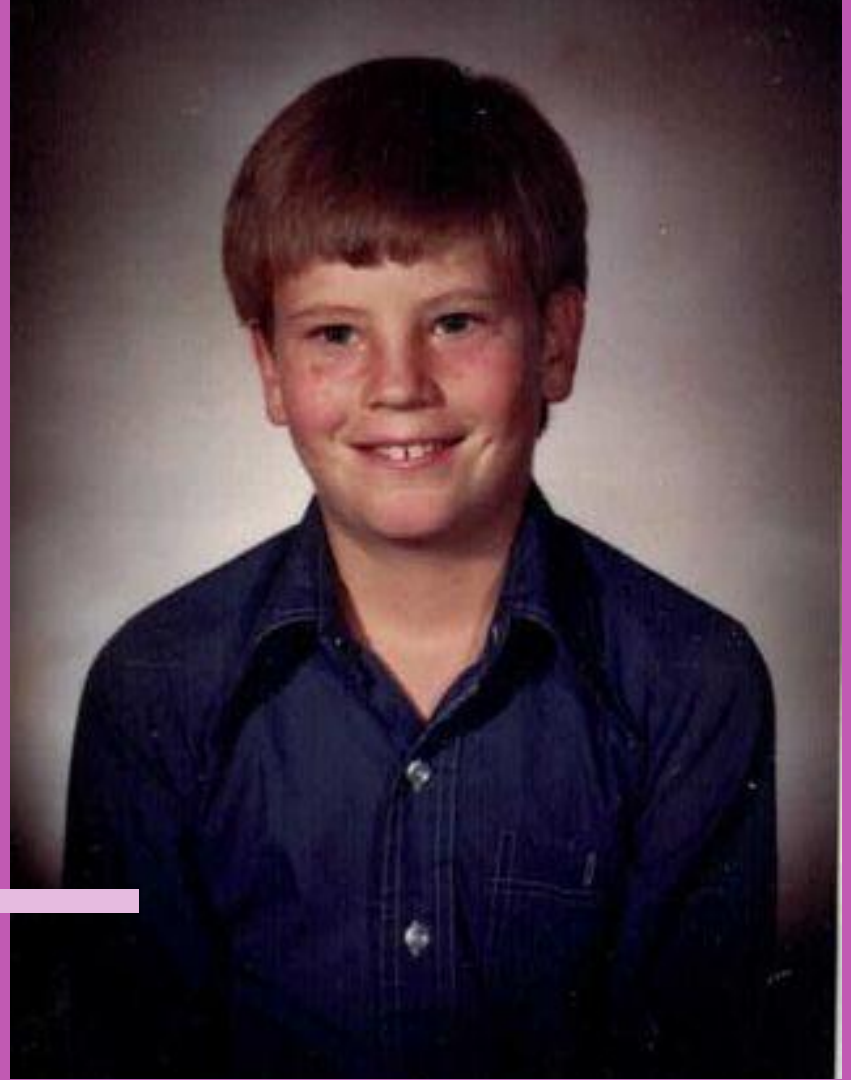
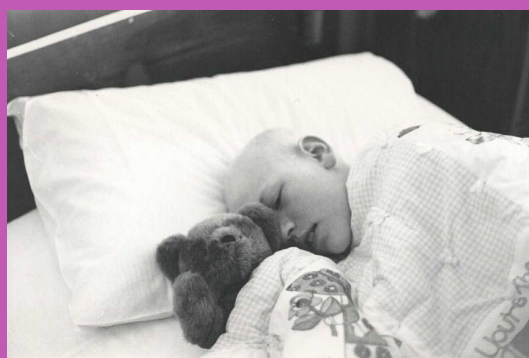


