

INSTITUTIONAL ADVANCEMENT

PLANNING, BUDGETING, AND ASSESSMENT 2020

Institutional Advancement Senior Leadership



Scott Cooksey
Vice President of
Institutional Advancement



Jefferson Moss
AVP Central Advancement,
Foundation COO



Jerry Henley
AVP Major Gifts –
Development & Programs



Julie Anderson
Executive Director,
Institutional Advancement



Bart Jacobs
Sr. Director,
Advancement Services



Aaron Price
Divisional Managing
Accountant & Foundation
Controller



Christie Denniston
Sr. Director, Marketing &
Strategic Communications



Kevin Walkenhorst
Sr. Director,
Alumni Relations



Ashton Stitt
Sr. Director,
Executive Events



Justin Jones
Sr. Director, Donor
Relations & Annual Giving



A MILESTONE YEAR



\$41 million raised

- Second-largest gift in UVU history from dōTERRA
- Groundbreaking for Scott C. Keller Building
- Launch of Student Emergency Fund



DIVISION RESPONDS TO COVID

Innovation + Collaboration



Our plans for 2021
and BEYOND

IA's Strategic Requests

ONE-TIME FUNDING REQUESTS

Office of Institutional Advancement

- Campaign Planning and Implementation (\$150,000)
- Division Technology (\$40,000)

Central Advancement Services

- Data Hygiene (\$60,000)



IA's Strategic Requests

ONGOING FUNDING REQUESTS

Major Gifts/Development Programs

- Senior Director of Major Gifts (\$146,633)
- Assistant Director of Donor Relations (\$91,662)

Central Advancement Services

- Gift Processing Manager (\$88,608)



THANK YOU

QUESTIONS?

