An aerial photograph of a university campus, likely San Diego State University, showing various academic buildings, a large fountain in the foreground, and green spaces. The image is overlaid with a dark green gradient.

SDSU

ACADEMIC AFFAIRS | PBA 2021

Office of Academic Affairs

Planning, Budget & Assessment
November 4, 2020

UVU

ACADEMIC AFFAIRS | PBA 2021

School of the Arts





A look back at 2019-20

Achieve

enhance student success
and accelerate completion
of meaningful credentials

Include

improve accessibility,
flexibility, and affordability
for all current and future
UVU students

Engage

strengthen partnerships
for community,
workforce, and
economic development



Inaugural Season for the Noorda Center

[Strengthen Partnerships for Community, Enhance Student Success]

- Innovative Collaborations
- Blockbuster Headliners
- Masterclasses for students
- **Over 29,000 Tickets sold through Mid-March**

School of the Arts



Inaugural Season for the Noorda Center



FLY MORE THAN YOU FALL



SWEENEY TODD

School of the Arts



Inaugural Season for the Noorda Center



AUDRA MCDONALD



BERNADETTE PETERS

School of the Arts



Inaugural Season for the Noorda Center



UTAH SYMPHONY



BALLET WEST

School of the Arts



Inaugural Season for the Noorda Center | Student Productions



GIRL WHO DRANK
THE MOON



LA TRAVIATA

CONTEMPORARY
DANCE ENSEMBLE



WIND
SYMPHONY



COVID 19

- Canceled the remainder of the inaugural season, including Sundance
- Canceled Noorda Season for the 2020-21
- A few academic productions have been performed





COVID 19

- Noorda Center Venues have been repurposed as classrooms
- Allows social distancing
- Allows entire classes to meet, which is important for performance-based courses.

[Improve Accessibility, Flexibility, and Affordability for All Current and Future UVU Students]



School of the Arts



Successes





Museum of Art at Lakemount Manor

- Plans for renovation were completed by architectural firm CRSA and approved by the state.
- Construction bid will be awarded this month and construction will begin.

[Strengthen Partnerships for Community,
Enhance Student Success]





Mid-zone remodel

- GT 3, 4, 5, 6, NC 7 floors are nearly complete
- Labs and classrooms for Art & Design and Theatre
- Offices for Art & Design Faculty
- New Dean's Suite

[Improve Accessibility, Flexibility, and Affordability for All Current and Future UVU Students]





Award winners: Art & Design

- Graphic Design Program named one of the top in the U.S.
- Students, faculty and Alumni in Art & Design won numerous awards
- DesignArts Utah recognized two students:
Bronwyn Haws, Juror Award
Anna Robinson
- Utah AIGA 100 show:
 - 3 Copper Ingots
 - 4 Alumni were included in the show





Award winners: Dance, Music, Theatre

- The Contemporary Dance Ensemble performed *Coincidences* at ACDA. It was one of two works chosen to be performed to at the National ACDA Conference.
- Andrew Apgood, Kaitlin Holt, and Spencer Holt performed in the College Band Directors National Association Western Division Intercollegiate Band in Puget Sound, WA
- Miranda Richards was the Stage Management Region Winner/National Finalist for the production *The Girl Who Drank the Moon*





PBA Requests

- Base Funding
- [Enhance educational quality through the recruitment and retention of excellent and engaging faculty and staff]
- Finance Manager (\$91,662)
- Museum Visitor Services Coordinator (\$72,078)
- Museum Education Manager (\$80,126)

Total: \$243,866



PBA Requests | One-Time Funding

[Enhance Student Success, Strengthen Partnerships for Community]

- Museum Branding and Launch Campaign (\$80,000)
 - SOA Marketing Equipment (\$20,000)
 - SOA Card Readers for Doors (\$150,000)
 - Art & Design FF&E (\$100,000)
 - Drivable Genie Lift for Noorda Center (\$25,000)
 - Laptops for Dance students for Music/Video Editing (\$50,000)
- Total: \$425,000**

UVU

ACADEMIC AFFAIRS | PBA 2021

University College



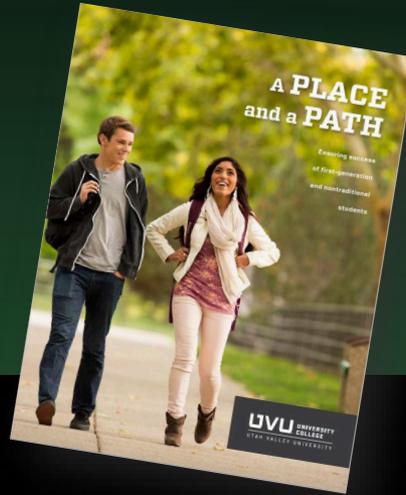


University College (UC)

fulfills a vital component of UVU's dual mission by providing a place and pathway for *every* student. UC serves as an entry point for individuals from a wide range of backgrounds and supports them through the completion of their educational goals. Our collection of degrees and programs, student support services, and academic departments is based upon a student-centered, best practice, national model. Through foundational coursework, peer tutoring services, and intentional whole-person advisement and counseling, UC faculty, staff, and student mentors work to ensure that all UVU students are successful, supported, and engaged.



A Place and a Path



Student Support Services

- UC Advisement Center (UCAC)
- Academic Standards
- Academic Tutoring
- Math Lab
- Writing Center

Academic Departments

- Developmental Mathematics
- Literacies and Composition
- English Language Learning
- Student Leadership and Success Studies (SLSS)

Degrees

- University Studies AA/AS
- University Studies BA/BS
- Certificate in Leadership for Personal and Social Impact
- GE Certificates



Method for PBA

1. Open forum for requests at college level
2. Internal Review
3. Evaluation of Needs
4. Division and Departmental Buy-In (Transparency)
5. Reallocation and Internal Funding
6. PBA Ask (When Necessary and Critical)



Providing the Community College Experience

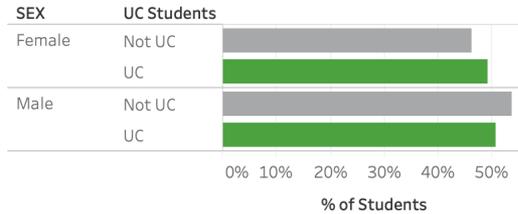
- Providing the Community College Experience
- Robust support for students transitioning from high school to college
- Bridging the gap for students struggling with math, English, and basic study skills
- Focus on student retention and success