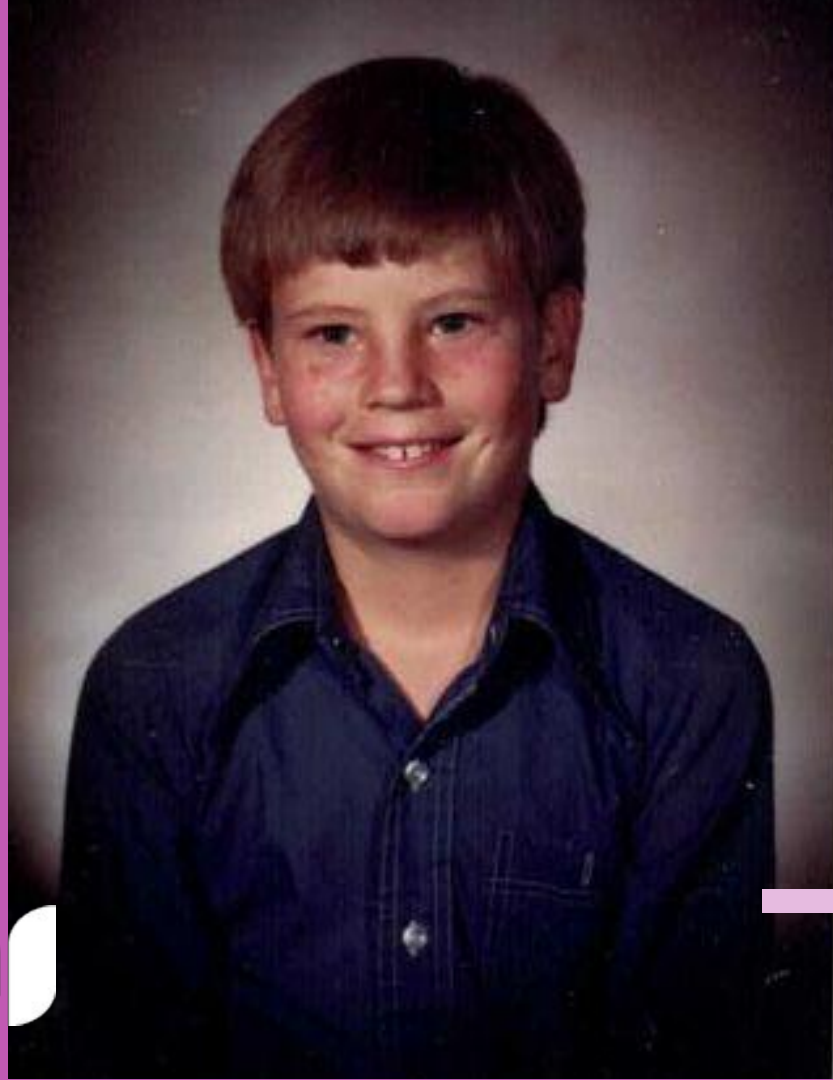
7 years old
Good haircut
Cool shirt
Full of life
A little goofy



Characters on screen may or may not represent real people, who may or may not be in this room







Who am I really?

Characters on screen may or may not represent real people, who
may or may not be in this room





