

WINTER '12

UTAH VALLEY UNIVERSITY ALUMNI MAGAZINE

UVU magazine

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UVU'S LEADERSHIP CENTER \\\ PG. 30

MAKIN STRIDES

HOW LINDA MAKIN'S RISE TO INFLUENCE MIRROR'S UVU'S EVOLUTION \\\ PG. 20

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HISTORICAL SIGNIFICANCE

LINDA MAKIN '02 HAS BEEN A STUDENT AND EMPLOYEE AT UVU FOR THREE DECADES. READ ABOUT HOW HER RISE TO INFLUENCE MIRRORS HER ALMA MATER'S.



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Met with adversity, Linda Makin '02 responded with grit and ingenuity. Her story of personal triumph parallels UVU's ascension.

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Five Utah lawmakers with UVU roots give insights on the legislative process.

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The class president. The team captain. The debate champ. UVU's Center for the Advancement of Leadership isn't concerned with conventional wisdom when it comes to identifying potential.

Serving a Large, Diverse Student Body

PHOTO BY JACOB SCOTT



THIS PAST FALL, UTAH VALLEY UNIVERSITY crested 33,000 students for the first time and became the largest institution among the eight colleges and universities in the Utah System of Higher Education. This milestone underscores that UVU has become an attractive destination for students from a wide array of backgrounds. It is also indicative of the progress the state is making in its goal to get more people prepared for professional, civic and academic contribution through higher education.

In reflecting on UVU's astounding growth, one might wonder why an institution would want to remain open-admission instead of imposing a set of selection criteria to attract only the best prepared. That is certainly what many universities do, but that is not our mission. Building off its historical role and continued state mandate, UVU is attempting to remain a point of open access to higher education for students from all backgrounds while simultaneously bolstering academic rigor across the curriculum. This dual approach isn't easy — the fact that it is difficult is precisely why it's such a unique approach nationally. But I remain doggedly convinced that this is the role we must play to best serve our students and the needs of the state.

Of course, no institution can accommodate the needs of an increasingly diverse and growing student body without making some adjustments. Beginning fall semester 2012, UVU will implement "structured enrollment," which is the linchpin that makes UVU's unique educational mission possible going forward. Under this model, any student can still be admitted to UVU, but his or her enrollment path will be customized according to academic preparation and ability. In this way, UVU can serve the unique needs of a diverse student population while fostering a culture of increased commitment to academic preparation.

This is an exciting time for UVU and higher education. Like any sector, education faces very real challenges as the economic doldrums linger, but we are responding with grit and innovation. As always, there is much you can do to forward this important effort. Please join me in the important work of promoting greater access to and rigor in higher education.

Sincerely,

Matthew S. Holland
President

Woodbury School of Business Celebrates 15th Anniversary of Building's Naming



PHOTO BY LAURA TRINAWAN

THE 15TH ANNIVERSARY OF THE naming of the F. Orin and Nina R. Woodbury Business Building — the home of UVU's Woodbury School of Business — was celebrated Sept. 30 with a series of festivities including an open house, complete with birthday cake and candles, and a guest lecture presented by Utah business executive Harold W. Milner appropriately titled "Business Ethics from the Ground Up."

In the decade and a half since the Woodbury Business Building was named, growth and momentum have been the catch phrases as the school has evolved into the largest business school in the Utah System of Higher Education (USHE). In addition to the creation of a rigorous MBA program whose first cohort began fall semester 2010, the Woodbury School of Business has the distinction of being accredited by Association for the Advancement of Collegiate Schools of Business (AACSB International), the largest and most prestigious accrediting body for business programs in the world.

"The Woodbury's gift in 1996 set the stage for the Woodbury School of Business to blossom into a community-engaged business school that integrates teaching and scholarship," says Norman Wright, dean of the Woodbury School of Business.

FALL ENROLLMENT 2011



Enrollment at UVU increased by more than 700 students in 2011.

UVU Becomes Largest Public University in Utah

IN OCTOBER, THE INSTITUTION founded 70 years ago as a trade school officially became the largest public university in Utah based on fall semester headcount data from the Utah System of Higher Education. In its 13th consecutive semester of growth, UVU’s enrollment increased from 32,670 in fall 2010 to 33,400 for fall 2011.

With UVU projected to reach 46,000 students by 2020, President Matthew S. Holland and his cabinet continue to work with the Utah Legislature and

the governor to identify funding and resources to help cushion the University’s significant and sustained enrollment growth. A new science building that will accommodate nearly 20,000 students per semester is scheduled for an April ribbon cutting. Currently at the top of President Holland’s capital needs priority list is a new classroom building to provide much-needed classroom space for students.

Center for Constitutional Studies Formed After \$1 Million Gift

IN SEPTEMBER, UVU PRESIDENT Matthew S. Holland announced the creation of a Center for Constitutional Studies that will provide students with greater opportunities for research and scholarly experiences through guest lectures, academic conferences and internships.

Made possible by philanthropic contributions from two successful Utah businessmen who wish to remain anonymous, the center will offer a multi-disciplinary constitutional studies minor degree program with emphases in the European and Colonial foundations of American constitutionalism, the American founding, constitutional government and design and constitutional liberties and rights, says Ian Wil-

son, vice president for academic affairs at UVU.

Rick Griffin, a UVU associate professor of history and political science with a strong research background in constitutional studies-related areas, will serve as the center’s director.

“This is a tremendous gift, one of the largest we have received to advance a specific field of academic study,” says President Holland. “Constitutional studies are of paramount interest and value as the country and the global community continue to grapple with political and economic challenges related to our constitutional order. This center will be the first of its kind in the Intermountain western U.S.”



PHOTO BY JACOB SCOTT

PRESIDENT HOLLAND AND HIS WIFE, PAIGE, SHARE A DANCE AT THE ANNUAL PRESIDENT’S SCHOLARSHIP BALL.

President’s Scholarship Ball Celebrates Record Funding for Student Scholarships

SURPASSING LAST YEAR’S TOTAL OF contributions from UVU friends and donors, the annual President’s Scholarship Ball on Oct. 14 raised more than \$4 million in funding for student scholarships. Thanks to the generous support of scholarship ball attendees, each college and school at the University received new scholarship funding in the past year. The total raised over the past year vastly exceeds President Holland’s challenge to raise \$2 million for new scholarships since last fall.

At one of the premiere galas in Utah County each year, scholarship ball patrons were treated to an exquisite evening of performances by top-notch UVU music groups, dance numbers by the UVU Ballroom Dance team that won the collegiate ballroom championship on the ABC program “Dancing with the Stars” last year, and a gourmet six-course dinner prepared by chefs and students of UVU’s award-winning Culinary Arts Institute.

UVU Acquires 100 Acres from Anderson Geneva for Expansion

IN SEPTEMBER, UVU FINALIZED the purchase of 100 acres of land from Anderson Geneva Development Inc. The plot is part of the 1,700-acre redevelopment site of the former Geneva Steel mill in the town of Vineyard, Utah, about 2.3 Miles from the institution's main campus in Orem. In the near term, about half of the property will house new intramural fields with the other half being used for future building needs. The acquisition will also add a public transit connection point to UVU's Orem campus and roughly 900 additional parking stalls.

"This purchase gives UVU some much-needed mobility as we look to accommodate growth and educate more people," said President Holland. "Given our growth trajectory, we simply must expand to keep up with student demand and fulfill our state-mandated mission of open access."

President's Freshman Reading Program's "Othello" Production a Success



PHOTO BY LAURA TRINNAMAN

UVU'S THEATRICAL ARTS DEPARTMENT PERFORMED SHAKESPEARE'S "OTHELLO" TO PACKED VENUES IN CONNECTION WITH THE PRESIDENT'S FRESHMAN READING CHALLENGE.

SHAKESPEARE'S CLASSIC TRAGEDY "Othello" was performed before sold-out crowds Sept. 21st-Oct. 1st by UVU's Theatrical Arts Department in connection with President Matthew S. Holland's annual Freshman Reading Program. For each of the past three years, President Holland has given incoming UVU freshmen the opportunity to dive into titles from classic literature or modern bestseller lists to provide them with an early sense

of scholarly discovery. The first week of fall semester, Holland invites freshmen to his home to discuss themes and issues found within the books.

To engage students with a complete "Othello" experience, one of two titles from this year's reading program, UVU Theatrical Arts students presented a full outdoor stage version of the play in The Courtyard featuring professional actor and scholar Baron Kelly in the lead role.

UVU Biology Professor Researching in Bangladesh on Fulbright Scholar Grant



PHOTO BY JACOB SCOTT

RUHUL KUDDUS, ASSOCIATE professor of biology at Utah Valley University, was awarded a Fulbright Scholar grant last summer to lecture and conduct research at the

University of Dhaka in Bangladesh while also assisting non-governmental health agencies with molecular diagnoses. A native of Bangladesh and a faculty member with UVU since 2003, Kuddus has been teaching molecular biotechnology, immunology and cancer awareness courses in Dhaka since arriving in August.

The public health education component of his project will address drug resistance among bacterial and protozoan pathogens in Bangladesh. Kuddus is promoting the use of molecular diagnostic tools and drug-sensitivity tests before treating patients suffering from bacterial and protozoan infections. He is also interacting with the medical leadership in the country and training its budding molecular pathologists.

President Holland, Cabinet Kick Off Civic Engagement Initiative

TO IMPLEMENT A NEW CIVIC ENGAGEMENT strategy aimed at creating greater collaboration and partnerships between UVU and surrounding communities, President Holland and members of his cabinet met with nearby Pleasant Grove, Utah, and Lindon, Utah, community leaders on Sept. 13.

The first in a series of community breakfasts between the University and key individuals in the community, the inaugural Pleasant Grove-Lindon event garnered participation from nearly 50 private, civic and non-profit sector representatives. UVU officials have since made similar visits to a number of local communities.



The heart of education.

