



# **Non-Returning Student Survey, Fall 2019**

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# Methodology

IR called all non-returning UVU freshmen during what would have been their sophomore year in November 2019.

The call list included 2,355 non-returning students, of whom we spoke to 695 students (29.5% response rate).

We also spoke with 690 parents or other adults speaking on behalf of the students (58.8% total response rate), though these individuals were not asked all survey questions.

The margin of error for the survey is 3.1%.

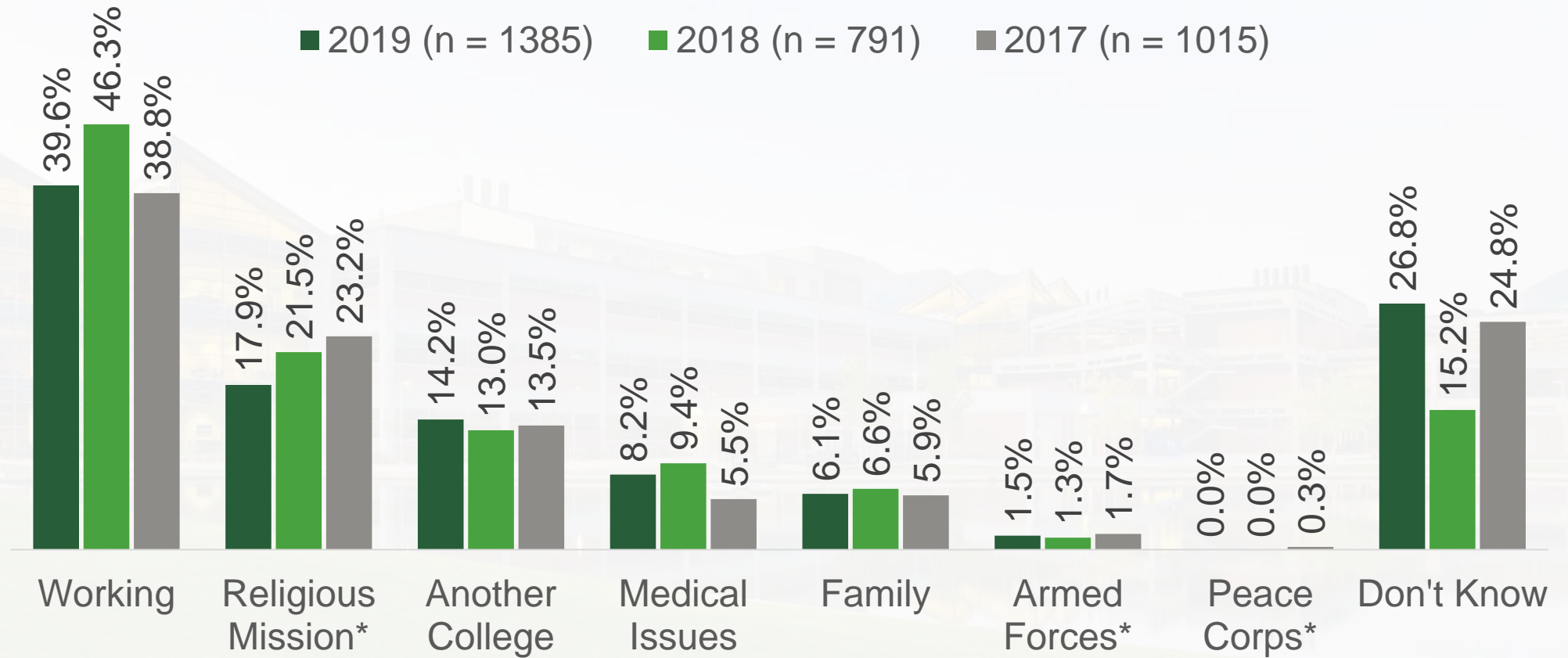


# Post-UVU Activities

## Post-UVU Activities

Parents and Students Combined, Multiple Responses Allowed

■ 2019 (n = 1385) ■ 2018 (n = 791) ■ 2017 (n = 1015)



\*When speaking with parents/other adults we only asked specifically about these items.

