

# PBA 2021-22

OCTOBER 27, 2021



# MISSION STATEMENT

Utah Valley University is an integrated university and community college that educates every student for success in work and life through excellence in engaged teaching, services, and scholarship.





OUR VALUES:  
**Exceptional  
CARE  
ACCOUNTABILITY  
RESULTS**

**STUDENT  
SUCCESS**

**UVU**



# VISION 2030



A 10-year vision outlining how UVU's integrated dual mission will meet the higher education and workforce needs of Utah County, UVU's service region, and the state of Utah

**STRATEGY #1 – Enhance student success and accelerate completion of meaningful credentials**

**STRATEGY #2 – Improve accessibility, flexibility, and affordability for all current and future UVU students**

**STRATEGY #3 – Strengthen partnerships for community, workforce, and economic development**

# UVU's PBA Process: Alignment, Communication, Ownership



Focuses planning on UVU's **mission, action commitments, and objectives**



Integrates and aligns resource allocation with planning and assessment at levels of the university



Enhances **communication and coordination** across the University



Promotes **accountability** for existing and new resources

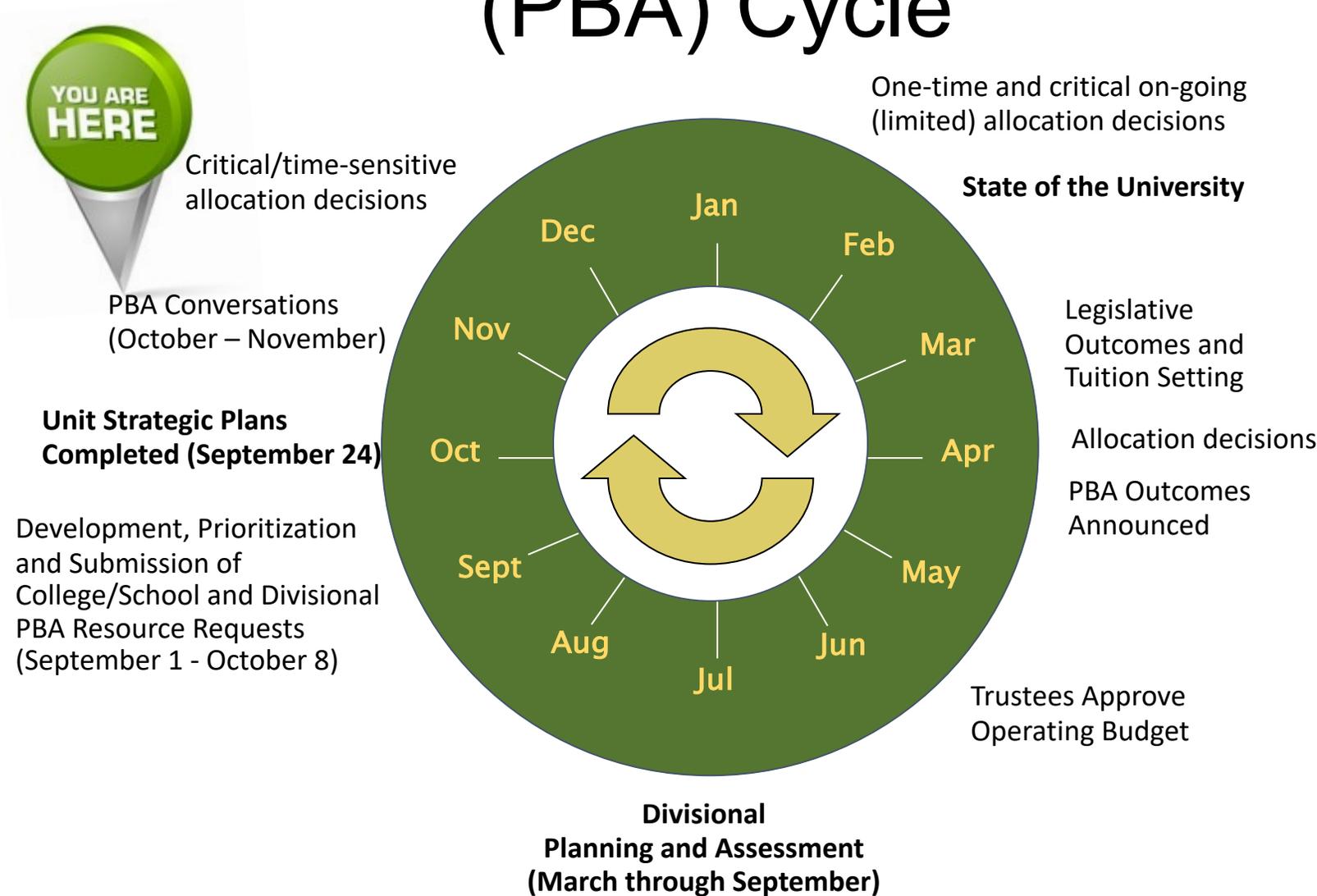


Provides engagement opportunities in planning, assessment, and budget request processes across the university



Presents budget requests, priorities, and decisions transparently through conversations and public website

# 2021-22 Planning, Budget & Assessment (PBA) Cycle





PBA 2021-22:  
Increased  
Attention to  
Impact of Existing  
Resources

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# Zero-based Mindset

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- Ensure activities and cost align with the desired outcomes
- PIVOT where needed; ask tough questions (time, space, expenditures)
- Executives evaluate resource requests based on
  - Projected impact to key metrics (including CQE-Completion, Quality, Efficiency)
  - Ability to reallocate existing resources (informed by carryforward and vacancies)



## Resource requests must identify a funding source

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- Growth funding (tuition or tax funds) tied directly to increased enrollment
- Performance-based funds (tax funds) tied directly to performance metrics or UVU's performance funding request category
- Tuition and/or general student fee increase
- Non-appropriated revenue
- Reallocation of existing resources

What  
meaningful  
measures are  
we looking at?



