

7 years old

Good haircut

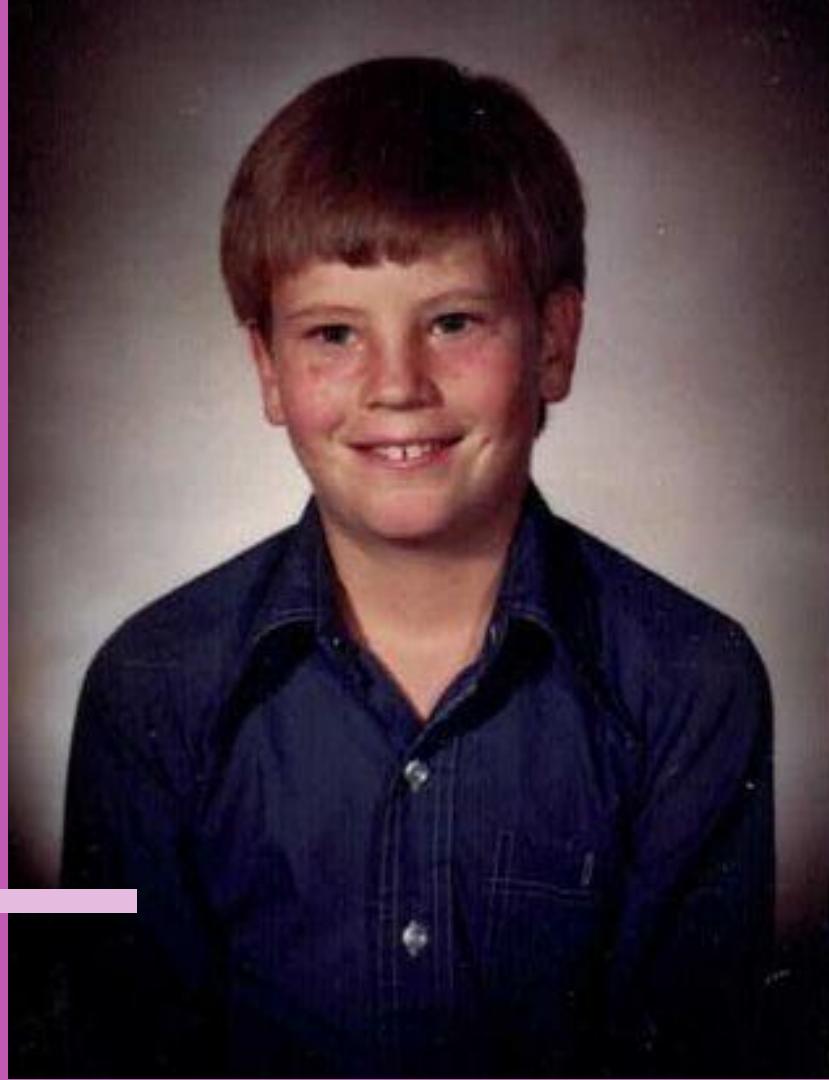
Cool shirt

Full of life

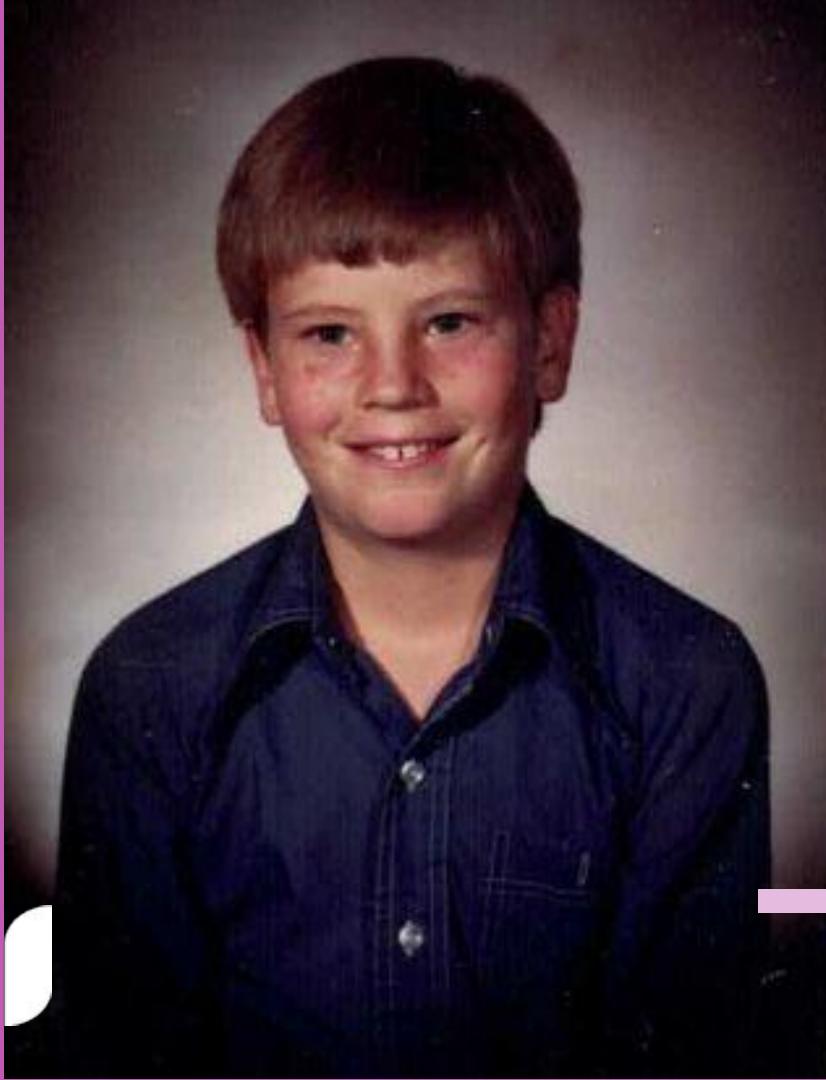
A little goofy



Characters on screen may or may not represent real people, who may or may not be in this room







# Who am I really?

Characters on screen may or may not represent real people, who may or may not be in this room



You  
crushed  
it!



