ENROLLMENT MANAGEMENT

LIZ CHILDS
SENIOR DIRECTOR
Enrollment Management

- Admissions
- Financial Aid and Scholarships
- Graduation/Transfer Credit/Veteran Services
- One Stop Services
- Registrar’s Office
Strategic Objectives:

1. Utilize best practices and technology resources to improve and simplify enrollment processes.

2. Promote student success by implementing best practice initiative for degree completion.

3. Provide an inclusive environment for underrepresented populations.
Improve Enrollment Management Processes

- Simplify Admissions Process
  - Intentional communication plan
  - Improve website
  - Focus groups
  - Calling plan
  - Implement Recruiter software
  - Exceptions to online application

- $19,250 immediate one-time – 2 PT positions
- $38,500 base (hourly + benefits)

If we don’t get our request for part-time help we might have to call in the minions!
Improve Enrollment Management Processes

- Expand Mobile Link options for students
- Implement on-going improvement plan
- Improve coordination of all Registrar Office functions through a connected area
  - House Athletic Coordinator, Leave of Absence Coordinator, Registrar, Assoc. Registrar, Front Office Reception Area, Administrative Assistant and Sr. Director all in same office area for continuity for students and campus entities.
- Redesign/expand Registrar’s Office

$25,000 one-time

It’s hard to catch the vision from these images, but trust us, it will be a major improvement!!
Improve Enrollment Management Processes

- Provide help in busiest area at beginning of each semester
- Shorten student wait time in lines
- Review Enrollment Management web sites
- Review current Enrollment Management processes
- Help with testing of Banner upgrades to current software & implementation of new products

$62,816 1 FTE coordinator + benefits

Would we want to wait in a line as long as the one we ask our students to wait in?
Improve Enrollment Management Processes

- Lower and then maintain UVU’s loan cohort default rate
  - Continue in contract with Borrow Wisely (UHEAA) as our Default Prevention Agent
  - Educate students
  - Provide needed information to Borrow Wisely
  - Personal contact with students who have not made payments but are not yet in cohort for Borrow Wisely

Borrow Wisely
Helping Schools Help Students...Borrow Wisely
Promote student success by implementing best practice initiative for degree completion

- Participate in Complete College America program and Utah Governors 2020 Initiative
  - Increase graduation application numbers by 10%
  - Contact current students who have completed a certificate, AAS or AS degree and invite them to apply for graduation
  - Implement a campaign of benefits of receiving a certificate, AAS or AS degree
Improve utilization of Graduation Plan (Wolverine Track) by students and advisors

- Train advisors and departments on use and benefits of Wolverine Track
- Provide up-to-date tools to students, faculty and advisors for use in planning student educational goals
- Implement a “workflow system” to alert advisors when student has filed a graduation plan

Wolverine Track is an excellent tool for both advisors and students... we need both groups to utilize it more consistently!
Provide an inclusive environment for underrepresented populations

- Provide an area for Veterans to receive GI Bill certification and support services
- Research successful veteran centers across the state
- Work with UVU Development Office and possible donor to obtain funds for the Center
- Create plan for staffing and services offered in the Center
THANK YOU!