



Student Affairs
PBA 2021-2022



SA Snapshot:

Personnel & Resources

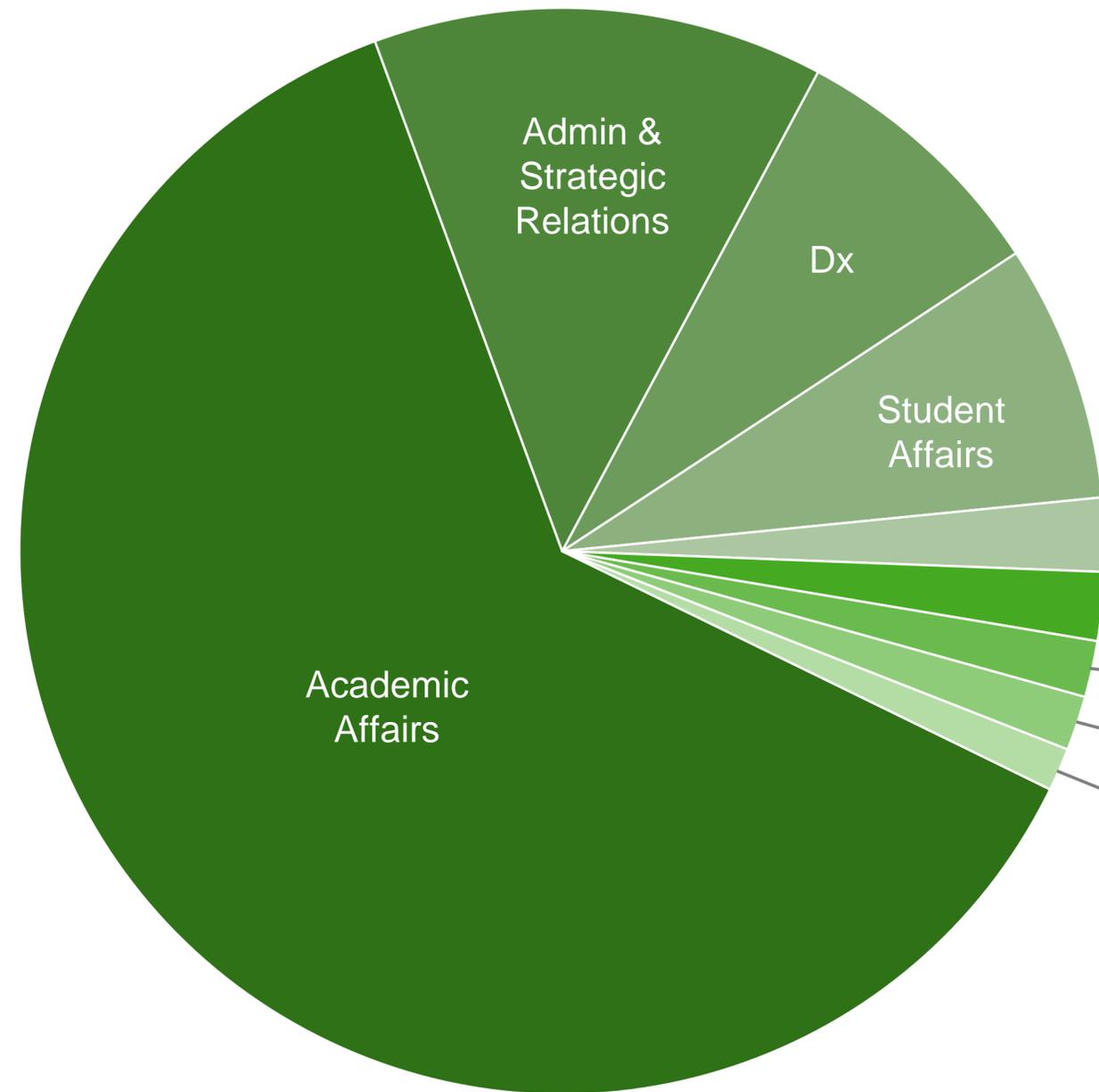


Student Affairs Employees

Full-time: 263 | Part-time: 446 | Total: 709
 Female: 166FT / 303PT = 469 (66.4%)
 Male: 97FT / 143PT = 240 (33.6%)

- Executive Leadership
- Admin & Specialty
- Department Leaders
- Reports to Other Div.

UVU Divisional Budgets 2020-2021



Division	20-21 Budget	%
Academic Affairs	\$168,177,365	61.7%
Admin & Strategic Relations	\$36,311,613	13.3%
Digital Transformation	\$21,488,879	7.9%
Student Affairs	\$20,716,637	7.6%
Planning & Budget	\$5,924,154	2.2%
Institutional Advancement	\$5,521,139	2.0%
Marketing & Communications	\$4,530,779	1.7%
President's Office / OGC / CIDO	\$4,383,542	1.6%
People & Culture	\$3,454,993	1.3%
Total	\$273,194,300	100%

Source: 2020-2021 Report on Operating Budget by Division

Student Affairs Budget 2020-2021

Student Affairs represents 7.6% of the total UVU appropriated budget



Majority of SDW budget comes from Student Fees - \$8,087,840 + appropriated \$4,002,493 = \$12,090,333

Departments include:

- Student Programs and positions (Center for Social Impact, Spirit Squad, UVUSA, Clubs, Housing, Student Leadership & Involvement, MSC, ISC, Reflection Center)
- Campus Rec Programs & positions (rodeo, sports clubs & intramurals, Outdoor Adventure Center, Wellness Education)
- Student Center O&M
- SLWC O&M
- Student Health Services (medical portion)

Assoc. V.P. of Student Development & Well-being	2020-21	FTE
Campus Recreation	\$202,033	2.00
Office of AVP of Student Life/Dean of Students	\$506,708	3.00
SSC/SLWC Operations	\$414,650	2.93
Student Health Services	\$2,233,178	21.86
Student Involvement & Leadership	\$455,396	3.00
Center for Social Impact	\$190,528	3.00
AVP Student Life Total Appropriated	\$4,002,493	35.79