**You
crushed
it!**





Every student

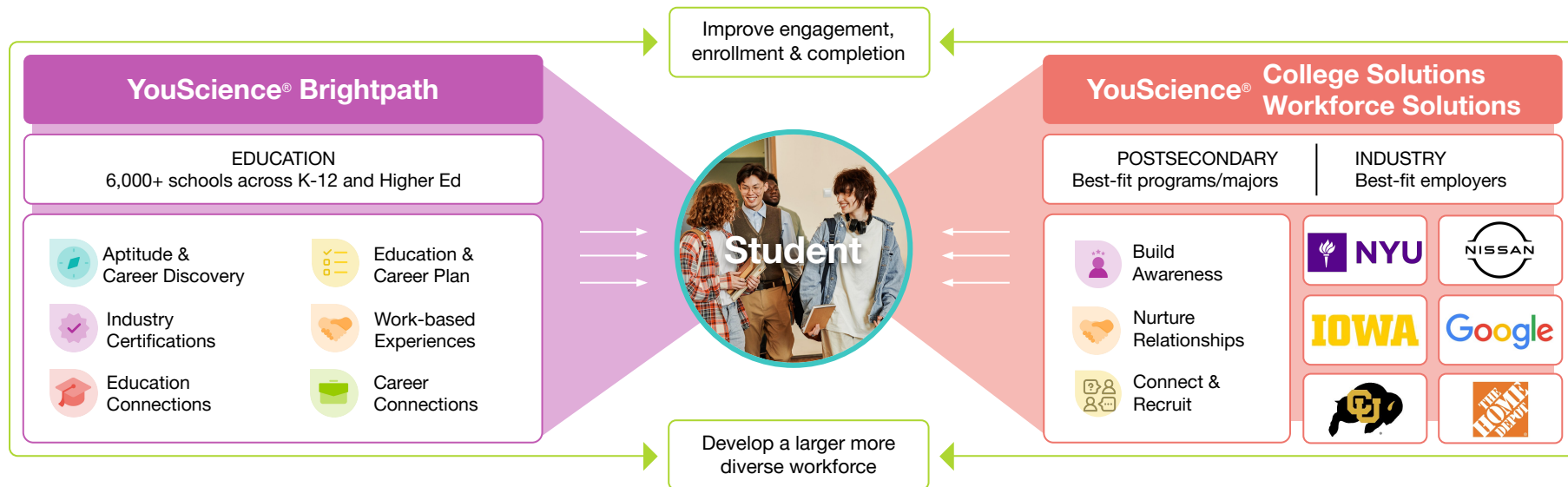
deserves a

Brightpath



Brightpath: America's first integrated student success and workforce development platform

Helping education and industry partners work together to create a sustainable career connected learning journey

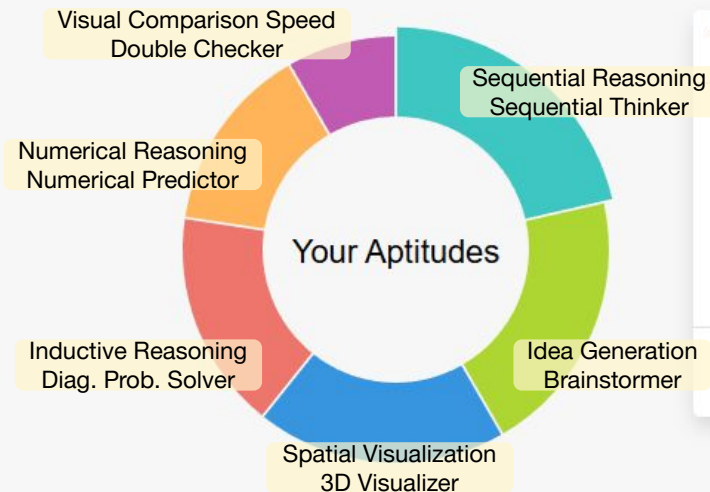




Who am I really?



Explore more of your talents



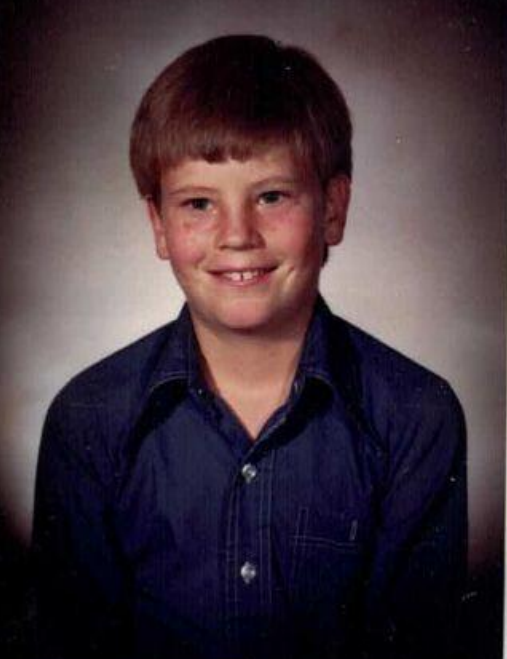
You are a **Sequential Thinker**.

