

Applied Data Analytics, Minor

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Requirements

The Minor in Applied Data Analytics allows students to choose among Information Systems, Statistics, and Marketing courses to learn about data management and analysis.

Total Program Credits: 18

Discipline Core Requirements:		6 Credits
INFO 2410	Database Fundamentals	3
INFO 3130	Introduction to Applied Data Analytics	3
Elective Requirements:		12 Credits
Choose 12 hours from the following:		12
INFO 3410	Database Systems and Warehousing (3)	
INFO 4120	Data Visualization (3)	
INFO 4130	Data Science and Big Data Analytics (3)	
MKTG 3680	Marketing with Social Media (3)	
MKTG 3690	Digital Marketing Analytics (3)	
MKTG 4610	Sales Operations (3)	
STAT 4100	Design of Experiment (3)	
STAT 4200	Survey Sampling (3)	
STAT 4400	Multivariate Analysis WE (3)	
STAT 4500	Nonparametric Statistics (3)	
BIOL 3100	Introduction to Data Analysis for Biologists (3)	
Other advisor-approved elective.		

Graduation Requirements:

1. Completion of a minimum of 18 semester credits.
2. Minimum grade of C- required in all courses.
3. Overall grade point average of 2.0 (C) or above.
4. Residency hours: minimum of 9 credit hours through course attendance at UVU.

Applied Data Analytics, Minor Graduation Plan

This graduation plan is a sample plan and is intended to be a guide. Your specific plan may differ based on your Math and English placement and/or transfer credits applied. You are encouraged to meet with an advisor and set up an individualized graduation plan in [Wolverine Track](#).

Semester 1	Course Title or Text	Credit Hours
INFO 2410	Database Fundamentals	3
INFO 3130	Introduction to Applied Analytics	3
	Semester total:	6
Semester 2	Course Title or Text	Credit Hours
Minor Elective		3
	Semester total:	3
Semester 3	Course Title or Text	Credit Hours
Minor Elective		3
	Semester total:	3
Semester 4	Course Title or Text	Credit Hours
Minor Elective		3
	Semester total:	3
Semester 5	Course Title or Text	Credit Hours
Minor Elective		3
	Semester total:	3
	Degree total:	18