

Student Affairs

Planning, Budget, and Assessment 2020









Division of Student Affairs



Kim Barraclough
Admin Support for Kyle Reyes



Kyle Reyes
Vice President of Student Affairs



Matt DeGriselles
Accountant



Candice Gardner
Major Gifts Officer - Student Affairs



Alysha Turner
Presidential Intern



Dr. Michelle Kearns
Associate VP of Student Success & Retention
Full-time: 52
Part-time: 89
Total: 141



Dr. Barney Nye
Associate VP of K-16 Grants, Outreach, and Partnerships
Full-time: 36
Part-time: 118
Total: 154



Dr. Alexis Palmer
Associate VP of Student Life / Dean of Students
Full-time: 90
Part-time: 195
Total: 285



Dr. Andrew Stone
Associate VP of Enrollment Management
Full-time: 74
Part-time: 44
Total: 118



Malinda Bird
Admin Support for Michelle Kearns



Darah Snow
Multicultural Student Services



Kelly Clark
Admin Support for Barney Nye



Liz Andrus
School, Community, University Partnerships



Erin Fleming
Admin Support for Alexis Palmer



Ashley Larson
Associate Dean of Students



Vaylene Perry
Admin Support for Andrew Stone



Kris Coles
Admissions & Prospective Student Services



Michael Snapp
Career Development Center



Steve Crook
International Student Services



Joyce Hastings
Care About Childcare



Tino Diaz
TRIO Educational Opportunity Center



Summer Valente
Center for Social Impact



Maren Turnidge
Student Conduct



John Curl
Financial Aid & Scholarships



Eric Humphrey
Registrars Office



Marcy Glassford
First-Generation Student Success Center



Tara Ivie
Women's Success Center & Wee Care Center



Laurie Miller
Utah Statewide GEAR UP



Keith Jensen
TRIO Student Support Services



Joel Herd
Event Services / SSC & SLWC Operations



Sherry Page
Accessibility Services



Wade Oliver
University Advising



Noemy Medina
First Year Exp. & Student Retention



Greg Jackson
Grant Officer for Student Affairs



Michael Campbell
TRIO Upward Bound



DaSheek Akwenye
Campus Recreation



Bill Erb
Sr. Director Student Health Services



Sheldon Holgreen
Veterans Success Center



Elaine Lewis
First Year Advisement Center



Marissa King
Student Leadership & Involvement

Medical Services, Mental Health Services, Psychiatric Services, Crisis Services

Student Affairs Employees

Full-time: 256
Part-time: 446
Total: 702

-  Executive Leadership
-  Admin & Specialty
-  Department Leaders

Council for the Advancement of Standards in Higher Ed.

47 CAS Standards to Professionalize Higher Education Programs and Services | www.cas.edu



1. **Academic Advising Programs**
2. **Alcohol and Other Drug Programs**
3. Assessment Services
4. **Auxiliary Services Functional Areas**
5. **Campus Activities Programs**
6. **Campus Information and Visitor Services**
7. Campus Police and Security Programs
8. **Campus Religious, Secular, and Spiritual Programs**
9. **Career Services**
10. **Case Management Services**
11. **Civic Engagement and Service-Learning Programs**
12. **Clinical Health Services**
13. College Honor Society Programs
14. College Unions
15. **Collegiate Recreation Programs**
16. **Conference and Event Programs**
17. **Counseling Services**
18. Dining Services Programs
19. **Disability Resources and Services**
20. Education Abroad Programs and Services
21. **Financial Aid Programs**
22. Fraternity and Sorority Advising Programs
23. Graduate and Professional Student Programs and Services
24. **Health Promotion Services**
25. **Housing and Residential Life Programs**
26. **International Student Programs and Services**
27. Internship Programs
28. Learning Assistance Programs
29. **Lesbian, Gay, Bisexual, Transgender, and Queer Programs and Services**
30. **Master's Level Student Affairs Professional Preparation Programs**
31. **Multicultural Student Programs and Services**
32. **Orientation Programs**
33. **Parent and Family Programs**
34. **Post-Traditional and Commuter Student Programs and Services**
35. **Registrar Programs and Services**
36. **Sexual Violence-Related Programs and Services**
37. **Student Conduct Programs**
38. **Student Leadership Programs**
39. **Student Media Programs**
40. **Sustainability Programs**
41. Testing Programs and Services
42. **Transfer Student Programs and Services**
43. **TRIO and College Access Programs**
44. **Undergraduate Admissions Programs and Services**
45. Undergraduate Research Programs
46. **Veterans and Military-connected Programs and Services**
47. **Women's and Gender Programs and Services**

