

FALL 2011

UVU magazine



UVU'S UNIQUE EDUCATIONAL MISSION \ \

UVU RODEO THROUGH THE LENS \ \



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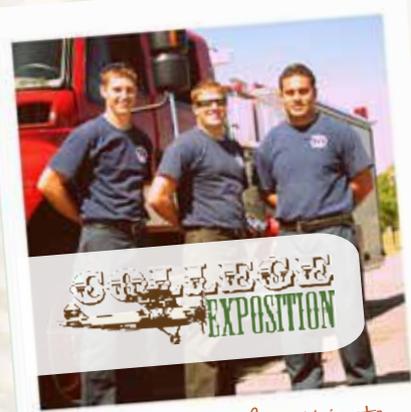
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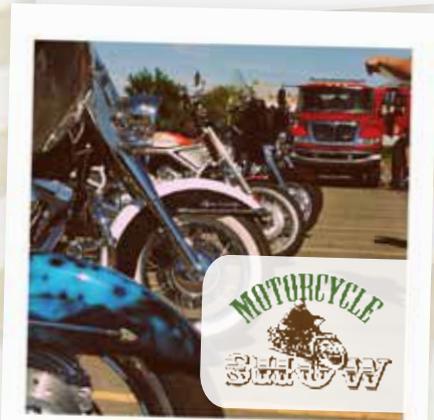
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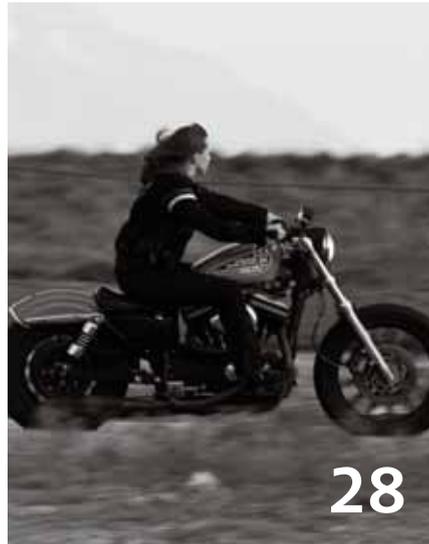
ON THE COVER

LOOKING BACK ON SEVEN DECADES OF UVU AS A PORTAL TO OPPORTUNITY THROUGH
HIGHER EDUCATION.



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Utah needs to provide quality higher education on an increasingly large scale. How will that be accomplished? The answer lies in UVU's "unique educational mission."

Celebrating UVU's Rich Past and Bright Future



PHOTO BY JACOB SCOTT

Seven decades ago, as the tumult of World War II and the Great Depression dominated global headlines, the first iteration of Utah Valley University emerged in Utah County. It was a humble beginning, with a handful of students gathering in makeshift classrooms on the old Provo fairgrounds to learn the trades of the day. Since then, UVU has evolved like few, if any, institutions of higher education in the nation. In 70 years, UVU has served the role of vocational school, technical college, community college, state college and, finally, university.

As we celebrate UVU's platinum anniversary, I have reflected on this institution's distinctive past and looked forward to its exciting future. When UVU became a university in 2008, the logical next question was, "What kind of university will UVU be?" To answer, I point to our excellent student body, which is projected to reach 46,000 by our 80th anniversary. Today, as in times past, their success is UVU's ultimate aim.

There is such power and nobility in a place dedicated to helping people reach new heights in their personal, professional and educational attainment, and this attraction is manifest in UVU's skyward enrollment trends. As we work to accommodate continued growth, we will also be energetically focused on providing the quality education expected of a first-rate teaching university. This is the kind of university UVU is and will continue to be — one dedicated to the dual purposes of access and academic excellence.

As we open a new chapter in UVU's history, we are working tirelessly to forge a new model for regional teaching universities. We believe UVU can be a broad portal to a rigorous and outstanding post-secondary education for students whose needs span the gamut from career training to graduate studies, and everything in between. This is our unique educational mission. Thank you for your part in UVU's rich history. Now, please join with me in the transcendent work of providing educational opportunity for generations to come.

Sincerely,

Matthew S. Holland
President

UVU Student Wins Miss Utah Crown For Second Straight Year

THE MISS UTAH CROWN WAS passed from one Utah Valley University student to another after reigning Miss UVU Danica Olsen earned the title on June 25 among a field of 49 other candidates. The Tooele, Utah, native takes the place of Christina Lowe, UVU alumna and former Miss UVU.

Olsen, a junior majoring in speech communication, advances to the Miss America Pageant on Jan. 14, 2012 in Las Vegas. In the meantime, she'll dig into community service, which includes serving as a representative for the Children's Miracle Network and the Child Protection Registry and speaking out against the dangers of prescription drug abuse. Along with the title, Olsen received a \$10,000 scholarship, a one-year housing stipend and a new car from Murdock Motors.



PHOTO BY MINDY YOUNG PHOTOGRAPHY

DANICA OLSEN IS THE SECOND CONSECUTIVE MISS UTAH FROM UVU. OLSEN WON THE STATE CROWN AS THE REIGNING MISS UVU AND FOLLOWS LAST YEAR'S MISS UTAH, CHRISTINA LOWE, WHO COMPETED IN THE 2010 MISS AMERICA PAGEANT.

PHOTO BY JACOB SCOTT



PRESIDENT HOLLAND SIGNED AN ACADEMIC PARTNERSHIP WITH CHINA'S QINGHAI NORMAL UNIVERSITY, CAPPING UVU'S GLOBAL SPOTLIGHT ON CHINA DURING THE 2010-2011 ACADEMIC YEAR.



UVU Keys in on China in Global Spotlight

BE IT A TRADITIONAL PIPA concert, a seminar in Beijing or a U.S. Congressional hearing on trade, all aspects of the Chinese culture were on display during Utah Valley University's 2010-2011 Global Spotlight: China.

The year of China-focused programming, mostly championed by UVU's International Center, recently culminated with new academic ties between UVU and China's Qinghai Normal University. UVU President Matthew S. Holland met with President Dong Jiaping at the Utah state capitol in July to sign an agreement that opens the door for student and faculty exchanges between both universities.

Among the other highlights throughout the year were visits to campus by award-winning journalist John Pomfret and political economist Minqi Li. In January UVU was selected as one of 10 U.S. higher education institutions to participate in the International Academic Partnership Program, a federal project that fosters academic exchanges with Chinese institutions.

Further from home, UVU's Technology Commercialization Office director Kent Millington testified before the U.S. Congress in Washington, D.C., in March to encourage ties with the world's second-largest economy. In April, President Holland went a step (or two) further, joining Woodbury School of Business Dean Norman Wright on a trip to China as part of Utah Gov. Gary Herbert's Trade Mission to China, which sought to establish economic and educational partnerships overseas.

And in what is set to be the first in an annual series, the Woodbury School of Business hosted its "Doing Business with China" conference in May. International and local leaders convened at the UVU campus to network with and educate one another regarding business in the Asian Pacific.

"Because of my education at UVU, I've done business around the world."

-Curtis Morley, Head of Global Marketing at FranklinCovey

"I went to UVCC and UVSC, and I AM UVU."

2010 **UTAH VALLEY UNIVERSITY**

2000

1990

1980

1970

1960

1950

1940

CURTIS MORLEY
UVU ALUMNUS

UVU SINCE 1941

Hal Wing Track & Field Makes its Debut



PHOTO BY CARLI JACOBSEN

IT'S OFFICIAL: MARKED BY A RIBBON-CUTTING CEREMONY, THE HAL WING TRACK & FIELD FACILITY IS OPEN FOR COMPETITION.

STUDENT ATHLETES WASTED no time breaking in Utah Valley University's new Hal Wing Track & Field. On April 1 the facility hosted the UVU Collegiate Invitational, the first home track meet in the 21-year history of the University's track program. School records in the heptathlon, 3,000-, 5,000- and mens' 4x400-meter races and women's discus have already been broken at the Hal Wing Track & Field, which held its formal ribbon-cutting on April 28.

"This is something we've needed for a long time to move our program forward, and we were able to do it because of Hal and Brigitte Wing," UVU President Matthew S. Holland said. "Track and field athletes comprise more than 30 percent of UVU's student athlete population, so adding this facility is a huge step."

Hal Wing is the owner and CEO of Little Giant Ladder Systems. He received an honorary doctorate at UVU's 70th Commencement in April.

Wolverines Grab Commissioner's Cup, All-American Honors

WITH TOP-NOTCH PERFORMANCES in baseball, basketball and track and field sports, Utah Valley University locked up the 2010-11 Great West Conference Commissioner's Cup, which also went to the Wolverines in the GWC's inaugural 2009-10 season.

The Wolverines notched six conference championships in 2010-11: men's and women's cross country, men's basketball and baseball and men's and women's outdoor track and field. UVU also took second in volleyball and men's and women's indoor track and field. The Wolverines tallied 80.5 points in the GWC-sponsored sport standings, besting second-place North Dakota's 68 points.

It's a fitting end to a year that saw two UVU student-athletes — Benjamin Kjar (wrestling) and Isiah Williams (basketball) — earn NCAA Division I All-American honors.

UVU Board of Trustees Gets New Leadership, Membership for 2011-2012

THE UTAH VALLEY UNIVERSITY Board of Trustees has named Greg Butterfield as its new chair for 2011-2013. Butterfield was vice chair for two years prior, having joined the Board in November 2008. He is currently the managing partner of SageCreek Partners, which he founded after serving as group president of Altiris, which he helmed as president and CEO until its acquisition by Symantec in 2007.

The Board welcomes as new trustees Roy D. Banks '94 and Chris Loumeau (see p. 38 for more information on Loumeau and new UVU Alumni Board chair Curtis Morley). Banks brings nearly 20 years of experience as a high-level executive of technology and E-commerce companies. Among other accomplishments, Banks led the \$650-million sale of publicly-traded Authorize.net as its president in 2007.

The Board bids a fond farewell to Janette Hales Beckham, who served on the Board for seven years.



PHOTO BY LAURA TRINIMAN

GREG BUTTERFIELD, ONE OF UTAH'S FOREMOST BUSINESSMEN IN THE TECHNOLOGY SECTOR, IS THE NEW CHAIR OF UVU'S BOARD OF TRUSTEES, REPLACING OUTGOING CHAIR STEVE LUND OF NUSKIN.

UVU Chef Competes for National Chef of the Year Honors

THE STUDENTS AND FACULTY of Utah Valley University's Culinary Arts Institute know their way around a kitchen, and proved it in front of regional and national competitions of the American Culinary Federation.

At the ACF Regional Competition held April 29–May 2 in Scottsdale, Ariz., UVU Culinary Arts chef instructor and assistant professor Todd Leonard was named regional Chef of the Year. Leonard, also the executive chef at Blue Lemon restaurant in Highland, Utah, advanced as one of four finalists of the ACF National Chef of the Year competition in Dallas in July.