- You can easily organize ideas and concepts in your head.
- You're good at fitting steps into a process, or activities into a schedule, so you excel as a planner.
- Developing systems that do not exist or making existing systems more efficient is where you will shine.













[Explore](#)[View Career Matches](#)

Personal Approach

[Explore](#)

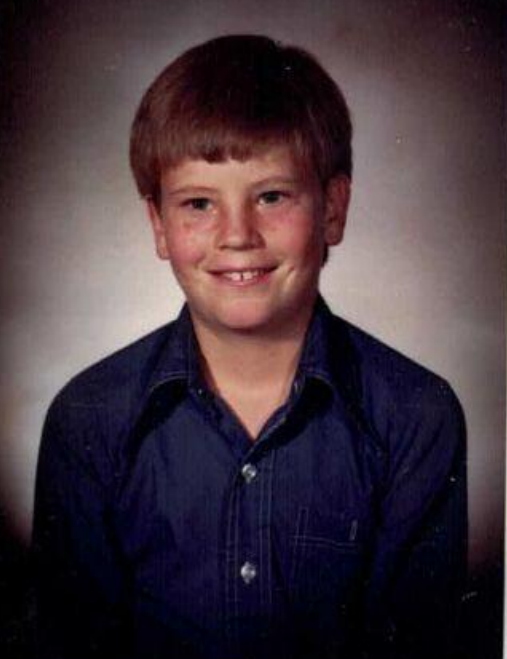


Interest-based career recommendations

<p>Strong Interest Fit</p>  <p>Choreographers</p> <p>Education investment: NONE</p> <p>Projected openings: > 1.4K</p> <p>Average salary: 52k</p>	<p>Strong Interest Fit</p>  <p>Art Therapists</p> <p>Education investment: 6+</p> <p>Projected openings: > 3.2K</p> <p>Average salary: 72k</p>	<p>Strong Interest Fit</p>  <p>Music Directors and Composers</p> <p>Education investment: 4+</p> <p>Projected openings: > 5.1K</p> <p>Average salary: 95k</p>	<p>Strong Interest Fit</p>  <p>Art/Drama/Music Professor</p> <p>Education investment: 6+</p> <p>Projected openings: > 10K</p> <p>Average salary: 93k</p>	<p>Strong Interest Fit</p>  <p>Park Naturalist</p> <p>Education investment: 4+</p> <p>Projected openings: > 2.1K</p> <p>Average salary: 70k</p>	<p>Strong Interest Fit</p>  <p>Creative Writer</p> <p>Education investment: 4+</p> <p>Projected openings: > 16K</p> <p>Average salary: 92k</p>
<p>Strong Interest Fit</p>  <p>Set or Exhibit Designer</p> <p>Education investment: 4+</p>	<p>Strong Interest Fit</p>  <p>Music Therapists</p> <p>Education investment: 4+</p>	<p>Strong Interest Fit</p>  <p>Writers and Authors</p> <p>Education investment: 4+</p>	<p>Strong Interest Fit</p>  <p>Fashion Designer</p> <p>Education investment: 4+</p>	<p>Strong Interest Fit</p>  <p>Theatrical Makeup Artist</p> <p>Education investment: 1+</p>	<p>Strong Interest Fit</p>  <p>Multimedia Artist/Animator</p> <p>Education investment: 4+</p>

Who am I really?