Vision 2030 & Student Affairs Impact Areas



Exceptional Care | Exceptional Accountability | Exceptional Results

Vision 2030 Strategy #2
 Improve Accessibility, Flexibility, and Affordability for All Current and Future UVU Students

Vision 2030 Strategy #3
 Strengthen Partnerships for Community, Workforce, and Economic Development

Vision 2030 Strategy #1
 Enhance Student Success and Accelerate Completion of Meaningful Credentials

1

Student Access & Onboarding

- Outreach
- Recruitment
- Opportunity
- Financial Aid

2

Student Support & Navigation

- Empowerment
- Resources
- Mentoring
- Advising

3

Student Wellness & Belonging

- Health
- Safety
- Affinity
- Connection

4

Student Engagement & Development

- Involvement
- Leadership
- Co-Curr Learning
- Achievement

5

Student Success & Completion

- Persistence
- Graduation
- Career Transition
- Lifelong Learning

Equity & Diversity | Assessment | Securing Resources | Digital Transformation

Presenters



1

Student Access & Onboarding

- Outreach
- Recruitment
- Opportunity
- Financial Aid



2

Student Support & Navigation

- Empowerment
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- Advising



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Student Wellness & Belonging

- Health
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- Connection



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Student Success & Completion

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- Career Transition
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Student Access & Onboarding

Outreach | Recruitment | Opportunity | Financial Aid



Impact on Student Success

► Access to Financial Aid

- Launched two new outreach and completion scholarships. Greenlight - 309 students (\$567,467) & UVU Reach - 66 students (\$66,000).
- Doubled the number of FAFSA Nights and other outreach to over 30 events.
- GEAR UP disbursed approximately \$500,000 in scholarship funds to low-income students.
- Upgraded to latest BANNER self-service for Financial Aid to improve look and feel for students.

► Removing Barriers to Improve Onboarding

- Completed overhaul of myUVU for students. Simplified look and feel with clear connection to next steps and helpful resources.
- Created an ambassador directory to allow prospective students to connect with recruitment ambassadors.
- Annotated 800+ I-20s for international students to enter country easier and to comply with initial federal guidelines.
- Utilized communication text and email tools (Signalvine & Mailerlite) to enhance outreach/connection to students.

► Streamlined Processes

- Revised the process for transfer credit dept. evaluations. Process went from taking months to less than 2 weeks.
- Implementing Transcription Evaluation software for speedier evaluation - incoming transcripts.
- Simplified late withdrawal process to give students one single point of contact.
- Certified 1,351 GI Bill applications.
- Office of Accessibility Services moved application process online for quicker student responses.
- Auto-admitted 7,000+ concurrent enrollment students.

► Inclusive Outreach

- Provided Spanish translation services for concurrent enrollment, prospective student services, SCUP, and TRIO.
- HB 144 - simplified tuition waiver process to reduce confusion for students.





Student Access & Onboarding

Outreach | Recruitment | Opportunity | Financial Aid

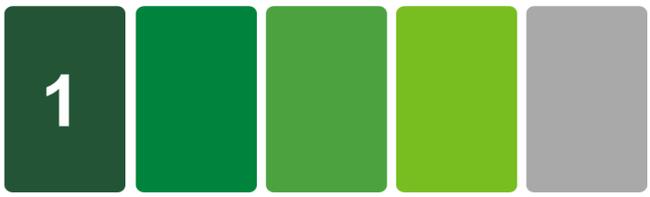


Impact on Student Success

COVID Responsiveness

- **Federal CARES Act Aid** - John Curl led the awarding of over \$8M in Federal CARES Act funds to over 8,000 students. The average award was over \$900.
- **Credit/No Credit** - Registrar's Office adjusted deadlines, revised communications, and took lead converting all courses to make a credit/no credit option available to students affected by mid-semester class delivery change.
- **Orientations & Tours** - Converted Jumpstart Orientation to online, created online orientation for Spanish-speaking parents; modified daily campus tours to offer a virtual option for students to see campus; created YouTube videos for students to navigate the admissions process including orientation and registering for classes; conducted both online and in person Military-connected student orientations.
- **Student Onboarding & Campus Navigation** - Converted Freshman Convocation to virtual event with 1,250 participants; worked to provide marketing of campus navigation during construction including accessible routes; Campus Connection made it possible for students to get their ID mailed to them.
- **Community Resource** - To provide support to student and community members, Joyce Hasting, CACC director, opened, staffed and managed a temporary community-based COVID childcare facility in program to serve families of essential workers.
- **Summer Programming** - Upward Bound and PREP transitioned in six weeks from in-person to remote delivery of complex, college access programming, for-credit courses, and other support services to 300 6th-12th grade students from Alpine, Nebo, Provo, Wasatch, Duchesne and Uintah school districts; held the Latino Scientists of Tomorrow summer bridge program via Zoom with a 33% increase in participation.





