

UVU BOARD OF TRUSTEES

August 25, 2022

4:00pm Gateway Building

Board of Trustee Members Present

James Clarke, Chair

Rick Nielsen, Second Vice Chair

Paul Thompson

Scott Smith

Dru Huffaker

Blake Modersitzki

Jeanette Bennett

Cyndi Tetro

Lexi Soto

UVU Attendees

Astrid S. Tuminez, President

Wayne Vaught, Provost & Senior Vice President, Academic Affairs

Kat Brown, Deputy Provost

Christina Baum, Vice President, Digital Transformation

Linda Makin, Vice President, Planning, Budget, and Finance

Marilyn Meyer, Vice President, People and Culture

Val Peterson, Vice President, Administration and Strategic Relations

Kyle Reyes, Vice President, Student Affairs

Kara Schneck, Chief of Staff

Clark Collings, General Counsel

Rasha Qudisat, Interim Chief Inclusion & Diversity Officer

Beka Grulich, PACE President

Hilary Hungerford, Faculty Senate President

Emmy Bell, Deputy Chief of Staff & Director of Communications

Sue Jackson, Associate Dean, Health & CHPS

Laurie Sharp, Associate Provost

Marissa King, Senior Director, Student Leadership

Jeff Peterson, Associate Professor, Business Management

Sabine Berlin, Director, CHPS

Jenny Christensen, Legal Secretary

Hope Nelson, Presidential Intern

I. CALL TO ORDER

Chair James Clarke welcomed those in attendance to the August 25, 2022, Board of Trustees meeting.

II. INFORMATION

1. Resolution of Appreciation for Trustee Dru Huffaker and Former President Marvin Higbee

Vice Chair Rick Nielsen read the resolution for former UVU President J. Marvin Higbee. Appreciation was given to outgoing PACE President Beka Grulich. Chair James Clarke read and presented the resolution for Trustee Dru Huffaker.

2. Fall 2022 Update

Provost Wayne Vaught discussed the kick-off of the Fall 2022 semester. Cabinet members handed out candy and visited with students the first few days of school. There are a lot of freshman and out-of-state residents on campus. People are coming to Utah for affordable education. There is also a good diversity of students coming to UVU. The University had its largest turnout for freshman convocation, with 6,600 in attendance. UVU now has 800 full-time faculty, 91 of which are new, and 42 are on tenure track positions. They have welcomed a new Associate Provost, Laurie Sharp, who will oversee academic programs and assessment.

3. AGB-CHEA Joint Advisory Statement Accreditation

Vice President Linda Makin addressed the Joint Advisory Statement Accreditation. UVU is a Northwest Commission on Colleges and Universities (NWCCU) accredited institution and therefore must submit an annual report, undergo a mid-cycle self-review and peer review, undergo a Year Six, Standard Two, Policies, Regulations, and Financial Review (PRFR), undergo an Evaluation of Institutional Effectiveness (EIE), and comply with NWCCU Standards, including substantive changes. This is a regional accreditation, where the University qualifies for federal financial aid. All programs are accredited under Northwest and there are specialized accreditations, which help with licensure and transfer, and graduate programs. UVU will have the PRFR report and off-site review in 2023 and in 2024 the EIE and on-site review. Under the leadership of President Tuminez, the University has revised their mission statement, focused on action commitments, identified measures in the mid-cycle report, received feedback, and is working to revise them. With the 2022 SWOT analysis, they have gathered responses to the PRFR report standards. The institution's plan for self-study is a rhythm of constant focus, planning, and transparency. Northwest has assured that the University has sufficient autonomy to fulfil their mission. The mid-cycle review was very positive.

4. Vision 2030 Discussion

Vice President Kyle Reyes addressed Vision 2030. Since President Tuminez declared 45% by 2025 in 2019, the 5-year digital transformation effort was launched, the comprehensive campaign started, and the mission statement was revamped. The University has accomplished many things that are already in line for Vision 2030. The focus became on completion, inclusion, and then engagement. Much has changed since 2019. The perception of the value higher education has started to decline. There has been a decrease in students in the United States by over one million in the last two years. There is a mentality of "I don't have time to wait four years to have an impact" or "I am an influencer right now in high school". UVU would like to show that they are ready to take on pivots that are needed for relevance in higher education moving forward. This Vision 2030 plan brings together about eight other strategic plans. UVU plans to show that they are worth investing in.

