

Executive Leadership Track



Are You An Elected Official or
Chief Administrative Officer?
Get Started Here.

Christopher Bramwell
Chief Privacy Officer
Utah Office of Data Privacy





Christopher
Bramwell
Presentation

Executive Leadership Track

Leveraging Cooperative Contracts: How State Cooperative Contracts Can Be Used by Public Entities to Meet Privacy and GRAMA Requirements



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Department of Government Operations

LEVERAGING COOPERATIVE PURCHASING

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Introduction

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**Department of
Government Operations**

Problem

Some governmental entities do not have the purchasing power to address contract terms and conditions to comply with GDPA requirements.

Or, some vendors are saying “NO”.



Options?



PRODUCT	Smart Water Meters	LPR (Flock)	Email	SAAS
Who owns the data?		?	?	?
Can the data be used to train AI?		?	?	?
Can contract terms be changed by the Vendor?	?	?		?
Who responds to a GRAMA request?	?	?		?

Flock (*License Plate Reader*)

What happened

- Flock changed their terms & conditions which reduces cities' control over their data, expands the company's rights to use it indefinitely, and limits its liability



**Who really
owns the data?**



Legal Requirement

GDPA Section [63A-19-401.4](#)

- 1) A contractor that processes or has access to personal data under a contract with a governmental entity is subject to GDPA to the same extent as the governmental entity.
- 2) **New contracts or renewed contracts** after July 1, 2027 shall contain specific language that requires a contractor to comply with GDPA with regard to personal data processed or accessed by the contractor...



Data Privacy Terms & Conditions

Access and Disclosure of Data

- it is classified by entity; is owned by the entity; has a record series and retention schedule
- data minimization - share the minimum amount reasonably necessary
- data may only be disclosed as authorized in the contract
- data requests: disclose as per GRAMA (*contractors cannot respond to data requests*) - refer back to the entity

Disposition of Data

- record series and record retention schedule

Consistency - new contracts shall include data privacy terms and conditions



**Office of
Data Privacy**

Privacy Program Files

Templates, Infographics, Features



Contract Strategies

Current Cooperative Contracts

Existing contracts may or may not already have the terms and conditions.

New Cooperative Contracts

State Purchasing will work with vendors on new contracts to address acceptance to GDPA requirements.



Why does cooperative purchasing matter

- ▶ Cost Savings
- ▶ Time and Administrative Efficiencies
- ▶ Built-in Legal Compliance
- ▶ Contract Support
 - Terms and Conditions
 - Scope compliance



What is Cooperative Purchasing?

- ▶ Multiple entities join together to leverage purchasing power
 - ▶ Reduce/eliminate duplicate RFPs
- ▶ Division of Purchasing
 - ▶ Direct solicitations
 - ▶ Leverage national cooperatives
- ▶ Available for use by all public entities/non-profits



Statewide Cooperative Contracts: Pros & Considerations

Pros

- No RFP needed
- Faster timelines
- Less staff effort
- Pre-negotiated terms
- Cost savings
- Streamlined procurement
- Reduced workload