Quality classroom instruction is at the heart of a good education. Apply those lessons in real-world context beyond the classroom, and your education just went from good to great. It's the kind of education UVU nursing students get as they travel to Samoa with cardiology and radiology experts to help screen for rheumatic heart disease. It's called "engaged learning," and it's what sets Utah Valley University apart. From culinary arts to political science, UVU graduates are better prepared to make an immediate impact in their chosen field. Find out more at

uvu.edu/samoa

ENGAGE

UTAH VALLEY
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UNIVERSITY

STEVE ROY

was selected in July 2011 to fill a new position of **associate vice president of economic development at Utah Valley University**. In this role, Roy will help UVU align the institution's efforts and resources toward the aim of spurring economic growth and creating jobs.

"This position plays a key role in the University's efforts to cultivate economic growth and opportunities across the region. It is in alignment with UVU's core values of a student success and community-engaged institution," President Matthew S. Holland says of the new post.

Prior to his position with UVU, Roy was director of Utah Science Technology and Research Initiative's (USTAR) outreach and innovation activities for central Utah, where he worked with private and public leaders to help businesses that add to the economic and employment base in the region.

Roy has 15 years of experience in organizational development, strategic change management, executive coaching and process re-engineering within the high technology sector.

By Cheryl Kamenski | Photo by August Miller

Your experience can help propel Utah's largest university to serve as an economic engine. How is this accomplished?

One of the missions for regional universities is to help drive economic development in their service regions. We have a large physical presence in Orem, in the heart of Utah County, and we also have the Wasatch Campus in Heber. What are we doing to help expand and grow the economy in the region in which we reside? My role is to define the strategy for how the University gets there.

We can assist larger companies, especially, with talent development for their workforces, which obviously is a critical component of the mission at Utah Valley University. We are also uniquely positioned with our new Business Resource Center facility coming online this year to provide a one-stop shop for entrepreneurs who want to start a business, or businesses looking to grow. At the BRC they can get assistance, mentoring, tools, and utilize faculty members to help identify ways to grow business more quickly. They can also engage with students through internships and then have those students transition to full-time employment.

We need to further leverage our strength — the strength of Utah County, and also the spine of the Wasatch Back, in Heber and Park City — for software development, IT services and support and digital media. These are all areas where we have a proven track record. We need to build on those strengths and then expand out. We have the technology expertise, curriculum and faculty strength at the University that can help us do that.

In what ways is UVU already contributing to the regional economy?

We impact the economy just because we are here. We employ more than 4,500 employees, a large number of them not only work here, but live here with their families. Bringing in more than 33,000 students from different areas, they spend money in our region,

they shop in our region and they live in apartments and pay rent within our region. For every dollar the state gives us, we return back to the state \$8. UVU is responsible for more than a half-billion dollars in economic impact annually. We've long been a resource for small businesses. So we are already helping the economy, but I think we can push out further, specifically to help entrepreneurs and small- and medium-sized enterprises grow and flourish.

How does higher education play into the economic rebuilding process?

It's not just economic development for economic development's sake, but how we use the resources of the University to impact in a positive way our service region and the state of Utah. We look at faculty as the core engine of growth, and students as a means to take that growth outside of the university setting. We look at utilizing facilities and updated equipment, whether it's for holding meetings or using pieces of equipment to solve a problem under the direction of a faculty member. We've got a number of partnerships already established among the community, and we leverage those to help. We also have a great alumni base that can assist us in our mission, not just financially, but using their expertise, experience and time to give back. We are fortunate to have a rich legacy there that can be utilized.

What trends do you see currently?

We have a wealth of technical talent in Utah Valley. This leads to a healthy culture of entrepreneurship. For example, we have a number of software engineers who are looking to move outside of the larger companies they are in and start new ventures with technical insights they have gained. Even though we continue to see larger companies move into Utah, due to lower energy costs, cheaper land and abundant talent, I see a lot more entrepreneurial ventures being created. Money, it appears, is starting to free up. Angel investors and venture

capitalists are lending capital to grow some of these companies. So, a number of the pieces are coming together for a healthy entrepreneurial marketplace.

Another trend is the realization that we as a country have to educate our citizens better to be competitive in the global economy. And so innovation and creativity, meshed with technology, really is the only way we are going to continue to grow our economy and hold a strong role in the global marketplace. There is a bigger push to be educated at a base level, but also to go further in education to be able to contribute more.

How does UVU fit in this process?

Because of UVU's designation as a teaching university and an engaged learning environment, it lends itself well to saying to businesses, "Let's engage with you, help you identify what you are struggling with and find creative solutions for your problems." So, by helping those industries and businesses, they can continue to provide jobs for our students long-term. In the meantime, it also helps our students get real-world experience and build a resumé in their areas of specialization. It gives our faculty an opportunity to look at their curriculum and align it more closely with the needs of the industry so students can hit the ground running day one on the job.

Any final thoughts?

I am very excited to be in this new position at Utah Valley University. UVU has a long history of engaging with and being a partner in the community. The faculty and staff here are fantastic. The students are incredible. The energy level is high. I am just looking forward to doing my part to help move the economic development side of the house forward.

EDITOR'S NOTE: The Business Resource Center noted in this article will open with a ribbon-cutting ceremony on Jan. 6.

Building Peace Across the Pond

UTAH VALLEY UNIVERSITY students studying peace and justice gained firsthand experience about building peace out of conflict in Northern Ireland last summer.

“We had a terrific opportunity for our students to study at the Irish School of Ecumenics and (Northern Ireland’s) INCORE, which is the Institute of Con-

sessions are held for graduate students, but due to efforts by Minch and Jeff Tomlina, associate professor of behavioral sciences, UVU undergraduates were allowed to participate.

“We were struck by the exceptional enthusiasm that UVU students brought to their sessions with us,” Tombs says. “There was a remarkably high level of

did graduate-level work in a peace-building capacity. UVU students were able to network and learn from global peace builders.

This experience was a huge part of the first-rate peace and justice program that Minch and his team of professors are building at UVU. The program, currently offered as a minor, includes educating and training students in peace-related disciplines. In the future, Minch would like to see the program expand to include a bachelor’s degree.

“Northern Ireland is the world’s premier laboratory for conflict transformation,” says Minch. “The reason for that is they’ve had a seemingly intractable conflict for centuries, and yet they have done so much to overcome it – to transform conflict from violence to conflict settled in democratic processes.”

The project gave students an understanding of conflict and the circumstances that cause tension in order to find non-violent solutions to problems. Students learned from live situations while engaging in active research, policy and practices.

“Being on the ground in a society struggling with forging peace is something that cannot be conveyed in literature and lecture,” Minch says. “It is something you can only get from the people who have been involved in this conflict.”

The students also met with John Hume, regarded as one of the most important figures in Northern Ireland’s recent political history, who gave advice on how to resolve conflict. Hume is a recipient of the Nobel Peace Prize, Gandhi Peace Prize and the Martin Luther King Award. He is the only recipient of all three major peace awards.

Meeting individuals who have experienced conflict coupled with the opportunity to visit places in Northern Ireland provided an opportunity to see a side of history that is often untold. Students were able to hear and ex-



PHOTO COURTESY ANNA DEMARCO

JON MCCOURT GIVES STUDENTS A TOUR IN NORTHERN IRELAND AT THE LOCATION OF BLOODY SUNDAY. STUDENTS, LEFT TO RIGHT: PAMELA GARDNER, DANIEL CERVENY, DIEGO IBANEZ, ANDREA IBANEZ, KAT PHILPOTTS, RYAN GREGERSEN, LEAH HEALEY, ANG DEMARCO AND NICK BELNAP.

“Research at the University of Ulster in Northern Ireland,” says Michael Minch, Peace & Justice Studies Program director and associate professor of philosophy at UVU. “This was truly a trip of a lifetime for our students.”

Students participating in the Peace & Justice Studies program earned six credit hours taking the Conflict Transformation and Peacebuilding course during the four-week trip.

The students started at the Irish School of Ecumenics in Belfast, where they participated in several sessions with David Tombs, a lecturer in conflict transformation. Typically, these

engagement and a serious concern for analysis of peace and justice issues.”

Tombs says groups from around the world make the trek to the university.

“Some of those groups come with great enthusiasm but little preparation,” says Tombs. “The UVU group was truly exceptional in the level of academic preparation it brought to the task and commitment to classroom sessions.”

The students then traveled to attend INCORE’s summer program that hosted 70 students from 20 countries. Of those 70 students, 18 were from UVU. Most students participating in the program

UVU Students Chew on Snack Study

perience firsthand accounts to gain a unique perspective.

“To have those types of experiences with those people working in the community who are rebuilding helped our students understand conflict and how to transform it to peace,” Minch says. “They can now find ways to bring back these experiences to their communities.”

Students were also able to forge ties with those who are active peace builders. They learned with students from across the world and discussed problems in faraway communities. They are now primed to pursue further education, careers or diplomatic efforts.

Beginning summer 2013, Peace & Justice Studies students will return to Northern Ireland each summer. Next summer, the department plans on engaged learning trips to the Middle East, Haiti and Cuba.

EVERY WEDNESDAY STARTING AT 5 a.m., Jimmy Fuqua collects data as the UVU vending staff fills the machines on campus. He notes how many and the type of snacks that have sold in the past week as part of “Navigate the Snack Debate,” a research project conducted by Public & Community Health Department students and faculty.

Using a traffic light theme, food items in vending machines around campus were marked with red, yellow or green stickers to indicate how healthy each item is. Green stickers identified the healthiest food choices, yellow items had moderate fat and minimal nutritional value and red items were the highest in fat and calories. The study is analyzing what impact clearer nutritional and health information on vending machine items has on individuals’ food choices.

Fuqua, a health services administration major, has been with the project

from the beginning. Like Fuqua, most of the students on the research team earned undergraduate research and internship credit that is applied to the 325 internship hours required to complete their majors.

But in addition to fulfilling graduation requirements, these students are gathering something far more valuable — real-world experience.

“The opportunity to be part of a hands-on research project that can improve healthy eating choices for students at our university is an experience that just can’t be found in a book or classroom,” Fuqua says. “This project — to have a positive impact on public health — is reflective of what I want to do after graduation.”