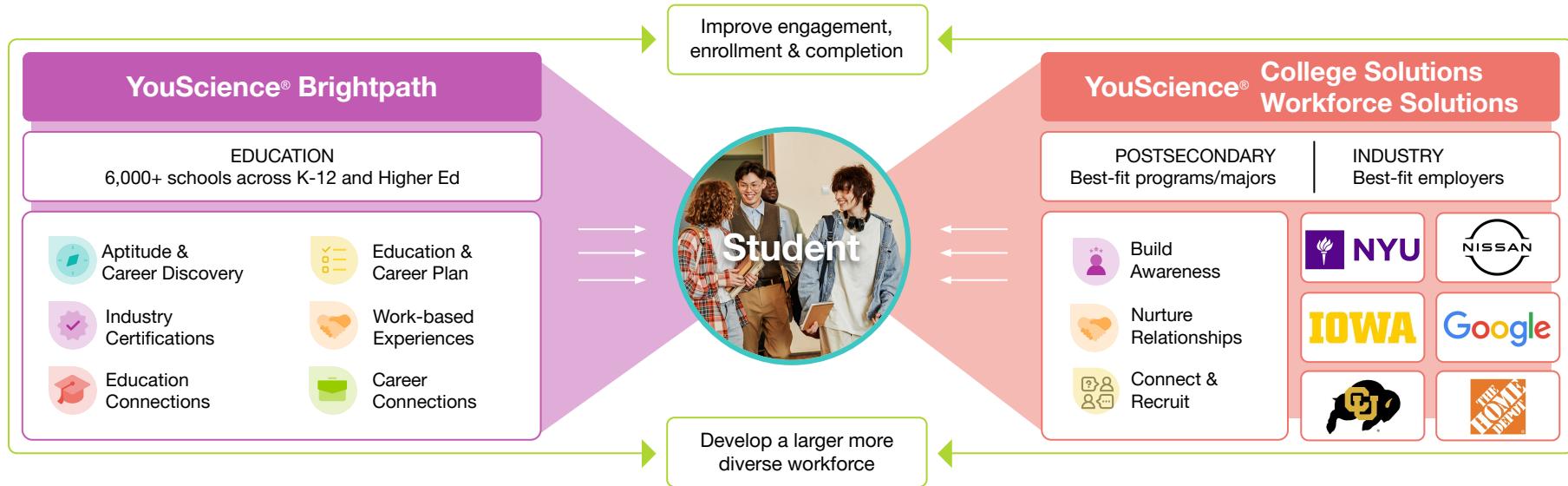


Every student  
deserves a  
Brightpath



# Brightpath: America's first integrated student success and workforce development platform

Helping education and industry partners work together to create a sustainable career connected learning journey

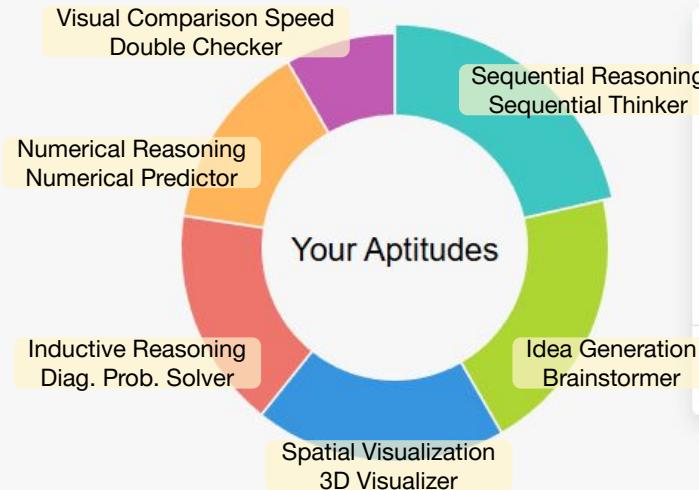




# Who am I really?



## Explore more of your talents



### You are a **Sequential Thinker**.

- You can easily organize ideas and concepts in your head.
- You're good at fitting steps into a process, or activities into a schedule, so you excel as a planner.
- Developing systems that do not exist or making existing systems more efficient is where you will shine.

[Explore](#)[View Career Matches](#)

## Personal Approach

### Future Focuser

Blended Energizer

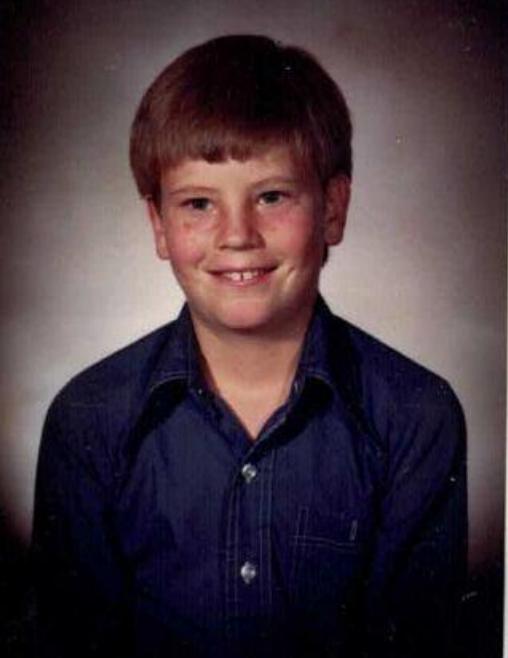
Masterful Vocabulary

Liaison

### Your Timeframe Orientation

You are a **Future Focuser**.