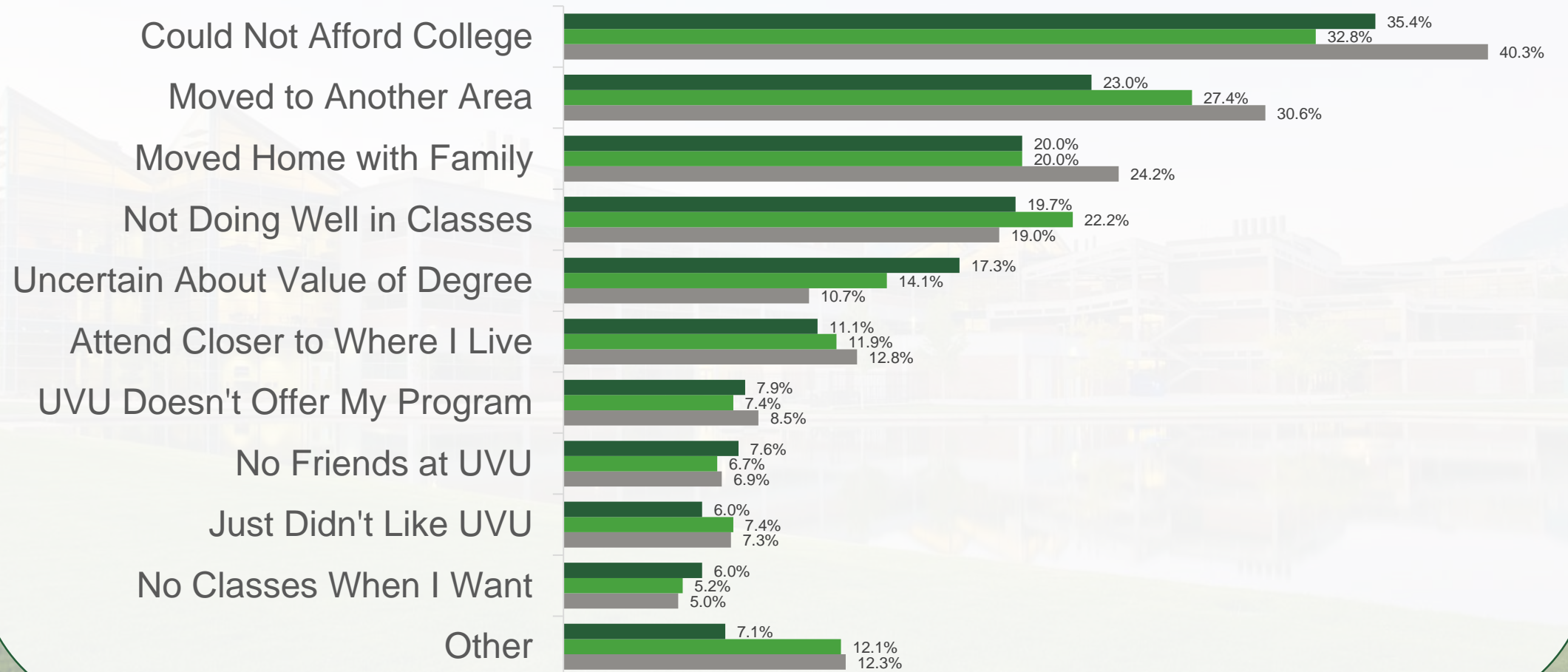


# Reasons for Leaving

## Reasons for Leaving UVU

*Multiple Responses Allowed*

■ 2019 (n = 695) ■ 2018 (n = 405) ■ 2017 (n = 422)



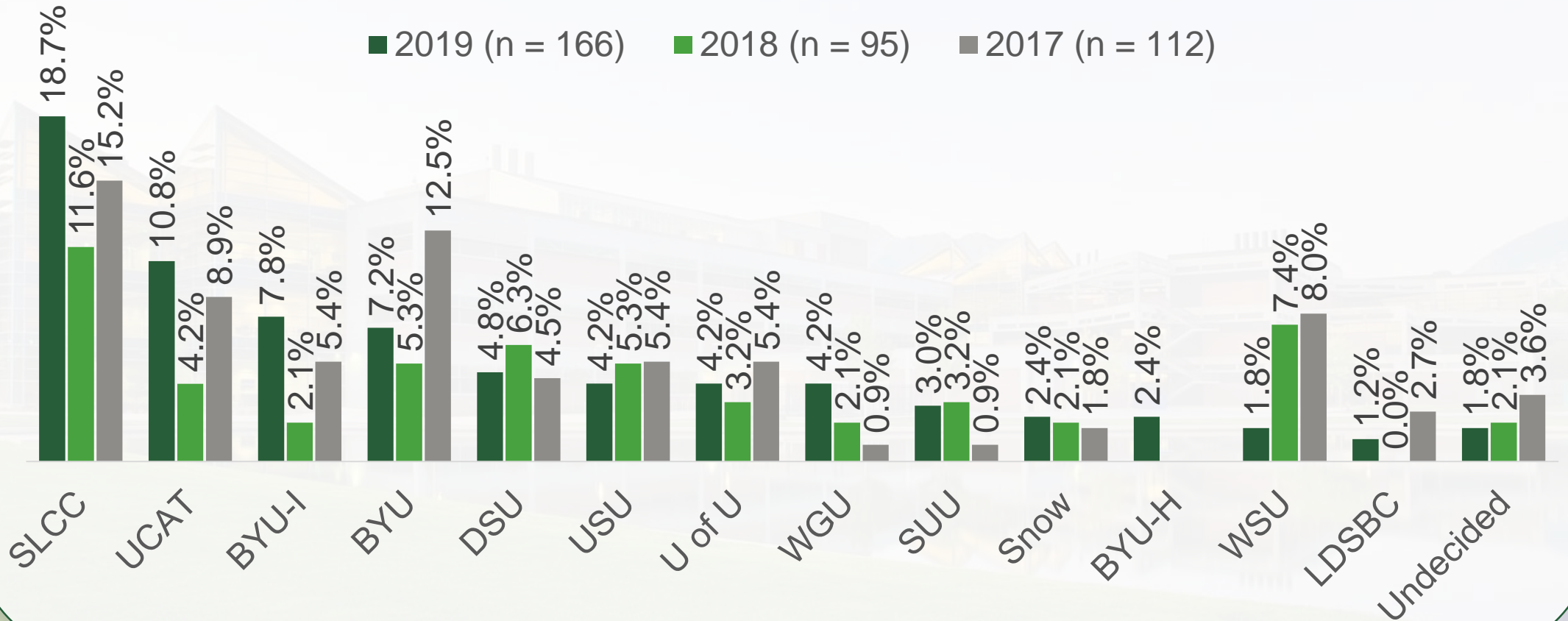


# Transfer College

## Which college did you transfer to?

"Other" Not Shown

■ 2019 (n = 166) ■ 2018 (n = 95) ■ 2017 (n = 112)