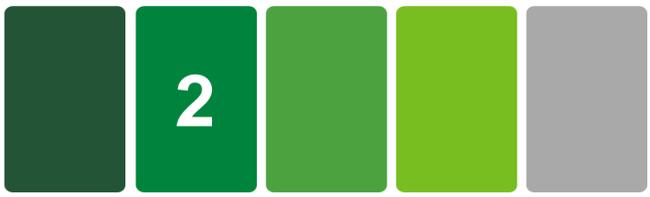
Student Access & Onboarding

Outreach | Recruitment | Opportunity | Financial Aid



2021 Budget Requests to Support Impact Area 1

Request	#	Description	Amount
Campus Events & Visits Coordinator (PT to FT)	268	Convert 3 PT positions. Increasing number of on-campus recruitment events and overall participation. Elevate the prospective student experience.	\$33,004 Base
Transfer Credit Student Services Assistant I (PT to FT)	266	Convert 3 PT positions. Reduce PT employee turnover. Optimize limited space. Improve services to students with improved customer service.	\$23,460 Base
Admissions Coordinator II (PT to FT)	270	Convert 2 PT positions. Optimize limited space. Reduce PT employee turnover. Improve services to students with improved customer service and responsiveness.	\$48,004 Base
UVU PREP Funding	233	Support innovative early-intervention program to spur youth interest and key foundational skills in STEM fields.	\$60,000 One-Time
Outreach Calls to Admitted Students	259	Direct connection to new admitted students within 48 hours of admission. Answer questions and provide direction and next steps.	\$50,000 One-Time
Digital Marketing Videos	267	Changes to face-to-face recruitment require a shift to increased digital marketing materials.	\$30,000 One-Time



Student Support & Navigation

Empowerment | Resources | Mentoring | Advising



Impact on Student Success

▶ First-Gen Support & Student Success

- Re-allocated resources to launch new First-Generation Student Success Center.
- Received two national recognitions for First-Gen progress (*First Forward Institution*).
- 2,893 First-Gen students graduated in 2020.

▶ Digital Transformation to Support Students

- Discontinued outdated versions of Banner registration and moved to in-app registration in the scheduling wizard; simplified the process for late withdrawal requests.
- Implementing late add tool for faculty. Allows instant authorization for late adds and removes excess steps in the process.
- Complete overhaul of Registration and Academics pages of myUVU to provide clear, targeted, and critical information to students (rather than a link farm).

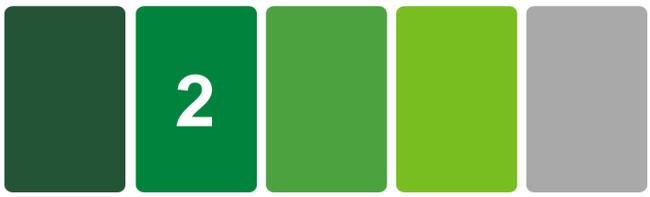
▶ **First-Year Advising Center** - provided proactive, data-informed, holistic advising for new students.

▶ **Student Resources** - Care About Childcare's successful leadership has led to a 5-year renewal contract with the Office of Childcare in the Dept. of Workforce Services to provide childcare resources and referrals in our service region totaling \$2,940,000.

▶ Identity-based Support

- Re-allocated resources and received support from across campus to hire African Diaspora Program Director.
- International Student Council mentored new international students.
- Facilitated cultural awareness, safe zone, Green zone, and diversity dialogue events.

▶ **Career Prep** - Implemented new career interest inventory, PathwayU, to promote purpose-first Complete College America strategies.



Student Support & Navigation

Empowerment | Resources | Mentoring | Advising



Impact on Student Success

COVID Responsiveness

- Pivoted quickly to virtual advising.
- Created YouTube channel for Pacific Islander Initiative participants.
- International Student Support - Worked with international students to adjust schedules for F2F compliance.
- Educational Opportunity Center (EOC) quickly facilitated remote enrollment, registration, and financial aid advocacy and support for low-income and First-Generation students.
- GEAR UP's First-Year Services re-tooled and delivered a successful cohort bridge program for incoming low-income students in July and August to provide academic, social and college success programming for incoming first-year students.