[Explore](#)

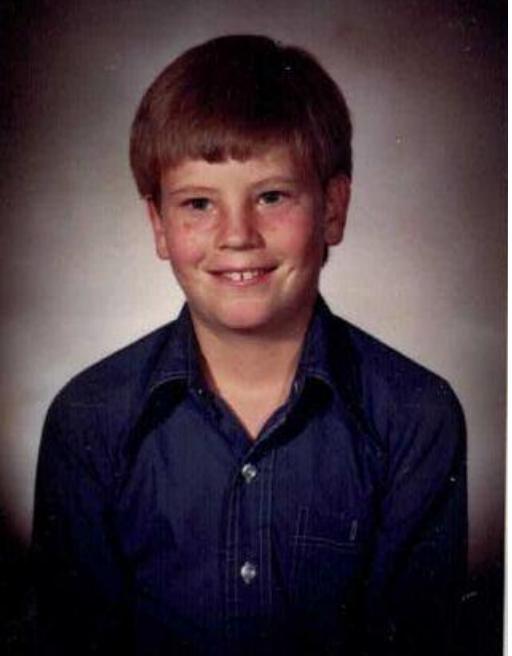


# Who am I really?

# Interest-based career recommendations

 <b>Choreographers</b>  <span>Strong Interest Fit</span> <span>Education investment: NONE</span> <span>Projected openings: &gt; 1.4K</span> <span>Average salary: 52k</span>	 <b>Art Therapists</b>  <span>Strong Interest Fit</span> <span>Education investment: 6+</span> <span>Projected openings: &gt; 3.2K</span> <span>Average salary: 72k</span>	 <b>Music Directors and Composers</b>  <span>Strong Interest Fit</span> <span>Education investment: 4+</span> <span>Projected openings: &gt; 5.1K</span> <span>Average salary: 95k</span>	 <b>Art/Drama/Music Professor</b>  <span>Strong Interest Fit</span> <span>Education investment: 6+</span> <span>Projected openings: &gt; 10K</span> <span>Average salary: 93k</span>	 <b>Park Naturalist</b>  <span>Strong Interest Fit</span> <span>Education investment: 4+</span> <span>Projected openings: &gt; 2.1K</span> <span>Average salary: 70k</span>	 <b>Creative Writer</b>  <span>Strong Interest Fit</span> <span>Education investment: 4+</span> <span>Projected openings: &gt; 16K</span> <span>Average salary: 92k</span>
 <b>Set or Exhibit Designer</b>  <span>Strong Interest Fit</span> <span>Education investment: 4+</span>	 <b>Music Therapists</b>  <span>Strong Interest Fit</span> <span>Education investment: 4+</span>	 <b>Writers and Authors</b>  <span>Strong Interest Fit</span> <span>Education investment: 4+</span>	 <b>Fashion Designer</b>  <span>Strong Interest Fit</span> <span>Education investment: 4+</span>	 <b>Theatrical Makeup Artist</b>  <span>Strong Interest Fit</span> <span>Education investment: 1+</span>	 <b>Multimedia Artist/Animator</b>  <span>Strong Interest Fit</span> <span>Education investment: 4+</span>