Assoc. V.P. of Inclusive Excellence	2020-21	FTE
Accessibility Services	\$1,592,092	11.00
International Student Services	\$419,495	3.36
Multicultural Student Services (+LGBT Student Services)	\$1,328,572	13.00
Office of AVP of Inclusive Excellence	\$500,893	3.00
First Gen Success Center	\$295,535	2.00
Veterans Student Success Center	\$271,024	3.00
Women's Success Center	\$764,344	8.00
AVP of Inclusive Excellence Total Appropriated	\$5,171,955	43.36

Assoc. V.P. of Enrollment Management	2020-21	FTE
Admissions/Prospective Student	\$2,289,851	24.00
Financial Aid and Scholarships	\$2,207,075	28.00
Office of AVP of Enrollment Management	\$628,135	5.00
Sr Registrar/Graduation	\$1,779,967	19.00
First Year Experience & Student Retention	\$900,987	6.00
Career Development Center	\$1,103,437	11.00
AVP Enrollment Management Total Appropriated	\$8,909,451	95.00

Assoc. V.P. of PK-16/Outreach/Partnership	2020-21	FTE
GEAR UP	\$0	-
TRIO Pre- College Programs (UB & ETS)	\$0	-
TRIO Student Support Programs (SSS & EOC)	\$0	-
Office of AVP of Grants and Outreach	\$397,632	3.00
SCUP	\$420,634	4.00
AVP PK-16/Outreach/Partnership Total	\$818,265	7.00

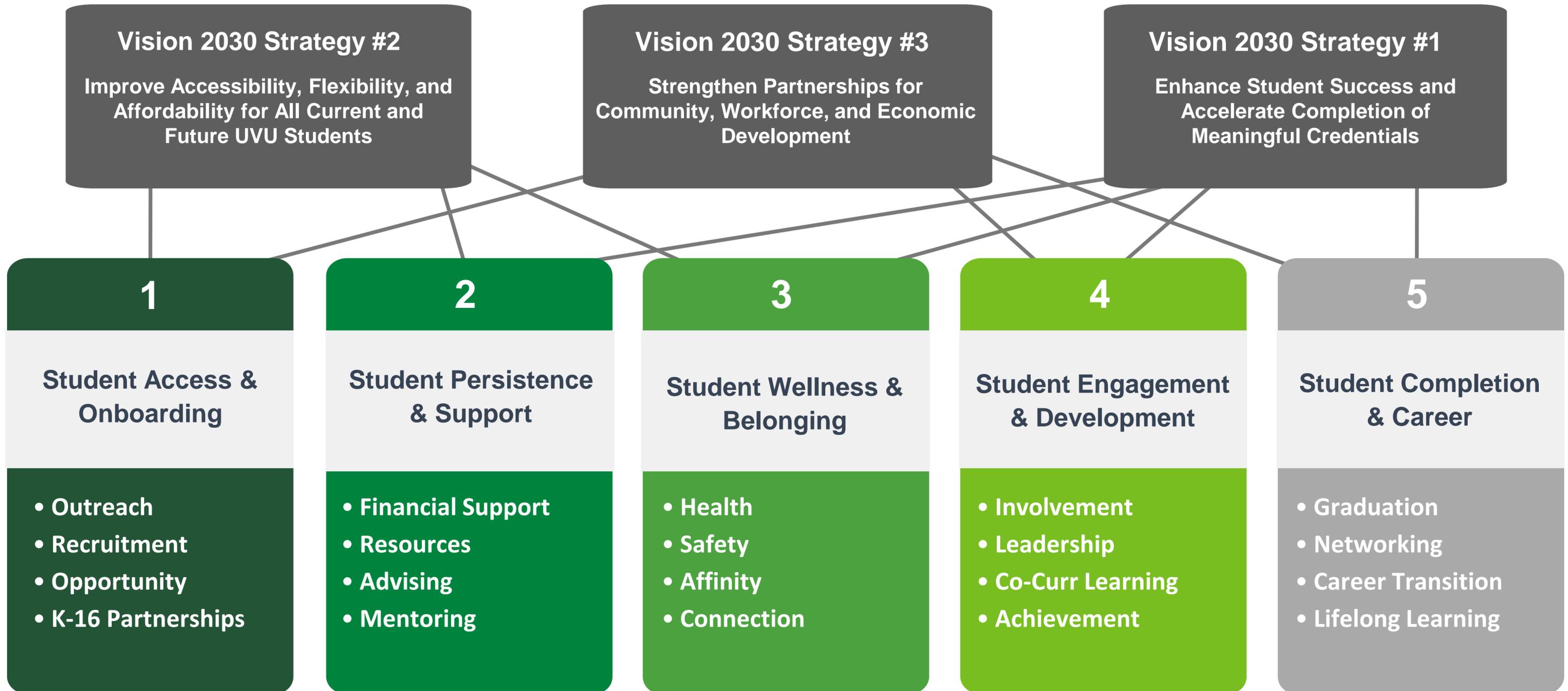
Vice President of Student Affairs	2020-21	FTE
Office of VP of Student Affairs + Contingencies	\$643,488	3.00

Represents only 10% of the division's \$7.8M budget (\$7M in grant funds p/year). 29 FTE and Summer hourly funded through grants.

SA Budget: \$20,716,637 (Appropriated) + \$15,887,840 (Soft Funded) = \$36,604,477
192.15 FTE (Appropriated) + 70 FTE (Soft Funded) = 263 FTE

84% of the budget is for salaries, benefits, and hourly

Vision 2030 & Student Affairs Impact Areas



S.A. Carry Forward Allocations 2018-2021



SA Impact Areas

1 Student Access & Onboarding
2 Student Persistence & Support
3 Student Wellbeing & Belonging
4 Student Engagement & Development
5 Student Completion & Career
Staff Development & Operational Imperatives

2018 – 2019 (\$733,460)	
Item	Amount
Upward Bound hourly & banquet	\$40,000
Spanish GED (SCUP)	\$10,000
Freshman Reading Books	\$35,000
Specialized Orientations	\$15,000
ID Card printers and computers	\$25,000
Women's Success Awards, Luncheon, Programming	\$50,000
Help Desk pt hourly	\$14,072
CARE Task Force & Food Vouchers	\$13,000
EverFi & ACHA surveys	\$10,150
Reflection Center hourly	\$13,000
SLWC Branding & Campus Rec programming	\$24,000
LinkedIn Start-up and Student portion	\$44,800
Center for Social Impact programming & branding	\$25,000
Graphic Designer (SSR)	\$28,000
Security Cameras	\$10,000
Development/Fundraising support	\$10,000
Student Affairs Institute for Leadership	\$10,000
SA Division-wide recognition events	\$44,000
SA Onboarding supplies and programming	\$20,000
Computers for Division	\$50,000
Tech licenses (Academic Works, Signal Vine, Ellucian)	\$105,000
Remodel for FA space	\$60,000
Registrar and VPSA office furniture	\$75,000
TOTAL	\$731,022