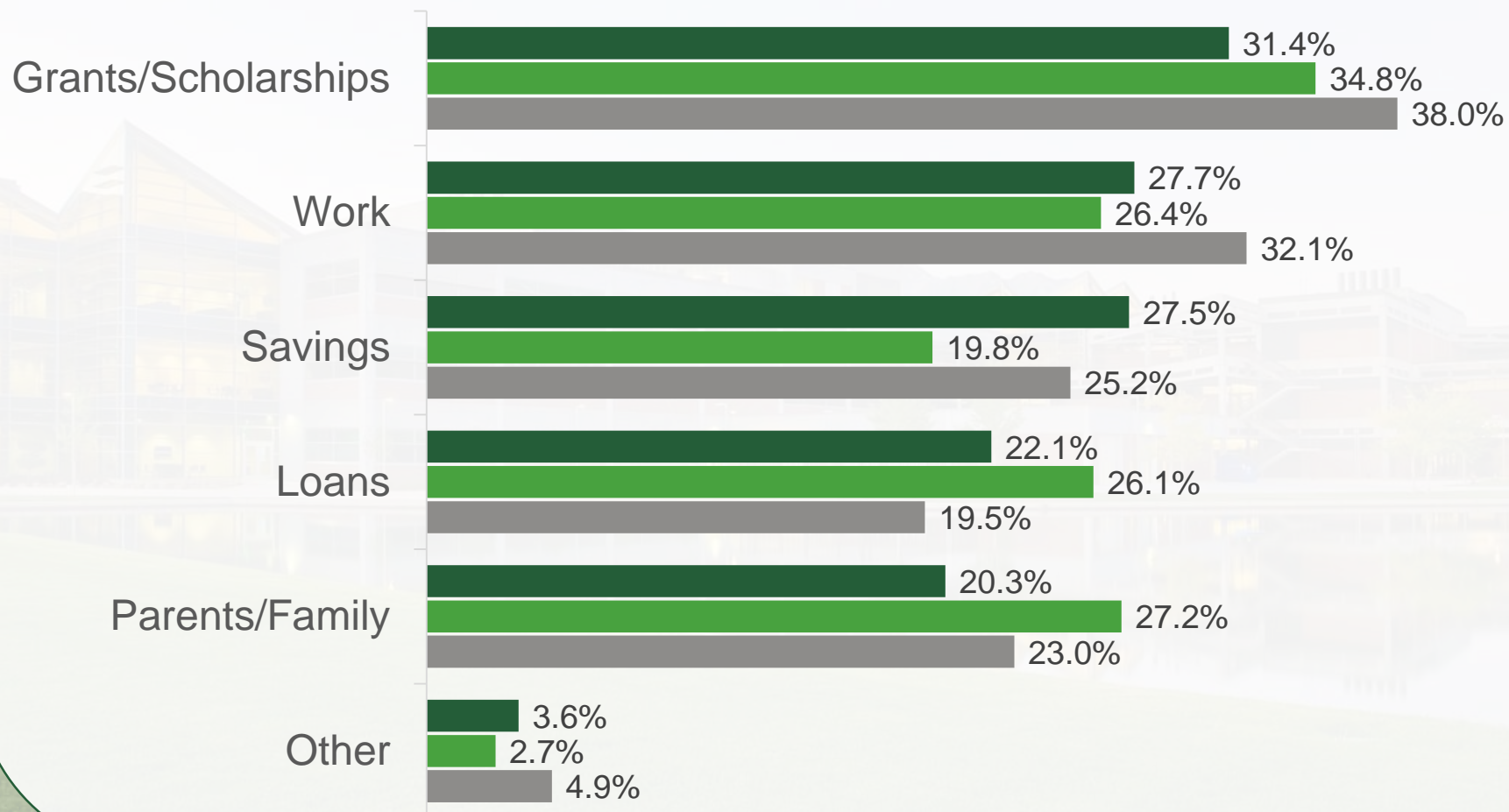


# Paying for College

## “How did you finance your first year at UVU?”

*Multiple Responses Allowed*

■ 2019 (n = 673) ■ 2018 (n = 368) ■ 2017 (n = 405)