# Who am I really?

# APTITUDE-based career recommendations

 <b>Architecture Professor</b>  <span>Education investment</span> 7+ <span>Projected openings</span> > 700 <span>Average salary</span> 104k  <span>Strong Aptitude Fit</span> <span>██████████</span>	 <b>Solar Energy Systems Engineers</b>  <span>Education investment</span> 4+ <span>Projected openings</span> > 10K <span>Average salary</span> 111k  <span>Strong Aptitude Fit</span> <span>██████████</span>	 <b>Electrical Engineer</b>  <span>Education investment</span> 4+ <span>Projected openings</span> > 11K <span>Average salary</span> 114k  <span>Strong Aptitude Fit</span> <span>██████████</span>	 <b>Nursing Instructor/Professor</b>  <span>Education investment</span> 7+ <span>Projected openings</span> > 8.8K <span>Average salary</span> 84k  <span>Strong Aptitude Fit</span> <span>██████████</span>	 <b>Informatics Nurse Specialist</b>  <span>Education investment</span> 4+ <span>Projected openings</span> > 38K <span>Average salary</span> 108k  <span>Strong Aptitude Fit</span> <span>██████████</span>	 <b>Brownfield Redevelopment...</b>  <span>Education investment</span> 4+ <span>Projected openings</span> > 94K <span>Average salary</span> 141k  <span>Strong Aptitude Fit</span> <span>██████████</span>
 <b>Computer Hardware Engineer</b>  <span>Education investment</span> 4+ <span>Projected openings</span> > 10K <span>Average salary</span> 104k  <span>Strong Aptitude Fit</span> <span>██████████</span>	 <b>Curator</b>  <span>Education investment</span> 4+ <span>Projected openings</span> > 10K <span>Average salary</span> 104k  <span>Strong Aptitude Fit</span> <span>██████████</span>	 <b>Computer Network Architect</b>  <span>Education investment</span> 4+ <span>Projected openings</span> > 10K <span>Average salary</span> 104k  <span>Strong Aptitude Fit</span> <span>██████████</span>	 <b>Urban and Regional Planner</b>  <span>Education investment</span> 4+ <span>Projected openings</span> > 10K <span>Average salary</span> 104k  <span>Strong Aptitude Fit</span> <span>██████████</span>	 <b>Computer Science Professor</b>  <span>Education investment</span> 7+ <span>Projected openings</span> > 38K <span>Average salary</span> 108k  <span>Strong Aptitude Fit</span> <span>██████████</span>	 <b>School Psychologist</b>  <span>Education investment</span> 4+ <span>Projected openings</span> > 10K <span>Average salary</span> 104k  <span>Strong Aptitude Fit</span> <span>██████████</span>





**To succeed,  
every student (person)  
needs to know:**

-  their capabilities
-  their opportunities
-  their goals
-  their path

A classroom setting with students at desks. In the center, a Black male student in a denim jacket and hoodie is raising his right hand. A green speech bubble with a white outline and a soft shadow is positioned in the lower-left foreground. Inside the bubble, the text '¿¿¿ The universal question ???' is written in a white, sans-serif font.

¿¿¿ The universal  
question ???

Career connected learning powerfully engages learners and improves all meaningful academic and career outcomes for individuals and organizations





# Hope

Practical solutions  
Improved lives

YouScience™  
Brightpath is  
proven to increase  
user hope, relevance  
& purpose

 **Self-awareness and self-empowerment**

 **Intent to persist**

 **Career exploration and decision-making**

Georgia Governor's Office of Student Achievement research

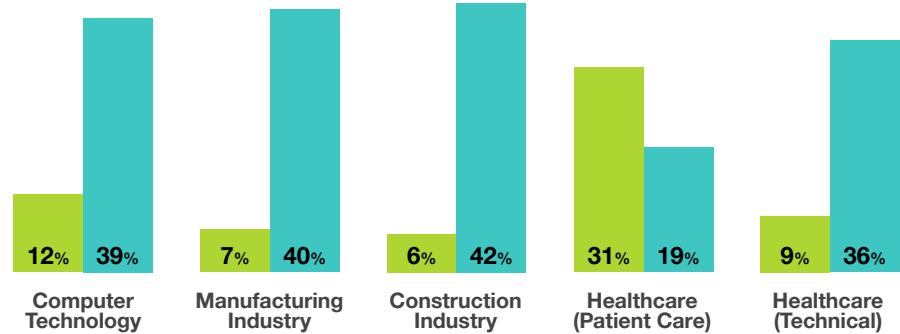
- 8,500 students
- 51 high schools
- 54% free/reduced lunch eligible
- 51% female
- 54% non-white



University of Missouri research: 7,222 students, 24 high schools, 14 states.