2019 – 2020 (\$783,434)	
Item	Amount
UVU PREP	\$60,000
Upward Bound hourly & banquet	\$40,000
PSS Parking Stalls for campus tours	\$9,000
Recruitment vehicle	\$35,000
K-16 Counselor Conference	\$10,000
Freshmen Convocation (virtual & face-to-face planning)	\$55,000
Veterans Success hourly	\$15,120
Turning Point transition (WSC) – programming/marketing	\$20,000
CARE Task Force & CARE stations	\$23,000
Mental Health Task Force (USHE mandated surveys)	\$40,000
Wellness Equipment (Campus Rec & Wellness)	\$20,800
Everfi Training	\$64,794
AmericCorps Vista cost share for position & housing	\$30,816
Graphic Designer (SSR)	\$28,000
Computer upgrades (disk encryption)	\$12,000
Method Design Branding Fee (SSC)	\$20,000
Tech licenses (ChatBot, BMI Imaging, In-app reg)	\$47,500
FA remodel, furniture, and Registrar furniture	\$105,600
4 th Floor Losee Remodel	\$50,000
TOTAL	\$686,630

2020 – 2021 (\$777,399)	
Item	Amount
UVU PREP	\$55,000
Freshman Reading Books	\$35,000
Upward Bound hourly & banquet	\$40,000
WSC – Wee Care Center floating teacher	\$22,000
TRIO SSS Support	\$12,000
Veterans Success hourly	\$20,000
Institute for Diversity Certification	\$12,952
MLK Commemoration Support	\$10,000
WSC Community Space	\$32,000
Brainware Training, laptops, computers, server (SHS)	\$36,623
CARE & BERT support (hourly, vouchers, stations)	\$23,400
Student Involvement Fair & Signage	\$5,462
AmericCorp Vista	\$13,200
LinkedIn 3 rd Year Contract	\$68,250
UCCU Lights (rental and purchase) – Lavender Grad	\$20,000
Graduation supplies & President Banquet mailing	\$35,000
First-Gen Coordinator, peer mentors, and branding	\$53,000
Graphic Designer hourly (SSR)	\$15,000
Tech (Ocelot, CampusLogic, Motimatic, Signalvine)	\$100,000
Chairs (Financial Aid)	\$10,000
Welcome Center remodel funds	\$58,000
Covering NSF	\$16,000
Early Retirements	\$84,000
TOTAL	\$776,887

Reallocations from 2018-2021

- Reallocated a total of **\$1,445,554** (2018-2021) in ongoing money to new priorities within the division
 - Reallocated \$508,738 in positions to new FTE positions thus reducing requests to PBA (e.g., LEAD Program, Women's Success Center, Transfer Credit)
 - Optimized hourly and reallocated money to new hourly positions in the amount of \$106,200 (e.g., Student Life, Veterans)
- 7 departments/divisions in SA have been re-organized or phased out since 2018: Registrars, Women's Success Center, Student Leadership & Involvement, Center for the Advancement of Leadership, Student Success & Retention, Enrollment Management, and Student Life

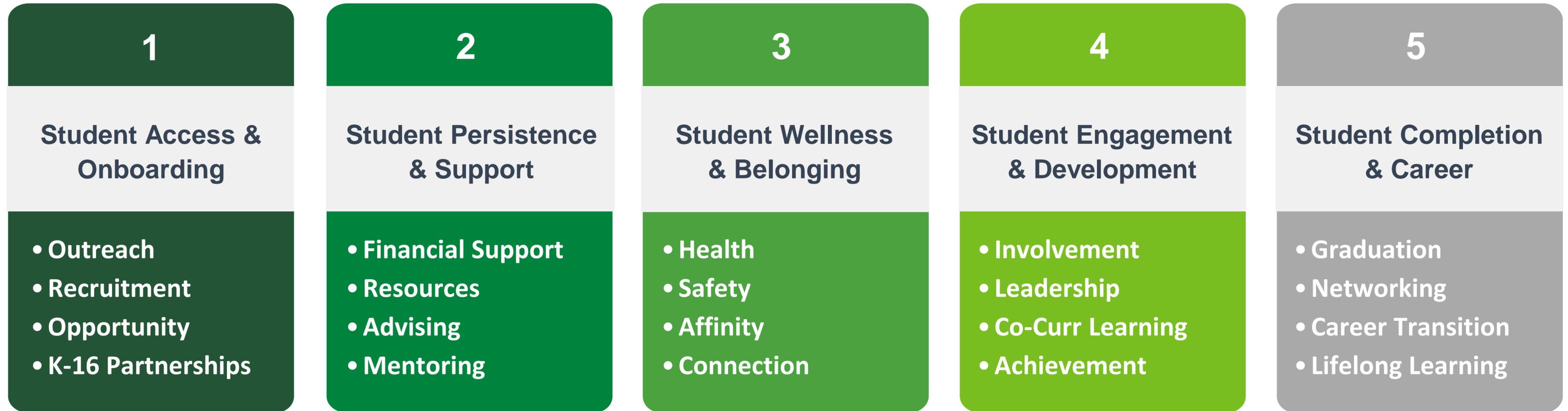
Sample of Efficiencies

- Outsourced printing and mailing of diplomas saving time and money
- CampusLogic reduced FAFSA verification from 6 weeks to 3-4 days
- Eliminated re-application process for HSCE students admitting 4,500 students
- Automation of orientation holds reduced staffing need

Impact Measures



Student Affairs Impact Assessment



Departmental Syllabus Assessment

- **Mission** – What is the purpose of your department?
- **Learning Outcomes** – What will students know, think, feel, and do differently because they interacted with your office?
- **Programs & Services of Impact** – What are the programs, services, and activities with the greatest impact on your learning outcomes?
- **Assessment Data** – What is the assessment data you are using to know of the impact of your program, services, and activities?
- **Impact Metrics** – What are the indicators and metrics that demonstrate the type of impact you are having on your intended learning outcomes and the SA Impact Map?