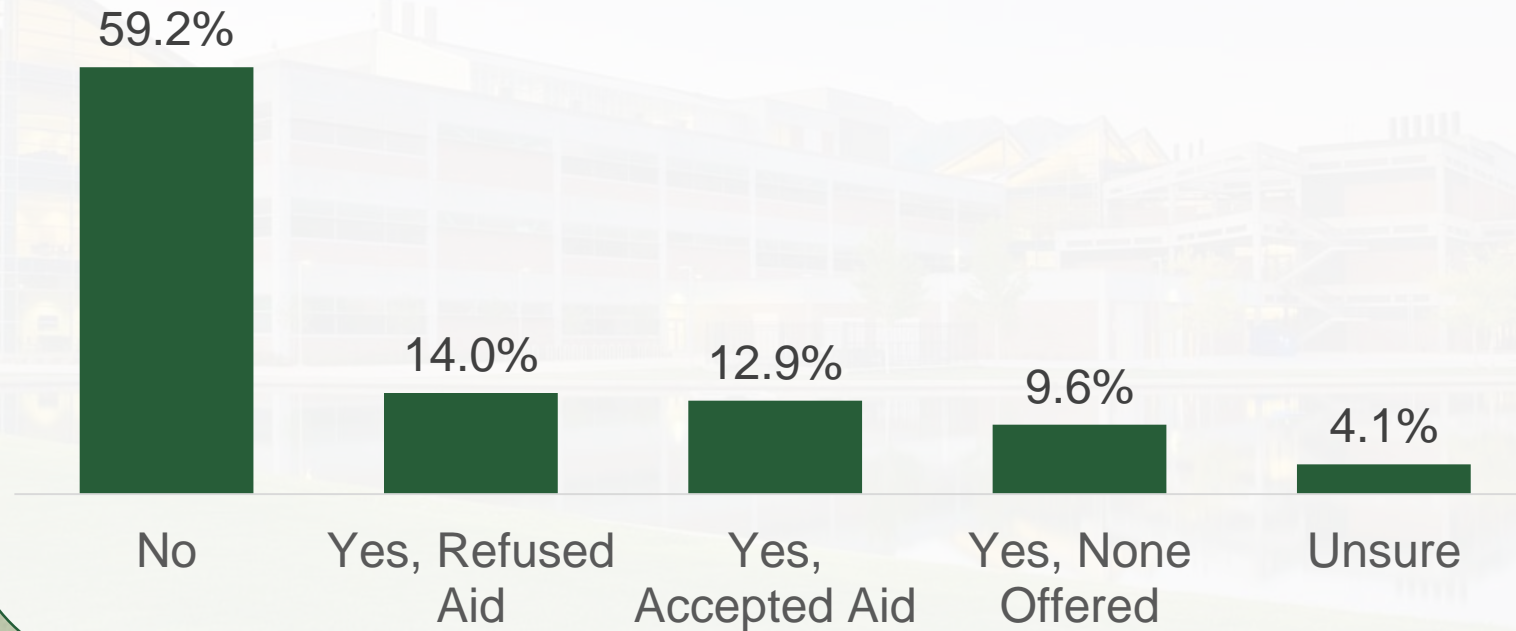




# Financial Aid

## “Did you apply for financial aid?”

*Only asked if no Loans, Grants, or Scholarships were used to pay for education (see slide 7). n = 363*