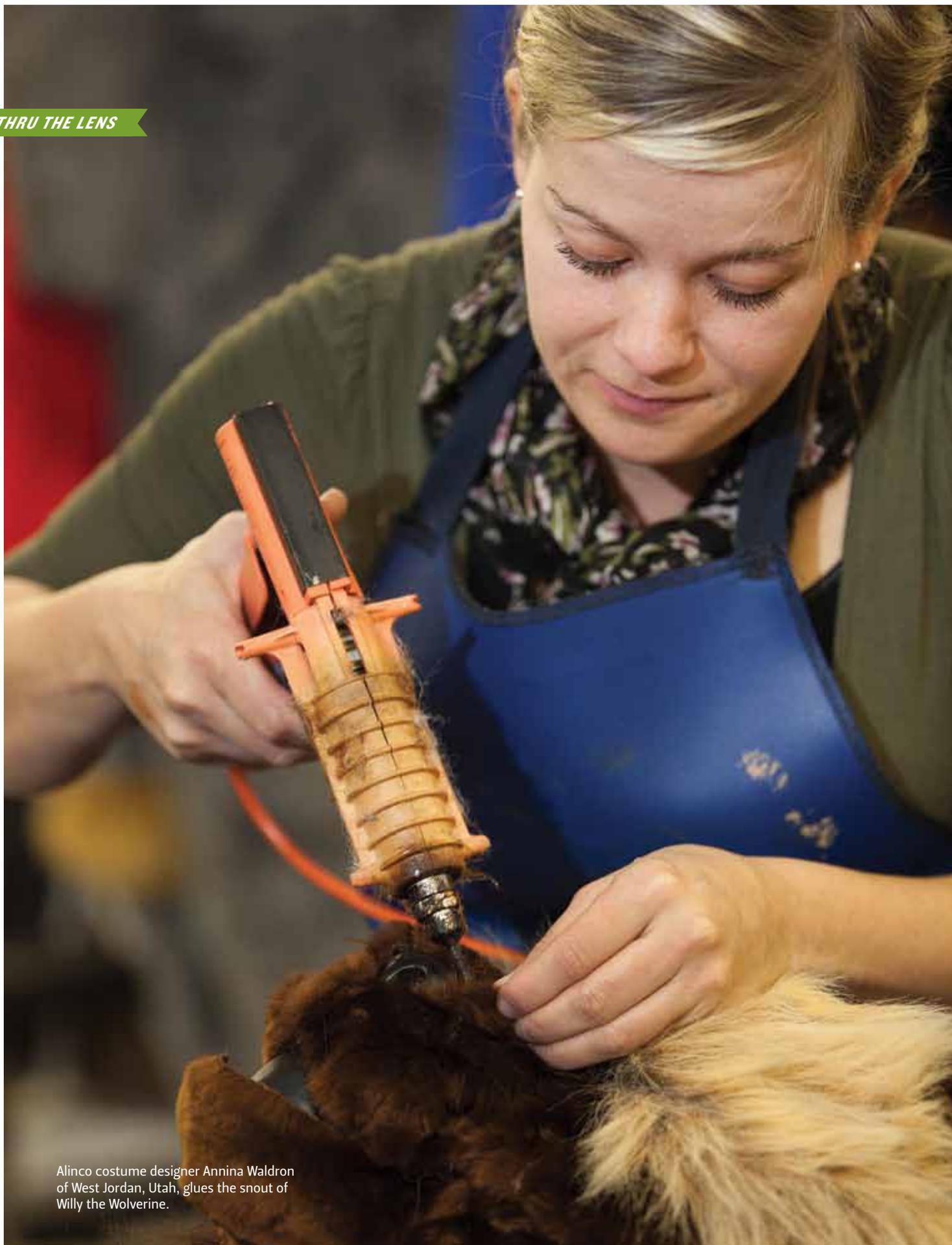
This applied learning research project was made possible through a grant from UVU Grants for Engaged Learning. It enabled students to be involved in the entire research process from literature review, assessment, designing the program, implementation and collecting and analyzing data results.

“Students learn so much more when they are actively engaged in a project,” says Mary Brown, assistant professor of public and community health. “We aim to continue these types of projects in the future, since engaged learning encourages mastery and critical thinking in students.”



STUDENTS MEET WITH MEMBERS OF THE UNIVERSITY MARKETING & COMMUNICATIONS STAFF TO DEVELOP A LOOK AND FEEL FOR THE SNACK STUDY.

THRU THE LENS



Alinco costume designer Annina Waldron of West Jordan, Utah, glues the snout of Willy the Wolverine.



Making The UVU Mascot

Photos by August Miller
Text by Matt Reichman

For the majority of Utah Valley University's history, a single mascot suit sufficed. But as the University's student body crested 33,000 members — and its Division I athletic programs blossomed in kind — there simply wasn't enough Willy the Wolverine to go around.

So in spring 2011 UVU commissioned Alinco Costumes to create a new woolly wardrobe for its rotating stable of Willy actors (around three at any given time). The Murray, Utah-based mascot maker provides high-end costumes all over the world, including those of many of the most prestigious professional and collegiate sports teams in America.

Just in time for Homecoming Week this fall, UVU received the latest in the evolution of its famed wolverine, which took roughly 120 man-hours for Alinco to produce. The new suits feature only a few subtle departures from the previous design — a more muscular physique and tweaked facial expression — but will age considerably better than their

predecessor, now that a single suit won't have to be in so many places at once.

They're a worthy investment, says UVU dean of students Bob Rasmussen, who sees mascots as an essential component to school spirit.

"The saying goes that athletics is the front porch of the home," he says, noting that Willy becomes the face of UVU at many athletic and community events. What's more, "a huge part of retention is social integration — the connection, the school spirit, the tradition — your athletics is a major component of that."

Plus, at the end of the day, everybody loves the mascot. "There's nothing like a mascot for little kids," Rasmussen says. "Even the adults get a smile on their face."

Here's a look at the making of UVU's most popular and beloved cheerleader.





OPPOSITE PAGE (CLOCKWISE FROM TOP LEFT):

(1) Dozens of spools of thread line the walls of the Alinco shop. (2) Waldron stitches pieces of Willy's fur with an industrial sewing machine, which is able to penetrate several layers of fur. Between community and university events, Willy sometimes is booked for multiple appearances on the same day, always engaging in a fair amount of movement and stunts. The costume must be not only flexible but exceptionally durable as well. (3) Quinn Chivers of Murray, Utah, pours liquid latex into the Willy face mold. (4) Airbrush artist Anita Cruz of Salt Lake City, Utah, applies latex base paint to the bare latex Willy mask, which will soon receive a thick layer of brown, white and cream synthetic fur. (5) Alinco creates mascots for more than half the teams in the NBA. It also produces those of most of the colleges and universities in Utah. The walls of its headquarters are covered with rows of old master masks, which are retained and tweaked over the ages.

THIS PAGE (TOP TO BOTTOM):

(6) Head costume designer Lu Smith of Copperton, Utah, puts some of the finishing touches on one of the three new Willy costumes. The new design is essentially the same as that of Willy's predecessor, save a few subtle alterations, including a detailed abdomen and muscled frame. (7) The new iteration of Willy's face bears a subtle ferocity that was less pronounced in previous versions. GO TO PAGE 2 TO SEE THE FINAL COSTUME DESIGN.

HOLDING COURT

Allyce Jones' journey from star prep athlete to NCAA netter to head coach at her high school

Beads of sweat dribbled down her forehead as she picked herself up off the floor and struggled to regain her breath. A blur of green and white, her teammates had for some reason launched into celebration, screaming and hugging each another in an outpouring of emotion. Students in the Mighty Athletic Wolverine League section, many with painted faces, went wild, the Utah Valley University Activity Center erupting with unrelenting chants of “U-V-U, U-V-U, U-V-U.”

It was only after the cobwebs cleared that it dawned on Allyce Wilson Jones '10 that her frantic break for a would-be kill hadn't been in vain. Her split-second dive resulted in a defensive save, or what in volleyball is called a “dig.” Somehow, she had thrust her hands under the bullet-like ball only inches from the court floor and deflected it upward to a teammate.

Jones' heroics prevented the UVU women's volleyball team's highly favored opponent — behemoth the University of Utah — from winning the set, giving another life to the never-say-die Wolverines. UVU went on to defeat the nationally ranked Utes.

That moment was a reflection of the grit and determination that have defined her athletic and professional careers. Jones, named the Deseret News' Female Athlete of the Year in 2005 as a senior at Pleasant Grove High, chose to attend UVU, quickly became a successful college athlete and, after graduating with a bachelor's degree in health education, returned to PGHS as its head volleyball coach and health instructor in 2011. As an alumna, she is giving her heart and soul back to the community that helped propel her to athletic stardom while mentoring a whole new generation of promising student athletes.

By Michael Rigert Photo by Laura Trinnaman



Net Power

Whether learned, a part of her DNA or both, Jones, from an early age, tapped into a mother lode of tremendous athletic ability and fiery competitiveness. Her dad played college baseball for Utah Technical College and Brigham Young University, while gymnastics and tennis were her mother's forte. Her five siblings were all involved in sports, and the family's pastime to this day is tennis.

A three-sport athletic phenomenon at Pleasant Grove High, Jones lettered all four years in volleyball, softball and tennis. Her senior year, she led the Vikings girls volleyball team as it won the state championship with a 34-1 season record, during which she earned the tournament's MVP award.

The sky — for all intents and purposes — seemed literally the limit. But the scholarship offers from the in-state university volleyball powers didn't come.

Libero Virtuoso

After Jones played the fall 2006 season at Snow College, she was offered a scholarship by UVU women's volleyball head coach Sam Atoa and enrolled in January 2007. Though recruited as a setter, Atoa had her try for the libero position, a defensive specialist role.

"She had qualities that we felt were a good fit for us, her passing and quickness," he said. "It paid off in a big way."