"I was blown away with the support from UVU as we competed at the national level," says Leonard, who was assisted by UVU students Brandon Strebel

and Lyn Wells. "It is amazing to be part of an organization that supports its faculty and students so fully."

Though top national ACF honors eluded him, Leonard says, "we proved to the culinary world that Utah is a force to be reckoned with."

UVU students also made a name for themselves at the regional competition — Strebel took second place in the individual student chef competition. And for the first time in its history, UVU took home a gold medal in the team competition, which included Wells, Andrew Guile, Taehwan Lee, Mark Cochran, K.J. Francom and Robert Lilly.

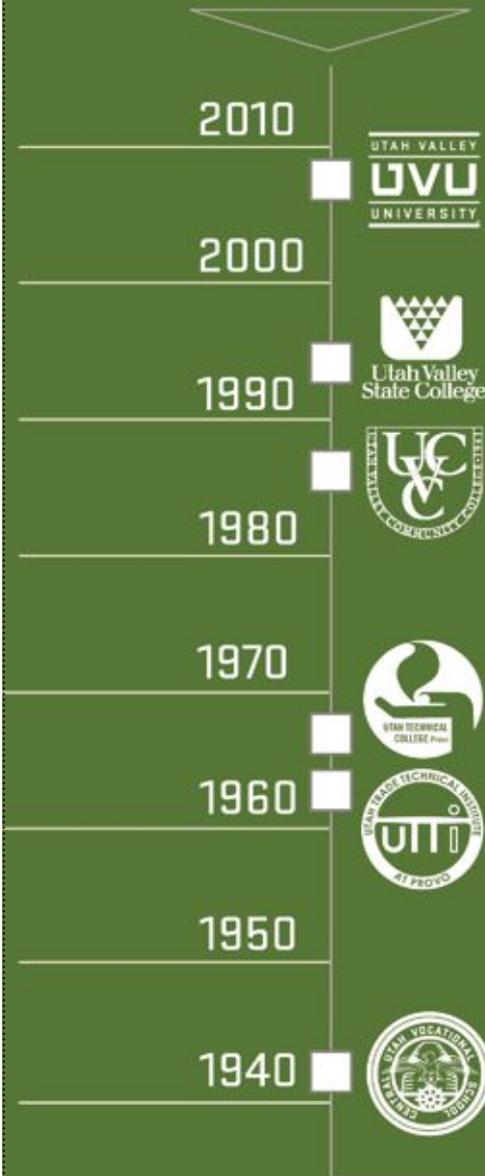
UVU chef instructor and assistant professor Franz Kubak also won the President's Medallion for distinguished service — the 51st of its kind ever awarded by the ACF president.



PHOTO BY JACOB SCOTT

TODD LEONARD IS NOT ONLY AN EXCEPTIONAL MEMBER OF THE UVU FACULTY, BUT HE'S ALSO ONE OF THE TOP CHEFS IN AMERICA, AS EVIDENCED BY HIS RECENT RUN IN THE AMERICAN CULINARY FEDERATION'S NATIONAL COMPETITION.

WHICH UVU ARE YOU?



Tell us which UVU you are and register to win an
Apple iPad 2
uvualumni.org/AreYouUVU





by JIM RAYBURN '87
photography by JAC SCOTT





Jeremy Stone's occupation would cause some to squirm. The UVU alumnus operates an exotic snake business in Lindon, Utah, where he applies his studies in science and business. He developed a unique and profitable niche by becoming a world-renowned genetic expert, producing and selling some of the rarest breeds of ball pythons and boa constrictors. And besides being a favorite hobby, breeding rare snakes has proven to be a solid career move for this former Wolverine.

Q: When did you first discover your passion for reptiles, in particular snakes?

A: I was 5 years old and on a father-and-son outing. We were on a hayride and someone found a garter snake under a bale of hay. It was the first snake that I had ever encountered in my life, and I'll never forget that experience. I was so fascinated, and I wanted to keep it, but everyone else wanted to kill that animal — and they did. I was horrified. After that I just wanted to have exotic animals, not your typical household pets. I started with a garter snake, had a pet rat snake when I was 8 and had my first boa when I was 11. In the past 20 years I've probably had 50 snakes that I've considered pets.

Q: How did your passion for snakes transform into a career?

A: When I was in high school I was always buying and selling animals as my job. I was making good money, so that was always my job and I made enough money to buy myself a car. I knew I had a gift and knew if I moved forward the right way on it that I'd be very successful and could make a career out of it. I didn't know how, but I knew I wanted to work with animals somehow.

Q: How did your UVU education help you with the scientific aspects of breeding?

A: The key for me has been to find more rare mutations of the animal and breed them out and sell them to people around the world. I have one of the rarest animals in the world. I took a class in genetics that was just awesome, and that has helped me greatly. I apply those things in what I do every day. My biology class taught me things I still apply. Even my math classes were challenging and gave me things that I apply today. Every course I took at UVU was challenging and gave me things that I use broadly in my business today. And they all encouraged me to go further and continue on with my education, and I'm able to specialize like I do because of how I've expanded on my education.

Q: How did your UVU education help with the business side of your career?

A: I took an entrepreneurial course that was one of the best classes I ever took, and it got me to thinking outside the box and made me realize that I wanted to, and could, work for myself. What I got most out of it was that if you can find something you love and build on it, you can be successful at it.

Q: What are the main misconceptions about snakes?

A: Most people think of snakes as dangerous predators. Yes, there are poisonous snakes, but it's illegal to own a venomous snake. And the truth is it's very, very rare when a snake actually harms a human. When a snake sees a human its only interest is getting out of there, to run away. There has only been one death ever involving breeds, and that was the result of a mistake caused by a careless handler. It wasn't an attack. None of the snakes I produce would ever attack a human. Most exotic snakes that people buy and sell would never survive in the wild.

Q: What is the appeal of becoming a pet snake owner?

A: A snake is a solo animal. It doesn't need anyone else but itself. When babies are born they crawl off immediately. They're independent. Some are friendlier than others, but they really all have a lot of prehistoric behavior. It's kind of like having a fish tank. A colorful exotic snake just adds an element to a home or office, like an art piece for a room. People love their colors. And snakes are easier to take care of than other pets. They only need to eat once a week. The biggest challenge is keeping their cage warm.

Q: What is your most embarrassing incident involving one of your reptiles?

A: Actually, it didn't involve a snake, but a turtle. I was bringing a turtle back to Utah on an airplane, back when they allowed you to carry on stuff like that. The flight attendant thought the turtle was cute, so she lifted it up to her face. Let's just say it made a mess all over her and she had to deal with that for the rest of the flight. She didn't think that turtle was very cute after that.

Q: What are the biggest challenges facing pet snake owners?

A: You have to know the state and local laws on owning a pet reptile. A lot of people don't know that it's illegal to keep a native snake or sell a native snake. People need to understand that they can't keep venomous animals and there's a reason for that. But animal owners are constantly under attack, and people need to become aware of their rights to own animals. Animals and pets are important. Rights are slipping away, and a lot of animal owners don't know it.

DGM Students Help Revive Theater for Senior Project

YVETTE BEAUDOIN-SMITH WAS on the lookout for a senior project around the same time she was finishing her junior year at Utah Valley University. The digital media major spent the summer finding a team to work with and, by July, had an initial meeting with the committee about the project, several weeks before school even started.

At UVU, a bachelor's degree in digital media requires a two-semester senior project class wherein small groups work together with a real non-profit organization to plan, produce and deliver a digital media product. Some groups elect to do a website, some a film and others do both.

"I see the billboards for UVU boasting that students graduate with a résumé and a diploma, and it's true," says Beaudoin-Smith. "This year-long project created portfolio pieces, real-world experience and a network of new friends and business contacts who want to recommend us for the best jobs in Utah Valley."

Beaudoin-Smith read a news story about a restoration committee forming to save the Rivoli Theater, which was opened in Springville as a silent movie house in 1927 by Swedish immigrant and future city mayor Emil Ostlund. A prominent fixture on Springville's main street, the Rivoli evolved into a meeting place for the community. Recently, after the theater fell into disrepair, the city purchased it and Beaudoin-Smith caught news of restoration plans.

Using skills and knowledge from their courses at UVU, Beaudoin-Smith and team members Erin Monsivais, Katy Martin del Campo and David Moon conducted historical research to learn more about the theater, created a brand or a "look and feel" for the restoration project, built a website ([www.savetherivoli.org](http://www.savethe-rivoli.org)), started pages on Facebook and YouTube and developed content



IN CONNECTION WITH A SENIOR PROJECT, UVU DIGITAL MEDIA ALUMNA YVETTE BEAUDOIN-SMITH '11 HELPED MARKET THE REVIVAL OF SPRINGVILLE'S RIVOLI THEATER, A HISTORICAL CULTURAL SPOT THAT OPENED AS A SILENT MOVIE HOUSE IN 1927.

PHOTO BY JACOB SCOTT

for the website, including a 360-degree visual tour.

"My team was very well-rounded in all aspects of digital media," Beaudoin-Smith says. "We each had skills and interests in Web development, digital photography, film production and project management that we learned at UVU and applied to make this project what it became."

The team produced a documentary film that includes a brief history of the theater, interviews with community members to demonstrate why the theater is worth saving and encouragement for people to donate to the restoration.

"Since I live in Springville and wanted to stay involved with the Rivoli Committee after graduation, I have been invited to stay on in charge of marketing," Beaudoin-Smith says. "I also work as a Web marketing consultant with clients who benefit each day from the experience I had with the Rivoli."

Monsivais now works as a Web design and development consultant, Martin del Campo is a Web developer and Moon has his own media production company. All four students are using skills cultivated from this project in their professional pursuits.

All Smiles on Sealant Saturday

NOT ONLY DID KIDS LEAVE SEAL-ant Saturday with clean teeth and fresh smiles, but UVU dental hygiene students who planned and performed the services on their teeth also had ear-to-ear grins from helping the community while gaining first-hand experience as part of their dental hygiene classes.

Sealant Saturday, a yearly event that took place in the spring, provided 40 children in need with vital tooth-decay prevention services that their families otherwise might not afford. First-year dental hygiene students planned the event as part of the Community Dental Health course. The students visited schools in the community to meet with faculty and help identify students who would benefit from the services. They

also met with parents and arranged the event logistics, including making posters and signs, contacting companies for donation of supplies, scheduling the selected patients, organizing a patient waiting area with cartoons and dressing up as the tooth fairy and a big tooth to provide entertainment for the kids.

At the three-hour clinic, nearly 30 UVU students gave the children dental exams, took X-rays, provided fluoride treatment and applied a sealant that protects teeth from decay. It's all part of the curriculum for the Dental Hygiene IV course and also fulfills sealant requirements needed for graduation.