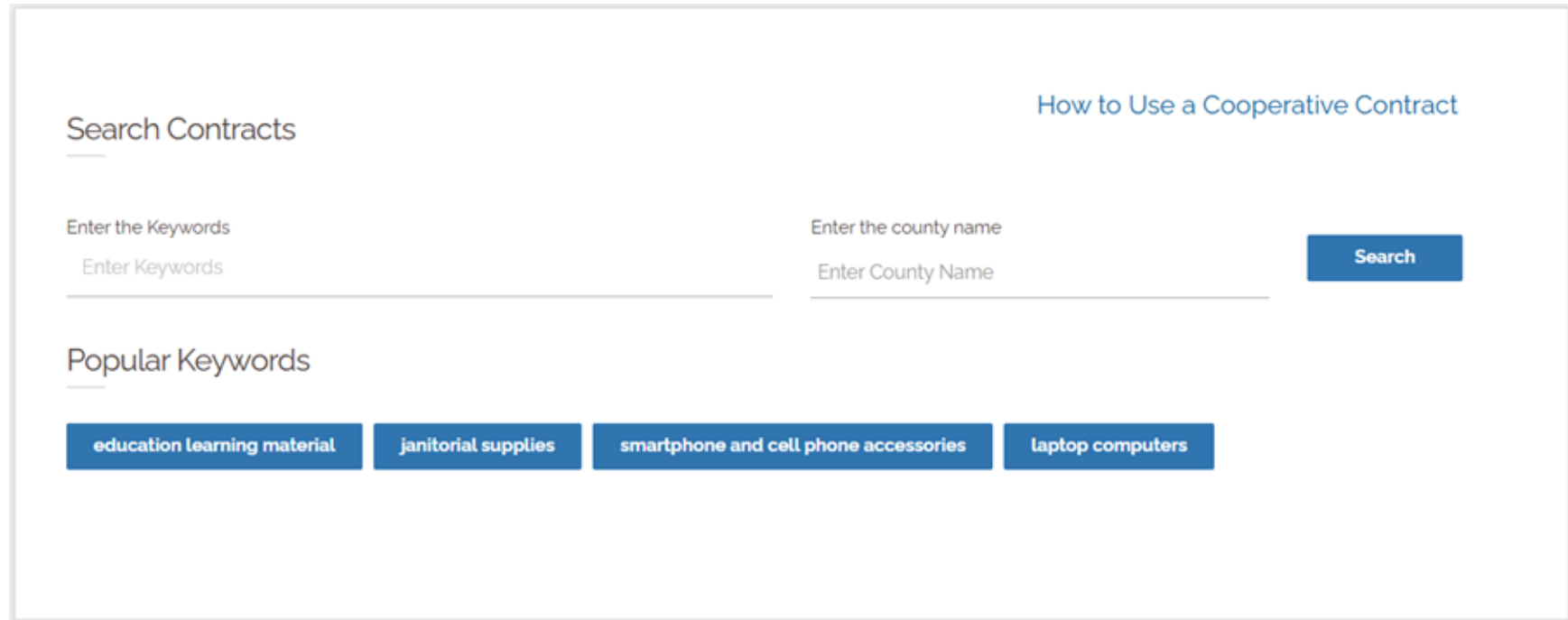
Considerations

- Master agreement scope may be broad; an agency-specific end user agreement may be needed to address unique requirements
- Requires upfront review to ensure the contract fully meets requirements
- Potential for over-reliance without proper evaluation of fit
- Agencies should still conduct legal review, including SLAs, MOUs, and end user agreements
- May not always offer the lowest pricing for specialized purchases
- Procurement process is already completed and does not need to be conducted by each individual agency
- Shifts effort to contract review and ongoing vendor management



Where to Find Contracts

- ▶ Statecontracts.Utah.gov
- ▶ Contract Search Tools



The screenshot shows the 'Search Contracts' interface on the Statecontracts.Utah.gov website. It includes a search bar with a 'Search' button, a 'How to Use a Cooperative Contract' link, and a 'Popular Keywords' section with buttons for 'education learning material', 'janitorial supplies', 'smartphone and cell phone accessories', and 'laptop computers'.

Search Contracts [How to Use a Cooperative Contract](#)

Enter the Keywords Enter the county name

Popular Keywords



Risk Reduction

- ▶ Pre-vetted vendors
- ▶ Escalation paths
- ▶ State support
- ▶ State support in breaches/issues
- ▶ You are not alone



Cloud Contracts

- ▶ Launching soon
- ▶ Scalable
- ▶ Compliance-focused





DECISION TREE: SHOULD I BID THIS MYSELF OR USE A CO-OP?

A quick guide for buyers to make smarter procurement decisions.



Next Steps

- ▶ Start with your IT groups
- ▶ Check cooperative contracts first
- ▶ Engage early
 - ▶ Don't wait until the last minute



Q&A

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Department of Government Operations

Thank
you



**Division of Purchasing
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Executive Leadership Track

Is a Shared Services Model Needed?



