

INSTITUTIONAL RESEARCH

is an important part of the Planning, Budget, and Human Resources (PBHR) division. We span a variety of services including data collection, institutional reporting, and analysis of institutional data.

WHAT WE PROVIDE:



DATA COLLECTION, RESEARCH, AND COLLABORATION

We coordinate, collect, manage, analyze, and communicate information to promote student success and support decision makers—including executives, faculty, staff, and students.

What that means for you:

- IR provides a repository of official institutional information on their website in the form of fact books and other press-ready snapshots.
- IR interfaces with outside databases of information about UVU and students, such as IPEDS, The Department of Workforce Services, and the National Student Clearinghouse.
- IR can provide official data to support PBA requests, grants, public publications, and press releases.
- IR can help validate other information regarding UVU as needed.



CRITICAL DECISION-MAKING SUPPORT

We provide timely and useful information for decision and planning support which both responds to and anticipates the needs of institutional leaders. We also provide insight into regional and national trends in higher education and its environment, the best practices of other institutions, and critical appraisals of various techniques, tools, and instruments used to describe institutional information.

What that means for you:

- IR administers and collaborates on all kinds of surveys of UVU constituents.
 - Non-returning students
 - Graduated alumni
 - The community
 - National Survey of Student Engagement (NSSE)
 - Great Colleges to Work For
- IR conducts and communicates important research to UVU—retention, graduation, grades, etc.
- You can support IR by participating in UVU research and encouraging students and others to participate as well.
- Subscribe to the IR mailing list for the latest information - sympa@lists.uvu.edu



OFFICIAL REPORTING AND DATA COORDINATION

We collaborate, facilitate, and conduct both quantitative and qualitative data collection and research activities for and with administration, staff, faculty, and students. We provide guidance and coordination to individuals and offices in their research efforts.

What that means for you:

- IR provides student data to support research and academic decision-making.
- IR provides Qualtrics (UVU's survey software) training and support.
- IR provides research samples of UVU populations. ([See UVU Policy 132.](#))
- IR facilitates survey research, focus groups, and other data collection efforts
- IR collaborates with the Office of Academic Research Support (OARS) and the Institutional Review Board (IRB).



MAINTENANCE AND MONITORING OF KEY PERFORMANCE AND ENVIRONMENTAL INDICATORS

We assist in monitoring progress toward the accomplishment of UVU's Action Commitments, as well as measuring and describing the institution and its environment. By extension, we support accreditation, program review, and other planning, assessment, self-study, and evaluation efforts.

What that means for you:

- Learn more about specific departments and programs on our website in [Academic Programs](#)
- Learn more about [UVU's mission](#) and how we measure our performance on our website in [Action Commitments](#).
- [Contact us](#) for data to support your accreditation efforts, self-studies, or proposals for new programs.