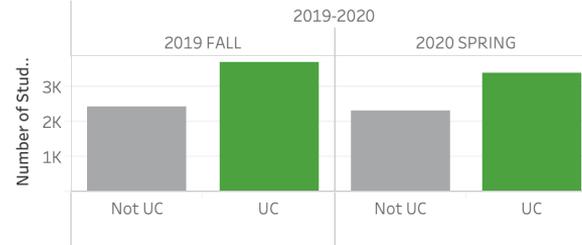
University College: Our Students

A comparison of University College Students with all other UVU students

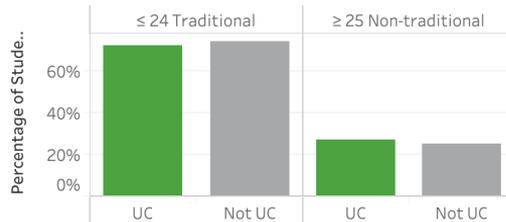
Sex



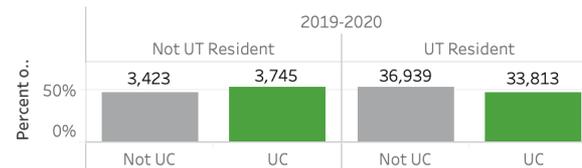
PELL Eligible Students



Age



UT Residency of UC students versus other UVU Students



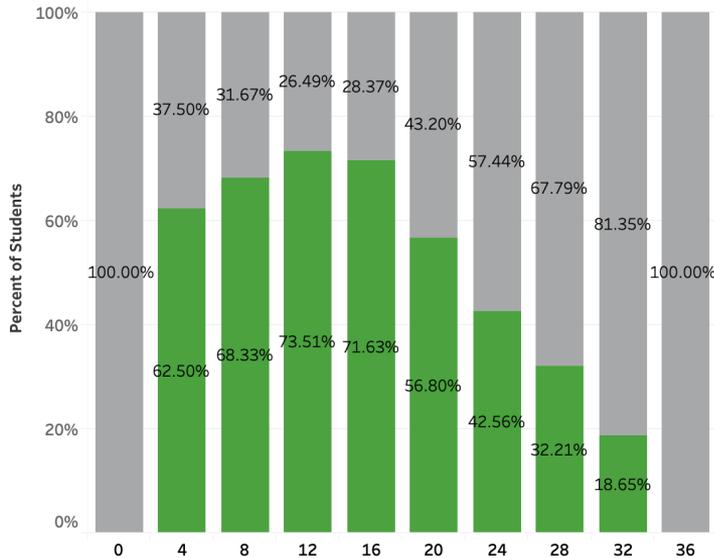
University College



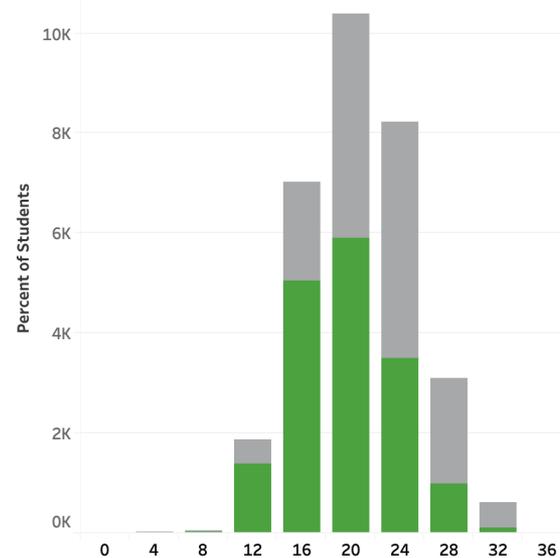
University College: Our Students

