Fall 2011 Admitted Not Enrolled Student Survey Results

Office of Institutional Research & Information

Paul J. Fields, PhD, Senior Research Analyst
Robert Loveridge, Director
Learn Why Students Applied for Admission,
But Did Not Enroll at UVU in Fall 2011
Enrollment of Admitted Students
2008 to 2011

Enrolled Not Enrolled

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrolled</th>
<th>Not Enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>6,357</td>
<td>5,715</td>
</tr>
<tr>
<td>2009</td>
<td>6,808</td>
<td>6,143</td>
</tr>
<tr>
<td>2010</td>
<td>6,958</td>
<td>6,229</td>
</tr>
<tr>
<td>2011</td>
<td>6,573</td>
<td>6,307</td>
</tr>
</tbody>
</table>
Enrollment of Admitted Students
Third Week

- **No Previous College**
  - Fall 2010: 4,491
  - Fall 2011: 4,338

- **Transfer Students**
  - Fall 2010: 1,845
  - Fall 2011: 1,759

- **Returning Students**
  - Fall 2010: 2,782
  - Fall 2011: 2,702
Survey Design:

- 12,880 Admitted Students → 6,307 ANE Students
- 1,743 ANE Students (28%) Contacted by Phone October 26 to November 7
- Students Queried about Decision Not to Enroll at UVU
- Three Strata: No Previous College, Returning, Transfer
- The Margin of Error on the Survey Results = ±1.0%
Profile of Admitted Students
Fall 2011

- Did Not Attend UVU or Any Other Institution: 4,125 (32%)
- Enrolled at UVU: 6,573 (51%)
- Enrolled at Another Institution: 2,182 (17%)
Enrolled at UVU 6,573 (51%)

Did Not Attempt to Enroll at UVU 2,363 (18%)

Enrolled at Another Institution 2,182 (17%)

Attempted to Enroll at UVU 1,762 (14%)
## Categories of ANE Students

<table>
<thead>
<tr>
<th>Attempted to Register at UVU</th>
<th>Attending Another Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Yes</td>
</tr>
<tr>
<td>Yes</td>
<td>394</td>
</tr>
<tr>
<td></td>
<td>35%</td>
</tr>
<tr>
<td>No</td>
<td>1,788</td>
</tr>
<tr>
<td></td>
<td>28%</td>
</tr>
<tr>
<td></td>
<td>2,182</td>
</tr>
<tr>
<td></td>
<td>35%</td>
</tr>
</tbody>
</table>
### Categories of ANE Students

#### Attempted to Register at UVU

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Yes</strong></td>
<td>6%</td>
<td>28%</td>
<td>34%</td>
</tr>
<tr>
<td><strong>No</strong></td>
<td>29%</td>
<td>37%</td>
<td>66%</td>
</tr>
</tbody>
</table>

#### Attending Another Institution

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Yes</strong></td>
<td>35%</td>
<td></td>
<td>65%</td>
</tr>
<tr>
<td><strong>No</strong></td>
<td>65%</td>
<td></td>
<td>100%</td>
</tr>
</tbody>
</table>
Attempted to Register at UVU, but then Attended Another Institution
394 (6%)

Did Not Attempt to Register at UVU, and Did Not Attend Another Institution
2,363 (38%)

Attempted to Register at UVU, and Did Not Attend Another Institution
1,762 (28%)

Did Not Attempt to Register at UVU, but Attended Another Institution
1,788 (28%)

4,151 Did Not Attempt to Register at UVU

2,156 Attempted to Register at UVU
Destinations of ANE Students Who Attended Another Institution

- Public: 1,132
- Private - Religious: 408
- For Profit: 20 (Utah), 18 (Elsewhere)
- Private - Non-Religious: 7 (Utah), 1 (Elsewhere)
Top Five Alternative Institutions Attended by ANE Students

- Brigham Young University: 341
- Salt Lake Community College: 241
- University of Utah: 186
- Southern Utah: 141
- Utah State: 136
Combination of Factors Affected Institutional Choice:

1. Availability of Major 48%
2. Quality of Program 47%
3. Cost of Tuition 46%
4. Opportunities for Work 42%
## Categories of ANE Students

<table>
<thead>
<tr>
<th>Attempted to Register at UVU</th>
<th>Attending Another Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>Yes: 6% No: 28%</td>
</tr>
<tr>
<td>No</td>
<td>Yes: 29% No: 37%</td>
</tr>
</tbody>
</table>

- Total: Yes: 35% No: 65% 100%
Proportions of ANE Students Who Attempted to Register