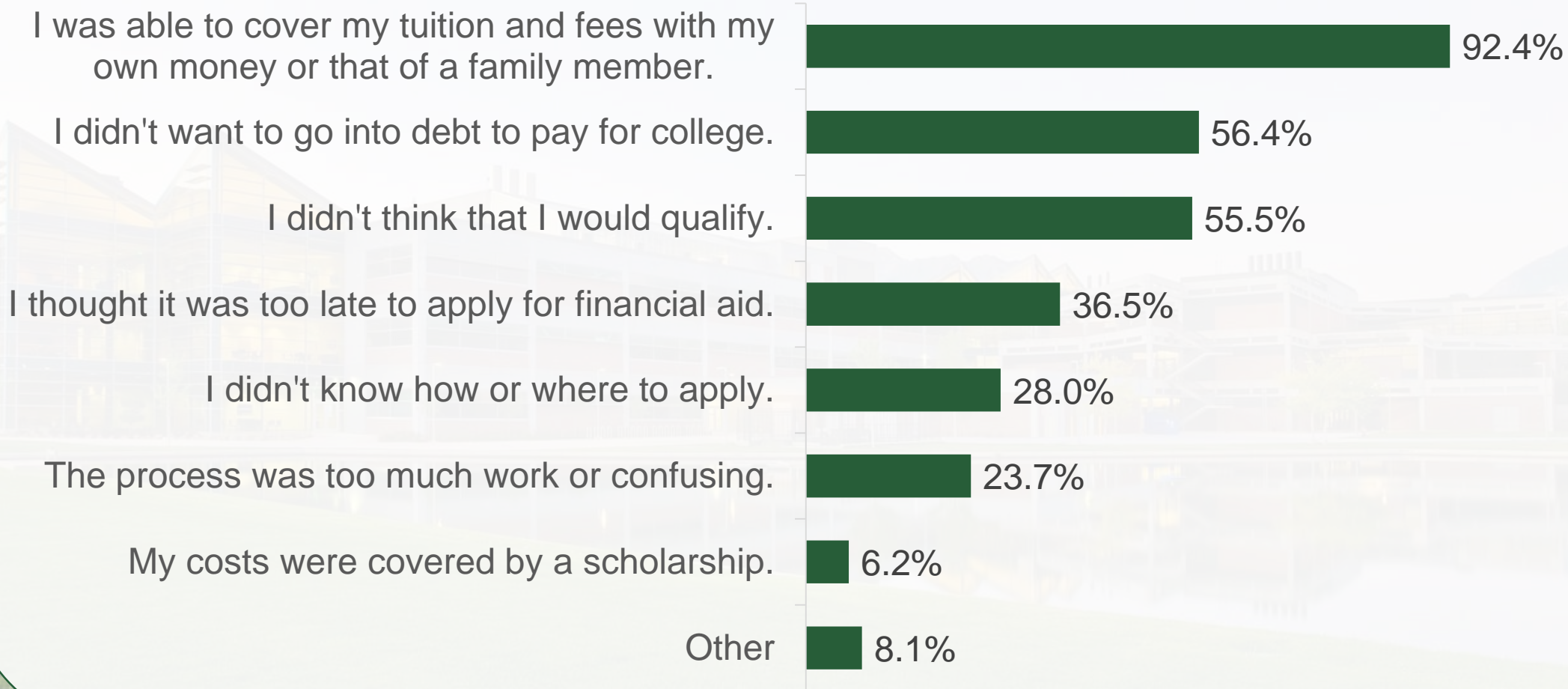




# Did Not Apply for Financial Aid

## “Why didn't you apply for financial aid?”

*Only asked if student did not apply. Multiple Responses Allowed*

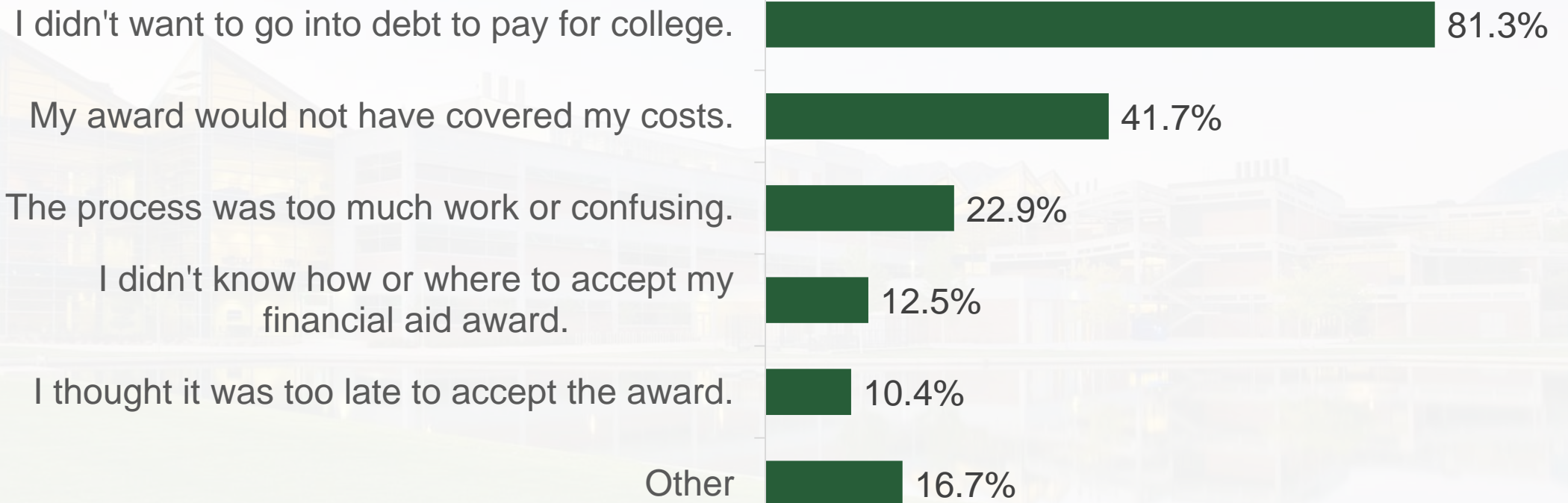




# Applied for but Refused Financial Aid

## “Why didn't you accept your financial aid award?”

*Only asked if student applied but did not accept. Multiple Responses Allowed*



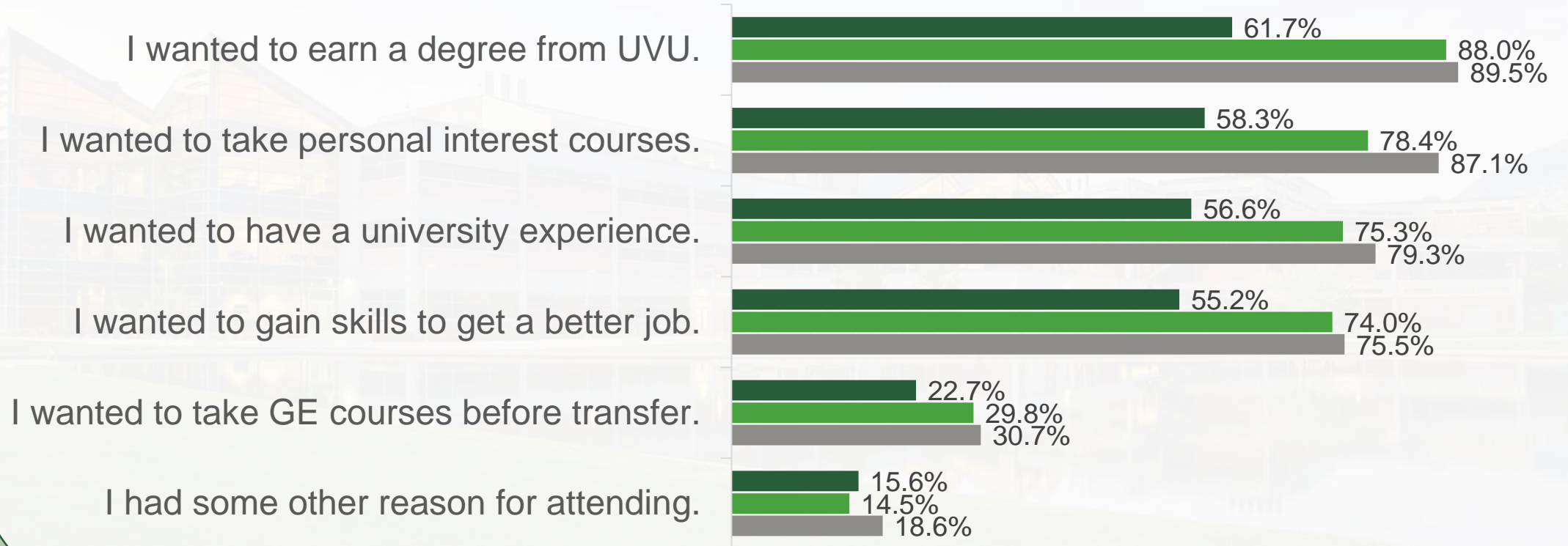


# Goals of Attending

## “What did you want to accomplish at UVU?”

*Multiple Responses Allowed*

■ 2019 (n = 678) ■ 2018 (n = 393) ■ 2017 (n = 420)