A comparison of University College Students with all other UVU students 2019-20

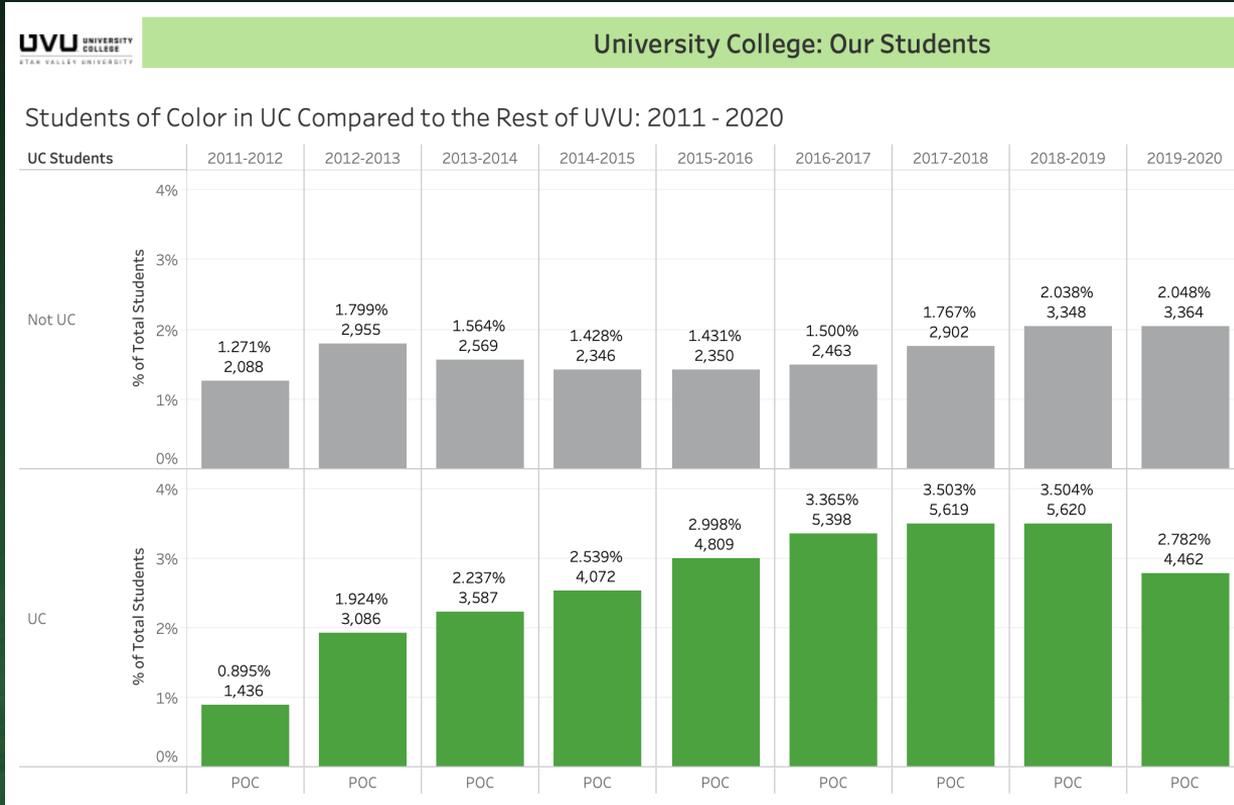
ACT Scores Percent



ACT Scores Number of Students



University College

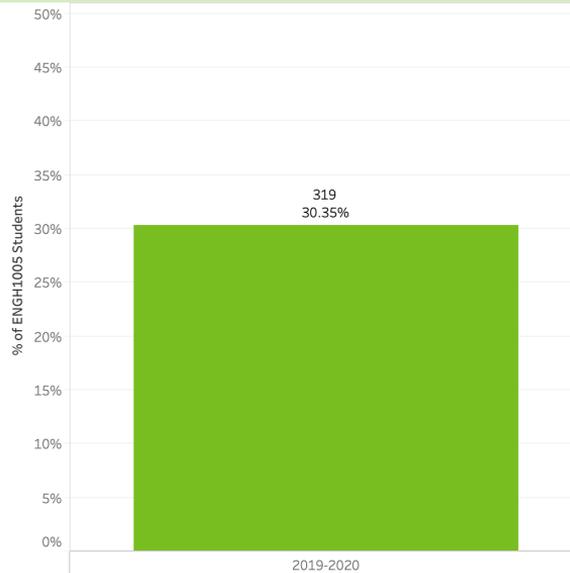




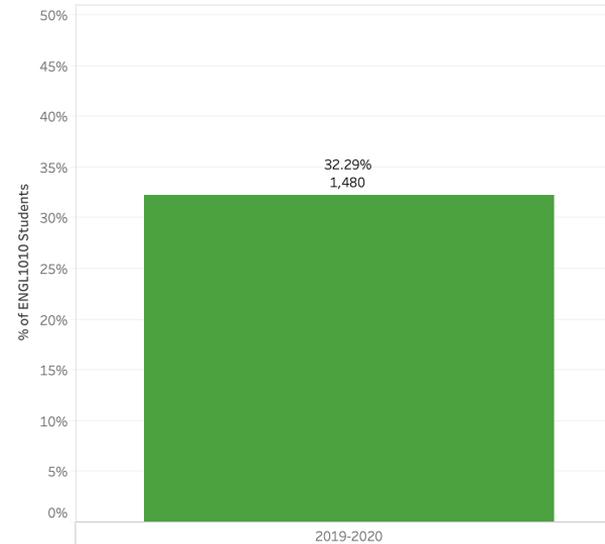
Literacies & Composition: Retention

Retention Rates of Students who took ENGH1005 then ENGL2010
or ENGL1010 then ENGL2010 in Fall 2019-Spring 2020

