertise, and commitment to integrity to tackle clients' most challenging issues. As a full-service firm, LHP handles tough issues with diligence, dedication, and straightforward honesty — a selective approach that ensures every client they take on is one they're confident they can help.

The team's deep roots across government and the private sector have driven impressive results, including representing 13 Fortune 100 companies, contributing to \$10 billion in infrastructure projects, and facilitating \$20 billion in successful capital investment in Utah. At its core, Lincoln Hill Partners' philosophy is that the best outcomes are built on trust, transparency, and dedication.

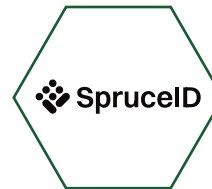
SUMMIT SPONSORS BIO



Varonis and Optiv partner to help organizations take control of their most critical asset: data. Varonis delivers a unified, SaaS-based data security and governance platform that gives organizations deep visibility into where sensitive data lives, who can access it, and how it is being used. Through automated data discovery, classification, access governance, and threat detection, Varonis helps their teams reduce overexposure, enforce least privilege, and maintain a continuously secure data posture.

Optiv brings strategic advisory services and proven organizational change management expertise to help organizations operationalize strong data governance programs. With deep experience across industries and regulatory frameworks, Optiv guides customers through data maturity, aligning people, process, and technology to reduce risk, meet compliance requirements, and accelerate time to value. As a long-standing Varonis Partner of the Year, Optiv enhances Varonis deployments with certified consultants and a governance-first approach that turns insight into action.

Together, Varonis and Optiv enable organizations to move beyond visibility and into measurable data governance outcomes, helping security and governance teams reduce breach risk and confidently support cloud, SaaS, and AI initiatives without slowing the business.



SpruceID provides the infrastructure governments use to securely share and verify data across agencies, without requiring centralized data sharing. We build identity gateways, digital credentials, and document verification systems that work with existing agency technology. Based on open standards and privacy-by-design architectures, our work demonstrates how governments can improve access, reduce fraud, and streamline operations while maintaining strong data governance.



ObservePoint's Web Governance platform brings insights, automation, and compliance to the complexity of your digital customer experience. Our solution automates the scanning of your website; from the highest traffic pages and user paths to the dark corners of your company's web presence. We give you the ability to see what's performing below acceptable standards, trace it back to the source, and quickly see a path to improvement. We ensure privacy compliance standards, validate landing pages, confirm data tracking, clearly see your entire marketing tech stack, validate your ecommerce engines, and much more. ObservePoint presents the reality of what's happening on your website and gives you a clear map to make it even better.

ABOUT US

The mission of UVU's Gary R. Herbert Institute for Public Policy is to increase positive civic engagement among students, policy leaders, and the community by developing future policy leaders, gathering the community to engage in respectful civic dialogue, and building trust in civic institutions that are the foundation of our democratic republic.

We sponsor UVU interns from a variety of majors for state, federal, and in-house internships. We host forums, conferences, debates, and other events to gather students, leaders, and the community. And we conduct and publish research to inform the community and State Legislature to recommend evidence-based solutions to policy concerns.

Thank you for joining us today. For access to our social media accounts, podcast, and mailing lists, scan the QR below. We hope to see you again soon.



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