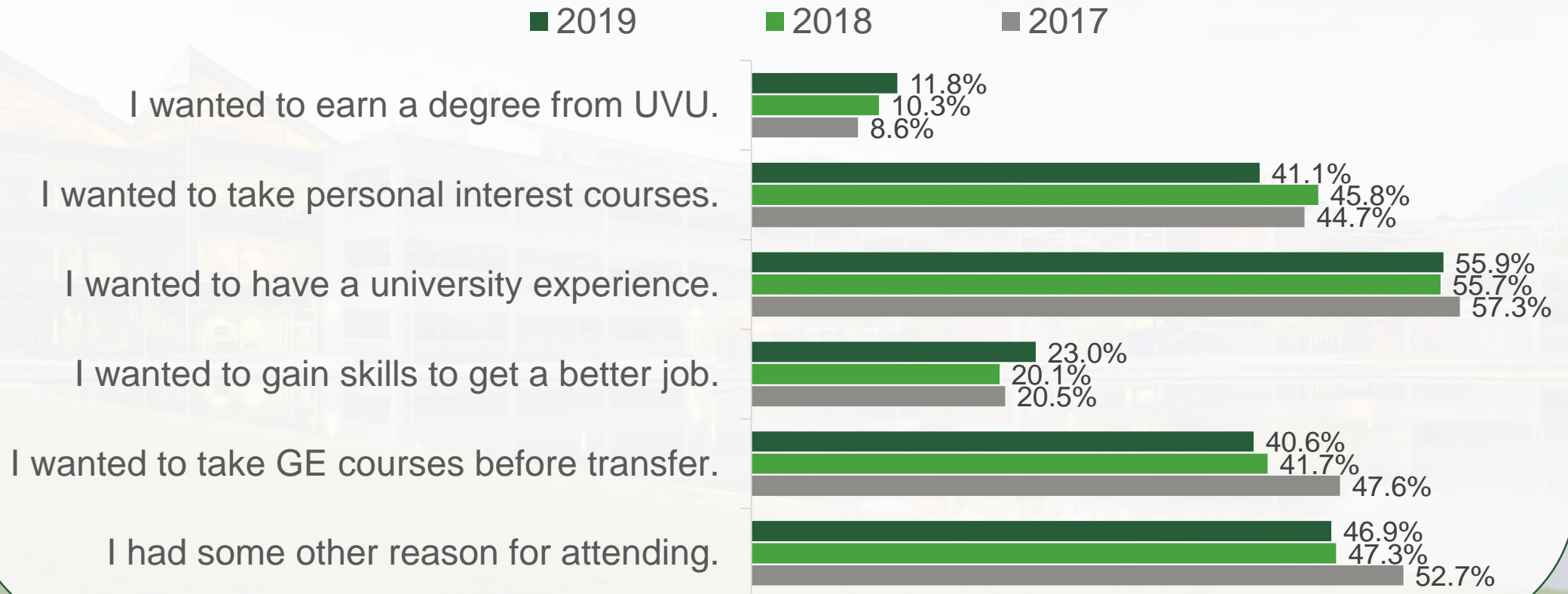




# Goal Achievement

## Percentage of Students who Completely Achieved or Mostly Achieved Each Goal

*Each goal only includes students who indicated it was a goal for them.*

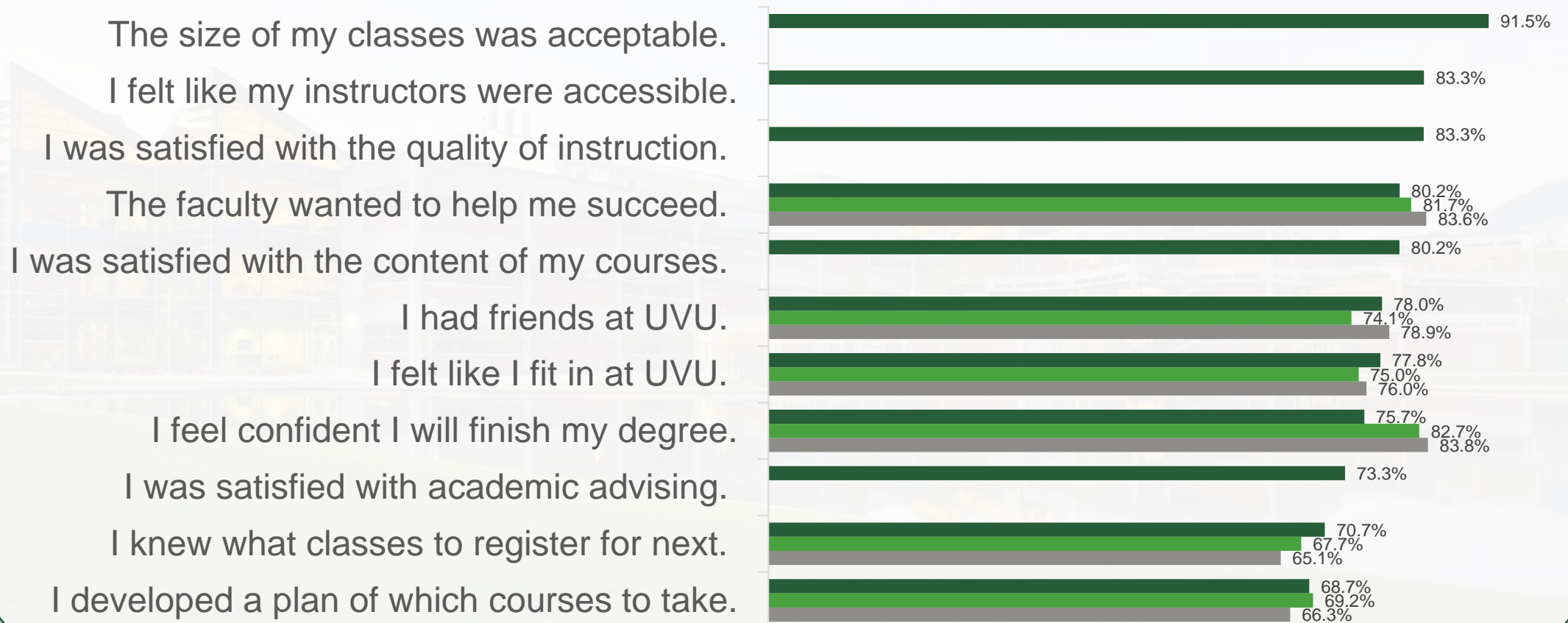




# College Experience

## Percentage of Students who Strongly Agree or Agree with Statements about College Experience

■ 2019 (n = 649) ■ 2018 (n = 375) ■ 2017 (n = 410)