Student Affairs Department Impact Reports



UVU VETERAN SUCCESS CENTER
UTAH VALLEY UNIVERSITY

Our mission is to facilitate the successful navigation of student veterans, service members, and their dependents from registration to graduation.

Learning Outcomes

To accomplish this mission, the VSC staff advocate for the military community by providing opportunities for comradery and mentorship and are subject matter experts on federal and state education funding programs that assists with:

- Utilize Education Benefits
- Navigate the Higher-Ed System and Individual Education Plan
- Create a Lasting Community of Professional Veterans
- Access Veteran and Military-Connected Resources

Programs & Services

Military-Connected Orientation. Online orientation specific to veterans, military spouses, & military dependent children that provides an introduction to the Veteran Success Center and a walk through for VA education benefits.

Secondary Advising. School Certifying Officials provide 1:1 advising for military-connected students using VA education benefits.

Semester Wellness Checks. Peer-to-peer engagement to inquire about student wellbeing and continued enrollment. Connect students to resources and ensure benefits are taken advantage of.

Veteran Success Scholarship. Support veterans and military-connected students based on military-connected status, academic achievement as well as needs based awards.

VA Work Study Program. Work study program provided through VA funding for military-connected students that are actively using VA education benefits.

Back-to-School Benefit Guide. In person orientation specific to veterans, military spouses, & military dependent children that provides an introduction to the Veteran Success Center and a walk through for VA education benefits.

Veteran's Thanksgiving. Celebration for many of our military-connected students that have relocated to Utah that do not have traditional ties to the area. This is a community building event that helps build the Veteran Family at UVU.

Veteran's Graduation. Recognition through specific regalia for Veterans, Spouses, and Dependent Children.

United We March. This event is one of the best team building events that the VSC co-hosts and also brings funding in for our military-connected students.

Veterans Day Celebration. Recognition throughout the 11th of November to recognize the service and sacrifice that our Veterans have given to our country. Multiple events throughout the day to show UVU's support and also brings awareness to the military-connected students, staff, and faculty at UVU.

IMPACT OUTCOMES 2020-2021

10,566 STUDENTS INVOLVED

350+ SERVICE-LEARNING COURSE SECTIONS

18 VIRTUAL EVENTS

208,070 HOURS OF IMPACT

35 STUDENT LEADERS

75 COMMUNITY PARTNERS

80 FACULTY TRAINED

The experiences that I have had and the people that I have met through the Center for Social Impact have provided me with valuable insights and connections that will help me in my education and career. I am in my program and on track to graduate in part thanks to the Center for Social Impact.

-Maren Ostlund, Social Work

5760 LBS OF FOOD DISTRIBUTED

702 FOOD VOUCHERS DISTRIBUTED

CENTER FOR SOCIAL IMPACT SUMMER VALENTE SUMMER.VALENTE@UVU.EDU

TRIO Educational Opportunity Center

Purpose/Mission

Education Opportunity Center seeks to enhance the lives of first generation and low-income students as well as students with disabilities and other marginalized populations (veterans, women, non-traditional, adult learners and returning students). Our program helps remove individual's barriers and connects them to educational and financial opportunities that increase their skills and abilities.

Learning Outcomes.

- Secondary School Diploma or Equivalent: 65% of participants will receive a secondary school diploma or its equivalent
- Post-secondary enrollment: 60% of participants who graduate from secondary school and are not already enrolled in a post-secondary education program will enroll in a postsecondary education program and received a notification of acceptance
- Financial Aid Applications: 70% of participants served will apply for FAFSA.
- College Admission Application: 80% of participants served will apply for college admission

Programs and Services

- 1:1 Advising:
 - Educational and vocational exploration and planning
 - HS/GED and Post-secondary admissions and application completion
 - FAFSA completion and verification
 - Job/Career search and application
- Workshops:
 - FAFSA educational sessions and completion
 - Scholarship informational sessions and search/apply
 - Admissions processes and application workshops
 - Financial literacy

TRIO EOC JENNIE HALL JENNIE.HALL@UVU.EDU

15,986 Students seen from 9/1/20 to 8/31/21.

27,800 Students packaged with Federal Student Aid.

500+ Scholarship opportunities for approximately \$30 million each year.

3,200 Students assisted with FAFSA completion.

9,036 Students assisted with resolving their FAFSA issues.

1,409 Students assisted with completing appeals and special circumstances.

\$51.3 Million In Pell funds to 12,534 students.

\$47.5 Million In Direct Loan funds to 7,995 students.

Student Loan Cohort Default Rates

7.3% National Average

7% National Public Schools

4.4% UVU

UVU is partnered with UHEA to keep Cohort Default rates low.

Financial Aid and Scholarships John Curi jcuri@uvu.edu/801.863.6746

Recreation & Wellness

Purpose/Mission

Our mission is to enrich the quality of life for students, faculty, and staff by providing a broad range of recreation, wellness, and student engagement opportunities that complement the academic experience.

Learning Outcomes

We actively promote the pursuit of a balanced, healthy lifestyle to our diverse university community. Students that engage in our programming will be able to do the following:

- The Outdoor Adventure Center (OAC) Adventure Trip Leaders (ATL) will be able to communicate the significance of outdoor learning and the benefits students can receive from participating in various OAC programs and events.
- Participants of Intramurals & Club Sports will have a sense of belonging and association. Students will experience a connection to the staff, fellow students, and the University while feeling welcomed, supported, and safe.
- Wellness Interns, as a result of internship, will be able to plan and implement events with diverse topics to reach broad audiences.
- Student staff will have engaging experiences and access to leadership opportunities which will help enhance and develop their personal and leadership skills.
- Students who work within intramurals will be able to identify meaningful transferable skills between what they learn through their IM sports employment and how it relates to future professional careers after graduation.