"It's really a worthwhile experience for everyone involved. It provides service to the community and helps students refine and develop the skills that they've been learning," says George Veit, associate professor and chair of UVU's Department of Dental Hygiene.

Some children and their parents came in who were not scheduled, yet the students and faculty stayed and worked them in so they could be helped that day, Veit said.

Students also provided education on proper home dental care and on effective oral hygiene practices to the children and their families.



DENTAL HYGIENE STUDENTS PARTICIPATED IN SEALANT SATURDAY TO PROVIDE DENTAL AND CAVITY-PREVENTION SERVICES TO 40 CHILDREN AS PART OF THEIR COMMUNITY DENTAL HYGIENE COURSEWORK.



NOT THEIR FIRST RODEO

BY MATT REICHMAN

PHOTOGRAPHY BY LAURA TRINNAMAN '10 & KATRI HAYCOCK '06

Six rough-and-tumble students rode for Utah Valley University at the College National Finals Rodeo in Casper, Wyo., in mid-June. Two cowboys in UVU's Rodeo Club, which was founded in 1968 as the school's first official intercollegiate sport, finished in the top five: Brock Winn, a sophomore from Ferron, Utah, took second in the saddle bronc ride, while Ben Carson, a sophomore from Lindon, Utah, took third in steer wrestling. The club took 11th place nationally and claimed the highest team standing in the Rocky Mountain Region.

MEMBERS OF THE UVU RODEO CLUB POSE FOR A PHOTO IN CASPER, WYO.

FROM LEFT TO RIGHT: SHANE DRAPER, HEAD COACH; BROCK WINN, SADDLE BRONC RIDER; CALEB BENNETT, BAREBACK RIDER; RYLEY JOHNSON, STEER WRESTLER; LUKE PULHAM, CALF ROPER; HARVEY BOND, ASSISTANT COACH.



These guys have been poked, stomped, kicked, dropped and squashed — so much so that the club’s coach of three years, Shane Draper, says “being alive” is the greatest achievement to date of senior bareback rider Caleb Bennett.

They endure it because it’s fun; it’s also about keeping the tradition alive, and it’s also sometimes a means to an end, says assistant coach Harvey Bond, referring to the scholarships and purse money awarded to riders and their clubs at big rodeos. “This is how they pay for their schooling,” says Bond. “They know they can’t rodeo forever, so they’re looking for something to fall

back on when they’re older and they can’t physically do the sport anymore.” Take Winn, who is studying aviation science between bucks. In fact, only a few see rodeos in their future, says Draper, and to them, “if you talk manual labor, it brings tears to their eyes,” he jokes.

“We work seconds at a time,” counters Panguitch native Chris Roundy, 21, who uses those seconds to help support his studies in business management. Here’s a glimpse at what it takes to put yourself through school with the state’s rowdiest part-time gig.



TOP LEFT: CALEB BENNETT, BAREBACK RIDER AND UVU SENIOR FROM MORGAN, UTAH, OBSERVES THE COMPETITION AT THE COLLEGE NATIONAL FINALS RODEO IN CASPER, WYO.

LEFT: A HAT SHOP WORKER RESHAPES A COWBOY HAT IN FRONT OF THE RODEO FAIRGROUNDS.



CENTER: UVU RODEO CLUB COACH SHANE DRAPER HELPS SADDLE BRONC RIDER BROCK WINN ONTO HIS HORSE.

TOP RIGHT: A COMPETITOR AT THE COLLEGE NATIONAL FINALS RODEO TAKES A MOMENT TO REST.

BOTTOM RIGHT: UVU STEER WRESTLERS BYLEY JOHNSON, LEFT, AND BEN CARSON, RIGHT, CLOSE IN ON THEIR STEER DURING COMPETITION.



A woman with short dark hair, wearing a blue patterned dress and white socks, is seated on a wooden chair with a red cushion, playing a dark wooden grand piano. The piano has several sheet music books on top. In the background, a framed sign is mounted on the wall. The sign has a gold border and contains the title and author information.

||: A Grandmother's ||:
Gift

by Rebecca Marriott Champion
Rebecca has served on the Board of Trustees for
Utah Valley University since 2009.

*Sometimes the greatest
gifts are those passed down—
through generations.**

One of my grandmother's prized possessions was her Steinway grand piano that she proudly displayed in her living room. She encouraged me to take piano lessons and participate in the arts.

I took dance and art lessons, always had an interesting book to read, and listened to symphony music on records that we played in the afternoons on our record player. I learned early on to value music and how to use it to create good moods and reach my inner soul. It was soothing and inspiring to play the piano. I started with scales, then pieces from musical theater, and progressed to jazz and Broadway show tunes.

Because my parents exposed me to the piano, in college I started to attend symphonies and pay attention to the serious pianists of that time period. I took a music appreciation course and listened to the major symphonies written by famous composers: Bach, Beethoven, Mozart, Liszt, Haydn, and Tchaikovsky. If my grandmother hadn't valued the education that fine arts can teach and inspired me to participate in them, my life would have been narrow and one-dimensional. I probably wouldn't have taken up writing or learned to use my imagination and creative talents.

I became aware that UVU was about to become an All-Steinway School in 2010. It piqued my interest in the music department. I knew that other universities in Utah had started piano competitions and had great music departments.



Someone told me that a renowned young pianist, Hilary Demske, had just been hired to the UVU faculty, bringing an incredible résumé and wealth of talent. I knew the great reputation of Donna Fairbanks, the music department chair. It occurred to me that with all the talented music professors UVU possesses, why not start a student competition and encourage the best piano students to apply and offer a generous endowed scholarship to them?

So, in 2010, I established a scholarship that allows UVU piano performance majors to compete against each other for tuition and books. The first scholarship was awarded last

April, and several students competed. It was such a joyful and fulfilling experience for me to watch the excitement of those talented piano students getting into the spirit of the competition to better their musical ability. Each student had practiced for weeks and did a wonderful video explaining their motivations for their music. The UVU library auditorium was filled to capacity last April. A great start.

Next year, I expect that the number of piano performance majors who participate in the competition will double. Who knows — the competition could become more prestigious in years to come and could mushroom into a large piano festival that includes piano majors from all the state universities in Utah.

As you can tell by now, I am a huge proponent of liberal arts education in a university setting. Those majors stretch the creative spirit and speak to the soul. They develop sensitivity to individual perception and high imagination. It might appear that other majors are more career-focused,



but creative skills are among the most sought-after in the world today. It is important for students to be educated about the potential of their feelings and how to harness their creative nature and learn discipline.

The arts — including poetry, drama, dance, music — teach a student how to think and feel. These disciplines take students to new frontiers of expression, and they have a marvelous learning experience in the process. Arts are a great complement to a science or technology education. I have a special passion for the expressive areas of learning and believe in the development of those gifts. If anyone doubts the value of a liberal arts major, take away music, art, dance and literature from a university, and there will be left a stark and lonely campus. I believe that music is the heart and soul of a university. 

* LEFT: Photo of Rebecca Marriott Champion, 9-years old, on the cover of the Home Section in the Salt Lake Tribune, 1959.

ABOVE: Scholarship competitors with Elder Richard G. Scott.

ABOVE RIGHT: Rebecca Marriott Champion with scholarship recipients.

Pamela Pamela

By Pamela Barnes

PHOTOGRAPHY BY JACOB SCOTT

TURNS OUT, A UTAH VALLEY UNIVERSITY EMPLOYEE LEADS A DOUBLE LIFE AS A SAVANT OF SOUTHERN FARE. AFTER YEARS OF WHIPPING UP DOWN-HOME JAMS AND JELLIES FOR FRIENDS AND FAMILY, UVU'S PAMELA BENNETT BARNES DECIDED TO SHARE HER RECIPES WITH THE WORLD.



“JAMS & JELLIES IN LESS THAN 30 MINUTES,” BARNES’S FIRST BOOK, HIT THE SHELVES IN MARCH 2011. SHE HAS SINCE BEEN A FEATURED GUEST ON MARTHA STEWART’S “EVERYDAY LIVING” RADIO SHOW, AS WELL AS KSL’S “STUDIO 5” TV SHOW. BARNES HAS WORKED FOR THE WOODBURY SCHOOL OF BUSINESS FOR SEVEN YEARS, THREE IN HER CURRENT POSITION AS ADVISEMENT CENTER ADMINISTRATIVE ASSISTANT. HER NEXT BOOK, “101 THINGS TO DO WITH PEANUT BUTTER,” WILL BE PUBLISHED IN SPRING 2012. HERE’S HER STORY, IN HER WORDS.

my birthplace, Durham, N.C., is an area rich in the southern culinary tradition. We literally have more than 400 years of cooking in my state, dating back to Sir Walter Raleigh in 1587. Fried chicken, biscuits, barbecue, seafood delicacies, decadent desserts — it’s in our DNA. We love the compliments that come with serving a treasured family dish.

In our family’s one-acre garden we grew blackberries, strawberries, scuppernong grapes and fresh peaches. Nothing was frozen or from a can in Mama’s kitchen. Some of my first memories are of Mama sending me out to the garden with my little tin bucket to return with fresh fruits for preserving. Her kitchen would be steaming with boiling jars and bubbling fruits; it seemed like a lot of work for little jars of delicious jams. But the fragrant aromas and the fresh tastes left a vivid impression on me.

As I grew older, I streamlined the laborious canning process. I felt I could take the intimidation factor out of the equation, and that by showing others how to make fresh, beautiful, easy jams, I’d be paying homage to my culinary roots.

I wrote “Jams & Jellies in Less Than 30 Minutes” in 2009, shortly after joining the UVU Woodbury School of Business Advisement Center. The idea was born because I wanted to get people into the kitchen to attempt something they’d never had the nerve to try before. Making jams isn’t as difficult as some experts try to make it appear. You should have fun

while making a homemade jam, and get it all done in less than a half hour.

In the book, I share 55 recipes, so readers could try a different jam every week of the year. There are traditional jams like strawberry, peach and blueberry and then more exotic ones, as well: guava, lavender, jalapeno, ambrosia, ginger, onion and champagne. Many jams that I make are intended as sauces, dips, marinades and elegant hors d’oeuvres. I intend to kick down the door that regards jams and jellies as breakfast accompaniments only. For me, the greatest reward is when people follow these simple guidelines to make jams more delicious than any they’ve ever purchased, with the added benefit of bragging rights at any dinner party. 🍓



PAM BENNETT BARNES POSES IN HER KITCHEN, WHERE HER NO-FUSS, HALF-HOUR-OR-LESS APPROACH FOR WHIPPING UP JAMS AND JELLIES WAS BORN.

Cantaloupe Jam

YIELD: 4 CUPS

When the season provides us with the bounty of luscious melons, this jam is a treat. Flavors burst when served on warm nut breads, lemon muffins, or English muffins.