# Help Students Return

## “Was there anything the university could have done to help you return this semester?”

*Open Response. Excludes “No” Responses. n = 100*

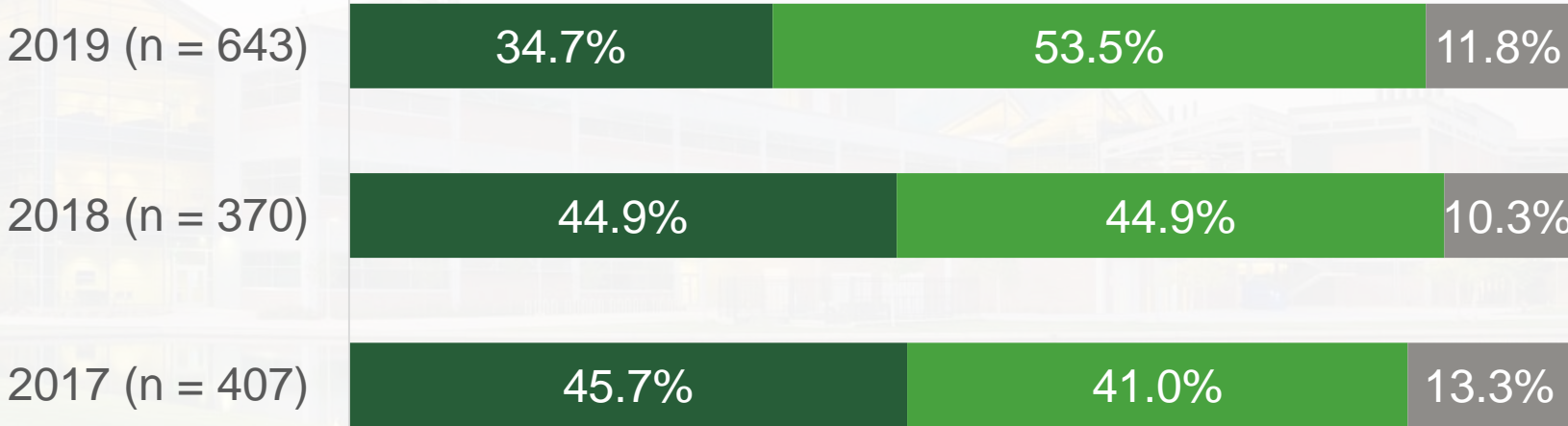
Lower Tuition/ More Scholarships	19.0%	Remove Hold	3.0%
Personal Financial Concerns	15.0%	Closer to Home	3.0%
Class Availability	7.0%	Have Specific Major	3.0%
In-State Tuition	7.0%	Better Professors	2.0%
Advisors Reach Out	7.0%	On-Campus Housing	2.0%
Help Applying for or Receiving Financial Aid	6.0%	Higher Quality Program	2.0%
Help with Medical Issues (Academic Understanding)	6.0%	Parking	2.0%
Quicker Program	5.0%	Help Deciding Major	2.0%
Help with Payment Plans	3.0%	Other	6.0%