APTITUDE-based career recommendations

<p>Strong Aptitude Fit</p> <p>Architecture Professor</p> <p>Education investment: 7+</p> <p>Projected openings: > 700</p> <p>Average salary: 104k</p>	<p>Strong Aptitude Fit</p> <p>Solar Energy Systems Engineers</p> <p>Education investment: 4+</p> <p>Projected openings: > 10K</p> <p>Average salary: 111k</p>	<p>Strong Aptitude Fit</p> <p>Electrical Engineer</p> <p>Education investment: 4+</p> <p>Projected openings: > 11K</p> <p>Average salary: 114k</p>	<p>Strong Aptitude Fit</p> <p>Nursing Instructor/Professor</p> <p>Education investment: 7+</p> <p>Projected openings: > 8.8K</p> <p>Average salary: 84k</p>	<p>Strong Aptitude Fit</p> <p>Informatics Nurse Specialist</p> <p>Education investment: 4+</p> <p>Projected openings: > 38K</p> <p>Average salary: 108k</p>	<p>Strong Aptitude Fit</p> <p>Brownfield Redevelopment...</p> <p>Education investment: 4+</p> <p>Projected openings: > 94K</p> <p>Average salary: 141k</p>
<p>Strong Aptitude Fit</p> <p>Computer Hardware Engineer</p> <p>Education investment: 4+</p>	<p>Strong Aptitude Fit</p> <p>Curator</p> <p>Education investment: 6+</p>	<p>Strong Aptitude Fit</p> <p>Computer Network Architect</p> <p>Education investment: 4+</p>	<p>Strong Aptitude Fit</p> <p>Urban and Regional Planner</p> <p>Education investment: 6+</p>	<p>Strong Aptitude Fit</p> <p>Computer Science Professor</p> <p>Education investment: 7+</p>	<p>Strong Aptitude Fit</p> <p>School Psychologist</p> <p>Education investment: 6+</p>

Who am I really?






**To succeed,
every student (person)
needs to know:**


 **their capabilities**

 **their opportunities**

 **their goals**

 **their path**



A young man with short dark hair, wearing a denim jacket over a grey hoodie, is sitting at a desk in a classroom. He has his right hand raised, palm facing forward, and is looking towards the front of the room with an open mouth, as if he wants to ask a question or make a point. In the foreground, the backs of several other students' heads and shoulders are visible, including a woman with long red hair and a woman with long dark hair. A water bottle is on the desk in the foreground. The background shows a bright, modern classroom with large windows.

??? The universal
question ???

Career connected
learning powerfully
engages learners and
improves all meaningful
academic and career
outcomes for individuals
and organizations





Hope

Practical solutions
Improved lives

YouScience™
Brightpath is
proven to increase
user hope, relevance
& purpose



Self-awareness and self-empowerment



Intent to persist



Career exploration and decision-making

Georgia Governor's Office of Student Achievement research

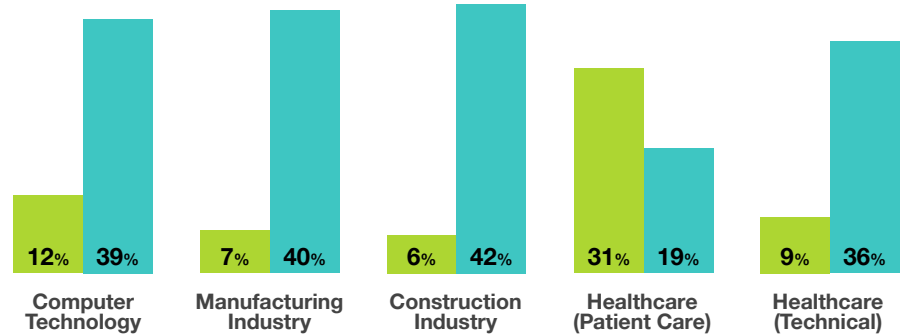
- 8,500 students
- 51 high schools
- 54% free/reduced lunch eligible
- 51% female
- 54% non-white



University of Missouri research: 7,222 students, 24 high schools, 14 states.

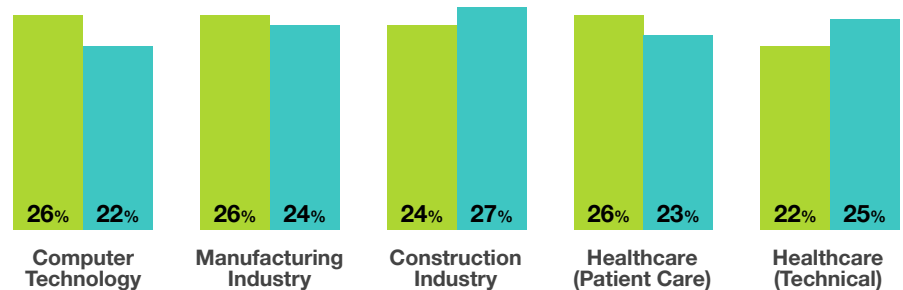
Interests perpetuate stereotypes and misdirects talent for all industries