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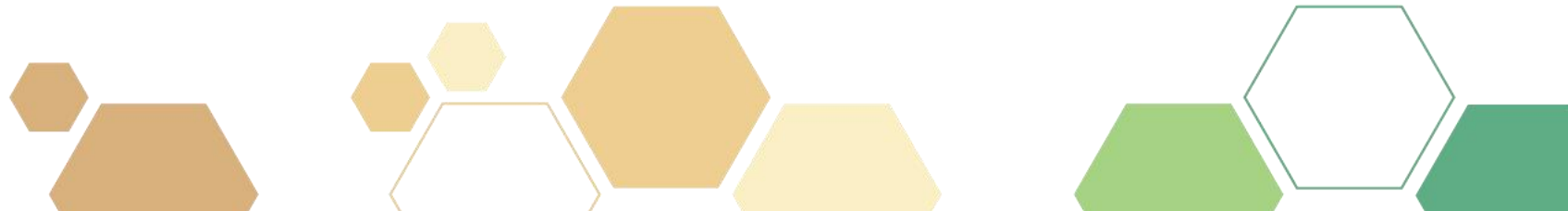
Barclay Burns
Assistant Dean
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Andy Pierucci
Riverton City Council Member



The Crossroads of Utah Data Governance



**Utah Office of
Data Privacy**

MAY 2026

Shared Services Discussion

Many governmental entities face limited resources and staffing challenges in meeting growing data governance demands. This session will explore whether a shared service model could help entities more efficiently fulfill their data governance obligations through centralized or cooperative support.



THE GAP

Severe Resource Constraints

Local and state entities are struggling with the basics. Facing a statewide talent shortage, data governance can no longer remain a back-office IT checklist.

THE NECESSITY

Widening Operational & Legal Risk

Small and mid-sized governmental entities face compounding compliance and cybersecurity threats when forced to 'go it alone' without dedicated data staff.

THE IDEAL MIDDLE GROUND

MOVING AWAY FROM TOTAL AGENCY ISOLATION WITHOUT RESORTING TO A TOP-DOWN MANDATE. CAN A COOPERATIVE 'SHARED SERVICES' MODEL—A COMMON IDENTITY FABRIC—BRIDGE THE GAP?

Features and Benefits



ADMIN

FEATURES

- records management
- data governance models
- standardized notice statements
- policies and procedures

BENEFITS

- RISK TRANSFER

TECHNICAL

FEATURES

- DATA DIScovery tools
- GRAMA - auto redaction tools
- standardized workflow engines for data intake with system enforced minimization

BENEFITS

- LOWER OVERALL COST TO THE TAXPAYER
- EFFICIENCY GAINS FOR EMPLOYEES
- LOWERED FRICTION FOR UTAH

PEOPLE

FEATURES

- Access to shared purchasing
- expert legal teams
- data governance specialists
- standardized training

BENEFITS

- COMMUNITY OF PEERS WITH STATEWIDE VISIBILITY.

The Readiness to Trust Pipeline



STAGE 1

The Cleanup (Readiness Audit)

Before plugging In, agencies must confront rampant data silos. This requires the manual, painful process of fixing redundant legacy databases, enforcing retention limits, and secure data disposal.

STAGE 2

The Human Element

Tools are useless without behavioral change. Front-line staff—such as caseworkers and county clerks—require robust training to understand and comply with standard governance frameworks.

STAGE 3

The Vault (Privacy Boundaries)

By architecting strict multi-tenant boundaries, we ensure each entity retains control over its own data while preventing unauthorized cross-entity access. This minimizes unnecessary data exposure, reduces systemic risk, and strengthens Utah's leadership in privacy-by-design, data minimization, and transparent government services.