# Work Status

## “How much did you work on average?”

■ Full-Time ■ Part-Time ■ None

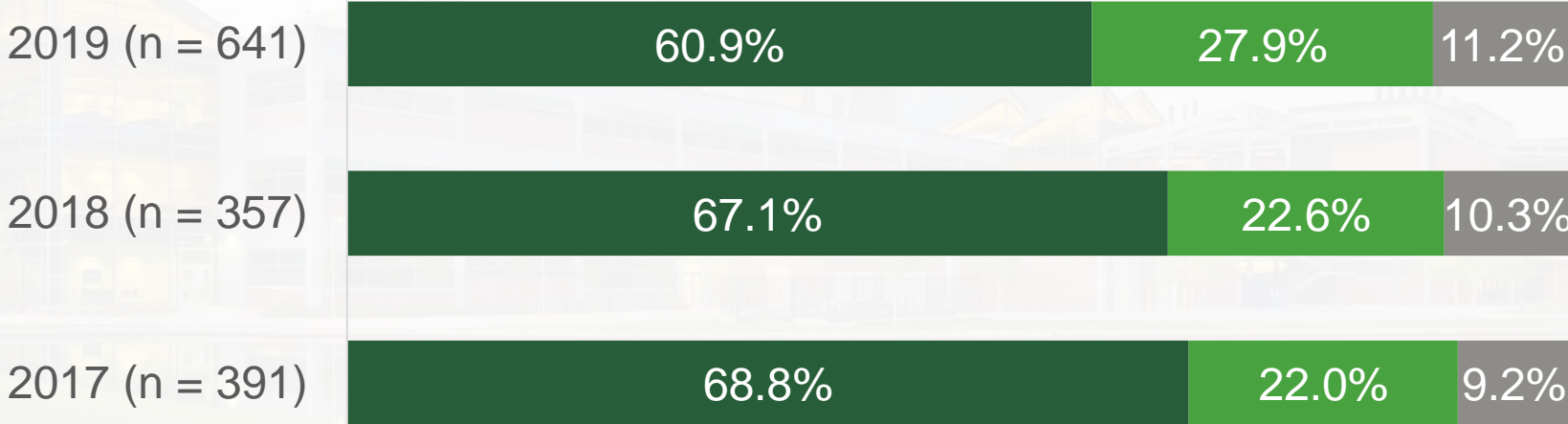




# Income

## “What was your personal income?”

■ < \$20,000   ■ \$20,000-\$30,000   ■ \$30,000+





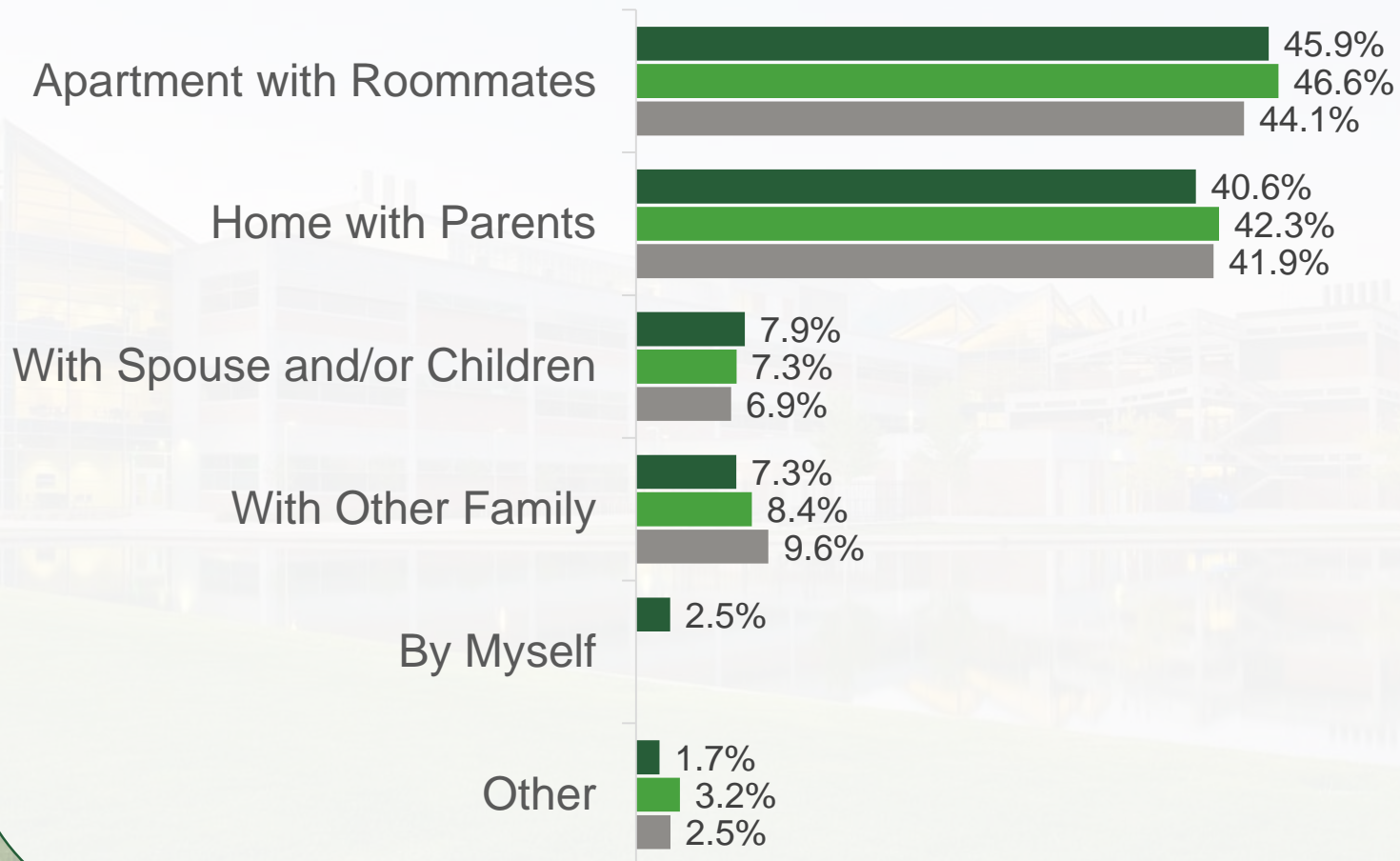


# Living Arrangements

## “What were your living arrangements?”

*Multiple Responses Allowed*

■ 2019 (n = 645) ■ 2018 (n = 371) ■ 2017 (n = 406)

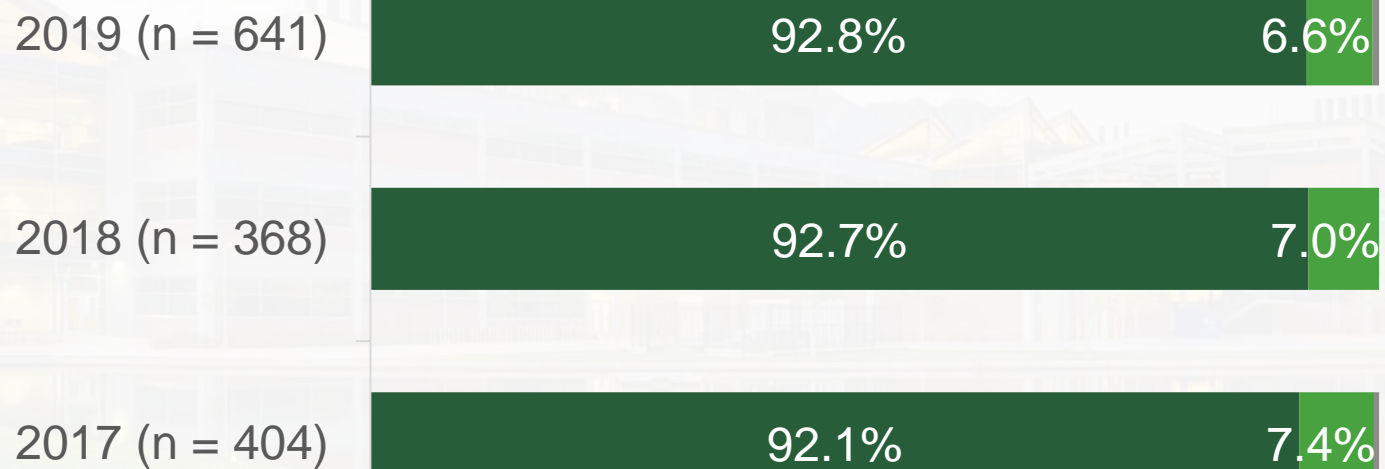




# Marital Status

## “What was your marital status?”

■ Single ■ Married ■ Divorced





# Children

**“Did you have children at home that you supported?”**

■ Yes ■ No