Jones' persistence, fierce competitiveness and intense work ethic rubbed off on her teammates and Atoa, who tapped her as a team co-captain her first year. More importantly, Jones began racking up a ridiculous number of digs, giving the team (21-10 that year) more opportunities to win. Second among independent players with 5.56 digs per game, she was named Division I Independent Defensive Player of the Year and made the All-Independent 1st Team Libero.

"My favorite thing was going up against All-American hitters," Jones said. "I love digging. Nothing is better than taking away a kill."

The accolades and wins rolled over into her junior and senior years at UVU. In 2008, the Wolverine women's volleyball team repeated as Division I independent champions and went a school record 22-10 in 2009. Jones was ranked No. 15 in the NCAA in digs per set, and in 2010 was named UVU Female Athlete of the Year.

Back to School

Her senior year of high school, Jones recalled a conversation with Marie Bone, her P.E. teacher. Jones told her, "I want to have your job and be the volleyball coach."

In February 2011, and following Bone's retirement, Jones' ambition was realized when she was offered the girls' volleyball head coaching job along with a health instructor position at the school that helped turn her into a prodigy. Prior to landing the job, she had married former UVU baseball player Ryan Jones, graduated from the University and briefly taught and coached at American Fork High School.

Under her guidance this fall, perennial state power Viking volleyball made it to the second round of the state 5A tournament. Jones, in coming full circle, has successfully retooled her athletic prowess to become an effective and personable teacher, coach and mentor.

"Volleyball comes and goes. But these girls and Allyce are very special young women as they mature and realize the difference that they can make," Atoa says of the game's life-long impact. "Now she's a coach and can love and nurture someone who wants to play. She's going to be a fabulous teacher and mentor to her students."

Jones' greatest contribution to UVU as an alumna may come in the form of the hands-on, holistic development of potential future university student-athletes who will eventually don the Wolverine green and gold.

"It's a dream. It's been a dream forever," Jones said of her odyssey back to PGHS. "When the coaching position opened, I was in the interview, and I knew it was right." 

5

ALLYCE'S TOP FIVES

AT UVU 2007-2009)

1. Meeting UVU baseball player Ryan Jones, who married Jones in 2009.
2. Beating No. 17-ranked University of Utah in 2009.
3. Playing the top two PAC-12 schools, USC and Oregon.
4. Winning the NCAA Independent Championship in 2007 and 2008.
5. Being named UVU Female Athlete of the Year in 2010.

AT PLEASANT GROVE HIGH SCHOOL 2002-2005)

1. Being coached in softball by her father, Quentin Wilson, her senior year in high school.
2. Having her mother, Sheryl Wilson, and her grandmother, Dena Bezant, supporting her at all her high school athletic events.
3. Receiving Academic All-Region honors in volleyball, tennis and softball throughout her high school career.
4. Winning Pleasant Grove's first state championship in volleyball in 2005.
5. Taking home a state doubles tennis championship with Kortney Robinson in 2004 and 2005.





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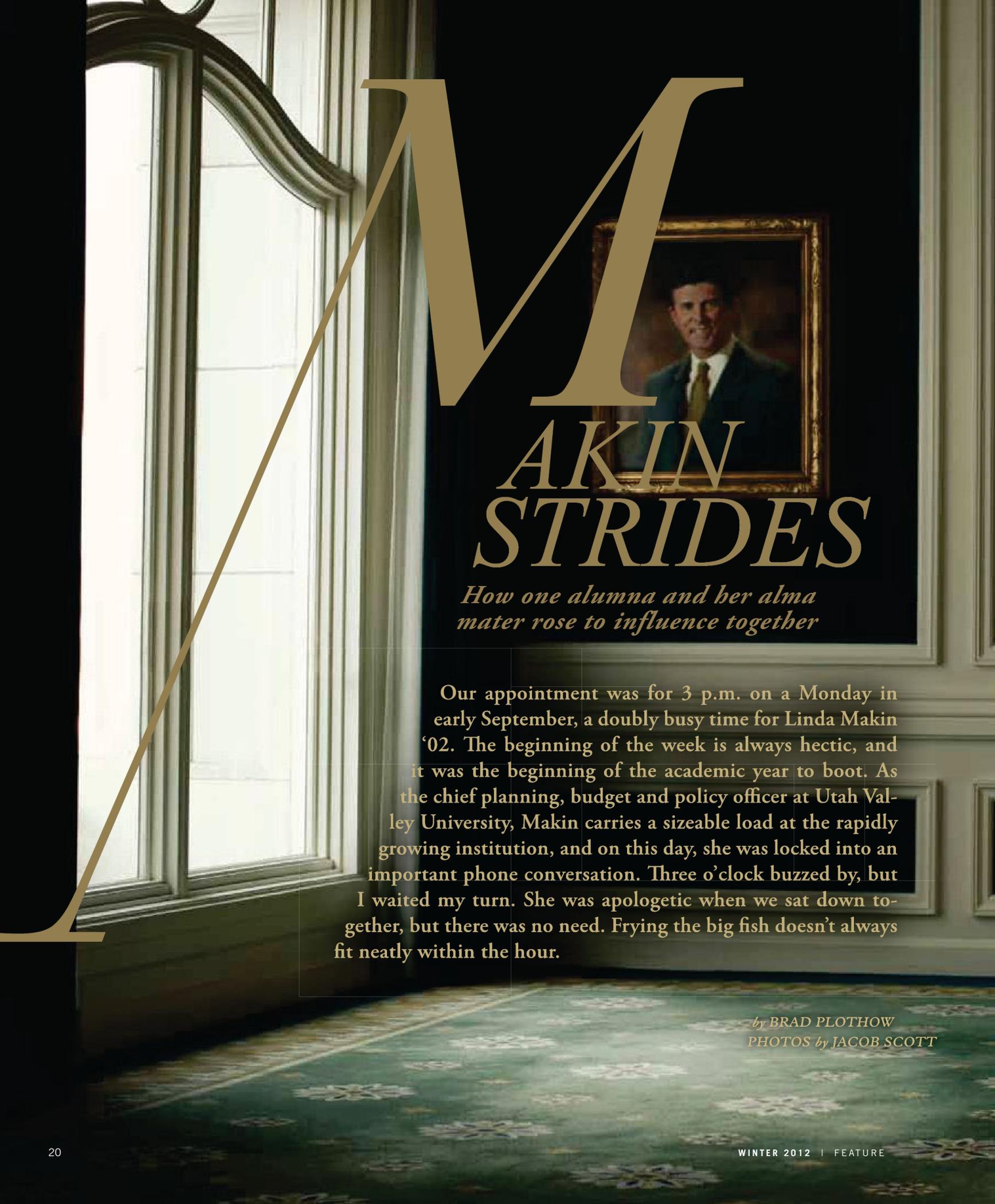
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M AKIN STRIDES

How one alumna and her alma mater rose to influence together

Our appointment was for 3 p.m. on a Monday in early September, a doubly busy time for Linda Makin '02. The beginning of the week is always hectic, and it was the beginning of the academic year to boot. As the chief planning, budget and policy officer at Utah Valley University, Makin carries a sizeable load at the rapidly growing institution, and on this day, she was locked into an important phone conversation. Three o'clock buzzed by, but I waited my turn. She was apologetic when we sat down together, but there was no need. Frying the big fish doesn't always fit neatly within the hour.

by BRAD PLOTHOW
PHOTOS *by* JACOB SCOTT





What I love about the Linda Makin story is that it is not just a classic account of how indispensable this institution has been in her life. It is also a story of how indispensable she has become to the institution.

—UVU President Matthew S. Holland

From the bits I picked up while sitting outside Makin’s office in the UVU administrative suite, I could tell it was a conversation about big things. I couldn’t help but juxtapose the presumed size of the topic with Makin’s diminutive stature. On her toes, she might crest 5 feet tall, but at UVU she’s a big deal. For more than 30 years, she has seen UVU from the perspective of a student and an employee, beginning as a secretary in the business school and rising to become one of the most respected financial minds in the Utah System of Higher Education, an evolution President Matthew S. Holland noted in his inaugural speech in October 2009.

What I love about the Linda Makin story is that it is not just a classic account of how indispensable this institution has been in her life. It is also a story of how indispensable she has become to the institution,” Holland said. “Linda currently sits 15 feet from my office door, as executive director of planning, policy and budget. ... Linda, we are lucky to have you.”

All that time at UVU gives Makin a unique perspective on the institution that has grown into the largest public institution in Utah. Her career spans five UVU presidents and evolutionary points ranging from the technical college days through university status and the introduction of graduate programs. But it’s

more than that. Makin’s own professional journey mirrors UVU’s evolution. For three decades, Makin and UVU have grown to prominence together thanks to strong influencers, unalterable persistence and a deep commitment to the power of education.

EARLY INFLUENCES

During her formative years, Makin was surrounded by examples of hard work and ingenuity. The fifth of six children, Makin (maiden name Lund) was raised by a munitions technician who made the long daily commute to Dugway Proving Ground and a mother who stayed home to raise the children and care for the home. The family never had much money, but what the Lunds lacked in resources they made up for in resourcefulness. When the family wanted to take a road trip to upstate New York, her father and brothers fashioned a camper for the truck

to make the 2,500-mile trek more bearable and economical.

Makin didn’t have to look far for industrious role models, but she knew of very few women who pursued careers. The one example she remembers is the lunch lady at Lehi Elementary School. As a girl, Makin figured her professional options were limited to becoming a nurse, teacher or secretary.

“That’s what I saw. That’s what I knew,” she says. Makin was a model student. She graduated third in her class at Lehi High School and was the Sterling Scholar in business, all the while holding jobs as a receptionist, a bookkeeper at a resort in Saratoga Springs and assistant to a court clerk for the Lehi justice of the peace at various stages of her secondary education. After high school, she was highly recruited by LDS Business College in Salt Lake City, giving her the opportunity to become the first woman in her family to receive a higher education. She was flattered by the attention, but she got cold feet at the last minute.

