

UVU MESSAGING MAP

UVU provides

EDUCATION FOR EVERYONE

STUDENT POTENTIAL			FLEXIBLE, RELEVANT APPROACH			HIGH RETURN ON INVESTMENT		
ACCESSIBILITY	STUDENT RESOURCES	WELCOMING ENVIRONMENT	MENTORSHIP	ENGAGED LEARNING	FLEXIBILITY	AFFORDABILITY	WORKFORCE PREPARATION	ONGOING SUPPORT
<ul style="list-style-type: none"> • Open admissions policy • Support services for all students 	<ul style="list-style-type: none"> • Student programs (wellness, clubs, Wee Care, athletics, first-gen) • Career and academic advisement options 	<ul style="list-style-type: none"> • Support and outreach for students in need • Holistic student support resources 	<ul style="list-style-type: none"> • Expert faculty guidance • Industry partnerships (Silicon Slopes) 	<ul style="list-style-type: none"> • Academic and high-impact programs (study abroad, undergrad research, internships) • Concurrent enrollment 	<ul style="list-style-type: none"> • Integrated dual mission • Satellite campuses • Range of career/technical and academic programs 	<ul style="list-style-type: none"> • Low tuition rates • Financial assistance (FAFSA, Pell Grants, scholarships) 	<ul style="list-style-type: none"> • Stackable credentials (Career Pathways, articulations) • Industry-relevant courses 	<ul style="list-style-type: none"> • Alumni success stories • Employer satisfaction • One of the nation's best returns on investment

So that our students gains

SUCCESS IN WORK AND LIFE

STUDENT POTENTIAL			FLEXIBLE, RELEVANT APPROACH			HIGH RETURN ON INVESTMENT		
PLACE OF ACCEPTANCE	TOOLS TO THRIVE	SENSE OF COMMUNITY	STRONG SUPPORT NETWORK	REAL-WORLD EXPERIENCE	SCHOOL/LIFE BALANCE	VALUABLE EXPERIENCES	CAREER-READINESS	TANGIBLE RESULTS
<ul style="list-style-type: none"> • Access to quality education regardless of background • An even playing field 	<ul style="list-style-type: none"> • Support that enables them to focus on education • Transforming benefits of a high-quality education 	<ul style="list-style-type: none"> • A richer student life • Feeling of belonging 	<ul style="list-style-type: none"> • Networking opportunities • Ongoing career resources 	<ul style="list-style-type: none"> • Unique academic opportunities • Knowledge, skills, and resources for empowerment • Leadership skills 	<ul style="list-style-type: none"> • Personalized educational experience • Ability to meet personal and academic milestones 	<ul style="list-style-type: none"> • Less debt upon graduation • Freedom to take advantage of educational opportunities 	<ul style="list-style-type: none"> • Ability to thrive within Utah's evolving workforce • Real-world, resume-building skills 	<ul style="list-style-type: none"> • Employment opportunities • Contribute to employers, families, and communities