■ = Female
■ = Male



Aptitudes identify more talent, improve equity, reduce bias for everyone

■ = Female
■ = Male





48%
enrollment increase



160%
CTE increase



Practical solutions

Real outcomes

Improved lives

Increases in graduation rates

13% All students

25% Dual-language learner

22% Black

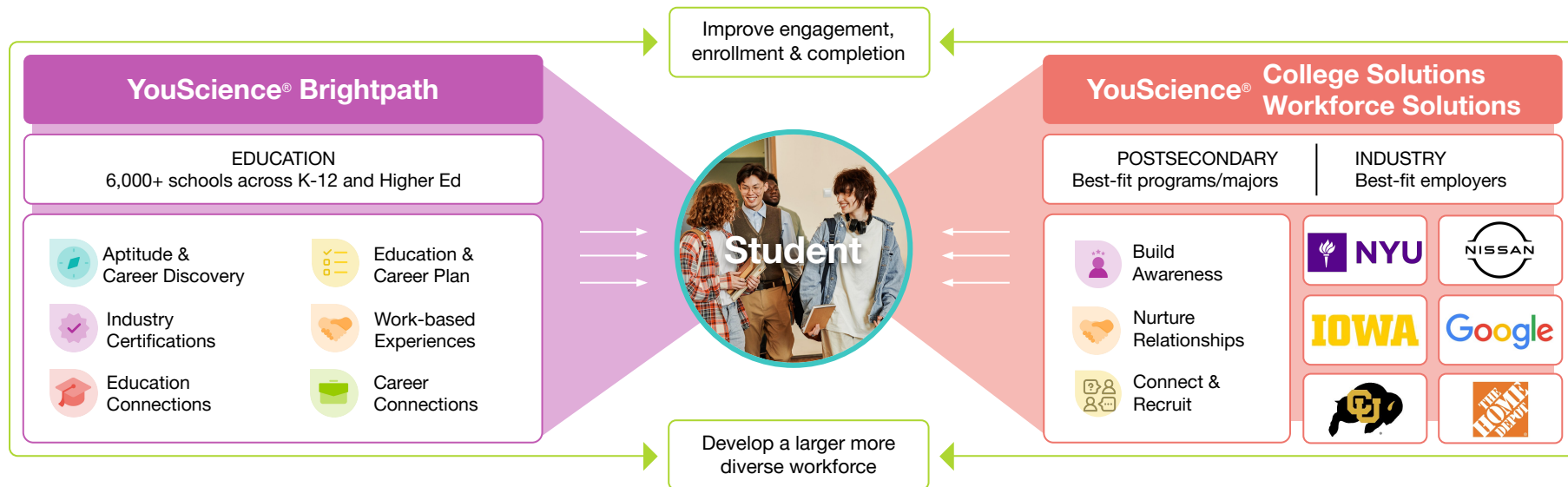
21% Hispanic/Latin


19% Economically disadvantaged



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A woman with long dark hair, wearing an orange long-sleeved top and a beaded necklace, stands behind a dark wooden desk. A silver laptop is open on the desk in front of her. The background is a blurred modern office with large windows and industrial-style lighting.

60%

business say
the **LIMITED
SUPPLY OF
TALENT** is their
top business
challenge

Industry
needs the
talents of
every
student



- 
- A young man with curly brown hair and a goatee is smiling broadly, showing his teeth. He is wearing a white button-down shirt with a pattern of yellow and red leaves. He is leaning against a light-colored, textured stone wall. The background is slightly blurred, showing green foliage and a white building.
- Improve industry connections
 - Improve student engagement
 - Improve equity & diversity in pathways
 - Increase graduation rates
 - Increase post-secondary enrollment



Every student

deserves a

Brightpath