ENGH1005 and then ENGL2010



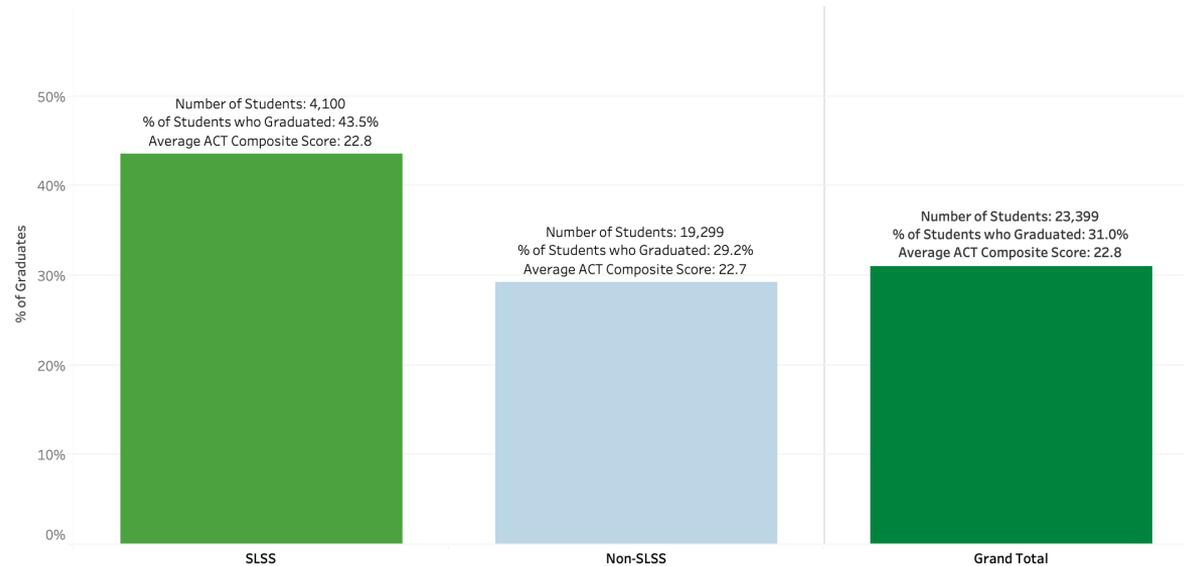
ENGL1010 and then ENGL2010





Comparison of Graduation Rates of SLSS Students and All Other Students

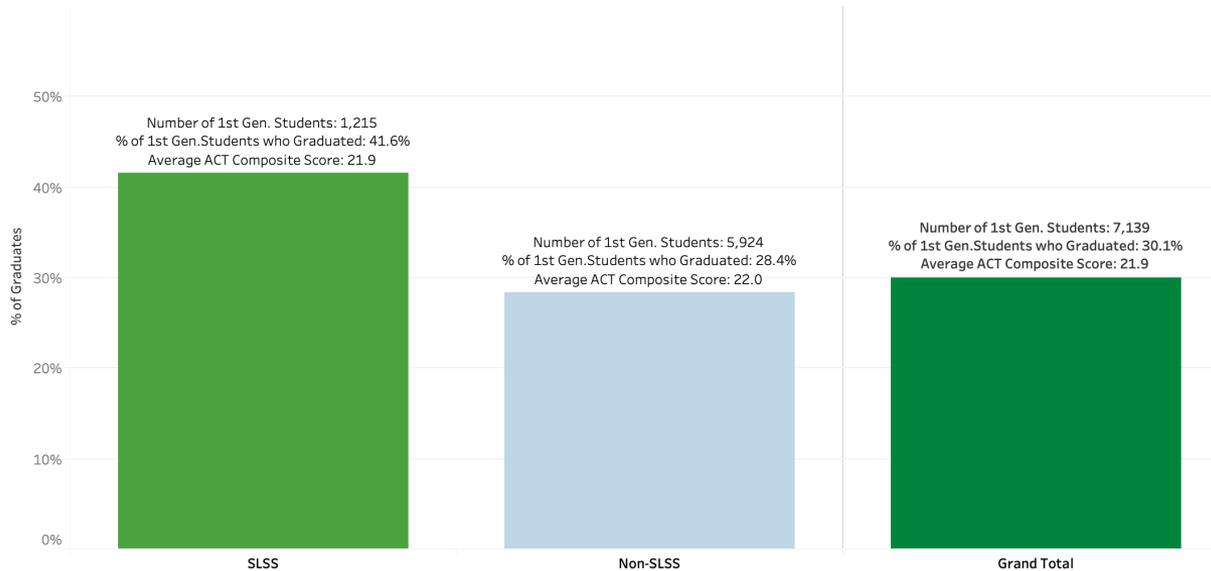
Over the last 8 years, 31% of registered UVU students have graduated from UVU with a degree or certificate. Yet, for students who took and passed any SLSS course, the graduation rate jumped to 43.5%. This compares to a graduation rate of 29.2% for students who never took an SLSS course.





Comparison of 1st Generation Student Graduation Rates

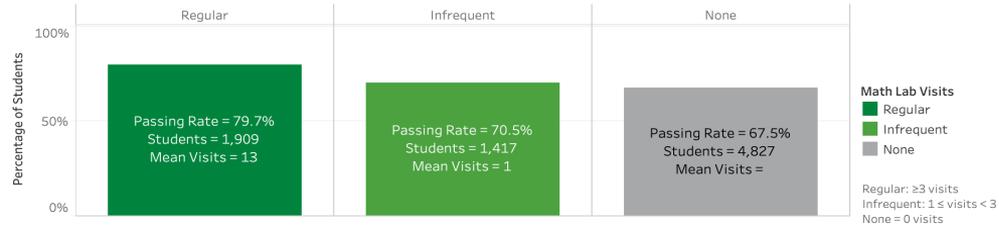
Over the last 8 years, 30% of 1st generation students graduated UVU.
Yet, for 1st generation students who took and passed any SLSS course, the graduation rate jumped to 43.5%.
This compares to a graduation rate of 29.2% for 1st generation students who never took an SLSS course.





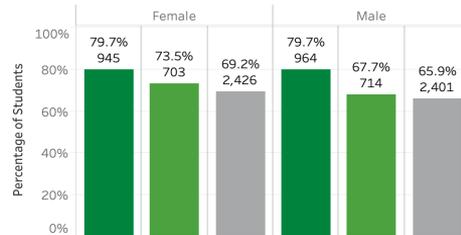
The Effect of Math Lab Tutoring on Pass Rates of Developmental Mathematics Students: Academic Year 2019-20

Overall by Number of Visits to the Math Lab



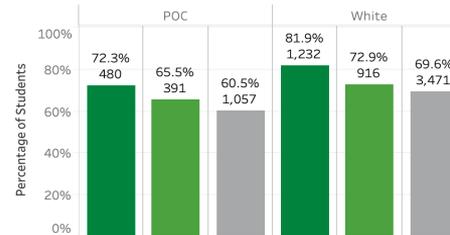
Overall, students who receive regular tutoring pass at a higher rate than students who visit the math lab less than 3 times, and they in turn pass at a higher rate than students who do not attend the math lab.

Sex



Male students benefit most from tutoring, but both male and female tutored students pass at the same rate.