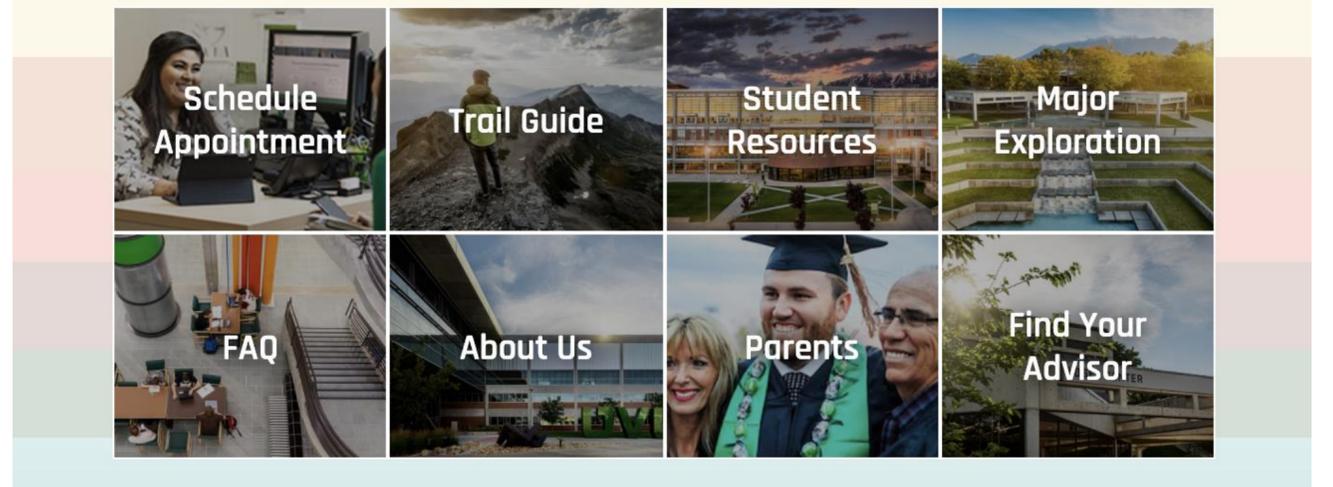


First-Year Advising Center



If you need assistance, please complete our Contact Form. Someone will reach out to you as soon as possible. Thank you!

[CONTACT US](#)



Student Support & Navigation

Empowerment | Resources | Mentoring | Advising



2021 Budget Requests to Support Impact Area 2

Request	#	Description	Amount
PT LGBT Coordinator	147	With an internal focus, provide support and coaching for a growing underserved population.	\$28,000 Base
CampusLogic Contract	269	Student financial aid software to assist students through the financial aid and verification process. New 3-year contract, price increase.	\$40,000 Base
Wee Care Admin. Assistant	212	Complete administrative tasks allowing the director to focus on strategic, personnel, and grant writing and implementation priorities.	\$63,744 Base
Losee 4th Floor Branding	208	Rebrand and refresh existing space to welcome and onboard new students in a way that increases affinity, pride, collaboration, and overall student success.	\$50,000 One-Time
Chatbot Institutional License	275	Provide students real-time answers and resources to address their questions and concerns.	\$65,000 One-Time
First Generation Student Scholarships	202	Due to limited funding, only 8% of First-Gen students who applied and were eligible received scholarships from this program.	\$50,000 General Base





Student Wellness & Belonging

Health | Safety | Affinity | Connection



Impact on Student Success

▸ Addressing Basic Needs

- Emergency Fund - During its launch year (19-20), the CARE Task Force distributed \$59,241 to 137 students. Avg. amount p/student was \$435.00. Student recipient data: 47% students of color, 66% female, 42% first year students, median unmet financial need was \$3,568.
- Food Pantry - Provided 693 food vouchers to students during the 19-20 academic year (pilot year). 291 first-time visitors to the food pantry and 1,013 overall unique students served.

▸ CARE and Mental Health Task Forces

- Mask distribution in place of CARE stations.
- Implemented Maxient as a case management system for BAT, Conduct, BEST, and CARE Team providing a knowledge base about the students in a collaborative platform.
- Moving professional judgement appeals to CampusLogic for better/easier collection of docs.