- Attended Another Institution, 394 (18%)
- Did Not Attend Anywhere, 1,762 (82%)
<table>
<thead>
<tr>
<th>Classes Preferences of ANE Students Who Attempted to Register</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Preference When Not Found</strong></td>
</tr>
<tr>
<td><strong>Location:</strong> 71% Orem</td>
</tr>
<tr>
<td><strong>Type:</strong> 40% GE, 23% Specific Major</td>
</tr>
<tr>
<td><strong>Delivery Mode:</strong> 54% In-Class, 31% Online</td>
</tr>
<tr>
<td><strong>Time:</strong> 40% Morning, 24% Evening, 14% Specific Days</td>
</tr>
<tr>
<td>Attempted to Register at UVU</td>
</tr>
<tr>
<td>------------------------------</td>
</tr>
<tr>
<td>Yes</td>
</tr>
<tr>
<td>No</td>
</tr>
</tbody>
</table>

**Attending Another Institution**

- Yes: 6%
- No: 28% (circled)
- Total: 34%

- Yes: 35%
- No: 65%
- Total: 100%
Reasons Classes Not Available When Attempted to Enroll

- **Classes Were Full When Attempted to Register:** 48%
- **Student Could Not Create Full-Time Schedule:** 32%
- **Wait-List Classes Never Opened:** 27%

**Major Reasons:**
- **Classes Were Full When Attempted to Register:** 30%
- **Student Could Not Create Full-Time Schedule:** 16%
- **Wait-List Classes Never Opened:** 15%
For 988 (56%) Classes Were Not Available When They Attempted to Enroll

- Major Reason: 646 (37%)
- Contributing Reason: 342 (19%)
- Not a Reason: 774 (44%)
## Categories of ANE Students

<table>
<thead>
<tr>
<th>Attempted to Register at UVU</th>
<th>Attending Another Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>Yes: 6% No: 28%</td>
</tr>
<tr>
<td>No</td>
<td>Yes: 29% No: 37%</td>
</tr>
</tbody>
</table>

35% 65% 100%
Reasons ANE Students Did Not Attempt to Enroll

- **Personal or Family Circumstances**: 91% Contributing Factor, 55% Deciding or Preemptive Factor
- **Full-Time Work Requirement or Work Time Conflicts**: 76% Contributing Factor, 33% Deciding or Preemptive Factor
Factors Can be Summarized by 6 M’s Listed in Rank Order:

1. Money
2. Mission
3. Military
4. Moved
5. Medical
6. Marriage

Other Factors → Indecision, Inaction, and “No Reason”
Interesting to Note:

- Money as a factor was stated by 40%.
- Marriage was Stated Equally by Gender:

  Females Tended to Say, “I will not be attending school because I am getting married.”

  Males Tended to Say, “I have to work because I am getting married, therefore I cannot attend school.”
### Categories of ANE Students

<table>
<thead>
<tr>
<th>Attempted to Register at UVU</th>
<th>Yes</th>
<th>No</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>6%</td>
<td>28%</td>
<td>34%</td>
</tr>
<tr>
<td>No</td>
<td>29%</td>
<td>37%</td>
<td>66%</td>
</tr>
</tbody>
</table>

**Total:** 35% to 65% = 100%
Financial Options Affected Choices

- **30% of ANE Students Applied for Financial Aid**
  - 53% Awarded Financial Aid
  - 46% Decided Not to Attend UVU Before Being Notified

- **12% of ANE Students Applied for a Scholarship**
  - 45% Awarded a Scholarship
  - 87% Decided Not to Attend UVU After Being Notified
  - 50% Received a Scholarship from Another Institution
  Also
Interesting to Note:

- There was no evidence of an association between ACT scores and any of the ANE categories.
- There was no evidence of an association between ACT scores and enrollment at UVU for scholarship recipients.

→ ACT scores did not influence decisions to not enroll at UVU or to enroll elsewhere or nowhere.
Academic Advisement Support

- 61% of ANE Students Met with an Academic Advisor
- 72% Reported the Advisement Experience was “Satisfactory” or “Very Satisfactory”
- 12% (Only 1 in 8) Specifically Counseled About Decision Not to Enroll
Prospects for Future Enrollment by ANE Students

- 54% Intended to Enroll at UVU in the Future
- 70% of Those Intend to Enroll within the Next Academic Year
- 70% of Those (about 450) Would Like to be Contacted About Next Registration
QUESTIONS

- If you have any questions, please feel free to ask.