Programs and Services

We create curricular and co-curricular learning experiences to engage and empower students within the Recreation & Wellness department. We contribute to their academic persistence, retention, and completion, as well as the vibrancy of their communities and their personal and professional lives. Some of our programs and services are listed below:

- Student Life & Wellness Center.** 175,000 sq. ft. building that includes a 1/8-mile indoor track, 3 Basketball Courts, Multi-Activity Court, Fitness/Dance rooms, Weight Room, Cardio Equipment, Bowling Alley, and Gaming Center.
- The Project Climbing Wall.** 40 ft. tall climbing surface featuring over 10,000 holds and 3,000 sq. ft. Climbing Clinics and climbing gear available for rent.
- Intramurals.** Students involved with intramurals enjoy fun and competitive leagues including, Basketball, Soccer, Flag Football, Volleyball, Softball, Pickleball, Spikeball, Bowling, Futsal, Disk Golf, Badminton, and Ping Pong.
- Club Sports.** Esports, Men's Hockey, Men's Lacrosse, Women's Lacrosse, Men's Ultimate, Men's Soccer, Women's Soccer, Men's Volleyball, Women's Volleyball, Men's Rugby, Women's Rugby, and Cycling Club Sport Teams.
- Wellness Programs.** Offers a selection of student wellness programming including, Health Coaching, Health Risk Appraisals, Classroom Presentations, Recliner Massage Chairs, Stress Reduction Room, Healthy Cooking Classes, Walking Group, Internships, and Scholarships.
- Outdoor Adventure Center.** Offers high-impact programs through excursions, retail, rental offerings, and leadership opportunities.
- UVU Rodeo Team.** 26 Student-Athletes who compete in the Rocky Mountain Region.

Recreation & Wellness DaSheek Akwenye DaSheek@uvu.edu

MORE THAN 2,028 STUDENTS SERVED

97% SAY "THE SERVICES I RECEIVED HELPED ME TO STAY IN SCHOOL"

So grateful to have such high quality care at my university. It has taken away a lot of unnecessary stress. - Student

9,297 MENTAL HEALTH VISITS

6,200 MEDICAL & PSYCHIATRIC VISITS

18 MENTAL HEALTH PROVIDERS

6 MEDICAL PROVIDERS

14 NEW POSITIONS ADDED IN 8 YEARS

39,000+ individuals trained in suicide prevention

"The UVU Student Health Services office is a literal life saver. I was able to get on medications that helped me overcome depression and study to my best ability in just a few months. They have made my educational experience much better at UVU." - Student

Student Health Services Bill Erb erbbl@uvu.edu

Student Rights & Accountability

Purpose/Mission

We focus on fairness and equality while promoting responsibility, individual growth, education, and development. We are committed to education and restorative justice. We engage students to critically think about and learn from adversity.

Learning Outcomes

The Office of Student Rights & Accountability (including the Ombuds office) strives to protect student rights, encourage student development, promote improved behavior, and help students learn from mistakes. These not only improve the university experience while at UVU but are also vital tools to help students succeed in the long term. In accordance with UVU Policy 541, we aim to help students:

- Understand their rights and responsibilities as students more completely.
- Create and maintain a support system that will help them respond favorably to mistakes or adversity during their UVU student experience.
- Access services and resources to which they were previously unaware.
- Overcome obstacles and issues to achieve their personal educational goals and navigate UVU successfully.

Programs and Services

Student Code of Conduct

- Investigate and resolve conduct violation including cheating, plagiarism and classroom disruptions.
- Maintain due process rights when a violation occurs.
- Consult an resource and resolution options, including educational resolution.

Classroom & Group Presentations

- Deliver tailored workshops on behavior change, communication and safety procedures.

Ombuds

- Provides mediation for the campus community.
- Facilitate informal resolution of conflicts and misunderstandings.
- Provide conflict coaching to students.
- Assist students with roommate & housing conflicts.

STUDENT RIGHTS & ACCOUNTABILITY MAREN TURNIDGE MAREN@UVU.EDU

373 EVENTS

55,268 PARTICIPANTS

50,718 SLWC MEMBERSHIPS

\$368,413.94 TOTAL DEPARTMENT REVENUE GENERATED

1,594 ENGAGED HOURS FOR THE OUTDOOR ADVENTURE CENTER

9 WELLNESS PROGRAMS INTERM GRADUATES

30 SCHOLARSHIPS OFFERED THROUGH RECREATION & WELLNESS DEPARTMENT.

373 INTRAMURAL GAMES PLAYED

3,418 PARTICIPANTS

1079 ATHLETIC TRAINING ENCOUNTERS

356 CLUB SPORTS STUDENT ATHLETES

1.57% PERSISTENCE

Increase for students who visited the SLWC, compared to those who did not. Civitas Study revealed that the more students visited the SLWC, the higher their persistence rate and were more likely to stay at UVU and graduate.

Student Leadership & Involvement

Purpose/Mission

The Department of Student Leadership and Involvement (SLI) facilitates opportunities that enhance the academic experience by promoting student involvement and event attendance, developing leadership skills, and preparing students to take on active societal roles on campus and in their communities.

Learning Outcomes

SLI accomplishes this mission by designing learning opportunities for students to grow and develop as an individual while working with their peers, staff, faculty, administrators, and community professionals. Because students engaged with our department, they will be able to do one or more of the following:

- Describe the purpose of the SLI program in which they are participating in and discuss the impact it has within the university community.
- Demonstrate effective communication through active listening, absorbing information, and verbally presenting information in one on one, small or large group settings in a respectful manner.
- Examine and prioritize their workload by identifying and categorizing tasks based on their purpose, necessary attention, and time needed to complete them.
- Navigate group dynamics when working with others by demonstrating self-awareness and anticipating the strengths and influence of others.
- Report a higher level of confidence in their ability to lead and work with others, communicate verbally and in writing, manage their time, problem solve, and make decisions.

Programs and Services

The co-curricular and extra-curricular experiences that students have with the Department of Student Leadership and Involvement contribute to their academic persistence, retention, and completion. Furthermore, these experiences add to the vibrancy of their college experience increasing their affinity to UVU. The programs and offerings provided by SLI are listed below.