2 Medium Cantaloupes
(Very Soft But Not Overripe)

1 ½ Cups Sugar

Juice And Zest Of 1 Small Lemon

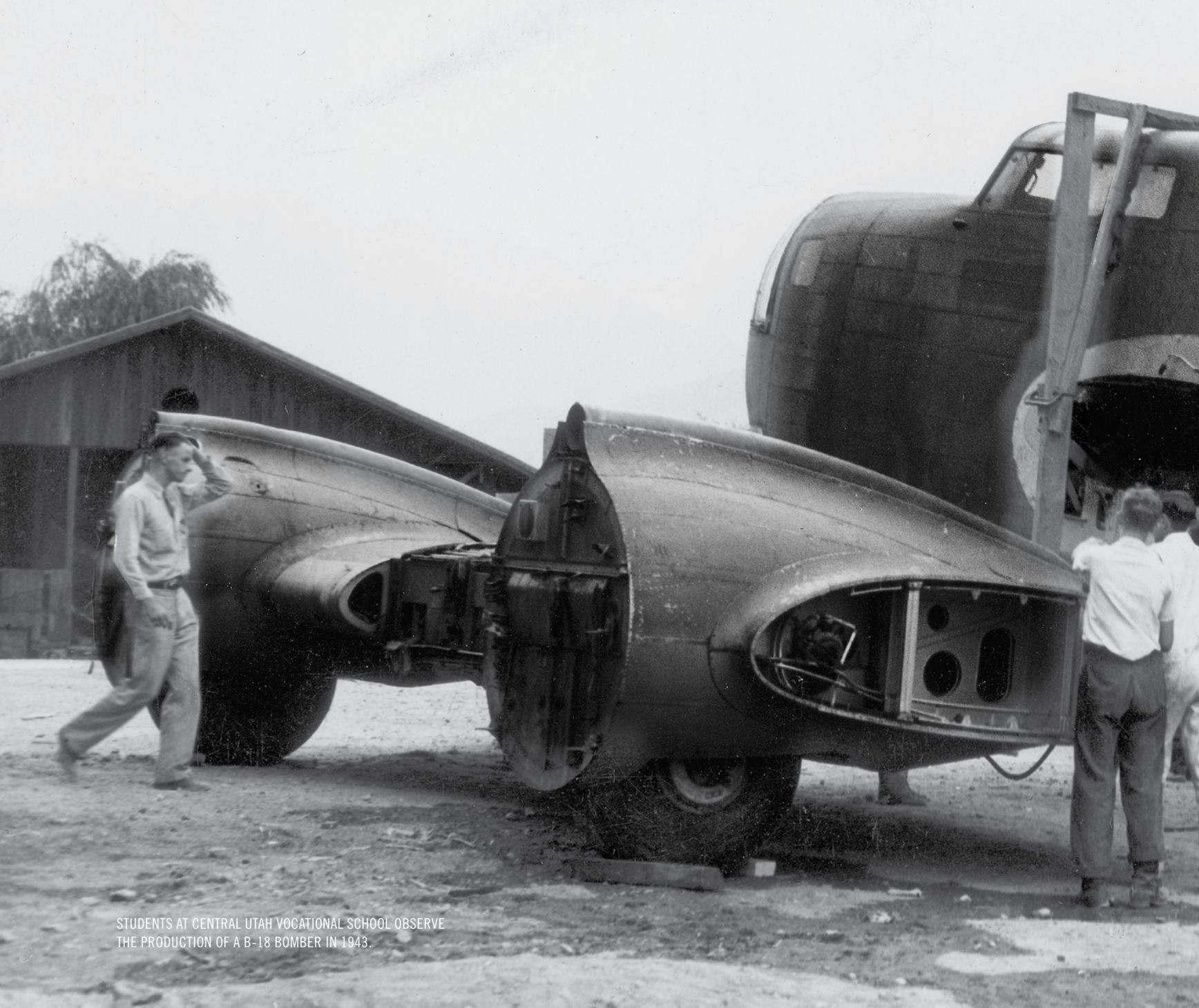
Dash Salt

saucepan, and blend in all other ingredients. ③ Cook for 30 minutes on medium heat, stirring continuously. ④ Pour into sterilized jars and cover tightly. Keeps in the refrigerator for up to 3 weeks.

① Scoop the softened cantaloupe into a blender and pulse just a few seconds until it reaches the consistency of thick cake batter. Do not over blend or the cantaloupe will become too runny. ② Put this mixture into a heavy

Note: the longer you stir the mixture, the thicker it will become. The desired consistency is somewhere between a cottage cheese curd and a spreadable butter or soft jam.





STUDENTS AT CENTRAL UTAH VOCATIONAL SCHOOL OBSERVE THE PRODUCTION OF A B-18 BOMBER IN 1943.

A voice from the past proved prophetic regarding Utah Valley University's future. Arvo Van Alstyne, a former commissioner of higher education, made a series of startling predictions at a farewell dinner held in 1982 for the institution's longtime president, Wilson Sorensen.

Citing Sorensen's insightful tome about the institution's history, "A Miracle in Utah Valley: The Story of Utah Technical College 1941-1982," Van Alstyne declared that by the year 2018, not only would the school be a university but it would be "bulging with more

than 42,000 students." Recent growth projections put UVU's enrollment by 2020 at around 46,000, conservatively. The only presage Van Alstyne got wrong, interestingly, was that parking would no longer be a problem. Undoubtedly, students, faculty and staff wish he also had gone three-for-three.

And so, in the 70th year of the institution's founding, it's fitting to take a look back at what began as a World War II-gearred vocational school at a tar-paper bar-rack campus in Provo and blossomed into one of Utah's largest universities while remaining true to its roots.



SEVENTY YEARS OF UTAH VALLEY UNIVERSITY

THE MIRACLE CONTINUES

Seven decades have seen UVU grow from a tiny vocational school
to one of the nation's largest open-admission universities

BY MICHAEL RIGERT
PHOTOS BY JACOB SCOTT

ARCHIVED PHOTOS FROM UVU GEORGE SUTHERLAND ARCHIVES
AND UofU SPECIAL COLLECTIONS DEPARTMENT OF THE
J. WILLARD MARRIOTT LIBRARY

THE 1940s — FOUNDATION AT THE FAIRGROUNDS

Despite the school's solid footing during the war years when it trained approximately 6,000 students in every trade from aircraft repair to welding, funding began drying up in 1945 when Germany, and then Japan, surrendered to the allies. For a couple of years, Central Utah Vocational School's very existence

stood in jeopardy while the Legislature and governor decided its fate. Due in part to the region's continuing higher education needs in vocational training, the school, at its south Provo Fairgrounds Campus, obtained state funding and a two-year lease on life. In 1947, it was made a permanent state institution by the Legislature.

Wilson W. Sorensen, formerly a purchasing agent for the school, was appointed its second president in 1946. "The years 1945-1947 were the school's most critical years," he writes in "A Miracle in the Valley."

Two years later, Sorensen was instrumental in obtaining a new 13-acre site for the school at 1200 N. University Avenue in Provo. Within a short walk of the new Provo High School and BYU, the Provo Campus offered high school through college-age students a range of educational opportunities.

Sorensen's oldest son, Kent Sorensen, born in 1946, witnessed as a young boy his father's and others' dedication to securing funding and resources for the school to keep it going. He remembers several trips with his father to an army surplus store in Salt Lake City to purchase discounted shop equipment to save the school money, or driving cross-country with his dad after picking up a new truck for the institution from the factory in Detroit.

As work began on some of the new buildings at the Provo Campus, he recalls laboring beside his grandfather and father to lay tile in the facility in order to save on costs. Most of all, Kent Sorensen said, he remembers how his father loved the school's students, faculty and staff.

"They really were a family; a tight, dedicated group of people," Kent says.

THE 1950s — TRADE VALUE

The decade of chrome-accesorized cars, drive-in movie theaters, and night-cruising Provo's Center Street was one of transition for the school. Enrollment continued to rise, and administrators oversaw the construction and relocation of some of the school's operations from its south Provo location to new facilities on the north side of the city at the Provo Campus.

After serving in the Air Force, James Goodman '58 enrolled at the school on the G.I. Bill and was elected student body president 1957-1958. Goodman studied electronics with an emphasis in repairing a new state-of-the-art technological gadget called the television. It's also where he met his wife, RaVae.



At commencement for the class of '58, Goodman had to reconcile the fact that he had not studied public speaking at Central Utah Vocational School.

"It was the first time I had ever gotten up in front of more than three people," he says.

Lynn Powell '58 (student body president 1956-1957) learned to work on diesel engines in between a two-year stint repairing army tanks in post-war Germany. He had previously attended another institution but left when finances dried up.

1941

Central Utah Vocational School: located on the Fairground Campus on the old county fairgrounds at 1100 S. University Ave. in Provo.

1945

Birth of the school as a state entity: signed into law by Utah Gov. Herbert Maw.

Hyrum E. Johnson
President of CUVS

Wilson W. Sorensen
President of CUVS / UTTI / UTC



1941-1946

1946-1982



A FACULTY MEMBER TEACHES STUDENTS THE FUNDAMENTALS OF GAS WELDING IN THE SHOP AT CENTRAL UTAH VOCATIONAL SCHOOL IN 1943.

After returning to classes at CUVS after his army days, Powell found himself in courses next to many of his former classmates. When he inquired why a bunch of guys with bachelor degrees were taking diesel automotive at CUVS, they responded with the following:

“We couldn’t find a job. We’re back here getting the experience we should have been getting all along,” according to Powell.

Similarly, the training Goodman received from CUVS served him well when he sought employment. The year he graduated, officials from Hill Air Force Base in Layton, Utah, came to campus and “offered everyone in the class a job” in aircraft fire control systems, he says. Nearly everyone in the class of about 15 students was hired.

THE 1960s — GETTING TECHNICAL

Growth and adaptation were the school’s buzzwords in the decade culturally known for tie-dye, flower power and the Fab Four. As trousers bellbottomed and hair lengths plummeted, school leadership added burgeoning technical

programs such as electronics and computers to its course catalog. The school also saw the first two of its many name changes — Utah Trade Technical Institute, in 1963, and Utah Technical College at Provo, in 1967.

Richard Rasmussen, an experienced automotive technician who had taken machine shop classes at the school in the 1940s, joined the faculty in the late ‘60s to teach automotive technology. At the time, the college only offered trade and tech training; upon earning a certificate, a student jumped right into the workforce.

A former student who had worked his way into the automotive repair business once paid Rasmussen a visit. The man said he had to come back to tell his instructor how he saw it.

“You were a mean teacher. You were so strict, man, and I hated it,” the former student said, according to Rasmussen. “And I want to come back and tell you if it wasn’t for you, I wouldn’t be where I am today. I came back to thank you.”

In the beginning, the student only wanted to have fun in class.

“I had to teach him how to learn and to really focus on his training,” Rasmussen says.

During those years, Utah Technical College at Provo was exactly what the region needed — a serious trade-tech school that trained students in a variety of marketable vocations.