▸ Student Health Services

- 300% increase in the number of clients who requested and received individual therapy. Reduced percentage of students on a waitlist from 74% last year to 26% this year. And no session limits.
 - Survey results: 97% of students *agreed* or *strongly agreed*, “I am satisfied with the services I received at Student Health Services.” 92% *agreed* or *strongly agreed*, “The services I have received at Student Health Services helped me to stay in school.”
- ### ▸ Women’s Success
- Restructured strategic vision for campus-wide engagement for Women’s Success; launched Women’s Success Center Gallery; brought Turning Point staff and programming to the WSC.
- ### ▸ Physical Environment
- Collaboration between Stacy Hamm and Joel Herd (and many others) for the 18-month construction project.



Student Wellness & Belonging

Health | Safety | Affinity | Connection



Impact on Student Success

COVID Responsiveness

- **Coordinated COVID actions** - deanofstudents@uvu.edu, student communication, students in crisis; coordinated mask distribution for campus first 10 days of school; Wellness Programs provided 4,800 masks to 48 departments.
- **Student Health Services** - maintained accessible, hybrid approach to services; to deliver remote services - secured a confidential telemed/therapy platform; prepared all SHS technology and equipment, altered paperwork and documentation processes; fine-tuned remote payment modalities; created protocols and procedures for workflow and entrance to clinic; and went to a no fee for service model for the remainder of the spring semester.
- **Center for Social Impact** - Developed food pantry operation matrix; Operated under various conditions, including online orders and drive-up pick up; When pantry was temporarily closed, secured commitment from community resources to serve the UVU population they normally do not serve.
- **Campus Recreation** - Pivoted quickly to create protocols and procedures to allow for safe usage of one of the most requested services on campus during COVID (access to the gym and the whole SLWC). Shifted programming virtually; Had over \$100,000 revenue in reserve that allowed us to not furlough majority of employees during COVID-19 and helped pay most all our 150 plus PT hourly and student staff.
- **SLWC Programming** - Shifted to provide virtual classes and workouts in fitness, mindfulness, personal training, 5k, and weekly health & wellness competitions. Wellness Programs hosted 335 events with 25,082 participants.
- **Event Services and Scheduling** - Worked with Cabinet on COVID-19 event planning guidelines and protocols with the effort to support in-person events.





Student Wellness & Belonging

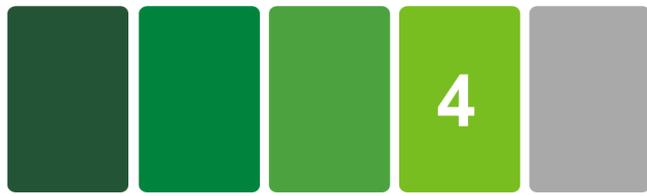
Health | Safety | Affinity | Connection



2021 Budget Requests to Support Impact Area 3

Request	#	Description	Amount
Mental Health Therapist IV (LGBT Specialist)	234	Provide mental health support and crisis services to students who self-identify as LGBTQ+. Ratio is 1:2,264 (Goal: 1:1,500)	\$119,622 Base
Emergency Fund	201	Provide funding for students facing emergency needs such as housing or food insecurity.	\$50,000 One-Time
CARE Task Force	200	Operating budget for programs, resources, and initiatives developed through the CARE Task Force including food vouchers and the VISTA cost-share.	\$20,000 One-Time
Mental Health Task Force	199	Operating budget for programs, resources, and initiatives developed through the Mental Health Task Force.	\$20,000 One-Time

- Student Health Services received a grant from the Sorenson Legacy Foundation to fund the post doc therapist program. Last year the grant was for \$20,000 to pilot the program and this year, we were awarded \$74,856.



Student Engagement & Development

Involvement | Leadership | CC Learning | Achievement



Impact on Student Success

Student Programs (\$51.54) funds the following:

- Compensation for FT and PT employees in Student Leadership & Involvement, Center for Social Impact, and Student Media
- Student Leadership scholarships
- Action Learning
- Center for Social Impact
- Clubs
- Interfaith Student Council
- Multicultural Student Council
- Reflection Center
- Spirit Squad
- Student Government
- Student Media
- Wasatch Campus Life

► Reallocation of Funds

- Entire Dean of Students Office and Office of Student Conduct, including operating budgets and positions were moved off of student fees to appropriated funds that were not being efficiently used within Student Life. This also included moving a PT to FT or the Office of Student Conduct.