“I couldn’t do it,” she says. “I started thinking about how I’d pay for tuition, how I’d have to find another job. And the idea of moving to the big city, which is what I thought of Salt Lake — it just didn’t add up for me.”

Makin had also been courted by Utah Technical College, where two of her brothers studied in the drafting and electrical programs. After passing on LDS Business College, Makin linked up with Barbara Hoge, a faculty member in the UTC business school, to see if there were any

scholarships remaining. There were not, but Hoge took a personal interest in Makin and encouraged her to enroll anyway for the first academic quarter in 1978. She did, footing the bill herself initially before winning a scholarship the following quarter. In keeping with her stellar academic record, Makin flourished at UTC, graduating with an associate of applied science degree in secretarial sciences after five quarters, which included an internship and leadership in the Phi Beta Lambda business organization. While her ability was never in doubt, Makin credits Hoge with challenging her to follow through with her goal of attending college.

Mentors like Hoge left an indelible mark on Makin at impressionable stages, and UVU can attribute much of its early success and institutional culture to early influencers, as well. Beginning in the 1940s, UVU assumed the personality of Wilson Sorensen, who during a 36-year run as president literally rolled up his sleeves to paint girders and lay tiles, establishing a persisting can-do spirit in the process. For Makin and her alma mater, role models left lasting impressions.

BUMPS IN THE ROAD

While attending UTC, Makin also took a job as a secretary to the dean of the business school, Lucille Stoddard. In the spring of 1980, Makin wedded fellow UTC student Mike Makin, a machine tech student from American Fork, Utah. Life was good for the young couple, and their joy soon multiplied. In July 1981, they welcomed their first child into the young family. Makin quit her job, shifting the family's material needs solely onto the shoulders of her husband, who worked for McNally Steel. Makin's desk at UTC had barely gotten cold when her husband's job fell victim to a severe recession that gripped the nation in the early 1980s. The simultaneous loss of two incomes hit the family hard.

Thanks to a series of lucky breaks Makin went back to work at UTC,

resuming the same post she had left mere months earlier. Makin's reputation as a bright, nimble contributor grew quickly, but she soon realized her mobility would be limited unless she coupled her on-the-job learning with additional formal education. While she took on new responsibilities at work, she also chipped away at another associate degree, which she earned in August of 2000. After that, she graduated with a bachelor's degree in accounting from what was then Utah Valley State College in 2002.

Balancing work and school wasn't easy, even for someone whose world centered on promoting higher education. She was blazing a new trail as she tried to balance her work, school and family responsibilities. It helped that the campus offered a resource that kept her young children close. The education students operated a day-care as part of the program, so Makin could drop off her kids in the morning before work and pick them up in the afternoon, all the while knowing they were in good hands and being cared for in an educational environment. The experience also helped her children develop a familiarity with the Orem campus.



// Linda Makin working at UVU in the School of Business, 1980. Beginning as a secretary, Makin built a career at UVU spanning three decades and now has her situated as the institution's cabinet-level budget and policy chief.

“They grew up here. It was home,” says Makin, adding that her two daughters and a son-in-law attended UVU.

In addition to the career implications, Makin’s decision to go back to school was predicated on the fact that she wanted to set an example for her children. When her oldest daughter was in junior high, Makin questioned her own ability to help with increasingly complex math homework in spite of her natural penchant for numbers. Still, once she earned a bachelor’s degree, Makin figured she was done. That’s where another mentor factored into the equation. Cameron Martin, special assistant to former UVU president William Sed-
erburg, prodded Makin in the direction of a master’s degree. His was no idle interest — he followed up with her at a strategic time, just prior to the registration process.

“Linda is a dear friend and a great person, and I wanted the best for her,” says Martin, who was pursuing a doctorate degree at the same time. “In higher education, we want to practice what we preach, and although Linda was already so competent and smart, I knew she would gain more knowledge and self-confidence by going back to school.”

Thanks in part to Martin’s persistence, Makin began studying in the master of public administration program at Brigham Young University in 2004. She had subsequently taken on new responsibilities at then-UVSC and was directing budgets and reporting directly to the president in the run-up to univer-

sity status. The increased demands took a toll. The family’s collective energy was sapped, and the stress of it all got to Makin about halfway through the MPA program.

“I almost didn’t register for classes. I was just drained,” Makin says, fighting tears. “Thankfully, my family pushed me through it. I can empathize with students, especially working women, who struggle with life’s challenges while earning a degree. I



“I almost didn’t register for classes. I was just drained,” Makin says, fighting tears. “Thankfully, my family pushed me through it. I can empathize with students, especially working women, who struggle with life’s challenges while earning a degree. I do whatever I can to help them succeed because I know education is the way out. It’s the way up.”

do whatever I can to help them succeed because I know education is the way out. It’s the way up.”

Makin’s struggle is not unlike the challenges UVU faced in its early years. After World War II ended, federal funding for vocational schools was pulled, and if not for a heroic lobbying effort led by Sorensen to obtain state funding, there might still be a gravel pit where UVU stands today. In the ensuing six decades, UVU met resistance during attempts at expansion and the introduction of new roles, but much like Makin, the institution persisted and flourished in the face of adversity thanks to singular focus on the bigger goal.

EVER LEARNING

In early 2009, mere months after Makin assumed her current role as executive director over budgets and policy at UVU, a cabinet-level position, the young university faced a potentially crippling prospect. Having become a university only the previous summer, UVU now heard rumblings out of the state legislature of a 17 percent budget cut as a result of the slumping economy. That meant more than \$12 million in revenue erased from the base budget, wiping out precious funding during UVU’s move to university status.

“It wasn’t pretty, but we dealt with the challenge at hand,” Makin says. “That was a very, very painful experience, but we were able to cope because UVU is scrappy. It’s in our genes.”

It helped to have someone with Makin’s depth of understanding navigating the choppy waters. That budget season, Makin utilized all the practical and academic tools she had gathered over the years, as well as the resourcefulness she gleaned from observing her father’s make-it-work approach to problem solving. By all accounts, the budget crisis would have been much more difficult without Makin’s expertise, perspective and resourcefulness on the president’s cabinet.

Makin gathered that experience not only in the classroom, but also by observing and accepting new challenges at work. She did accounting as a young manager at the Saratoga Springs resort, and at UVU she dabbled in everything from financial matters to curriculum development. As a secretary, she learned to type 10-key with her left



HE YES MA'AM

Envisioning a World Where Everyone's Dreams Come True

When she retires, Linda Makin doesn't want sunny beaches or cruise ships (OK, maybe that's a stretch). Her aim is to play the part of the Fairy Godmother at one of her favorite places: the Disneyland Resort in Anaheim, Calif. Makin adores Disneyland. Last year alone, she made the trek three times, and she knows every nook and cranny. She's famous on campus for giving advice to vacationers about when to get in line to meet Rapunzel and where to get the best meal. Beyond spending her golden years at the self-proclaimed happiest place on earth, Makin sees fairy godmother-ship as a long-overdue opportunity to appease whereas she currently lives in a world of compromise.

"I could just say yes all day, granting the wishes of all these precious little kids," she says. "Now, I have to tell people no all the time, and that's hard when there are so many deserving projects that need funding."

hand while simultaneously writing with her right.

As confidence grew in her abilities throughout her career, Makin was given responsibilities beyond her formal job description. Soon she was working the telephone switchboard, team teaching classes and helping to process mountains of keypunched registration cards by hand. In time, she was editing the academic portions of the massive course catalog and making multi-million dollar budget decisions. Those experiences combined to paint a broader picture of UVU, aiding Makin when she had to help Interim President Liz Hitch patch the \$12 million hole.

"Linda was ready to take on new tasks. She already had her budget of-

face humming along, but we needed her to step up even more," Hitch says. "Her work with the many constituent groups represented in the UVU planning process provided a foundation of data and insights from the campus community upon which President Matt Holland could build in leading UVU in its first years as a university."

Makin's role grew parallel to UVU's own evolution. In the early days, students established a culture of engaged learning by building the flagpole for the original vocational school campus, and from there the institution adapted to the changing needs of the region while holding onto the ideals that made it unique. Now, as a university, UVU brings the background of an institution that

taught welding to World War II-era tradesmen, offered community college services to students with diverse needs, brought baccalaureate studies to the table in the early 1990s and, finally, took on the challenge of integrating all this experience into a unique model for teaching universities in the 21st century.

With rapid expansion projected over the next decade, UVU's growth will no doubt require Makin's perspective and thoughtful leadership well into the future. And Makin will probably continue to grow right alongside her alma mater and longtime employer — even if that growth does nothing to push her over the 5-foot threshold. 

