Student Omnibus Survey
Student Government Report

Fall 2009

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Even though students know how to sign up for MAWL, only 8% of survey respondents actively participate.

Student participation in UVUSA and MAWL is 13% (combined).
An average of 12% of students wear green on Wednesdays.
Respondents are involved in campus activities outside the classroom.

- Extra lectures: 39%
- Activities: 36%
- Clubs: 34%
- Other: 32%
- UVU sports: 15%
- Intramurals: 9%

Percents do not add up to a 100 due to multiple response type question.
Clubs related to students’ majors are much more popular than other campus organizations.
Respondents said that a **concert** would be the event they would most likely attend.

The likelihood of attending a **movie** or a **speaker** is over 50%.

39% would attend a **date night**.

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Percents do not add up to a 100 due to multiple response type question.
Taylor Swift was the top ranked singer preferred to perform if UVU sponsored a concert.

Pop and country music were equally preferred.
Which of the following services would best meet your needs? \( N=1,229 \)

- 82% of respondents said they would favor the construction of a Fitness Center.
- Students’ second preference (70%) is the establishment of a Student Activity Center.

Percents do not add up to a 100 due to multiple response type question.
32% of respondents indicated that they are in favor of supporting the green initiative by increasing recycling options and sustainability projects.
Respondents preferred **online media** to ask questions or make suggestions to student government.
Conclusions

- Students know about programs related to student government, they know how to sign up for it, but they don’t participate in it actively.
- Students prefer major-related activities and social activities.
- Students know what UVUSA is about. Is a 5% participation rate desirable?
Weekly student participation in UVU activities is 5%.

More than one-third (37%) of student respondents said that they never participate in UVU activities.
It appears that time constraints are the most common factor keeping students from attending campus activities.  

51% of respondents lack interest in the activities offered.

Percents do not add up to a 100 due to multiple responses type question.
Students are more likely to attend activities held on either Friday or Saturday.

6 pm to 8 pm is the most preferred time for activities to be held, regardless of day.
Although there is a wide variety of student activity options on campus, the majority of respondents are interested in activities related to personal fitness and personal health.

Percents do not add up to a 100 due to multiple responses type question.
There are a wide variety of activities that students are willing to participate in at UVU.

- Mountain biking: 23%
- Sewing: 21%
- Parenting: 21%
- Snow shoeing: 20%
- Gardening: 20%
- Fly fishing: 14%

Percents do not add up to 100 due to multiple responses type question.
Both electronic and traditional forms of communication continue to be important to respondents.

- UVU email: 71%
- Posters around campus: 56%
- UVLink: 36%
- Digital signs in the halls: 28%
- Text message: 25%
- Facebook group: 24%
- School newspaper: 13%
- Flyers on apartment doors: 11%
- Other: 3%

Percents do not add up to a 100 due to multiple responses type question.
90% of student respondents indicated that they are aware of where The Zone is located.

Of those students, 28% are participating in activities at The Zone and 25% do know what The Zone is.

- **Do you know where The Zone is located on campus?**: 90% (n=1211)
- **Have you ever participated in any activities at The Zone?**: 28% (n=305)
- **Do you know what The Zone is?**: 25% (n=305)
36% of respondents indicated they feel comfortable paying up to $10 to attend campus activities.
Conclusions

- 13% of students (combined) participate in UVU activities once or twice a month or once or twice a week, respectively.

- If we want to increase student participation, it seems that better scheduling, offering preferred activities, and communicating effectively would generate interest, as well as limiting direct costs to students.