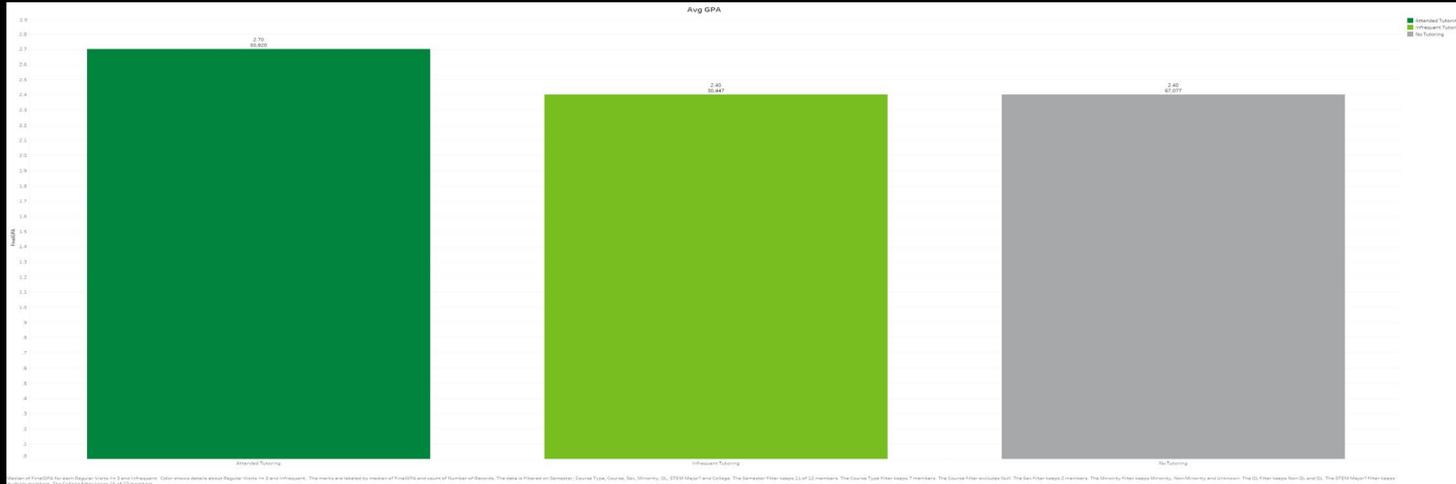
Ethnicity



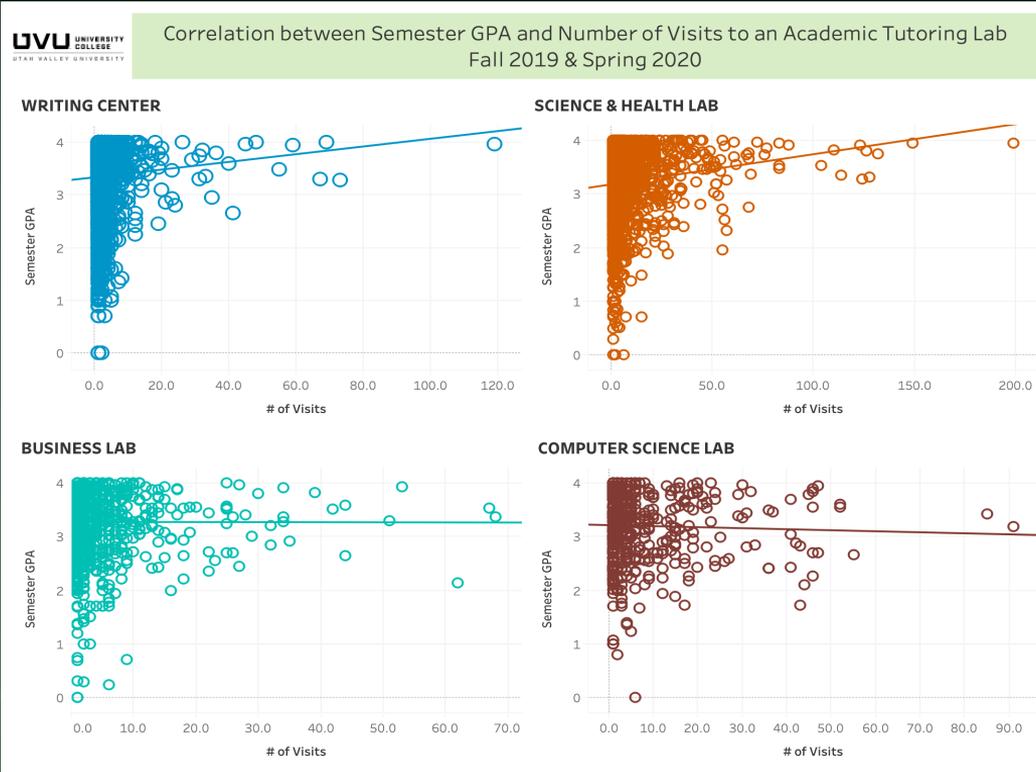
Percentage gains in passing rates with tutoring are similar for all students, but students of color pass at a lower rate than white students.



Median GPA – Math Lab students



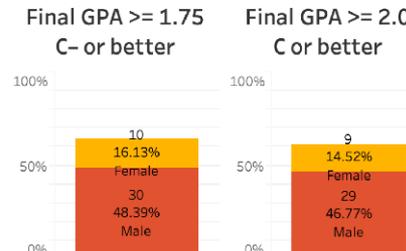
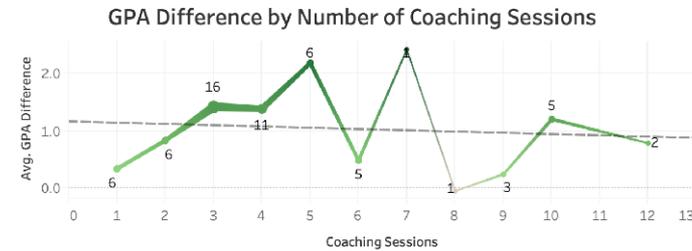
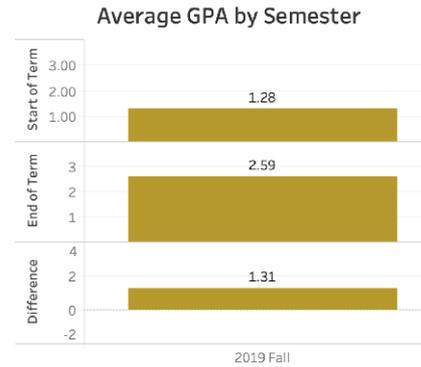
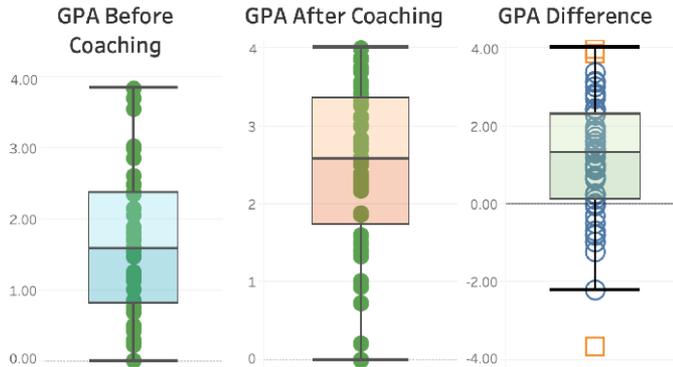
Median GPA of students that frequently use the math lab (2.7),
infrequently use the math lab (2.4), and don't use the math lab (2.4)