Campus Recreation (\$26.50) funds the following:

- Compensation for FT and PT employees in Campus Recreation
- Bowling Alley
- Climbing Wall
- Intramurals
- Outdoor Adventure Center
- Student Life & Wellness Center
- Sports Clubs
- Wellness Programs
- Rodeo

www.uvu.edu/uvusa/studentfees/



Student Engagement & Development

Involvement | Leadership | CC Learning | Achievement



Impact on Student Success

▶ Student Leadership Development

- Cultural Envoy Leadership Program, MSC programs, First-Gen mentors, and ISC council.
- 197 student leaders received a student life scholarship.
- Residential Community Leader program - 6,375 students participated in 110 events across 9 complexes; 27 new clubs were formed during the 2019-2020 academic year; 142 clubs were in operation, 3,170 students participated in clubs, 201 club events where held.

▶ Student Co-Curricular Development

- Launched the first Social Impact Seminar through the Center for Social Impact (CSI) with 60 students. Avg. student rating for this class is 4.73 out of 5. Received renewed funding through the Clark and Christine Ivory Foundation for their Student Impact Fellows program.
- 25 UVUSA student trainings were held, 59 events, total number of participants was 23,005.

▶ Student Achievement

- Center for Social Impact students - global finalists at the Oxford's Map the System competition for their work on Affordable Housing in Utah.
- UVU Review placed 1st for best broadcast news story at the Associated Collegiate Press College Media Convention; saw a 10% increase in Facebook and IG followers.
- Five UVU rodeo students qualified for College National Finals Rodeo.
- E-Sports Rocket League team ranked in the Top 10.

▶ COVID Responsiveness

- Provided virtual activities to allow students to still connect socially with others (Bingo, Dance Team in concert, Scavenger hunts, etc.)
- Campus Recreation - The OAC created a club, open to anyone on an athletic app called Strava. OAC's Art in Arches event - Arches National Park.



Student Engagement & Development

Involvement | Leadership | CC Learning | Achievement



2021 Budget Requests to Support Impact Area 4

Request	#	Description	Amount
			\$0.00

Actions taken to cover the needs in this area:

- Total amount that was reallocated to other Student Life departments due to eliminating CAL: \$243,700
 - Moved PT to FT position in Off-Campus Housing coordination
 - Moved the RCL (Residence Community Leader) program to appropriated funds
 - Moved off a FT non-appropriated (student fee) position in the Center for Social Impact to an appropriated line

Student Success & Completion

Persistence | Graduation | Career | Lifelong Learning



Impact on Student Success

▶ Accelerate Completion

- Auto-awarding Gen Ed Certificates: Fall 2019 - 2,275; Spring 2020 - 962; Summer 2020 - 417; Total - 3,654 awarded in 2019-2020.
- Auto-awarding UVST Associate Degrees: 215 in Spring 2020; 706 since 2018. Explored auto-awarding certificates and associate degrees in more departments and colleges.
- Hired graduation advisor; Converted pt to ft graduation coordinator and simplified graduation application process.

▶ Addressing Completion Barrier - Finances

- MSS (99 awards - \$254,807), VSC (23 - \$23,000), ISS (120 - \$582,000), FYESR (123 - \$246,806), FGSSC (180 - \$230,472), WSC (138 - \$367,996) - Total SSR Scholarships = 683 - \$1,705,081.
- 81% of students on scholarship at the Women's Success Center stay enrolled the following year.

- ▶ **Returning Wolverine Grants** -13,562 students contacted since 2016; 2,395 of these students re-enrolled at UVU as of Fall 2020; 474 of those students completed a bachelor's or associate degree. Distributed \$440,561.
- ▶ **Career Preparation and Transition** - Career Development Center conducted 139 classroom presentations to 3,219 students on career development strategies.
- ▶ **TRIO Student Support Services** program renewed for an additional 5 years to support low income, first generation and students with disabilities to persist and graduate in the amount of \$1,464,480.
- ▶ **Completion Grants** awarded to 190 students.
- ▶ **Retention Mentors** provide personalized outreach and support for 31,336 students: New freshmen (6,598), Early Alert (11,507), Developmental Math (431), Financial Aid (277), Leave of Absence (1,301), Refer-a-student (64), Ilume Outreach (5,962), New transfers (5,196).



Student Success & Completion

Persistence | Graduation | Career | Lifelong Learning



Impact on Student Success

COVID Responsiveness

- Converted career fairs and recruiting events to virtual.
- Utilized Retention Mentors for aggressive and comprehensive campus-wide student support including the fall 2020 “contact us” survey and website “contact us” links.
- Delivered over 500 Military Connected Student Graduation boxes for students receiving degrees.
- Hosted a virtual Lavender graduation for graduates who self-identify as LGBTQ+.
- First-Gen graduates were sent package with cords and I Am First pin.