1952

State of Utah appropriated \$400,00 for first phase of Provo Campus at 1200 N. University Ave.

1967

Became Utah Technical College at Provo.

1966

Purchase of 116 acres in Orem in July prepares for school’s future.



THE 1970s — A HILLSIDE IN OREM

At a time when U.S. and world leaders were worried about fuel economy, administrators at Utah Technical College were concerned about classroom efficiencies. During the era of Watergate and Jimmy Carter, college leaders realized they were running out of space options and decided that more facilities would be needed for students. By the early 1970s, a total of 185 acres of property in southwest Orem adjacent to Interstate 15 had been acquired for a future Orem Campus.

“The opportunity to plan a new campus is exciting. The responsibility is awesome. To have 185 acres of land in an ideal location is something almost too good to be true,” Wilson Sorensen wrote in his book. “This is sufficient land not only to take care of the school’s present needs, but to provide for all its future developments.”

Through the research of Mike Falgoust, a faculty member hired in the late ‘70s, a need for college-based aviation training was discovered. In subsequent years, he would establish the school’s aviation science department.

Though the majority of his students were tech-trade oriented, that began

to change in the coming years. More and more students were general education-focused and sought associate degrees. But regardless of which higher education track UTC students pursued, they received the same quality attention, he says.

“Faculty gave students support at every level of academic need,” Falgoust says. “I think we offered the local area the best in higher education.”

THE 1980s — COMMUNITY- CENTERED

In the era of Ronald Reagan, Rambo and Rubik’s Cubes, the institution expanded its mission to add a community college component. It was also during the ‘80s that the college’s fourth president, Kerry D. Romesburg, ushered in an era of unprecedented enrollment growth.

Lucille Stoddard, a professor and key administrator at the institution that included two assignments as its interim president, remembers the ‘80s as challenging years for the school. As the transition into a community college began, there were fears that its trade and technical mission would be lost, she says.

“I remember those debates,” Stoddard says. “There is a symbiotic relationship between the trades and general studies. We needed each other; we needed both.”

Despite the evolutionary nature of the institution’s role, there were constants that defined it, she says. Faculty, staff and administrators were passionate about student success and its leaders were forward-thinkers.

“In every aspect, there was the energy, commitment and passion that a student could come here and get the same quality of education that they could at an Ivy League college, and that’s the way we hired,” Stoddard says.

THE 1990s — A STATE COLLEGE

Rapid enrollment growth at UVCC spilled over into the 1990s, a time known for Bill Clinton, boy bands and the emergence of cell phones and the Internet. During Romesburg’s tenure, some 8,700 students walked the halls in 1991, compared to a total headcount enrollment of 23,000 in 2002 when he left. Noting the growth and students’ increased interest in baccalaureate programs, the institution’s name again was changed in 1993 to

1977

Dedication of new Orem Campus.

1979

Became Utah Valley Community College.

J. Martin Higbee
President of UTC / UVCC



1982-1987

Kerry D. Romesburg
President of UVCC / UVSC



1988-2002



Utah Valley State College.

TerryAnn Harward returned to college in 1988, seeking an associate's degree in graphic arts. A nontraditional student, she was at first apprehensive about her years away from school and the thought of studying among much younger classmates. But her initial feeling of inadequacy became a strength.

"It made me work three times harder than anyone else in class. I was surprised when I got an 'A' in my first class," she says. She served as the first president of the school's student alumni association and graduated with an associates degree and a glossy 4.0 GPA.

Further success followed Harward. She continued attending the college on scholarship to earn a bachelor's degree in technology management, and at age 44, was elected the institution's first female student body president. She clearly remembers the night she was elected because she took a walk across campus with her then-13-year-old daughter, just to let the moment of her election victory sink in.

"I touched the doorways as I went by because I knew they were doorways to learning that had been built for me," Harward says. "That I would have a part in helping other students

find their way to this wonderful place that had given me such great opportunities, was amazing."

THE 2000s — UNIVERSITY STATUS

The new millennium brought with it ever more students, a wave of campus construction and enthusiasm of an institution poised to attain university status in 2008 under the guidance of its fifth president, William A. Sederburg. An era defined by the War on Terror and the rise of Google and Apple's iPod, the decade was a time during which the school's dual-role educational mission was re-emphasized.

It continued to serve Utah as a source of pertinent technical certificates and associate degrees. But due to the high demand in the region for greater choice in higher education, it also offered a wide range of baccalaureate and high-demand master degrees.

Jared Sumsion '05 immersed himself in campus life, including involvement in service learning projects and leadership as student body president. Although he had previously attended another university, he transferred to Utah Valley State

College due to the individual attention faculty gave students.

"When I would come to class, the teachers knew my name and I felt that they wanted me to succeed," he says.

But at the end of the day, the difference came down to the quality of classroom instruction and the total package educational experience at the college.

"The instructors were fantastic and provided me with the opportunities to learn and grow as an individual," Sumsion says. "There wasn't one professor who didn't care about me and my future."

In 2009, UVU's momentum rolled on as Matthew S. Holland was selected as the institution's sixth president. His vision is that UVU will continue to serve its historical role as a point of access to higher education while continually raising the bar for its university-level academic programs. UVU has grown to be to become one of the nation's largest open-admission universities and is currently educating more Utahns than any other university.

Looks like Van Alstyne got it right — except for the parking bit. 

1992

First three baccalaureate programs approved: business management, computer science, and information systems and technology management.

1993

Became Utah Valley State College.

William A. Sederburg
President of UVSC / UVU

2003

First college athletics program to go directly from junior college ranks to NCAA Division I status.

2008

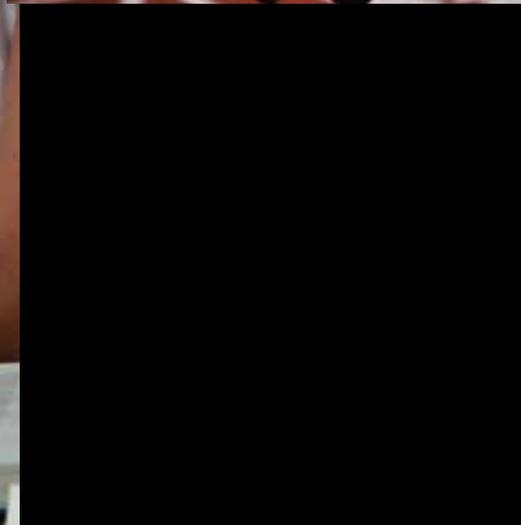
Governor and Legislature approve university status; renamed Utah Valley University.

Matthew S. Holland
President of UVU

2003-2008

2009-Present





PRESENT 2011

ON THE TOP LEFT: GEOLOGY MAJOR PATTY GARCIA, WITH PROFESSOR DANNY HORNS, STUDYING THE WASATCH FAULT LINE SOUTH OF PAYSON, UTAH. IN THE CENTER: GARCIA STUDYING IN ONE OF HER GEOLOGY CLASSES. ON THE TOP RIGHT: CULINARY ARTS STUDENTS AND FACULTY LEARNING IN THE KITCHEN. LEFT CENTER: STUDENTS STUDYING IN THE NEW LIBRARY. RIGHT CENTER: UVU TRACK STUDENT PRACTICING AT THE NEW HAL WING TRACK & FIELD FACILITY. ON THE RIGHT: COMMENCEMENT AT UVU. ON THE BOTTOM: PANORAMIC OF THE UVU CAMPUS BEFORE CONSTRUCTION BEGAN ON THE NEW SCIENCE BUILDING.



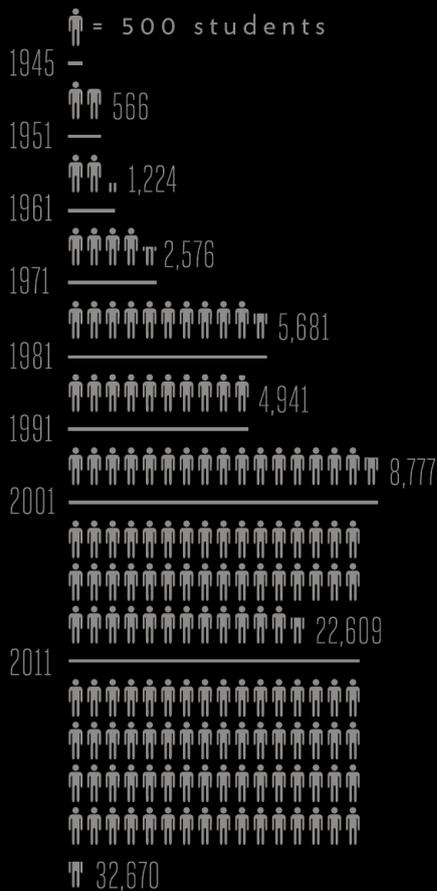


70 YEARS of UTAH VALLEY UNIVERSITY

UVU has undergone one of the most remarkable evolutions in U.S
Here's a numerical look at UVU's growth into one of Utah's largest institutions of higher learning.

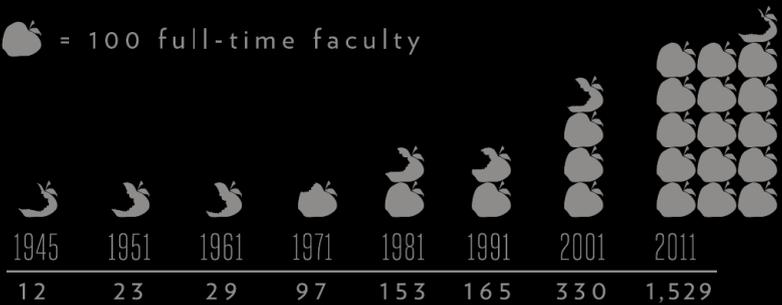
ENROLLMENT

44.5%
ENROLLMENT
GROWTH
BETWEEN 2001 AND 2011



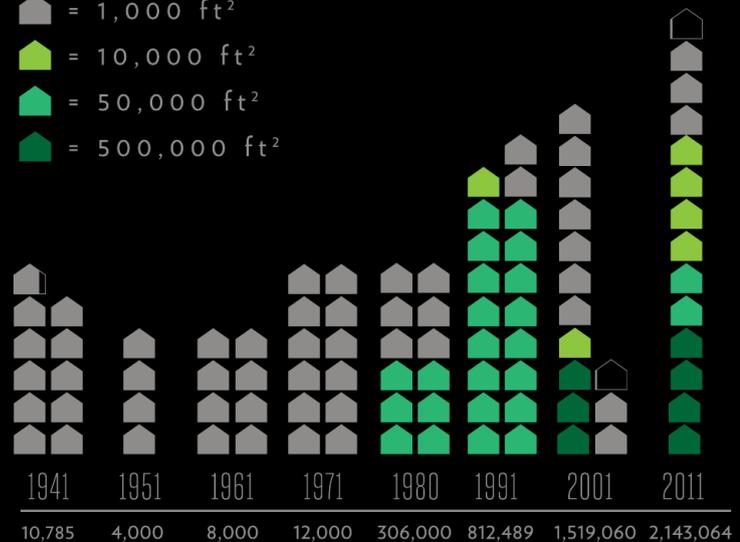
FULL-TIME FACULTY

🍏 = 100 full-time faculty



FACILITIES SQUARE FOOTAGE

🏠 = 1,000 ft²
 🏠 (yellow) = 10,000 ft²
 🏠 (green) = 50,000 ft²
 🏠 (dark green) = 500,000 ft²



SOURCES: UVU George Sutherland Archives and UVU Fact B



THE

MOTORCYCLE

DIA

BY MICHAEL RIGERT ★ PHOTOS BY JAC SCOTT

STARRING ERIN CHUON

★★★ A UVU ALUMNA OVERCOMES OBSTACLES ON HER HIGHWAY TO SUCCESS



COLLE RIES

Erin Chuon '05 didn't always know where life's journeys would take her, but she knew she would never settle for anything but her best. The San Antonio, Texas, native with a "live-and-let-live" attitude believes in herself and doesn't let anything, or anyone, get in her way. After relocating to Utah to attend Utah Valley University — initially to study fine arts — Chuon seized several personal successes, including marrying her best friend, Chu Chuon. That corresponded with academic success, after identifying a UVU program that was a natural fit, and ultimately professional success, upon launching a career at Timpanogos Harley-Davidson in Lindon, Utah.