Effect of Coaching on GPA

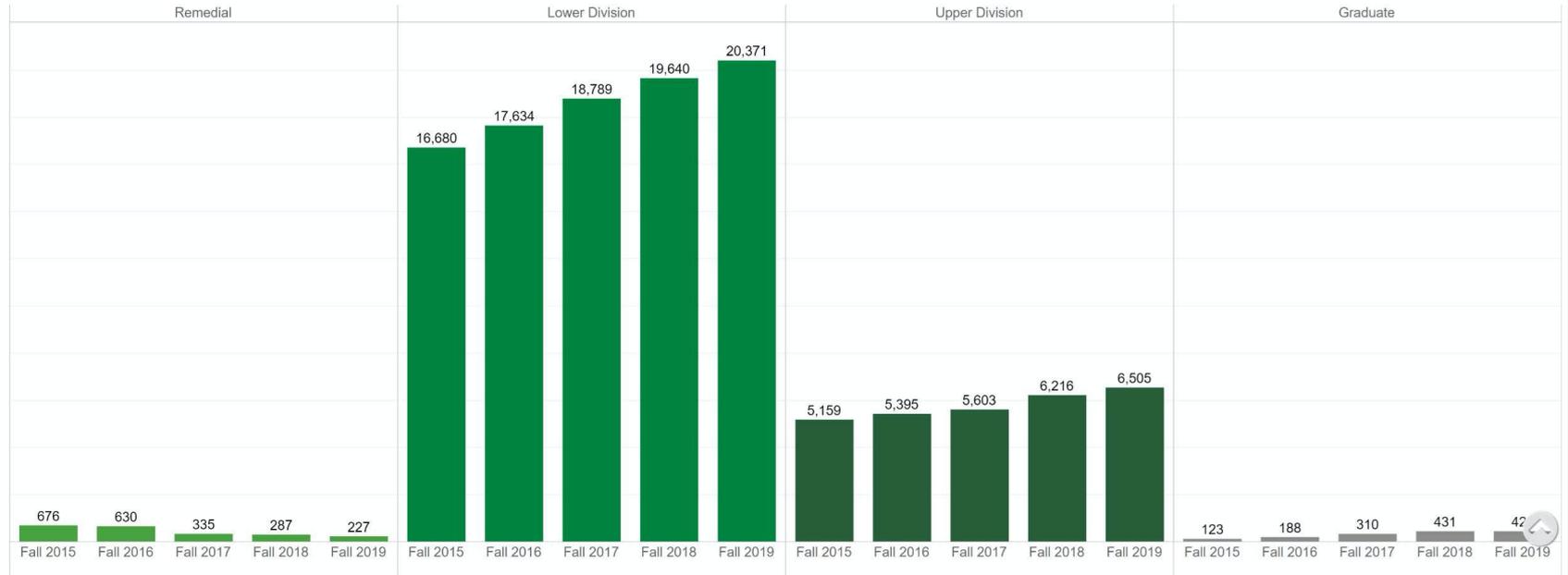
Academic Year: 2019 - 2020

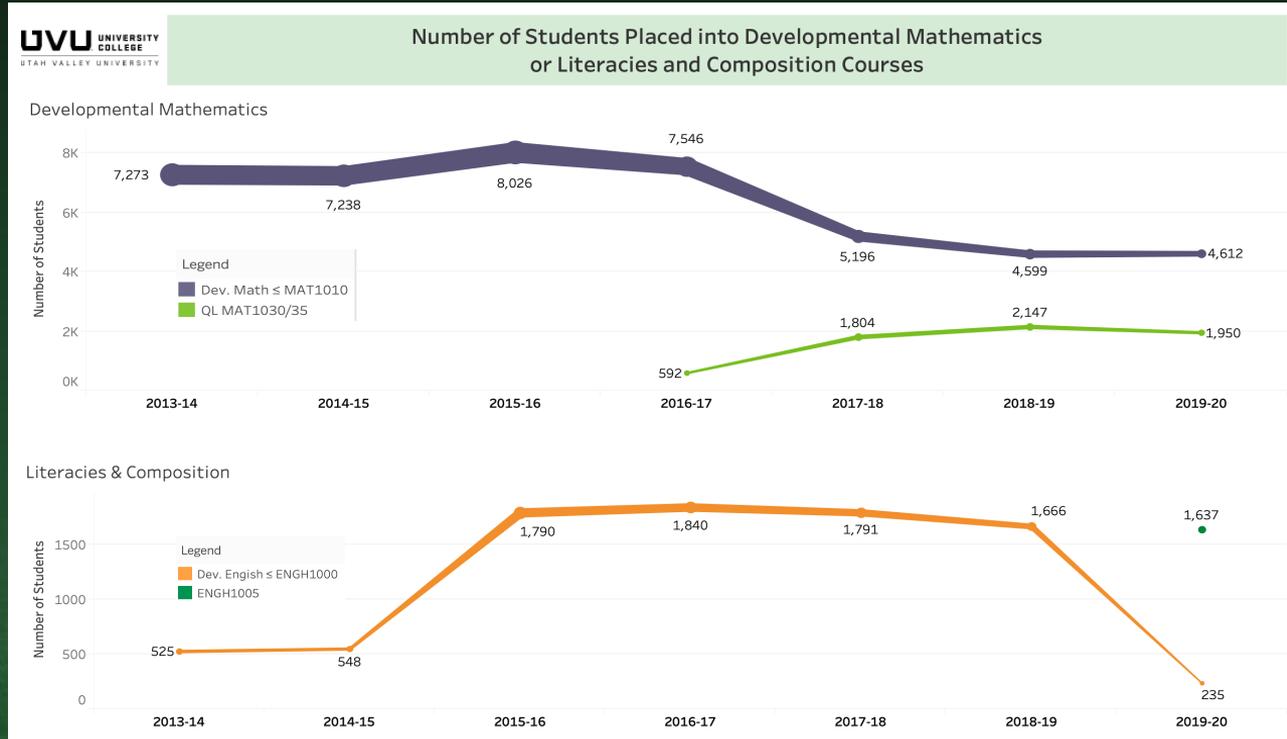




Full-Time Equivalent (FTE) Students by Course Level

UVU's goal is for continuous increase at all levels as appropriate to ongoing growth.







2019-2020 Accomplishments

- Launched ENGH 1005; refining MAT 1030 and 1035
- 1st Annual UC Conference on Student Success with Dr. Laura Rendon
 - First 100% green conference on campus!
- Diversity and Inclusion Initiative
 - UC Inclusion Committee
 - UC Inclusion Grant
 - UC Dean's Inclusion Award
 - Inclusion Library and Reading Circles
- Availability of UC Support Services during COVID-19



Four Strategic Plan Objectives

1. Learning

Objective: University College enables **student learning and broad community access to higher education** by offering high quality pre-core, GE service courses in math or English, student leadership and success, and University Studies (UVST) courses taught **by master teachers who employ research-based curricula, best-practice and technologically-enhanced delivery methods, and engaging pedagogies.** conduct and best practices in planning, decision making, **assessment**, and resource management; anticipates and appropriately responds to student and community needs; and seeks to obtain public **and private resources** to fulfill its mission.

2. Support

Objective: University College units proactively guide students in their course and major selection and provide students with **key academic support resources** to ensure success and provide individual interventions that empower students to identify and overcome barriers to persistence and completion.

3. Inclusion

Objective: University College **meets all students where they are** academically while providing additional services to students who are **traditionally underserved, first generation, first-year, non-traditional, non-native English speakers, and/or have varying levels of academic preparation.**

4. Operation

Objective: UC operates responsibly through ethical conduct and best practices in planning, decision making, **assessment**, and resource management; anticipates and appropriately responds to student and community needs; and seeks to obtain public **and private resources** to fulfill its mission.



UVU Vision 2030: Solutions to Meet Educational Demand

ACHIEVE

Enhance student success and accelerate completion of meaningful credentials

- A. *Implement the eight strategies in the UVU Completion Plan 2.0 (2019-2022)*
- B. Assess and address barriers at every stage of the student life cycle
- C. *Comprehensively design curriculum and services to support completion*
- D. Enhance Educational Quality Through the Recruitment and Retention of Excellent and Diverse Faculty and Staff

INCLUDE

Improve accessibility, flexibility, and affordability for all current and future UVU students.