- ACTION LEARNING:** With weekly offerings students are able to participate in activities learning new skills/hobbies that they have interest in. Students are able to connect with their peers and participate as their schedule allows.
- CLUBS:** Empowers and encourages student freedom to create groups dedicated to specific interests, hobbies, and academic focuses. By participating in a club, students have the opportunity to increase their leadership and communication skills, meet new people, and do more of what they love.
- INTERRELIGIOUS ENGAGEMENT:** Builds a community inclusive of all worldviews (religious, spiritual, and secular identities) by providing physical space, educational events/activities, and opportunities for dialogue to build respect, relationships, and understanding.
- LEAD CERTIFICATION PROGRAM:** Students have the opportunity to earn a one or two-year distinction certifying completion of prescribed teaching activities focused on four key areas of professional and personal development: Learn, Engage, Acquire, and Discover.
- OFF-CAMPUS HOUSING:** Assists students in having a positive student living experience by facilitating an site residence life events/activities and connecting students to housing related resources and information including housing laws, independent living tutorials, contract navigation, etc.
- SPIRIT SQUAD:** Provides performance-based entertainment at athletic and campus events promoting an atmosphere of interaction, enthusiasm, and support for UVU.
- STUDENT GOVERNMENT (UVUSA):** Made up of elected and appointed officers, students are responsible for representing the student voice across campus. Student officers actively participate in policy change, advocate for student needs, and provide activities/events to enhance the student experience.

STUDENT LEADERSHIP & INVOLVEMENT MARISSA KING GETINVOLVED@UVU.EDU

Impact Outcomes

813 middle school students have participated in UVU PREP since 2013.

42% were students of color. UVU PREP enrolls proportionally more students of color than the current population of Utah County on average.

41% identified as female. This is nearly 20% higher than Utah's current rate of women in STEM occupations.

ACADEMIC GAINS

UVU PREP students complete pre- & post-tests for each of the 9 classes they participate in. They are also surveyed on their attitudes towards various STEM topics after having participated in the program.

+34% Average annual academic gains in STEM courses offered at UVU PREP.

Top 9 STEM Attitudes Gains - 2021		
"When something is hard, it makes me want to work more on it, not less."	+17%	
"I see myself as an engineering person."	+17%	
"I expect to do well in next year's science class."	+16%	
"Learning science can help me get a good job."	+15%	
"I am good at science."	+15%	

ALUMNI SUCCESS

At least 67% of UVU PREP alumni have enrolled in college. Of those students...

89% attended UVU as their first institution of higher education.

73% of alumni's most recent college enrollment was at UVU.

44% are likely still in high school and participating in concurrent enrollment.

Multiple UVU PREP Alumni have returned as Mentors to give back to the program they enjoyed as middle schoolers.

SCUP LIZ ANDRUS PARTNERSHIP@UVU.EDU



PK-16 Grants, Outreach, and Partnerships



Grant Writing

- ▶ In just the past year, has helped UVU secure \$4,915,000 in grants for access and outreach, mental health, and student services
- ▶ Reached over \$100M in grant writing while at UVU (approx. 20 years)



TRIO Upward Bound & Talent Search

- ▶ 5-year UB grant (\$2,064,595) to support low income, First-Gen, and pre-college students w/intensive services and scholarships.
- ▶ Hosts 7-week summer bridge program for 50 low income and First-Gen students to earn credits before H.S. graduation.
- ▶ Secured new 5-year Talent Search grant (\$1,886,875) to serve hundreds of low-income and first-generation 6th-12th graders.



Utah Statewide GEAR UP Program

- ▶ UVU hosts statewide \$24.5M grant for seven years
- ▶ UVU's GEAR UP program serves 5,500 students from low income and first-generation backgrounds
- ▶ Distributed \$720,000 in scholarships to low income students



TRIO Undergraduate Programs (SSS & EOC)

- ▶ SSS renewed for additional 5 years (\$1,464,480) to support low income, First-Gen, and students w/disabilities
- ▶ EOC renewed for additional 5 years (\$1,365,000) - low income, First-Gen, Veterans, Adult Learners, and students w/disabilities
- ▶ SSS & EOC combine to serve nearly 1,200 students



School, Community, University Partnerships

- ▶ STEM PREP - Over 220 rising 7th-9th graders / 7-week program
- ▶ 94% of PREP students who attend college choose UVU
- ▶ Four additional K-12 and community partnerships for English Language Learning, tutoring, and reading/literacy support.



Care About Childcare

- ▶ CCC renewed for an additional 5 years (\$2,940,000) to provide childcare resources, training, and referrals in our service region.
- ▶ CCC partners with 500 childcare providers / 2,000 caregivers



Enrollment Management



Financial Aid & Scholarships

- ▶ Led distribution of HEERF/Cares Act funds to students quickly totaling \$39.6M to 34,939 students (some duplication)
- ▶ Collapsed scholarship grid due to increase in merit scholars
- ▶ Launched “Green Light” and “Reach” Completion Scholarships (375 students - \$633,467)
- ▶ Partnered with Utah Jazz & Ken Garff Keys to Success



Career Development Center

- ▶ 140 classroom presentations to 3,200 students on career development strategies
- ▶ Hosts 6 pt and ft employment fairs with over 150 employers
- ▶ Launched “Create Your Career” Speaker Series



Registrar’s Office

- ▶ Worked with AA to:
 - ▶ Increase auto-awarding of certificates and Associate degrees — directly impacting completion rate increase
 - ▶ Improve processing of transfer credit
 - ▶ Pivot to provide a credit / no credit option when COVID hit



First Year Experience

- ▶ Host Freshmen Convocation with avg. of 2,500 participants
- ▶ Returning Wolverine Program – reached out to 13,500, 2,400 re-enrolled, 474 completed degree (\$440,561 in RW grants)
- ▶ Host over 30 Jumpstart Orientations for all new students
- ▶ Retention mentors call over 6,000 students each semester



Admissions & Prospective Student Services

- ▶ UVU’s FAFSA promotion allowed UVU to get largest allocation of HEERF funds in the state
- ▶ Hosts K-16 Counselor Conference to bridge communication between high school counselors and UVU advisors
- ▶ Ambassador program is model for the state of Utah



First Year Advising Center (Reports to Acad. Aff.)