★★★

But what really defines Chuon is her inner strength. Through her moxie and unquenchable spirit, she overcame a series of monkey wrenches thrown into her life, including stereotypes of women in a male-dominated field. That fortitude enabled her to flourish in UVU's automotive technology and technology management programs in which 95 percent of the students are men. A testament to her personal gumption and excellent preparation, Chuon is thriving in what has traditionally been a man's world.

GETTING INTO GEAR ★★★

Even in her youth, Chuon was never much of a glamour girl, eschewing her grandmother's gifts of dolls for toy cars, motorcycles and boats. She wasn't a total gear-head, but tinkering with dirt bikes was part of her repertoire. In high school, she concentrated her efforts on visual arts, and though she was proficient from a technical standpoint, an imaginative muse eluded her.

"I could copy stuff but not create new works," she says.

After scouting out several colleges in Utah during a spring break, Chuon walked away impressed with what UVU had to offer. Initially, she enrolled in the University's bachelor of fine arts program. But everything changed when, just for kicks, she signed up for Bob Campbell's introduction to au-

tomotive repairs to satisfy an elective requirement.

FINDING HER WAY ★★★

Mastering the gamut — from learning how combustion engines operate to working on anything that runs on gasoline — Chuon felt she had found something special. Under the guidance of automotive technology faculty, including Campbell and Paul Bean, she earned an associate degree and put her sights on a career in the automotive industry.

But rather than turning wrenches, she wanted to be the one at the controls. Despite being a young wife and mother to the couple's two little children, Chuon went full throttle in her pursuit of a bachelor's degree in technology management.

"The students I teach are here because they like cars. But you have to look to your future," Bean says. "Any chance that I get, I push the fact that students need a four-year degree" to put themselves on a management pathway in the industry.

Chuon juggled her many responsibilities while tackling a full plate of applied science and technology management courses. But just as in her automotive classes, she didn't tolerate any special treatment from her male classmates. Bean remembers two instances in which male students attempted either to playfully tease Chuon, or to lend her a hand, and she would have none of it.



“SHE WAS FOCUSED AND WASN’T GOING TO LET ANYTHING GET IN HER WAY.”

“She was focused and wasn’t going to let anything get in her way,” Bean says. Chuon revered her instructors, partly because they were professional and knowledgeable, but also because she didn’t feel favored or singled out because she was a woman. Moreover, many of the professors had worked previously in the industry and stressed real-life applications in the shop.

“They really got one-on-one with you, helped you network and taught you through their life experiences,” she says. “The faculty were what made the program so great.”

BUMPS IN THE ROAD ★★★

In 2005, near the end of her undergraduate studies, Chuon’s father had connected her with a friend at General Motors who had played a role in designing the Hummer SUV line. The industry insider secured a one-year paid project management internship in Detroit for her that would utilize her business management skills.

Instead, disaster struck.

Her mother-in-law suffered an aneurism the day before her last final exam. Thoughts of “I’m almost done” were interrupted a mere 30 minutes later by an ambulance ride whisking her husband’s mother to the hospital. Shaken, Chuon went straight from the operating room to take the final.

For the next two years, Chuon was the primary caregiver for her mother-in-law. In essence, it was like caring for three children, she says. It was “Adios, internship,” and her career went into an indefinite holding pattern.

“I felt overwhelmed,” Chuon says. “It’s one of the hardest things I’ve ever done. I could have never done it without my husband.”

In 2006, when she began her job search, she encountered another hurdle – prejudiced employers. Several car dealerships liked her résumé, but when she sat down with hiring managers for interviews, they noted her diminutive size and asserted she wasn’t the type to get her hands dirty.

HOG HEAVEN ★★★

Frustrated but unwilling to hoist the white flag, Chuon recalled her dream of working at a Harley-Davidson dealership. Though intimidated by testosterone-fueled stereotypes of the sport, she gave it a shot, applying at Timpanogos Harley-Davidson. Much to her surprise, the experience was the antithesis of what she had endured elsewhere. General manager and UVU alumnus Rick Story '74 and his team were focused on her UVU education and the skills and experience that she brought to the table. Chuon hadn’t gotten home from the interview when the dealership called her and asked if she could start the next day at 9 a.m.

“They looked at what I could do for them,” she says. “They welcomed me with open arms and invested knowledge in me that I’m really grateful for.”

Chuon is Timp Harley’s parts manager, a key position within a Harley dealership’s management team because customization is such a significant part of the company’s business model. With Chuon, Harley-Davidson owners can customize their rides from a nearly limitless catalog of parts and accessories. A positive and fun atmosphere permeates the dealership, largely she says because Story puts a premium on customer service and employee job satisfaction.

She uses the skills and knowledge from her UVU education daily at the dealership and never fails to tell friends and co-workers of her great memories in the Sparks Automotive Building.

“I tell them it’s awesome. I hope that everyone would have a chance to have as great an experience at UVU as I did,” Chuon says. 🍷

★★★

MOTORBIKE MUMBO JUMBO

★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★



BARN QUEEN

★★★

A really pristine bike everyone claims a buddy found in some farmer’s barn and bought for \$50.



BASKET CASE

★★★

Finding a for sale ad in the newspaper for a bike that someone took apart and didn’t have the skill to reassemble.



BIG SLAB

★★★

The interstate highway.



DONOR CYCLE

★★★

Nickname most often used by medical professional or emergency workers to describe a motorcycle.



MUD PUPPIES

★★★

ATV and Quad riders.



ROAD GATOR

★★★

Bits of shredded tires littering a road after a semitrailer’s tire blows out.



THE TON

★★★

The 100-mile per hour mark.



THROTTLE JOCKEY

★★★

The guy who spends more time revving his bike up in the parking lot or garage than he does actually riding it.

★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★

SOURCES: THE MOTORCYCLE GIFTSHOP AT MOTORCYCLEGIFTSHOP.COM AND LEARN THE LINGO AT HARLEY-DAVIDSON.COM.



You couldn't save the
DODO BIRD



But you can save our
**UVU LICENSE
PLATE**



www.uvualumni.org/saveourplates

**SAVE
OUR
PLATES**



UVU'S UNIQUE EDUCATIONAL MISSION

UVU's innovative approach to delivering higher education in a growing region could become a national model.

The way to higher education followed two very different paths for Keenya Barnes-Heyward and Joylyn Loveridge.

Originally from the Bay Area, Barnes-Heyward came to Utah via her husband's military career. When she left her abusive spouse last year, Barnes-Heyward faced the scary prospect of rebooting her life at age 34. A homemaker during her marriage, Barnes-Heyward had no education or résumé, but her first step toward independence — enrolling in a life management class through Turning Point at Utah Valley University's Lehi campus — opened the door to the empowerment of

higher education. From that initial introduction to UVU, Barnes-Heyward was recruited to UVU's Career and Technical Education (CTE) program, where she began working toward a certificate in building inspection technology. Now, she has her sights on a bachelor's degree and a career. "One door after another — they just started opening for me," says the mother of two.

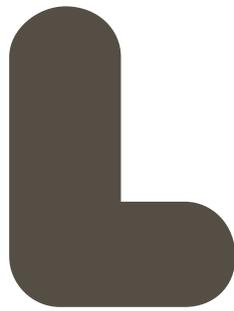


“I looked at other programs, and I preferred UVU’s; I really like the education department here. I like the faculty, the curriculum — everything.”

– JOYLYN LOVERIDGE

UVU TRANSFER STUDENT, MATH EDUCATION MAJOR & UNIVERSITY MATH TUTOR

// BY BRAD PLOTHOW // PHOTOGRAPHY BY LAURA TRINNAMAN '10



loveridge’s path was more deliberate. College had always been in her plans — she was an “A” student in high school and graduated in the top 5 percent of her class. She wasted no time in pursuing higher education, enrolling at BYU-Idaho after graduating from Orem High.

After her first year in Rexburg, Idaho, Loveridge came home for the summer and took some classes at UVU to get ahead. While here, she fell in love with the prospect of teaching while taking a class and made some significant decisions. First, she changed her major from diabetics to math education. Second, she transferred to UVU permanently.

“I looked at other programs, and I preferred UVU’s,” says Loveridge, 23, who is also a tutor at the University’s Math Lab. “I really like the education department here. I like the faculty, the curriculum — everything.”

Historically, these two women would receive their respective educations at entirely different institutions. Because of her non-traditional route and desire for technical training, Barnes-Heyward might pursue a certificate or associates degree from a community college and transfer to a university if she chose to go on from there. Loveridge, on the other hand, would likely study from start to finish at a university due to her level of preparation and baccalaureate track.

The fact that Barnes-Heyward and Loveridge are both enrolled at UVU illustrates the key role the University plays for students from a variety of backgrounds. When UVU was granted university status in 2008, some might



SERVING A GROWING NEED

- Utah growth rate: 29.6 percent
(national rate 13.2 percent)
- Utahns with college education: 39 percent
- Ratio of jobs requiring college education by 2020: 66 percent
- UVU fall 2010 headcount: 32,670
- Projected 2020 headcount: 46,039

— KEENYA BARNES-HEYWARD

MOTHER OF TWO, CAREER & TECHNICAL EDUCATION (CTE) PROGRAM AFFILIATE, BUILDING INSPECTION TECHNOLOGY MAJOR

have expected the institution to eschew its open-admission policy, shed its CTE programs and follow the path of a university focused primarily on upper-division, graduate and post-graduate studies. But because of regional need and UVU's unique position, the institution is asked to be a rare bird: a university that offers focused research, high-demand graduate programs and a wide array of baccalaureate degrees while still providing associate and certificate programs. It's a unique educational mission, and the nation is watching to see if it will become a new model for regional teaching institutions.