- A. Build out coordinated multi-campus plan
- B. *Expand flexible educational offerings*
- C. Strengthen outreach to and support for underrepresented students
- D. Maintain commitment to affordability and accessibility

ENGAGE

Strengthen partnerships for community, workforce, and economic development

- A. *Create seamless processes and practices from k-12 and mTech to UVU*
- B. Improve partnerships with community to meet workforce needs
- C. Community engagement



2017- 2018

Internal Reallocations

- Lecturer position returned to Academic Affairs
- Internally funded Writing Fellows piloting

PBA Requests

- *No requests*



2018- 2019

Internal Reallocations

- Faculty position returned to Academic Affairs: **\$76,460**
- Developmental Math tenure track position moved to Student Leadership & Success Studies: **\$97,427**
- UCAC position moved and reclassified to Academic Standards: **\$70,765**
- 10 counseling and 1 admin position moved from Academic Advising Center (now UCAC) to new First Year Advising Center

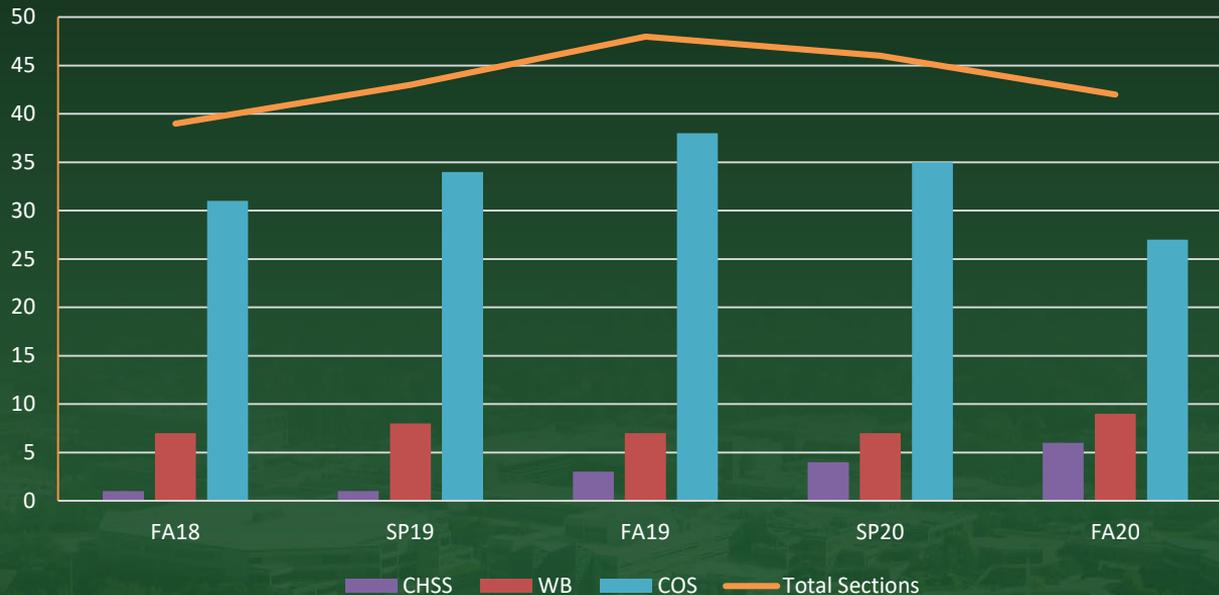
PBA Funded Requests

- Full-time Supplemental Instruction Coordinator: **\$79,976**
- Supplemental Instruction Hourly Staff/Writing Fellows Initiative: **\$243,000**



Growth of Supplemental Instruction Program

Sections Supported by Supplemental Instruction





2019- 2020

Internal Reallocations

- Developmental Math faculty position moved to Literacies and Composition: **\$103,259** (salary and benefits)
- Math Lab funds moved to Writing Center to accommodate growth: **\$30,000**

PBA Requests

- *No requests*



UCAC Successes

University College Academic Counseling

- UVU enjoys a placement rate in graduate level professions at some of the highest level of all other Utah universities—including BYU and Westminster University. UVU has a 92.9% acceptance rate to dental school, 76% acceptance rate for physical therapy, and 100% acceptance rate for chiropractic, veterinarian, and podiatry programs.
- 100% acceptance rate for pre-optometry and 90% acceptance rate for occupational therapy.
- For MD (allopathic) or OD (osteopathic), UVU's most recent admission rate was around 54%. The national average is 40%.
- UVU pre-health students who work with our UCAC counselors have an average acceptance rate of 68% (versus a 26% acceptance rate for those who don't).



2020-2021

Internal Reallocation

- Convert part-time University College Advisement Center position to full time Pre-Health counselor:
 - \$28,224 reallocated from PT toward FT position
 - Internal UC reallocation to pay for remaining

PBA Request

- Permission to hire full-time UCAC Pre-Health position: \$0



Alignment of our single request

University College Advisement Center Strategic Plan

- Appointments available in less than one week

University College Strategic Plan

- Provide key academic support resources
- Respond to student needs

UVU Vision 2030

- Address student barriers
- Design services to support completion
- Maintain commitment to accessibility



Requests

Request	Budget	Sources
University College Advisement Center – Counselor – Pre-Health Summary Request #250	\$0	Existing Appropriated University College Funding

LVU

ACADEMIC AFFAIRS | PBA 2021

Woodbury School of Business



Woodbury School of Business



COMING SOON





Overview

- Accomplishments
- Resource Reallocation (carryforward, etc...)
- Budget Requests

Achieve - Enhance Student Success and Accelerate Completion of Meaningful Credentials

Include - Improve Accessibility, Flexibility, and Affordability for All Current and Future UVU Students

Engage - Strengthen Partnerships for Community, Workforce, and Economic Development



Achieve:

Enhance Student Success and Accelerate Completion of Meaningful Credentials

- 45° Committee
- Core business curriculum revamp
- Increase electives for every major (9-12 hours)
- Participating adjuncts (\$20,000-\$30,000 from carryforward)
- Marriott Grant (\$50,000)
- Learn and Work in Utah certificates
- Delphinium
- WSB writing lab (\$100,000 of carryforward funds)
- Stackable certificates in Marketing and Sales.