- ▶ New centralized advisement center for all first-year students
- ▶ Meet with over 4,500 incoming freshmen
- ▶ Decreased caseloads from 1:500 to 1:300
- ▶ Launched Trail Guide in partnership with OTL to reduce wait times significantly



Student Development & Well-being



Student Leadership & Involvement

- ▶ UVUSA – 70 events / 35k participants, 140 clubs / 3k participants
- ▶ Spirit Squad - Dance & Cheer Natl. Champs, Green Man Group
- ▶ Housing – 18 RCLs /9 complexes, 110 events / 6,400 participants
- ▶ Reflection Center – 6 clubs, 130 events, partner w/IFYC



Student Conduct

- ▶ CARE Task Force - \$80,000 distributed in emergency funding
- ▶ CARE Stations the first week for the last three years
- ▶ Meet with over 800 students to resolve conduct/conflict issues
- ▶ Student Development Philosophy (not student punishment)



Student Health Services

- ▶ 4,500 students seen by Medical Services
- ▶ 540 students in crisis seen & 10,644 student outreach recipients
- ▶ 7,400 therapy visits & reduced waitlist % from 74% to 26%
- ▶ 92% surveyed said SHS “helped me stay in school”



Campus Recreation & SLWC Engagement

- ▶ Outdoor Adventure Center (83 events / 3,500 participants)
- ▶ Intramurals (20 sports / 4,000 participants / 250 events)
- ▶ Club Sports (13 sports / 220 participants) & Top 10 E-Sports
- ▶ SLWC engagement (20x) showed 3% higher persistence rate



Center for Social Impact

- ▶ 10 Impact Fellows (Finalists – Oxford’s Map the System comp.)
- ▶ Over 200 social impact events (6 categories of engagement)
- ▶ 200,000 student engagement hours
- ▶ Food pantry & voucher program feeds over 1,700 students



Event Services & SSC/SLWC Operations

- ▶ Schedules over 3,000 events in just SSC/SLWC
- ▶ Campus Connection, Post Office, & Recycling
- ▶ Leading the SSC remodel



Inclusive Excellence



Accessibility Services

- ▶ 800 new students each year seek accommodations
- ▶ 13,500 hours provided by DHH interpreters and transcribers
- ▶ 230 students who receive accommodations graduate p/year



Multicultural Student Services

- ▶ Students of color % has increased from 9.8% to 19.2% (10 yrs)
- ▶ 365% increase in Bachelor's graduates since 2010
- ▶ Houses six cultural initiatives (Latino, Native Am., People of the Pacific, African Diaspora, Asian Am., and LGBT)
- ▶ Seeking HSI designation with our growing Hispanic/Latinx pop.



First-Generation Student Success Center

- ▶ Created first and only First-Gen. Center in Utah
- ▶ Received two national recognitions for I Am First program
- ▶ 2,893 graduates in 2021 were First-Gen
- ▶ Fundraised \$10M of \$15M campaign goal for First-Gen program



International Student Services

- ▶ Currently serves 550 International students (80 countries)
- ▶ 120 scholarships/waivers totaling over \$580,000
- ▶ Over 200 events / mentoring activities
- ▶ 14 students on International Student Council (on scholarship)



Veterans Success Center

- ▶ Only school in state designated "military friendly" and "military-spouse friendly"
- ▶ Certified 1,400 GI Bill applications / \$4M in GI Bill Aid
- ▶ Only VSC in the state to host faculty/staff trainings on military awareness and services (Foundations of Inclusion)



Women's Success Center

- ▶ Scholarship participants persist 17% higher than matched peers
- ▶ Increased fundraising by 2,000% since 2015
- ▶ Community engagement – 6-12 grade, resource providers, and women navigating life transitions
- ▶ Wee Care Center – Serves 175 children p/semester

Securing Resources (2018-2021)



Funds Raised From 2018-2021

\$3,874,488

Area	2018-19	2019-20	2020-21
Women's Success Center	\$342,140	\$1,141,150	\$1,159,304
Veteran's Success Center	\$62,450	\$100,750	\$15,943
Mental Health	\$20,000	\$74,860	\$152,657
Student Clubs/Intramurals	\$14,115	\$46,460	\$179,420
Other Scholarships & Programming	\$161,900	\$149,450	\$253,889
Total	\$600,605	\$1,512,670	\$1,761,213

* S.A. Annual Fundraising Avg. from 2010 – 2018 = \$42,000

Successful Competitive Grant Proposals From 2018-2021

\$10,330,030

Grant	Amount
CCAMPIS Grant (Wee Care Center)	\$825,425
GEAR UP Scholarships	\$748,605
VOCA (Victims of Crime) Grant (2-yr grant)	\$249,609
TOTAL 2018-19	\$1,823,639
TRIO Student Support Services (5-yr grant)	\$1,464,480
Office of Accessibility Services (2-yr grant)	\$203,000
Care About Childcare (5-yr grant)	\$2,940,000
TOTAL 2019-20	\$4,607,480
TRIO Educational Opportunity Center	\$1,365,000
TRIO Educational Talent Search (5-yr grant)	\$1,886,875
ARPA Summer K-12 college prep programming	\$430,974
VOCA (Victims of Crime) Grant (2-yr grant)	\$216,062
TOTAL 2020-21	\$3,898,911

Student Affairs Impact Metrics



1

Student Access & Onboarding

Impact Metrics

- Enrollment growth by target population (V2030 2.D.)
- Onboarding survey results (V2030 1.B.)
- Number of K-12 students impacted by pre-college services (V2030 2.D. & 3.A.)

2

Student Persistence & Support

Impact Metrics

- Retention Rate (total and by specific population) (V2030 1.B.)
- FAFSA completion percentage (V2030 2.D.)
- Momentum Year metrics (e.g FAC contacts) (V2030 1.B.)

3

Student Wellness & Belonging

Impact Metrics

- Personalized student connections by dept. (V2030 1.B.)
- Student usage of campus resources (V2030 1.B. & 2.C.)
- Reported feelings of safety, belonging, inclusion, and mental health (V2030 2.C.)

4

Student Engagement & Development

Impact Metrics

- Participation in and impact of co-curricular engagement (V2030 3.C.)
- % and make-up of students in student orgs or leadership orgs (V2030 3.C.)
- Satisfaction w/variety, quality, and quantity of programs/activities (V2030 3.C.)

5

Student Completion & Career

Impact Metrics

- Outcome Measure (% of students who complete any credential) (V2030 1.A.)
- Total # of Completions & completions by specific population (V2030 1.A.)
- Handshake participation (V2030 3.B.)