"Our mission is to provide broad access to an excellent education," says UVU President Matthew S. Holland. "To some, that means receiving first-rate vocational training in one of our CTE tracks. To others, it means studying master's-level curriculum through one of our three graduate degrees. This is really an innovative way of thinking about the role of a university, but we're confident that it's the right approach. The region and the state need UVU to play this important role, and we're exceptionally well positioned to do that."

UNIQUE TIMES

Utah's demographic pie is getting bigger and more complex. According to Pam Perlich, demographer at the University of Utah, "global and economic changes put Utah at the crossroads of ... unprecedented demographic, economic and cultural transformation." Specifically, the Beehive State is growing at a rate of 29.6 percent, more than double the national rate of 13.2 percent, and the area's high birth rate and in-migration are driving the expansion.

Growth is a double-edged sword. On the one hand, a more populous state could provide for a richer and more eclectic economic and social fabric. On the other hand, if that larger population isn't educated, it could be a major drag on the state's momentum. Right now, only about 39 percent of Utah adults have some kind of higher education, whereas a study by Georgetown University suggests that fully 66 percent of all jobs in Utah will require a certificate or more by 2020. That's an especially tall order in a state where population growth is exploding, but as Perlich notes, it's an economic and social necessity.

As Utah grows larger and more diverse, higher education must adapt to serve the needs of a broader swath of people. Because so much of Utah's growth is rooted in Utah County, UVU is playing an indispensable role for both native Utahns, like Loveridge, and transplants who settle in Utah, like Barnes-Heyward.

As Perlich's research suggests, it's becoming more common for people from outside Utah to seek education and employment in the Beehive State. Case in point: Pre-med student Leone Lobendahn, who was born in Hawaii and grew up in Fiji before landing in Utah County. He has flourished at UVU, earning excellent academic marks in preparation for medical school. For Jason Barnes, UVU has been an educational haven for both undergraduate and graduate studies. A Washington native, Barnes came to

Utah to train in the army officer program in Utah County. He transferred his community college credits to UVU and graduated with a bachelor's degree in business management in 2008. Now, he's been accepted to begin studying in UVU's MBA program in 2011.

These students are similar in that they migrated to Utah, but their educational goals span the gamut, from career training for Barnes-Heyward to graduate work for Barnes. Part of UVU's historical mission is to provide opportunity for students who come from a myriad of backgrounds, and that effort is only enhanced through university status.

At first blush, it would seem inevitable that an open-admission university would have to sacrifice quality in favor of access, but UVU has redoubled its commitment to increasing academic quality in the face of unprecedented growth. In the past two years, the ratio of UVU students with a 24 or better on the ACT has risen by a full 8 percentage points, which is especially remarkable considering the institution has added nearly 6,000 students in that time.

"It is critical for the educational opportunities in central Utah that UVU maintain its dual role as a community college and baccalaureate institution," says Bill Sederburg, Utah's commissioner of higher education. "UVU has been extremely successful in providing multiple options for its students. In the future, UVU will continue to provide a full array of high-quality educational opportunities for students of all academic levels and degree aspirations."

UNIQUE POSITION

The move to university status in 2008 brought new opportunities, but the University retained its institutional identity and mission of providing access. Because Utah doesn't have a community college system like California, those functions are served by regional universities like UVU and Weber State, junior colleges like Snow, and the state's lone community college in Salt Lake. Even as a university, UVU is well positioned to provide some of the services normally reserved for community colleges because, over its 70-year evolution, UVU has been a vocational school, community college and state college at various points. By the same token, UVU is also forging ahead in deepening its scholarly profile as a university.

In this sense, UVU is a hybrid. The University specializes in providing excellent teaching in disciplines across the academic spectrum. And though UVU offers about 60 bachelor's degrees and a smattering of master's programs, it is not currently pursuing a research classification. Rather, UVU is building off its past as an excellent teaching institution and broadening its offerings to serve a burgeoning population. In a region that needs both a community college and a state university, UVU provides the services of both under one roof, which is a unique concept in higher education.

"UVU has the history, context and scope to provide the services of a university while also filling the regional role of a community college," says Linda Makin, chief planning, budget and policy officer at UVU. "We're very

unique in the fact that we can take students whose ambitions range from vocational training all the way through the master level. There's a richness to the fact that students may enter here with one educational goal but find themselves in the position to pursue additional opportunities within the same institution."

The evidence of this hybrid model is in the numbers. While UVU graduates more students with bachelor degrees than associate degrees — a common theme among universities — roughly half of UVU's programs and 43 percent of its graduates are in associate-level studies. Most research-oriented universities have a three-to-one ratio in favor of baccalaureate programs. In addition, CTE programs make up roughly 20 percent of the University's curriculum, whereas many universities don't house those programs. After graduation, about 87 percent of UVU graduates stay in Utah, which points to UVU's local focus. Yet the University is doing all this on a massive scale. UVU is among the state's largest institutions in Utah with some 33,000 students and growing, is the fourth-largest open admission university in the nation and educates more Utahns than any other university. Indeed, UVU's university stature is maturing as the institution increases its scholarly influence here and abroad

There's a refreshing practicality to UVU's unique role. The concept of regional universities is a more efficient use of state resources at a time when those resources are exceedingly scarce. Since the state doesn't currently have a community college system in place, the prospect of introducing one now to deal with growth and access issues would be tough to swallow in a climate of shrinking budgets.

"This is no time to duplicate major costs like physical infrastructure and administration," says Cory Duckworth, vice president of student affairs at UVU. "In addition to building off of our historical strengths, the UVU model is a good way of providing value in higher education, both for the state and for the students who can have access to a comprehensive menu of options within the same institution."

UNIQUE IMPACT

Beyond the macro-level impact of UVU's innovative model, the primary reason for pursuing this new approach is the immeasurable imprint an institution of this kind can have on individual students. For Barnes-Heyward, UVU has been a life-changer. She quit college more than a dozen years ago to care for her young family, putting the financial responsibility solely on her husband's shoulders. One of her biggest fears in the wake of the divorce was how she'd be able to step into the role of provider.

"Me, my two kids — we could've been homeless," she says.

What began by taking a simple life management course has blossomed into a long-term plan for self-reliance. In addition to enrolling in a certificate program, Barnes-Heyward tapped into UVU's support network to win a scholarship and find on-campus employment. Now she works in the Computer Science Department and is an ambassador in a UVU outreach program designed to mentor high school girls and show them the opportunities afforded by higher education. Her hope is to have the same impact on these young girls that her advocates at UVU — who include Jacelle Erickson in CTE, Peggy Pasin in the Women's Resource Center and Kyle Reyes in the President's Office — have had on her.

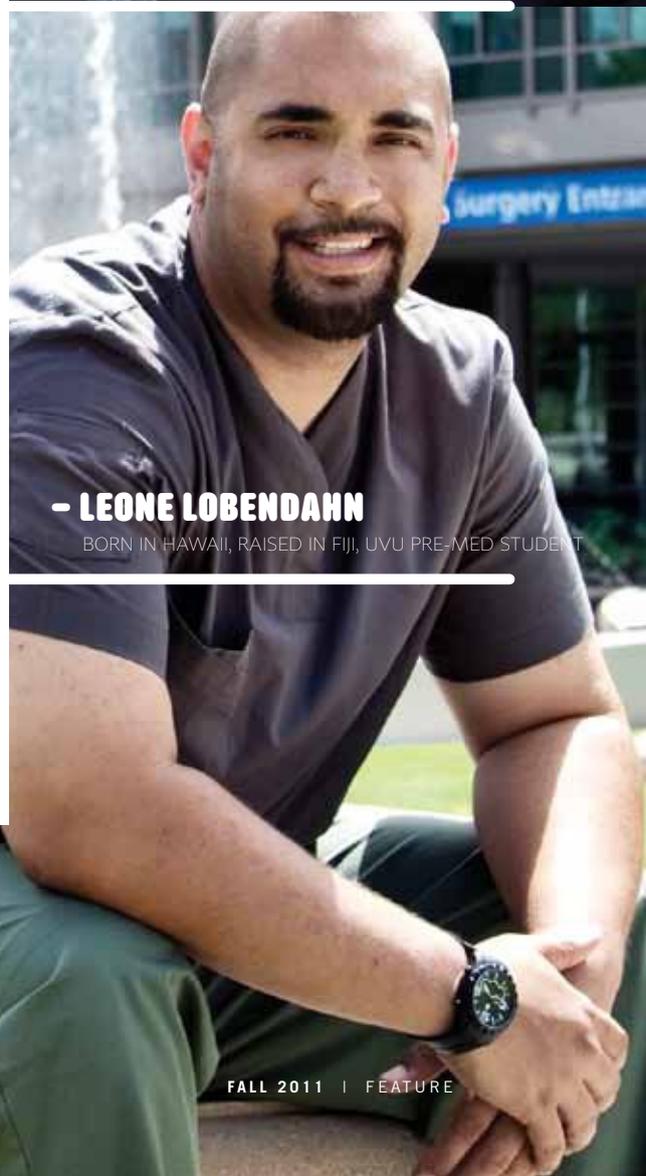
Ultimately, she wants to earn a bachelor's degree in construction management from UVU and possibly pursue graduate school beyond that. Her career goals are specific — add a women's perspective to a construction management field typically dominated by men. And she takes this all very personally. She feels compelled to succeed as a repayment for the opportunity she's found at UVU. "My success is UVU's success," she says.

And it's the motivation behind UVU's unique educational mission. 



- JASON BARNES

ARMY OFFICER PROGRAM AFFILIATE, UVU BACHELOR'S DEGREE
IN BUSINESS MANAGEMENT, UVU MBA STUDENT 2011



- LEONE LOBENDAHN

BORN IN HAWAII, RAISED IN FIJI, UVU PRE-MED STUDENT

Engaging Alumni, One Community at a Time

by Cheryl Kamenski | Photography by Laura Trinnaman '10

Utah Valley University's Community Alumni Program held UVU Days this past summer in local communities to increase awareness of the University and its alumni in efforts to forge cooperative relationships with residents and city officials.

Each UVU Day included alumni and local residents completing a variety of service projects to lend a helping hand within each community. The day's celebration then culminated with a community barbeque complete with entertainment by UVU performing clubs and a visit from UVU mascot Willy the Wolverine.

"We enjoyed reconnecting and working with UVU alumni and community members in our neighboring cities," said Carol Walker, manager of the Community Alumni Program. "We hope they got to know UVU better and recognize our commitment to serving as an active community partner."