UVU MONEY MANAGEMENT RESOURCE CENTER 2019-2020

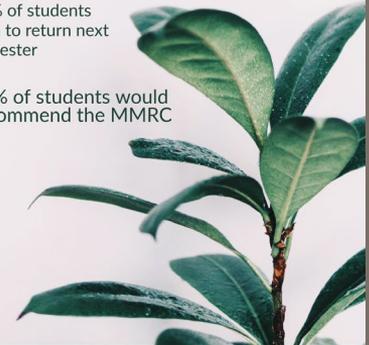
861 appointments

104 Presentations

90% of students plan to return next semester

97% of students would recommend the MMRC

Reducing financial stress from 5.43 to 3.85 out of 10



The UVU MMRC reflects the mission of the university to help students stay in school, graduate with minimal debt, and learn sound financial skills for the future.

For more information visit uvu.edu/mmrc



Include:

Improve Accessibility, Flexibility, and Affordability for All Current and Future UVU Students

- Functioning WSB Inclusion and Diversity Committee
- Aligned WSB Inclusion Plan with UVU plan and integrated it into the WSB Strategic Plan
- Revamped faculty hiring process
- Promoting FOI workshops
- Expanded online and livestream sections prior to and during the pandemic





Include:

Improve Accessibility, Flexibility, and Affordability for All Current and Future UVU Students

- Initiated peer mentoring program for Latinx students
- Latino Student Council recruited students through Latinx community events
- Strengthened mentoring program for Women of the Woodbury
- Initiated a women's entrepreneurship initiative with industry participation entitled WE LIFT (\$50,000 funding raised)
- Significantly increased percentage of women and people of color in our two major speaker series





Engage:

Strengthen Partnerships for Community, Workforce, and Economic Development

- Program Industry Advisory Councils (\$25,000 from carry forward)
- New Risk Management and Insurance minor (\$1.55 million donation).
- Pluralsight Initiative (\$30,000 from AA)
- Faculty Externships (\$40,000 from carry forward)
- Partnership with MS to offer free content to students and low-cost Azure certification to WSB students.
- Multiple industry certifications – CFP, CPA, CFA, Marketing, HRM
- Organizational Leadership Department alone
 - 200+ industry projects
 - 1200 students
 - 36,000 student project hours
 - \$680,000 of direct economic impact back into the community
- 13 MBA consulting projects
- UDOT organizational learning contract
- Placement in multiple competitions including Sales, Marketing, Finance, Financial Planning, Entrepreneurship, Hospitality Management, Accounting, Negotiations, and Human Resources



Resource Reallocation & Carryforward

- Two faculty line reallocations
- Two soft-money to hard money administrative assistants (carry forward)
- One PT to FT web person (carry forward)
- Writing lab (\$108,000 partial carry forward)
- Externships (\$40,000 carry forward)
- Participating adjuncts (\$30,000)
- Proposed PT inclusion assistant (\$20,000)
- 45° Inclusive Completion Initiative (\$30,000)





WSB Appropriated Base

- #1 (#129) Business Writing Lab Funding – \$108,000
- #2 (#62) 7 Year Technology Refresh Cycle in Keller Business Building – \$375,000
- #3 (#118) 2 Part-Time Technicians for Keller Business Building – \$ 71,485
- #4 (#138) MBA Operating Funds – \$30,000
- #6 (#7) MBA Summer SSTR and Stipends (ICHE) – \$16,770

Woodbury School of Business



#2 (#62) 7 Year Technology Refresh Cycle in Keller Business Building –\$375,000



Woodbury School of Business



#4 (#138) MBA Operating Funds – \$30,000

We increased the overall numbers of students.
We need to support them.

A
C H I E V E



Woodbury School of Business



#5 (#7 & #8) MBA Summer SSTR (ICHE) and Stipends - \$13,452

6 Summer SSTR to cover teaching costs for new Spring MBA cohort



Earn an MBA from UVU in Lehi
A flexible degree for business professionals.

UJU | MBA°
THANKSGIVING POINT CAMPUS

Ltiah Valley University's MBA immerses students in learning, providing an engaging experience with continuous real-world application. Students strengthen their business proficiency through case studies, simulations, projects, and interactions with organizations and business leaders on a regional, national, and international level.

Professionals with 3 or more years of experience can qualify for a GMAT/GRE waiver.

[Click here to Apply Today!](#)

UJU WOODBURY SCHOOL OF BUSINESS
UTAH VALLEY UNIVERSITY



WSB Appropriated One-Time

- #1 (#139) 45° Degree Committee and Inclusion – ~~\$50,000~~ *Removed*
- #2 (#6) Silicon Slopes Lease and Sponsorship through 2023 – \$150,000
- #3 (#136) Silicon Slopes Lease and Sponsorship 2020 – \$50,000
- #4 (#115) Improving Student Completion and Performance in Online Courses – \$70,000



#2 (#6) Silicon Slopes Lease and Sponsorship through 2023 – \$150,000

One Time

Partner with Silicon Slopes and defend the Northern Border!

I N C L U D E

**TURNING
THE SLOPES
GREEN**

UVU and Silicon Slopes team up to offer new MBA in technology management

Written by
SUZANNE BROADBENT
Photography by
AUGUST MILLER

Woodbury School of Business



#3 (#136) Silicon Slopes Lease and Sponsorship 2020 – \$50,000

One Time

Backfill to cover the 2019-2020 costs of the partnership.

I N C L U D E





#4 (#115) Improving Student Completion and Performance in Online Courses – \$70,000

A C H I E V E
A

One Time

- More than 10,000 students have already used a Delphinium course.
- **47% decrease in failures**
- **65% decrease in withdrawal**
- **10% average increase in learning**
- **72% of students reported that Delphinium is "more" or "much more" motivating than a traditional course; true across all demographics.**





WSB Full-time Faculty

#1 (#141) Data Analytics Tenure Track Position – \$110,000

#2 (#119) Finance Tenure/Track Position – \$110,000

#3 (#128) Sales faculty line - Tenure Track – \$120,000

Postpone 1 track?

Woodbury School of Business



#1 (#141) Data Analytics Tenure Track Position – \$110,000

The proposed UVU Data Analytics Certificate and new Business Core have two data analytics courses that require faculty.

The business core along will require 10 sections per semester.



Woodbury School of Business



#2 (#119) Finance Tenure/Track Position – \$110,000

- Restore cut position: 30% increase in Finance courses over the last 3 years.
- This faculty member will ensure that WSB meets AACSB requirements and accommodates growth.

A C H I E V E



Woodbury School of Business



#3 (#128) Sales faculty line - Tenure Track – \$120,000

- Employer demand is up 150%.
- Student demand is up 19% the past 5 years.
- New certificate
- Only 1 faculty member
- Restore the cut

A C H I E V E