UNDER THE MICROSCOPE

A numerical look at UVU's newest addition

PHOTO ILLUSTRATION BY JOHN JENSEN

1
Scanning
Electron
Microscope

30
Freezers
(many of which
cool down to
-110 degrees)

2
Vacuum
Ovens

198
Computers

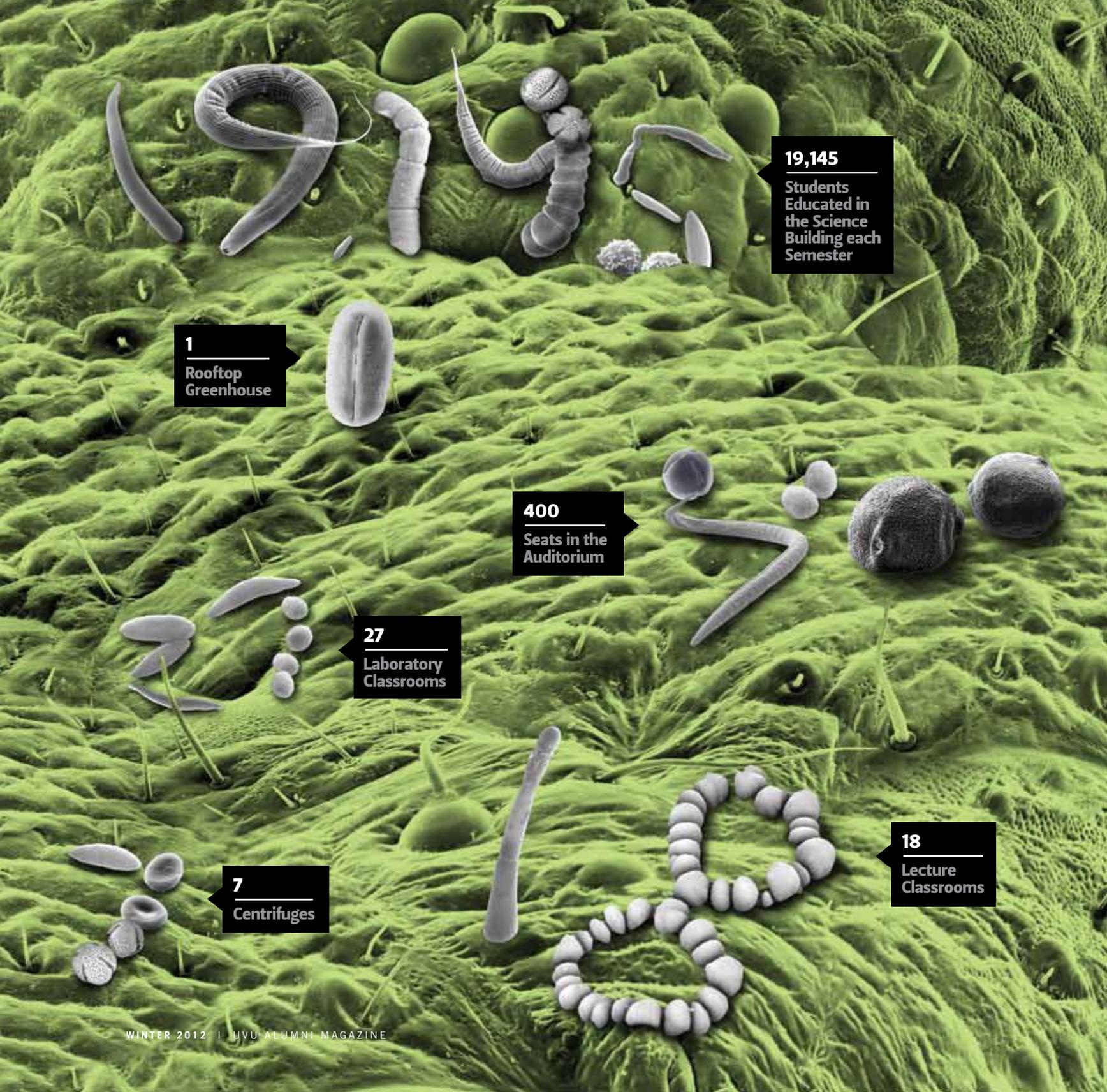
1
Florescence
Microscope

6
Autopsy
Tables

1,715
Classroom &
Laboratory
Seats

2
Ion Beam
Dewar
Flasks

WHEN THE NEW SCIENCE BUILDING OPENS ITS DOORS ON APRIL 20, students, faculty and the community will experience a state-of-the-art steel and glass building that boasts the latest innovations in university-grade science research equipment. More importantly, the new 160,000-square-foot Science Building, designed by GSBS Architects and built by Big-D Construction, will serve as a focal point of academic achievement for thousands of UVU students every semester. The facility was made possible by support from state funding and private donations.



19,145
Students Educated in the Science Building each Semester

1
Rooftop Greenhouse

400
Seats in the Auditorium

27
Laboratory Classrooms

7
Centrifuges

18
Lecture Classrooms

LEGISLATIVE TIMES

UVU ALUMNI ARE GEARING UP FOR THE 2012 LEGISLATIVE SESSION

BY JIM RAYBURN '87 | PHOTO BY JACOB SCOTT

His three-hour drive to the State Capitol and 45-day stay on the Hill was months away, but Utah Sen. David Hinkins, R-Orangethorpe, was still busy fulfilling what he believes is just another of his legislative duties — making a cattle call.

A cattle rancher in Hinkins' southeast Utah District (27) turned to the lawmaker when he ran into a problem last summer. The rancher's herd wandered a little too far and was confiscated. The rancher turned to his lawmaker's expertise and influence to help find a solution that worked for everyone.

Hinkins, one of a handful Utah Valley University alumni serving in the part-time Utah Legislature, has learned what veteran lawmakers already know: effective legislators cultivate and make the most of relationships. They also never forget whom they represent.

"The most important thing you can do is stay in touch with your constituents and be responsive to the things that are important to them," says Rep. Val Peterson, R-Orem, also UVU's vice president for finance and administration.

Rep. Francis Gibson, R-Mapleton, adds, "If you don't represent your constituents the way they want to be represented, they're going to vote you out, and I don't have a problem with that. You have to be accountable; that's part of the process."

Two 2012 bills sponsored by Peterson — one allowing paramedics to draw blood in DUI-related accidents and one allowing State Department and Department of Defense civilian workers to obtain a replacement driver's license without having to appear in person at a Division of Motor Vehicles office — were prompted from constituent input.

"You want to make sure you're building relationships with those people," he says.

Two of those veterans, Rep. Gregory H. Hughes, R-Draper, and Rep. Patrick Painter, R-Nephi, both UVU alumni, are called on often for their legislative experience. Hughes, the House majority whip, follows one main motto for being an effective lawmaker.

"We cannot let perfect become our enemy, because there are always going to be 75 versions of perfect," Hughes says. "Sometimes we have to give up on our perfect and make it something that's still good and that still results in better public policy. That doesn't mean we have to abandon our principles."

Painter endorses the same philosophy.

"You need an ability to find consensus on issues and common ideas, and then use that to hopefully bring things to fruition," he says.

The public has more ways than ever for reaching out to lawmakers. Legislators have embraced social media, text messag-

ing and email. The traditional telephone call or knock on the door, however, are still effective methods, as the 219,000 miles on Painter's truck will attest.

"I'm not hesitant to get in my car and go visit someone if I think they have an important issue to discuss," Painter says.

Even though lawmakers get hundreds of voice mails, text messages and emails during sessions, residents are likely to have more success being heard when the Legislature is out of session, although key issues are typically worked out throughout the session.

Still, lawmakers realize quickly that they can't please everyone or solve everyone's problems all the time. When the dust has settled, all the input has been weighed and the votes been cast, the goal for most lawmakers is the same — to make Utah better for their families, neighbors, friends and the generations to come. The trick is sorting through the nuance.

"There are 75 representatives in the House of Representatives, and if we were all trying to make soup it would be like 75 cooks adding their own ingredients and seasonings to try to make it the most palatable soup that people can live with," Gibson says.

When the 2012 session convenes on Jan. 23, it's heartening to know that UVU alumni will be in the kitchen. 



UVU ALUMNI LEGISLATORS PROFILES (PICTURED FROM LEFT TO RIGHT)

Sen. David P. Hinkins, R-Orangeville

District 27: Carbon, Emery, Grand, San Juan and Utah counties

Years at UVU: 1971-1973, electrical automation // **Profession:** Electrician/businessman

Legislative service: 3 years, 1st term

Legislative priorities: States' rights; accessible public lands; development of natural resources

Committee assignments: Natural Resources (Chair); Agriculture and Environmental Quality Appropriations Subcommittee; Infrastructure and General Government Appropriations Subcommittee; Senate Business and Labor Committee; Senate Transportation and Public Utilities and Technology Confirmation Committee; State Water Development Commission

Rep. Val L. Peterson, R-Orem

District 59: Central and northwest Orem

Years at UVU: 24-year employee in communications, and administration and finance // **Profession:** University administration

Legislative service: 1 year, 1st term

Legislative priorities: Balancing the budget; educational funding; educational progress and student retention

Committee assignments: Business, Economic Development and Labor Appropriations Subcommittee; House Transportation Committee; House Workforce Services and Community and Economic Development Committee; Education Interim Committee

Rep. Patrick Painter, R-Nephi

District 67: Juab, south-central Utah, north Sanpete counties

Years at UVU: 1976-1978, accounting // **Profession:** Business owner

Legislative service: 7 years, 4th term

Legislative priorities: Water issues; funding Lake Powell pipeline; southern extension of I-15 reconstruction

Committee assignments: House Natural Resources, Agriculture and Environment Committee; House Revenue and Taxation Committee; Infrastructure and General Government Appropriations Subcommittee; Rural Development Legislative Liaison Committee; Utah Tax Review Commission; Water Issues Task Force

Rep. Gregory H. Hughes, R-Draper (Majority Whip)

District 51: Draper, south central Sandy

Years at UVU: 1991-1994, general education // **Profession:** Construction/property management

Legislative service: 9 years, 5th term

Legislative priorities: Budget; education and critical services funding

Committee assignments: Business, Economic Development and Labor Appropriations Subcommittee; Executive Appropriations Committee; House Education Committee; House Law Enforcement and Criminal Justice Committee; Legislative Management Committee

Rep. Francis Gibson, R-Mapleton

District 65: Mapleton, central and south Springville, northeast Spanish Fork

Years at UVU: 1991-1992, general education studies // **Profession:** Health care administration

Legislative service: 3 years, 2nd term

Legislative priorities: Balancing the state's budget; economic growth; job creation; education funding

Committee assignments: House Judiciary Committee (Vice-chair); House Ethics Committee (Chair); Public Education Appropriations Subcommittee; House Business and Labor Committee; Health System Reform Task Force

HIGH CALIBER

BY MATT REICHMAN
PHOTOS BY LAURA TRINNAMAN

FORGET EVERYTHING YOU THOUGHT YOU KNEW ABOUT LEADERSHIP

Preston Case learned numbers by counting the bullet holes in the walls of his home — one of his homes, that is, seeing as how his family frequently hopped around the rougher edges of Salt Lake City. Of course, all that moving disrupted his progress at school. Dyslexia and the divorce, even more so.