Service projects included picking up trash and cleaning up parks, open spaces and city buildings, in addition to assisting at libraries and community centers. These projects enabled alumni to meet and get to know community residents. By sharing stories while working together to complete a community project, positive relationships were formed.

Walker said that both the University and the cities were thrilled with the number of people who participated, and the amount of work accomplished. She noted that UVU Alumni is hoping to make this a yearly event to show communities how much UVU appreciates being part of Utah County.

Alumni also had the opportunity to request alumni cards, register on the UVU Alumni website and sign up for a UVU license plate at each event.

"We encourage alumni and community members alike to become active partners with the University," Walker said. "We're proud of what UVU contributes to the community and we want to continue increasing University and alumni involvement throughout Utah County."

UVU Days were held for Alpine, Eagle Mountain, Saratoga Springs, Lehi, Pleasant Grove, Spanish Fork and Salem. Payson is slated for Sept. 2. For more information, visit uvualumni.org/uvuday.



New Faces On Board

by Jim Rayburn '87

Photography by Laura Trinnaman '10



Curtis J. Morley
New Board President

In July, **The UVU Alumni Board approved four new board members** and announced current member, Curtis Morley, as the new board president. The new board members replace outgoing members Shauna Theobald, Mary Robinson, Greg Craner, Parker Donat and Richard Portwood. Board members are appointed for a three-year term and work on committees that plan and promote events and oversee finances, legislative affairs and scholarships.



Curtis Blair
New Board Member



Tim Kapp
New Board Member



Christopher Loumeau
New Board Member



Shane Ivie
New Board Member

Curtis J. Morley

New Board President

Hometown: Ferron, Utah (yes, you will need a map).

Family: A beautiful and loving wife, Nicole; Twin 16-year old boys, Taylor & Austin; our dancer, Brooke; my little buddy, Isaac; baby bear, Malia.

UVU Background: I started my college career in 1991 at UVCC majoring in music and then went into marketing (business management) at UVSC.

Other Education: I have had the opportunity to teach at UVU. I have also taught at BYU in a master's program and at SLCC. I can definitely say that UVU is the most progressive and has the most hands-on practical learning.

Career: I am currently the Head of Corporate and Global Marketing at FranklinCovey. I am also founder and part owner of a digital sheet music company called Legato Media.

What's on my iPod: Peter Breinholt, Harry Connick Jr., Colbie Caillat, Norah Jones, local artists like Mindy Gledhill.

Favorite Movies: Ten Commandments, Chariots of Fire, Batman, Inception.

Hobbies: Volleyball, skiing, guitar, singing, having fun with Nicole and the kids.

Interesting Facts: My twins are mirror twins which means that if they face each other they are exact mirror images of one another. One is left handed and one is right handed, etc. I performed with the Utah Opera Company when I was 15. I am allergic to chocolate.

Curtis Blair

New Board Member

Hometown: Littleton, Colo.

Family: Father of five.

UVU Background: I have family members who have attended UVU. But I love UVU sports (basketball, baseball, wrestling, golf, volleyball). Go Wolverines!

Other Education: International business experiences coupled with golf — a great combination!

Profession: Entrepreneur

What's on my iPod: Billy Joel, Journey, Trans-Siberian Orchestra, lots of Christmas music.

Favorite Movies: I'd rather read books. Recent favorites include Les Misérables (Hugo), the Thank You Economy (Vaynerchuk), the Woman in White (Collins).

Hobbies: Golf, triathlons.

Favorite Vacation Spot: Anywhere the "Triple B" can be found: a beach, a book, and my beautiful wife, Lisa.

Interesting Facts: Collegiate Twister Champion 1992, Atlanta, Ga.

Tim J. Kapp

New Board Member

Hometown: Provo, Utah

Family: Family of six, including two boys and two girls.

UVU Background: I didn't attend UVU. I'm a Wolverine adoptee.

Other Education: B.A. economics, BYU '92; MBA in quantitative analysis, BYU '94.

Career: Marketing & Lead Generation Consultant and Founder of Citigen.

What's on my iPod: Santana, Dave Matthews, Linkin' Park — anything to numb the joints while I run.

Favorite Movies: Uncle Buck and anything Clint Eastwood.

Hobbies: Triathlons — I love to run and swim. I tolerate the bike.

Favorite Vacation Spot: Lake Powell in September.

Interesting Facts: As a math fanatic, I was the black sheep in a family of musicians and artists.

Christopher Loumeau

New Board Member

Hometown: Coeur d'Alene, Idaho

Family: I married fellow UVU student Christina Lowe on July 16.

UVU Background: Senior, with an anticipated April 2012 graduation with a degree in community health (emphasis in hospital administration). Current UVU student body president. During 2009-2010, I served as the student senator for the Woodbury School of Business.

Career: Student. I'll begin work toward a master's degree in health administration starting in fall of 2012. I am hoping to go into hospital administration.

What's on my iPod: I listen to everything that isn't country or hard rock/metal. My favorites are John Mayer and Jimmy Eat World.

Favorite Movies: Inception, Dark Knight, The Majestic, Gone Baby Gone, and The Town.

Hobbies: I play basketball and tennis. I am a huge sports junkie. I love fantasy football.

Interesting Facts: My father is from Guatemala (though he is only one-half Guatemalan). I love to cook and eat great food. I am very much a "foodie." My wife was Miss Utah in 2010. I play the tenor saxophone and the oboe.

Shane Ivie

New Board Member

Hometown: Orem.

Family: I am engaged to Chantelle Love Christensen (editor's note: married in August).

UVU Background: Studying mathematics education. Currently serving as student alumni president. Past director on the Student Alumni Board.

What's on my iPod: Anything from Queen to Brad Paisley to loads and loads of Latin music.

Favorite Movies: Stardust.

Hobbies: Camping, hiking, paintballing.

Join us for UVU Days



Some of my favorite childhood memories are of the family reunions we attended each summer. I loved seeing long-lost relatives, eating great food, and playing group games. It was al-

ways fun to catch up on family news and to see how we'd all changed from one year to the next. I was looking forward to the next reunion before we were even in the car to travel home.

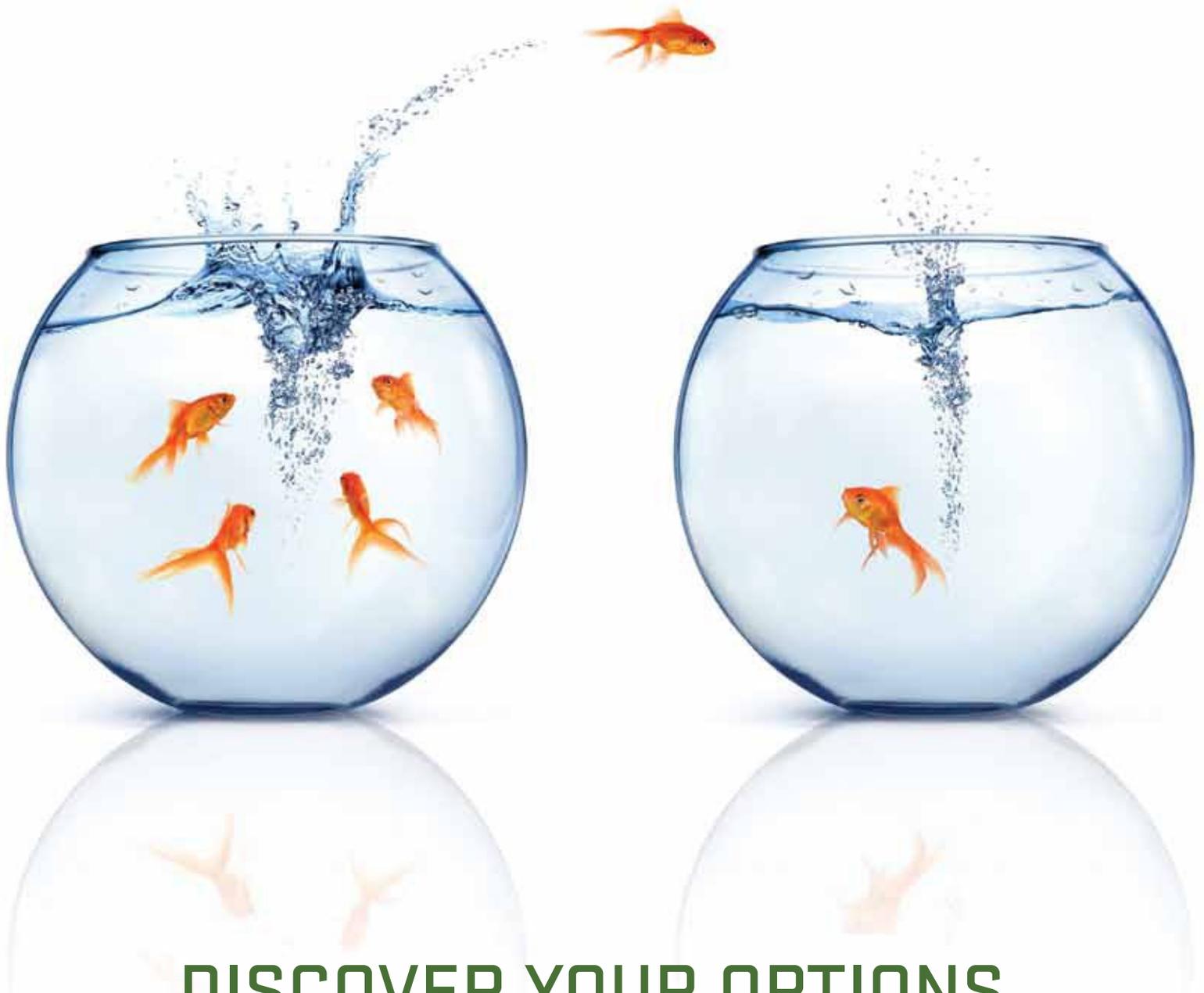
This year I've added new reunion memories as we've celebrated UVU Days in several Utah County communities. We've met long-lost alumni, eaten great food and loved hearing alumni stories and making new friends as we celebrated the UVU connection with local communities. We brought Willy the Wolverine with us everywhere we went, along with UVU performers and cheerleaders. We quizzed volunteers about what they knew about UVU and we gave away all kinds of prizes. (Curious about how much you know about UVU? Answer the same questions at uvualumni.org/trivia.)

You haven't missed your chance to come to one of these events. Come get lost in the Willy the Wolverine corn maze in Payson on Sept. 2 or enjoy lunch in Highland in mid September. Or, come to the Family Fun Fair on Sept. 10 to enjoy some of the same activities on UVU campus.

Just like when I was a kid, we are already planning and looking forward to next year's events. Watch for more information, or better yet, get involved as a committee member and be part of the planning process. (Visit uvualumni.org for more information.) We look forward to seeing you and to hearing your story.

Sincerely,

Jeri L. Allphin, Alumni Director



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