Strategic Priorities & Requests



Strategic Priorities for 2021-2022



1

Student Access & Onboarding

- Increase Spring, Summer, & Fall 2022 enrollment by target population (V2030 2.C.)
- Improve student onboarding experience (V2030 1.B.)
- Secure \$4M in K-16 access grants to support pipeline of enrollment (V2030 3.A.)

2

Student Persistence & Support

- Increase retention rate and enrollment of continuing students by removing barriers, enhancing supports, and leveraging Dx (V2030 1.B.)
- Increase FAFSA Completion # and % (V2030 2.D.)
- Fundraise \$3M for SA priorities including scholarships, programming, and structures that support students (V2030 2.D.)

3

Student Wellness & Belonging

- Enhance support for identity-specific student populations to progress towards graduation. (V2030 2.C.)
- Enhance resources for and students' access to basic needs insecurities support (V2030 1.B.)

4

Student Engagement & Development

- Enhance co-curricular, leadership, and high-impact practice engagement opportunities for students (V2030 3.C.)
- Increase the number and percentage of underserved student populations who participate in leadership roles and opportunities (V2030 2.C.)

5

Student Completion & Career

- Increase Outcomes Measure for completion to 42% (V2030 1.A.)
- Increase overall number of students earning credentials (V2030 1.A.)
- Increase auto-awarding of associate degrees (V2030 1.C.)

Strategic Priorities & Requests



1

Student Access & Onboarding

- Increase Spring, Summer, & Fall 2022 enrollment by target population (V2030 2.C.)
- Improve student onboarding experience (V2030 1.B.)
- Secure \$4M in K-16 access grants to support pipeline of enrollment (V2030 3.A.)

Ongoing Requests to Support Impact Area 1

Transfer Credit Processors (2) pt to ft	#33 & 34	\$43,046 x 2 = \$86,092
Orientation hourly (FYESR)	#9	\$43,200
Registration / Records processor pt to ft	#37	\$35,546
Recruitment marketing materials	#10	\$30,000

One-Time Requests to Support Impact Area 1

UVU PREP summer program	#251	\$60,000
Orientation rentals and temp staff	#14	\$100,000
Freshmen Convocation rentals and hourly	#15	\$100,000
Welcome Center programming (admissions)	#12	\$30,000
Pt hourly funds for Admissions	#11	\$43,200

2

Student Persistence & Support

- Increase retention rate and enrollment of continuing students by removing barriers, enhancing supports, and leveraging Dx (V2030 1.B.)
- Increase FAFSA Completion # and % (V2030 2.D.)
- Fundraise \$3M for SA priorities including scholarships, programming, and structures that support students (V2030 2.D.)

Ongoing Requests to Support Impact Area 2

First-Generation Student Success Advisor	#155	\$79,630
Leave of Absence Coordinator	#38	\$85,002
OAS Counselor / Outreach Coordinator	#224	\$90,901
Financial Aid Assistant Director – Compliance	#154	\$87,897
Multicultural SS hourly/programming	#17	\$86,400

One-Time Requests to Support Impact Area 2

PT Internal Messaging Specialist (CSI)	#217	\$27,216
--	------	----------

3

Student Wellness & Belonging

- Enhance support for identity-specific student populations to progress towards graduation. (V2030 2.C.)
- Enhance resources for and students' access to basic needs insecurities support (V2030 1.B.)

Ongoing Requests to Support Impact Area 3

CARE Hub Director	#180	\$120,897
WSC Assistant Director	#43	\$90,000
Mental Health Therapist IV	#164	\$126,661
First-Gen Specialty Advisor (FG & Undoc)	#161	\$79,630

One-Time Requests to Support Impact Area 3

PT post docs for Student Health Services (6 x \$20k)	#165	\$120,000
CARE Hub Operating Budget	#181	\$50,000

4

Student Engagement & Development

- Enhance co-curricular, leadership, and high-impact practice engagement opportunities for students (V2030 3.C.)
- Increase the number and percentage of underserved student populations who participate in leadership roles and opportunities (V2030 2.C.)

Ongoing Requests to Support Impact Area 4

Research Institute (WSC) – programming	#41	\$50,500
Veterans Success Coordinator	#16	\$79,630
Impact Learning Program Director	#216	\$94,064
Event Services Manager	#95	\$90,901

One-Time Requests to Support Impact Area 4

None		
------	--	--

5

Student Completion & Career

- Increase Outcomes Measure for completion to 42% (V2030 1.A.)
- Increase overall number of students earning credentials (V2030 1.A.)
- Increase auto-awarding of associate degrees (V2030 1.C.)

Ongoing Requests to Support Impact Area 5

Graduation processor (Registrars)	#35	\$65,546
LGBT specialty advisor (MSS)	#153	\$76,730
Women's Success Center operations & programming	#158	\$46,000
Completion marketing materials	#10	\$20,000

One-Time Requests to Support Impact Area 5

Graduation expenses / Diploma costs (Registrar)	#2	\$60,000
Wee Care Classroom Renovation (WSC) – move to #2 or #3	#156	\$142,000

Strategic Priorities for 2021-2022



1

Student Access & Onboarding

- Increase Spring, Summer, & Fall 2022 enrollment by target population (V2030 2.C.)
- Improve student onboarding experience (V2030 1.B.)
- Secure \$4M in K-16 access grants to support pipeline of enrollment (V2030 3.A.)

2

Student Persistence & Support

- Increase retention rate and enrollment of continuing students by removing barriers, enhancing supports, and leveraging Dx (V2030 1.B.)
- Increase FAFSA Completion # and % (V2030 2.D.)
- Fundraise \$3M for SA priorities including scholarships, programming, and structures that support students (V2030 2.D.)

3

Student Wellness & Belonging

- Enhance support for identity-specific student populations to progress towards graduation. (V2030 2.C.)
- Enhance resources for and students' access to basic needs insecurities support (V2030 1.B.)

4

Student Engagement & Development

- Enhance co-curricular, leadership, and high-impact practice engagement opportunities for students (V2030 3.C.)
- Increase the number and percentage of underserved student populations who participate in leadership roles and opportunities (V2030 2.C.)

5

Student Completion & Career

- Increase Outcomes Measure for completion to 42% (V2030 1.A.)
- Increase overall number of students earning credentials (V2030 1.A.)
- Increase auto-awarding of associate degrees (V2030 1.C.)





Student Affairs

PBA 2021-2022