Consequently, it was early in life that Case got used to hearing, and repeating, that he'd never amount to anything. "You'll never be normal," they told him, and he listened, because with dice loaded so heavily against him, why bother?

"I let it take over who I was," he says. "It was the worst time in my life."

It seems neither category, nature nor nurture, had destined Case to be a prototypical "born leader." Leave that for the tall, square-jawed types that captain both the football and debate teams and run for class president, right? Take 18-year-old Katie Jenkins, for instance, who put together a \$2,000 fundraiser for an Iraqi elementary school while still a sophomore at Provo High School. Now there's somebody who's going places, at least according to conventional wisdom.

But just because the usual earmarks of success might distinguish future leaders early on, does the lack thereof doom others to sheepdom? Of course not, says

Kirk Young '02, interim director of Utah Valley University's Center for the Advancement of Leadership (CAL). It's just a question of "awakening," for some, he says.

This is why both Jenkins and Case, opposite ends of the spectrum, found a place as freshman colleagues at CAL this year. The Center is built around a two- to four-semester leadership certification taken in conjunction with a student's primary field of study, be it behavioral science, business or biology. Through coursework, service projects, mentorships and other personal benchmarks, CAL aims to infuse and refine those qualities of leadership that some may deem innate, or unteachable.

"There are as many 'experts' on leadership as there are people," Young says. "It's a dynamic concept; hard to pin down." But pushing aside the snappy suits, slicked-back hair and corporate buzzwords, there are real skills to be learned, such as ethical behavior, public speaking, attitude, teamwork, dependability — all skills that permeate any industry, he says. And on a broader level, leadership is as much about bringing the best out of yourself as it is bringing it out of others.

"The biggest thing I see CAL graduates

come away with is a much keener insight into themselves, and who they are and what they have to offer the world," Young says.

TWO ROADS LESS TRAVELLED

CAL can only take 60 to 75 new students each year, so it has to be pretty selective, Young says. But that doesn't mean those without a gold-plated résumé need not apply.

"We hand-pick the students that come in, so it's been an awesome opportunity to work with some of the best and brightest at UVU," says Young. "However, of those admitted each year, 10 to 20 percent are a little more introverted, a little more reserved. The person they thought they were when they came in was different from who they are today."

In the cases of Case and Jenkins, the two arrived at the same crossroads from starkly different tracks.

Case's rails were headed in quite the opposite direction until he moved to Herriman, Utah, as a teenager. There, he found a couple buddies who didn't put much stock in his shortcomings.

"They kind of kicked me in the butt and told me to do something with my life," he says.



**KATIE
JENKINS**



**PRESTON
CASE**



**JAKE
GALOVICH**



Case decided to get involved in Boy Scouts of America's National Youth Leadership Training (NYLT). The annual camp in the Uintah mountains, staffed entirely by youth under age 18, is essentially a week-long crash-course in leadership, the principles of which are taught through conflict resolution role-playing, goofy skits and even a home-made ballista battle.

At 13, Case was among the 70 participants at NYLT. Four years later he was in charge of them, along with 20 other camp staffers, as the camp's Senior Patrol Leader.

"I started living by the principle, 'If I can see it, I can be it, no matter what happened in the past,'" Case says.

This new-found mettle eventually led him to UVU's Wolverine Ambassadors program, and a fellow ambassador then led Case to CAL, which he saw as a place to learn how to better help others. He's majoring in digital media with an audio emphasis, but intends to weave service and leadership into his career wherever possible.

"I know how it feels to not feel good about yourself and hate what you're doing," Case says. "I want to be like my friends who pulled me out of the gutter. I want to help kids get out of their slumps and do something with their lives."

For Jenkins, it was a high school guidance counselor who urged her toward leadership opportunities, including the Hugh O'Brian Youth Leadership program, a national organization with more than 375,000 alumni.

Through a HOBY conference in Washington, D.C., Jenkins met a woman named Hana'a, the principal of an Iraqi school for girls. She told Jenkins about the difficulty of hanging onto students because of the lack of resources and programs. A few months later, she had organized donation drives, solicited corporate sponsorships and launched a fundraising contest, to the tune of about \$2,000 — all for extracurricular activities at a school she'd never seen and for students she'd never meet.

It was that same year, as a sophomore at Provo High School, that Jenkins attended UVU's CAL Leadership Conference, an annual workshop and lecture symposium specifically for high school students. What most impressed Jenkins

THE CENTER FOR THE ADVANCEMENT OF LEADERSHIP

was formally established in 2007, although it has existed in various forms at UVU for more than a decade. Every year a new cohort of roughly 150 students works toward the Leadership Certification Program, which is recognized on college transcripts and diplomas. CAL is part of the Woodbury School of Business.

The LCP has three levels:

- 2 SEMESTERS = STANDARD
- 3 SEMESTERS = DISTINCTION
- 4 SEMESTERS = HIGH DISTINCTION

By the time a typical CAL student is finished, he or she will have completed at least:

- 6 MENTOR MEETINGS
- 1 CAPSTONE INTERVIEW
- 12 HOURS OF LEADERSHIP THEORY
- 2 LEADERSHIP COURSES
- 1 PERSONAL JOURNAL AND PEER EVALUATION
- 20 HOURS OF LEADERSHIP PRACTICUM

These requirements are modeled around CAL's four emphases:

- LEARN:** PROFESSIONAL DEVELOPMENT
- ENGAGE:** PRACTICUM
- ACQUIRE:** THEORY AND COURSEWORK
- DISCOVER:** PERSONAL DEVELOPMENT

were the brief remarks of a certain CAL student who had helped organize the conference itself.

"This girl stood up and said, 'I put on this whole event through CAL.' I said, 'I want to be that girl.'"

And that was it. Jenkins considered Brigham Young University and was accepted, but she was too fascinated with the prospect of orchestrating her own events via the CAL program. It had to be UVU, she says.

Jenkins plans to major in recreation management, probably toward a career in event or wedding planning. Either way, CAL is giving her the confidence and competence to make it happen, she says.

"What I thrive off of is the reassurance that we can do anything we want to do," she says. "That belief doesn't just happen; it's a process. It has to be real to you."

DOCTORING THE RESUMÉ

Jake Galovich is one of those irritating people that can do just about everything, only he's nice enough that one can't really begrudge him his Midas touch.

The 23-year-old senior from Spanish Fork, Utah, is already a high-distinction CAL graduate and is set to earn a biology degree in April 2012, hopefully to be followed by medical school. He's also minoring in Spanish and music, music being his first avocation — he regularly performs on vocals and the piano, and puts himself through school teaching piano lessons at his own JG Studios.

It's hard to believe a guy like this ever had much of a shell, but Galovich swears he did, and credits CAL for bringing him out of it.

"CAL has put me in front of people," he says, noting he'd rather sing than speak to a crowd any day. "I'm a pretty

quiet guy. But CAL says, ‘OK, you need to be right here, with a lot of eyes watching.’ I overcame that obstacle, that fear.”

This confidence came in handy in the summer of 2010 when Galovich spent months researching pancreatic tumors at the Mayo Clinic in Rochester, Minn. He then presented his findings to hundreds of medical professionals at a weeklong conference in Miami later that year.

After that, Galovich set to work planning a new conference at UVU as part of his CAL leadership project. Working in conjunction with UVU’s Pre-Med club, he helped organize the first annual Inter-mountain Pre-Med Conference in May 2011, headlined by world-renowned cardiologist and medical researcher Elder Russell M. Nelson, M.D., Ph.D. More than 20 physicians and 400 students, some from as far away as Boise, Idaho, attended the event, for which Galovich helped secure \$21,000 in donations as vice president of fundraising.

In a way, Galovich was in way over his head with this stuff. But he rose to the challenge.

“CAL put me in those places,” he says. “It pushed me beyond what I would normally do.”

Galovich and Young both say these are the experiences that will set him apart

cut it on resumés anymore. He wants to see leadership and service hours on the order of hundreds.

“When helping CAL students prepare resumés, there’s a night-and-day difference from helping a regular college kid,” Fugal says. “We didn’t have any problems with CAL students coming up with things to put on a resumé, especially in the skills section. We had to narrow it down; they had too many skills. Others, we have to stretch to come up with things.”

LOCAL BOY MAKES GOOD

Mark McCormack ‘07 felt a twinge of jealousy when he stopped by the CAL student retreat in the fall of 2011. As a member of CAL’s advisory board, he was a guest speaker at the kick-off get-together for the new crop of CAL students in Heber, Utah.

“They didn’t have all this — the social aspect of it — when I graduated from CAL,” he laments.

That would be the lone gripe, if you can call it a gripe, that McCormack has about his CAL experience. He graduated from CAL with high distinction in 2007, when the current iteration of CAL was still in its infancy. In 2009 he was asked to return to CAL as a board member and mentor.

McCormack, originally from High-

“Most of the big things in my life wouldn’t have changed a lot [without CAL],” says the former Lone Peak High School football player and wrestler (and current assistant football coach at River-ton High School). “But it would’ve taken me a lot longer to figure things out.”

This is particularly true with McCormack’s interactions with employees. His management style is a direct reflection of the humility he gained while completing his CAL leadership practicum at Lehi Junior High School. He spent three hours a week as a Why Try volunteer working with troubled kids, most mentally or physically abused, that had been kicked out of class.

They all had some crazy story, he says, and couldn’t help but act out in class.

“They just didn’t get to feel success. We would talk with them, help them do little exercises — that way they could understand what a small version of success feels like. As I said goodbye, and drove 35 minutes to work, I had to think to myself, ‘What am I doing to be successful? How am I different?’ Sometimes, you’re not that different.”

This realization has been invaluable as an employer, McCormack says, where hiring and firing becomes totally different when viewed through the lenses of humility and compassion. This sentiment is common among CAL students — a somewhat counter-intuitive byproduct for a program that, on its face, seeks and produces a competitive culture.

“I have noticed a kind of humility that they develop, especially about the impact they can have,” Young says.