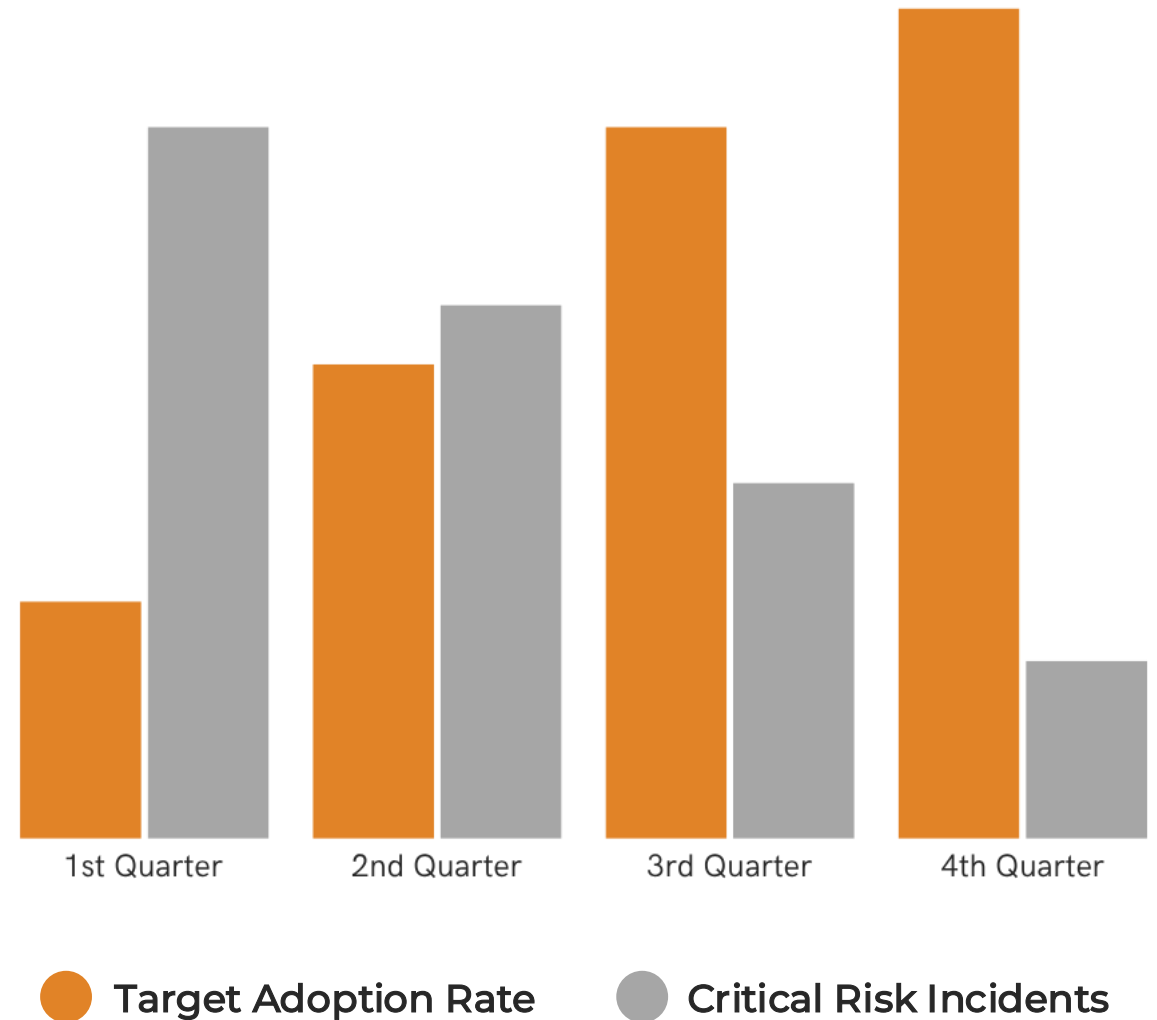


Measuring the Shared Service Impact

Looking five years out:

What does the day-to-day reality look like for small rural county clerk versus a major state department director regarding data management once this shared fabric is fully deployed?

12 to 18 Month Projected Adoption vs. Risk Mitigation



The Future of Shared Services In Utah



If there is one key takeaway or action item that you want everyone in the room to remember about the future of shared services for data governance in Utah, what is it?





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PANEL DISCUSSION

Questions, perspectives, and next steps

Visit us at

privacy.utah.gov

or email us at

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