Student Success & Completion

Persistence | Graduation | Career | Lifelong Learning



2021 Budget Requests to Support Impact Area 5

Request	#	Description	Amount
Student Persistence Communications Coordinator	205	Communications is a barrier for student success. Additional technology requires strong coordination.	\$74,622 Base
Veterans Student Success Coordinator PT to FT	207	Provide outreach, support, and engagement opportunities for military-connected students and community members.	\$45,377 Base
First-year Programming	206	Additional funds needed to address increased student participation in FY programs and increases in food and facility costs.	\$60,000 Base
Veterans Center Completion/Recruitment Marketing	213	Marketing funds would provide opportunity to recruit more military-connected students and connects them with programs and resources designed for retention and completion	\$20,000 One-Time
Graduation Supplies	313	Cover the cost to purchase, print, and mail graduation diplomas to an increasingly large graduating class.	\$20,000 One-Time

- ▶ **Office of Accessibility Services** secured a 2-year grant of \$203,000 from the Marriott Daughters Foundation to hire a new counselor/outreach coordinator.

Resource Development



Fundraising & Grants

- ▶ **First-Generation Completion Initiative**
 - Current progress to \$15M goal - \$10.2M
 - Naming opportunity for the new First-Gen Center
- ▶ **Women’s Success Center**
 - Increasing named scholarships
 - Naming opportunity for the new expansion of Women’s Success Center
- ▶ **Veterans Success Center**
 - Secured first endowed scholarship for the center (\$100k)
 - Naming opportunity for the new expansion off the Veterans Success Center
- ▶ **Multicultural Student Services** - Working on scholarships and programming support for cultural initiatives (African Diaspora, LGBTQ+, Latinx, Native American, Pacific Islander)
- ▶ **Mental Health Services** - Increased grant supporting post-doctoral therapists serving UVU students

September 2018 - October 2020 fundraising	
First-Generation Completion Initiative (\$15M goal set in September 2018)	\$10,200,000

SA September 2019 - October 2020 fundraising	
Various Scholarships/Programming	\$149,450
Women’s Success Center	\$1,141,150
Veteran’s Success Center	\$100,750
Mental Health	\$74,860
Student Clubs/Intramurals	\$46,460
Total funds raised for 2019-2020	\$1,512,970

SA 2019 - 2020 grants	
Student Support Services (5-year grant)	\$1,464,480
Office of Accessibility Services (2-year grant)	\$203,000
Care About Childcare (5-year grant)	\$2,940,000
Total grants received for 2019-2020	\$4,607,480

▶ **From 2014-2018, SA averaged \$40,000 fundraised per year.**

Exceptional Accountability



2021 Budget Request to Support Exceptional Accountability

Request	#	Description	Amount
Student Impact Assessment Coordinator	328	With 27 departments, SA is in need of an impact assessment expert to help department directors to strategically assess, collect, and report impact data for various student programs within the division. These efforts will help in divisional planning, decision making, resource allocation, and understanding of the effectiveness and impact of each program and services on student success and the goals articulated in Vision 2030.	\$101,719 Base



Summary of Requests



	Prioritized Base Requests	SA Impact Area	Amount
1	SA Assessment Coordinator	EA	\$101,719
2	Student Persistence Comm. Coordinator	5	\$74,622
3	Mental Health Therapist IV (LGBT)	3	\$119,622
4	Transfer Credit (St. Services Assist) (3pt to ft)	1	\$23,460
5	Campus Visit Coordinator (3pt to 1ft)	1	\$33,004
6	Admissions Coordinator (2pt to 1ft)	1	\$48,004
7	Veterans Student Success Coordinator	5	\$45,377
8	MSS - Part-time LGBT Coordinator	2	\$28,000
9	Campus Logic	2	\$40,000
10	Wee Care Admin. Assistant	2	\$63,744
	Total Base Requests		\$577,552

	General Requests	SA Impact Area	Amount
1	First Generation Student Scholarships	1	\$50,000