That’s the first and strongest endorsement McCormack has regarding CAL, in fact: character-building. CAL is an accelerant of sorts for growth as a person, he says, which is why a student in any discipline would do well to look into the Center.

The day is not far off that the students that can set themselves apart through programs like CAL will be getting all the jobs, he says.

“I see CAL being one of UVU’s flagship programs very soon,” McCormack says. 

“CAL PUT ME IN THOSE PLACES. IT PUSHED ME BEYOND WHAT I WOULD NORMALLY DO.” — JAKE GALOVICH

when it’s time to apply to medical school.

“We try to blend this hybrid between students getting theoretical training with hands-on, applied experience,” Young says. “In one of my first meetings with the CAL advisory board, a number of individuals from the business world jumped all over me and said, ‘We’re tired of seeing people leave college who are able to talk the talk but not walk the walk.’”

Likewise Jay Fugal, a CAL graduate who currently oversees 380 employees as a human resources director, says the one-and-done service project doesn’t

land, Utah, is president of the West Jordan-based manufacturing firm ADP Lemco, Inc. The company, which has grown 170 percent with McCormack at the helm, produces basketball backstops, batting cages, scoreboards and other athletic/display equipment. Yearly, they ship more than 600 basketball units alone, he says.

He has worked at the company full-time since he graduated high school, so he didn’t necessarily need the shiny CAL sticker on his resumé to get to this point in his career. So why do it?



**MARK
MCCORMACK**

CONGRATULATIONS JOE!

Winner of the UVU Alumni Association's "Share Your Story" contest

**"I WENT TO UTC, UVCC,
AND UVSC: I AM UVU.**

Utah Valley University taught me how to study, focus and search out solutions to complex problems, which are invaluable skills as an IT professional."

-Joe Winther,
Bachelor of Computer Science
UVU class of 2002



100 FACES OF UVU



SHARE YOUR STORY

Read the rest of Joe's story and share your own at uvualumni.org. You could be featured in our next ad, on a billboard, or in "100 Faces of UVU," a book being published in November 2012.





DONOR TIES

Supporting Science

by Brad Plathow | photo by Jacob Scott

When the economy stalled a few years ago, B.J. Cluff's plans for higher education nearly fell by the wayside. Her husband had to go outside of Utah to find work, and her own job cut back her hours, so Cluff's focus settled on providing for her family's immediate needs.

The Peper Physical Science Scholarship paved the way for Cluff to get back in the classroom as an environmental management student in Utah Valley University's College of Science & Health. The scholarship was endowed in 1999 by Anne Peper, who studied mineralogy at the University of Colorado in a day when few women pursued the physical sciences. Cluff's academic and research accomplishments are a tribute to Peper's efforts to promote the study of science at UVU.



MESSAGE FROM THE PUBLISHER



I LOVE GOOD STORIES, ESPECIALLY those from our alumni. Thank you to those of you who participated in the You Are UVU iPad giveaway and sent in your alumni stories.

Our winner, Joseph Winther, has a terrific story that is, in many ways, the archetype for UVU graduates. In 1992, Joe found himself home from the Gulf War with few employment prospects. He decided to use his GI benefits and enrolled at the then-Utah Valley Community College. He started a journey that would take him 10 years to complete. As Joe's education progressed, so did his employment opportunities and his income, as he was able to double his income within four years of his graduation and is now the IT manager for a great company.

There were so many great stories that the most difficult thing was to select only one winner. As a result, we've decided that in the future, we will give away multiple prizes in order to reward and recognize more people. So, stay tuned to UVUalumni.org and read my weekly emails for more information about the next You Are UVU contest.

Jeri Allphin
Alumni Director
jeri.allphin@uvu.edu

Alumni Awards

2011

HONORING FIVE FRIENDS OF UVU

BY JIM RAYBURN '87

Each fall for the past 12 years, the Utah Valley University Alumni Association has honored up to a half dozen individuals for their contributions in advancing and promoting the University's goals and mission. This past fall, the Alumni Association presented four alumni awards: the Legacy Award, to Monroe and Shirley Paxman; the Distinguished Service Award, to Janette Hales Beckham; the Alumni Pinnacle Award, to Mary Robinson; and the Wilson Sorensen Lifetime Achievement Award, to Bonnie G. Henrie.

THE LEGACY AWARD

Recognizes alumni and friends of the University who have gone the extra mile to contribute time, energy or resources to UVU and the Alumni Association.

THE DISTINGUISHED SERVICE AWARD

Recognizes individuals who have served, as an employee or volunteer, to further the University's purposes and mission, with that service having a profound effect on the University.

THE ALUMNI PINNACLE AWARD

Honors alumni who contribute to or further the purpose and the mission of the UVU Alumni Association through contributions of time, energy or resources.

THE WILSON SORENSEN LIFETIME ACHIEVEMENT AWARD

Presented to an individual who has served throughout his or her life and career as a University employee to further the purposes, mission, growth and advancement of the University.

MONROE J. AND
SHIRLEY B. PAXMAN:

THE LEGACY AWARD

UVU's biggest fans just might be Provo residents Monroe J. and Shirley B. Paxman. There aren't many UVU lectures, performances or community events that the Paxmans, married for 69 years, don't attend. "We attend it all. We're out (at UVU) three or four times a week," says Monroe Paxman, a former juvenile court judge and law professor. "They have events we can attend that aren't available anywhere else in the world."

"They bring in the most wonderful speakers here, and we are here for the theater programs often," Shirley Paxman adds. "The ethics community (at UVU) is remarkable."



The Paxmans' visits to UVU, however, have been for more than just educational or entertainment reasons. The couple has served on the School of the Arts Advisory Board, the Martin Luther King Committee and the Center for the Study of Ethics Community Advisory Board.

"The vitality and growth of this institution is phenomenal, and that appeals to us very much," says Shirley Paxman, a registered nurse and former nursing instructor at then-Utah Technical College.

Monroe Paxman's biggest contribution to UVU, and the most rewarding for him, came decades ago when, as a

juvenile judge, he convinced the institution to offer what was then a novel idea: a driving improvement course for traffic offenders as an option in lieu of fines. He also encouraged the institution to provide training for young people who were in trouble with the law and perhaps didn't feel like higher education would work for them.

"We have many examples of those people becoming tradesmen or executives in their companies, and it's been a very rewarding experience," Monroe Paxman says.

JANETTE HALES
BECKHAM

THE DISTINGUISHED
SERVICE AWARD

Janette Hales Beckham wears many hats. Fortunately for UVU, a hat with the Wolverines' logo on it has been a big part of her regular attire. In addition to her past service as general young women's president for The Church of Jesus Christ of Latter-day Saints, and a member of the Utah House of Representatives, Beckham also served on the UVU Board of Trustees for seven years, including a term as the board's chair.

During her time representing UVU, the institution gained university status and brought in several key administrators — former President William A.



Sederburg (now Utah's commissioner of higher education) and former Vice President of Academic Affairs Elizabeth J. Hitch. Beckham also led the search committee that hired current UVU President Matthew S. Holland.

"These are people who have led this university with a vision for the future," Beckham says.

Beckham's community service digest is extensive. She's been on many civic and educational boards and councils, including as a member of the Board of Trustees of Brigham Young University and the LDS Church Educational System.

Beckham's experience was invaluable when the institution's leaders lobbied for and were successful in gaining university status.

"The community has always benefited from this institution, from the 1940s until now.

"One of the strengths of this university is to be able to adapt to the community needs and to meet those needs, which this institution is now doing as a university," she says.



MARY ROBINSON: ALUMNI PINNACLE AWARD

As a student, volunteer and board chair, Mary Robinson has influenced and experienced UVU from all angles. The arts programs at UVU, in particular, will forever benefit from Robinson's contributions over the past 10 years.

"One of the great things about volunteering at UVU is the unique variety of people that you are able to work with," Robinson says. "They all have wonderful points that you can learn from. It is great to be part of something that is vibrant and growing. It allows you to use your creativity."

Robinson's first experience with UVU came in the early 1990s when she



enrolled as a student. Active with her husband in local arts programs, Robinson was tapped by UVU to serve on the College of Humanities, Arts & Social Sciences advisory board, which she later chaired for two years. She then chaired, and still serves on, the School of the Arts Advisory Board. She's also a past member of the UVU Alumni Board.

"The thing I appreciate most is that UVU and the people I have met here have entrusted me with responsibility," she says.

Robinson was a key player in UVU becoming an All-Steinway School by fostering critical relationships in the

fundraising process. She even donated a Steinway piano in honor of her grandmother, who was once the only music teacher in rural Escalante, Utah.

"Being a Steinway university not only means the students have the finest instruments on which to perform, but that they have access to Steinway artists for workshops and performances. It's an absolute benefit for the University all the way around," she says.



BONNIE G. HENRIE: WILSON SORENSEN LIFETIME ACHIEVEMENT AWARD

Bonnie G. Henrie is a perfect example of how UVU brings out the best in people.

For Henrie, a former high school teacher in Spokane, Wash., it started with a part-time job offer during a friendly get-together card game and grew into a 30-plus-year career at UVU. Henrie progressed from an adjunct developmental education instructor at the Provo campus — earning a few advanced degrees along the way — to associate professor status after the institution migrated to Orem. After 15-plus years as a faculty member, she spent her final 15 years in University



administration as a curriculum coordinator, department chair, acting dean, associate dean and eventually dean of what is now called University College. She also chaired the Faculty Senate.

"The University has always been full of potential for all of those who have been involved with it, and I'm a good example of that potential," Henrie says.

"I started as an adjunct faculty member but have been able to contribute in many ways. It has allowed me as an individual to grow and flourish and to reach for new challenges, but at the same time to help students do the very

same thing. That's the richness of an educational institution."

Perhaps her greatest contribution to UVU is the advancement of University College, which is now a national model for enriching and fostering student success.

"I think even Wilson Sorensen (UVU's iconic founder and 36-year president) himself would be astonished that the small snow ball that he pushed has come this far and grown into what this university is today," she says.

2010



2000



1990



1980

1970



1960



1950

1940



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