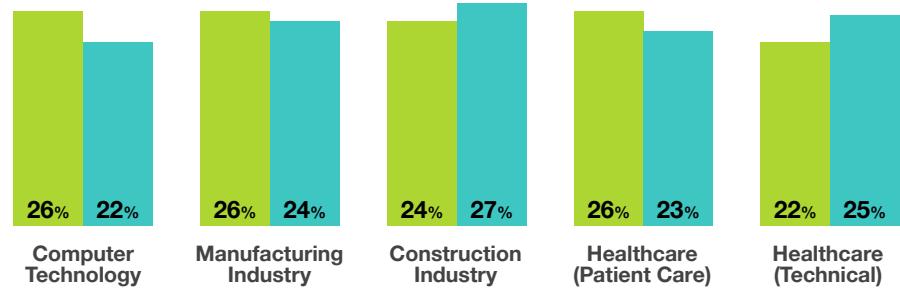
## Interests perpetuate stereotypes and misdirects talent for all industries

Yellow = Female  
Teal = Male



## Aptitudes identify more talent, improve equity, reduce bias for everyone

Yellow = Female  
Teal = Male





**SINCLAIR**  
COMMUNITY COLLEGE

**48%**  
enrollment increase



**SOESD**

**160%**  
CTE increase

# Practical solutions

## Real outcomes

### Improved lives

#### Increases in graduation rates

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**13%** All students

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**25%** Dual-language learner

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**22%** Black

---

**21%** Hispanic/Latin

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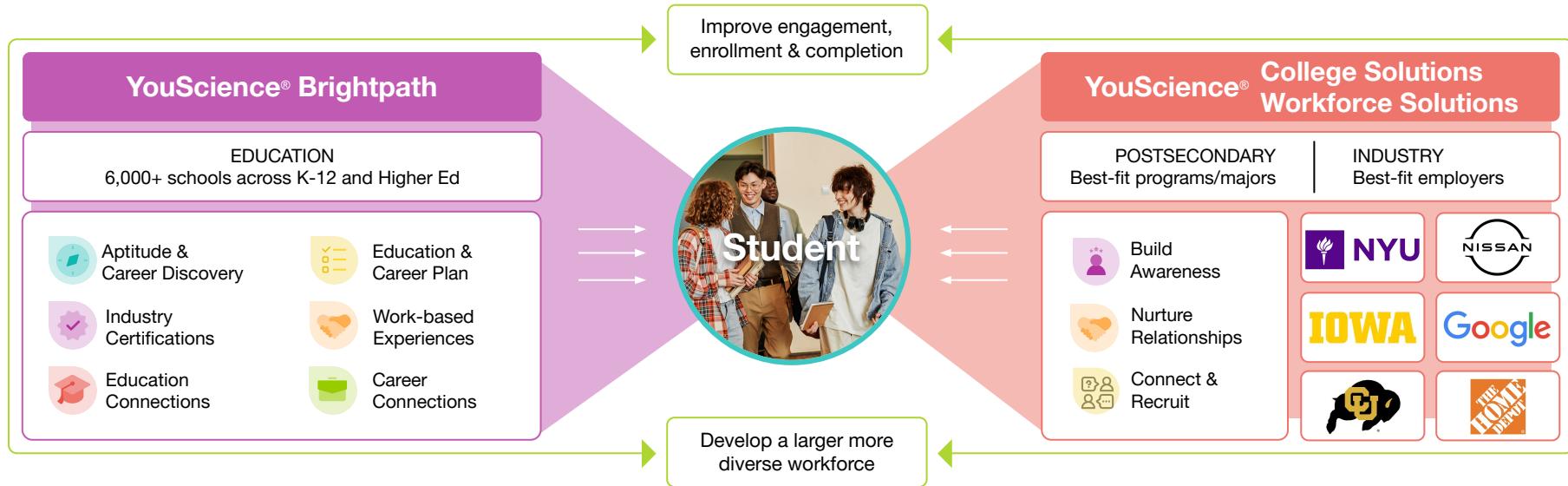
**19%** Economically disadvantaged

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# 60%

business say  
the **LIMITED**  
**SUPPLY OF**  
**TALENT** is their  
top business  
challenge



Industry  
needs the  
talents of  
**every**  
student





- Improve industry connections
- Improve student engagement
- Improve equity & diversity in pathways
- Increase graduation rates
- Increase post-secondary enrollment



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Brightpath