CQE key trends, positive and negative



Other meaningful measures, key trends



How are the measures informing your plans and priorities

# What should you address?

1 Priorities: WHY are these the priorities?

2 Accountability: WHAT have you accomplished with your resources?

- Finances—Resources, expenditures, carryforward, trends, reallocations
- [Completion, Quality, Efficiency](#), meaningful measures

3 Plans

4 Resource Request

- What is needed?
- How can it be funded?

Summary Slide

# Where will the funds come from?

## Tuition

- New Academic Programs
- Enrollment Change
- Tuition Rate Increase

## UBHE New Tax Funds Budget Request

## Internal reallocations



## **New Academic Programs--\$1,880,500**

- Physician Assistant
- Master Clinical Mental Health Counseling
- Master of Education in School Counseling
- Master in Engineering & Technology Management

## **Enrollment Change—(\$4,066,400)**

- Summer down 8.3%--(\$1,468,300)
- Fall down 4.4%--(\$2,598,100)
- Spring TBD

2022-23  
Tuition  
Revenue  
Forecast

# UVU's FY23 New Tax Funds Request

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Mandatory Cost—Risk Management Rate Increase	TBD
Performance-Based Funding	
Student Access and Completion	\$1,745,000
Flexible Educational Offerings for Timely Completion	\$1,087,000
Digital Transformation/Cybersecurity	\$600,000
Healthcare Program Expansion	\$2,220,000
<b>Total New Tax Funds Requested</b>	<b>\$5,652,000</b>

*Note: Does not include balance of O&M funding for Keller Building of \$244,500*

# PBA Requests

## Ongoing

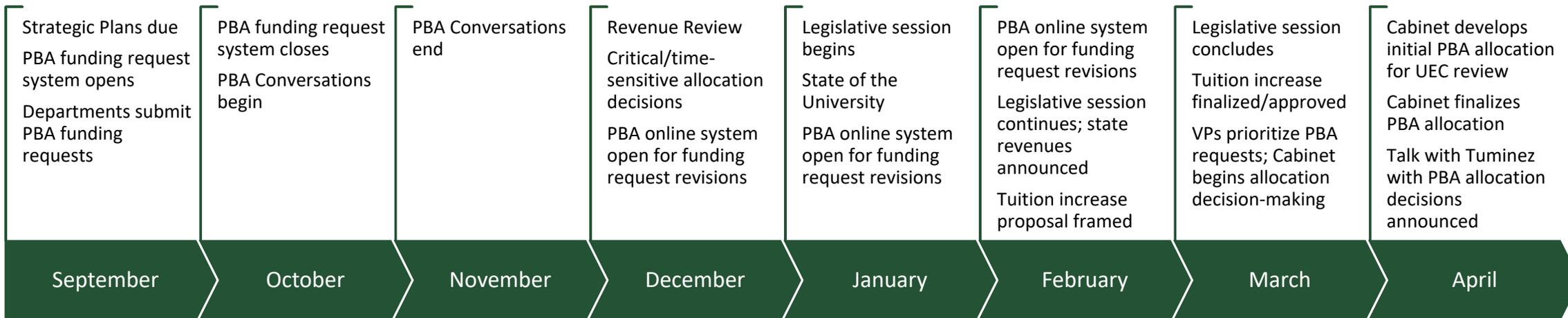
Divisional Appropriated	\$23,661,905
General Appropriated	\$7,460,952
Non-appropriated	\$1,689,721
<b>Total Ongoing</b>	<b>\$32,512,578</b>

## One-Time

Divisional Appropriated	\$12,559,894
General Appropriated	\$60,000
Non-appropriated	\$362,892
<b>Total One-Time</b>	<b>\$12,982,756</b>

Positions Requested: 104 staff; 54 faculty; 2 executives





# PBA Process Timeline



**With a greater focus on data-centered conversations and evaluation of efficiency measures, university leaders at ALL levels will be empowered to exercise evidence-informed decision making to improve student access, retention, and completion and ensure UVU achieves its Vision 2030 goals.**

# 2021 PBA CONVERSATIONS

August 31, 2021

Wednesday, October 27 1:00 p.m. – 3:30 p.m.	PBA Introduction	1:00 p.m. – 1:30 p.m.
	Office of the President & Office of General Counsel	1:30 p.m. – 1:50 p.m.
	University Marketing & Communications	1:50 p.m. – 2:20 p.m.
	Break	2:20 p.m. – 2:30 p.m.
	People & Culture	2:30 p.m. -- 3:00 p.m.
	Administration & Strategic Relations	3:00 p.m. -- 3:30 p.m.
Tuesday, November 2 1:00 p.m. – 3:15 p.m.	Institutional Advancement	1:00 p.m. – 1:30 p.m.
	Planning, Budget & Finance	1:30 p.m. – 2:00 p.m.
	Student Affairs	2:00 p.m. – 2:45 p.m.
	Digital Transformation	2:45 p.m. – 3:15 p.m.
Wednesday, November 3 9:00 a.m. – 11:00 a.m.	Academic Affairs	9:00 a.m. – 11:00 a.m.
Thursday, November 4 2:30 p.m. – 4:30 p.m.	Academic Affairs	2:30 p.m. – 4:30 p.m.

Updated 9/8/2021



UVU  
**A PLACE**  
FOR YOU