	Prioritized One-Time Requests	SA Impact Area	Amount
1	Emergency Fund	3	\$50,000
2	PREP Program Funding	1	\$60,000
3	CARE Task Force	3	\$20,000
4	Mental Health Task Force	3	\$20,000
5	Losee 4th Floor Branding	2	\$50,000
6	Outreach Calls to Admitted Students	1	\$50,000
7	First-Year Programming	5	\$60,000
8	Veterans Recruit/Completion Marketing budget	5	\$20,000
9	Digital Marketing Videos	1	\$30,000
10	University Chatbot	2	\$65,000
11	Graduation Supplies	5	\$20,000
	Total One-Time Requests		\$445,000

Vision 2030 & Student Affairs Impact Areas



Exceptional Care | Exceptional Accountability | Exceptional Results

Vision 2030 Strategy #2
 Improve Accessibility, Flexibility, and Affordability for All Current and Future UVU Students

Vision 2030 Strategy #3
 Strengthen Partnerships for Community, Workforce, and Economic Development

Vision 2030 Strategy #1
 Enhance Student Success and Accelerate Completion of Meaningful Credentials

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Student Success & Completion

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- Graduation
- Career Transition
- Lifelong Learning

Equity & Diversity | Assessment | Securing Resources | Digital Transformation



Employee Development & Communication



Impact on Employee Success



- **SAIL** - Student Affairs Institute for Leadership. Hosted 2nd cohort for year-long leadership development program.
- **Care Champions Lunches** - Recognize four employees every six weeks for the way they demonstrate Care to students and staff.
- **Town Hall Meetings** - Conducted three division-wide virtual town hall meetings including a virtual celebration of the Student Affairs Awards of Excellence winners.
- **Masters of Higher Education** - All five Student Affairs execs teach in the M.Ed. program. We admitted our second cohort of the program.
- **New Employee Onboarding** – Continued refinement of new employee onboarding effort with gift basket and orientation guide.
- **Employee Appreciation Tailgate Lunch** - Hosted a pre-basketball tailgate lunch and appreciation event for Student Affairs employees and their families (400 attended)

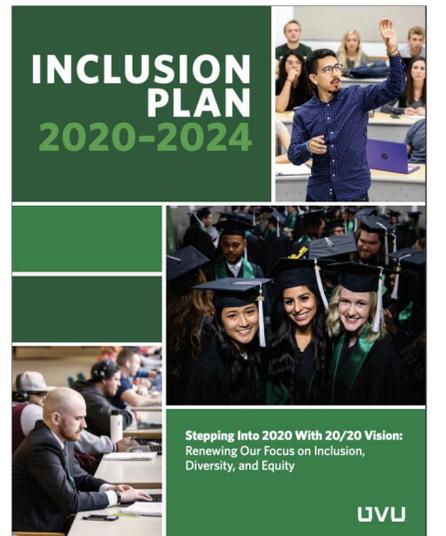
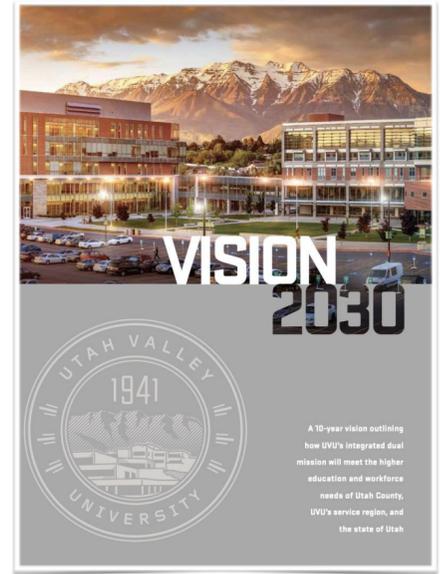


Moving Forward



Student Affairs Priorities 2020-2021

- **Vision 2030** - Co-lead the implementation of Phase 1 of UVU Vision 2030. Lead five specific priority initiatives (1a, 1b, 2c, 2d, & 3a). Maintain overall focus on 45% Completion.
- **Diversity, Equity & Inclusion** - Lead efforts within UVU's Inclusion Plan 2.0. Student Affairs has primary stewardship for 24 of the action steps and is a partner on 10 more.
- **Exceptional Care** - Continue operationalization of Exceptional Care for students and fellow employees.
- **Digital Transformation** - Implement digital transformation strategies to improve the student experience and employee effectiveness.
- **Secure Resources** - Raise \$4M toward Student Affairs priorities (including grants).
- **Employee Development** - Enhance employee engagement, communication, onboarding, and development.
- **Assessment & Data** - Continue improvement of Impact mapping and overall assessment of programs and services.



Student Affairs

Planning, Budget, and Assessment

