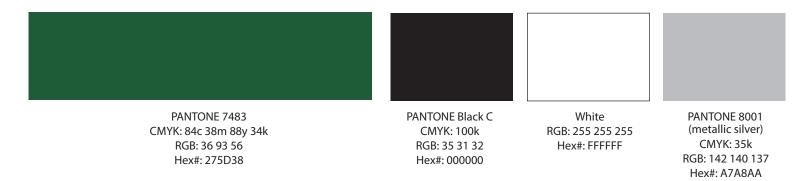
## PRIMARY COLOR PALETTE

The primary color palette for the University is shown below.



## SECONDARY GREENS

We have also approved a range of green colors to support the primary green. We recommend that you use these in a more limited usage, and still attempt to support the image of the University as a strong, rich, dark green entity.



PANTONE 348 CMYK: 87c 24m 96y 11k RGB: 14 131 69 Hex#: 00843D PANTONE 7738 CMYK: 75c 13m 100y 1k RGB: 70 161 71 Hex#: 4BA23F PANTONE 368 CMYK: 59c 2m 100y 0k RGB: 118 188 67 Hex#: 78BE1F

## **PLEASE NOTE**

Official University logos are only approved to be printed in Pantone 7483, Black and reversed to white.