Vice President Linda Makin discussed the preamble and SWOT analysis. They started fresh with the preamble, starting with the mission and vision. The 2022 SWOT has key elements that Vision 2030 needs to focus on. It highlights Utah's growth and vibrancy. We grateful for the vibrancy of the economy in Utah. UVU is flexible, relevant, and it has educational options.

Kyle discussed the Include, Engage, and Achieve strategies. He asked three questions. Do you feel like we are touching upon the things that are relevant to what all students need? Do you think we are being responsible in our stewardship and mission? Can you get excited about this? Four teams are working on Vision 2030, team preamble, team include, team engage, and team achieve. UVU is committed to being accessible, flexible, affordable, and inclusive. The University has been recognized by three third party outlets as being a great return on investment. They are focused on maintaining their commitment to affordability, value and return on investment. They are concerned about underrepresented, first-generation, veteran, and older students coming back to school. Engage had the biggest overhaul, they are looking at connecting the student experience with community and industry needs and recourses. They are looking to enhance the student experience and societal impact through collaboration with the corporate and industry partnerships. They are also looking at classroom transformation, partnering in industry to prepare students for the workforce need and launching and completing a successful inaugural comprehensive fundraising campaign. The focus on achieve is recruitment, retention, and completion. The goal is 50% completion rate by 2030.

5. Institutional Advancement/Comprehensive Campaign Review

Vice President Mark Arstein provided an overview of the comprehensive campaign. The campaign is about advancing the mission of UVU and includes every area of campus. There are three pillars for the campaign: advance student success and teaching impact, expand health and wellness, and increase industry and community collaboration. He addressed the timeline. The campaign will be launched at President's Scholarship Ball. This will be a historical marker for UVU, a comprehensive campaign has not been done before at the University. The campaign will change the culture of the University. It will professionalize the way they engage donors and achieve alumni participation. It will raise the brand at UVU. Mark provided some donation statistics. There is a lot of opportunity to grow the constituents. They would like to increase alumni participation. Discussion took place regarding alumni and the database. Making it more functional is an ongoing process.

III. ACTION AGENDA

1. Tenure Applications

Trustee Jeanette Bennett motioned to approve the tenure applications as presented. Trustee Scott Smith seconded. The motion carried without opposition.

2. Policy Approvals

Marissa King addressed the revision of Policy 532, Student Organizations. Trustee Blake Modersitski motioned to approve the policy as presented. Trustee Jeanette Bennett seconded. The motion carried without opposition.

3. Program Approvals

Provost Wayne Vaught presented programs for approval, which included BS in Event Management; AS in Forensic Science; SBS in Health Studies in Physical Therapy; MEd in Applied Behavioral Analysis and deletion of emphasis with the same name; MEd in Higher Education Leadership and deletion of emphasis with the same name; BS in Environmental Studies; MED in k-12 Education Leadership and deletion of emphasis with the same name; MEd in School Counseling and deletion of emphasis with same name; BS in Occupational Therapy Assistant; SASS in Physical Therapy Assistant; BS in Computer Science Education; and Leadership Certificate and Minor Proposals. Representatives from each respective school or college affected was present to explain the changes. Trustee Lexi Soto motioned to approve the program changes as presented. Trustee Blake Modersitzki seconded. The motion carried without opposition.

IV. CONSENT CALENDAR

Trustee Paul Thompson motioned to approve the consent agenda, which included the Minutes of the June 30, 2022, Board Meeting, and the May 2022 Investment Report. Trustee Rick Nielsen seconded. The motion carried without opposition.

V. INFORMATION AGENDA (continued)

3. President's Report

President Astrid Tuminez began her report by highlighting Vice President Linda Makin who was the recipient of the Utah Women's Leadership Exchange mentorship award. President has been appointed to the Silicon Slopes Board. She is also a recipient of the Pathfinder Award and will be recognized at the Women and Business Conference on November 14, 2022. Freshman convocation was successful. The

buzz was that parents are grateful. UVU is a school of choice. President offered a special thanks to People and Culture and Marketing and Communications. They ranked top 10 this year in a survey of 70,000 employees in Utah. Three things are happening with the Herbert Institute, student internships at the Utah State Capitol and in Washington DC; research in elections, changing rules and validity, research in wildlife and conservation; and the speaker series. The Woodbury School of Business accreditation has been renewed for another 5 years. The College of Science received a new grant from the National Science Foundation, which will fund full scholarships in chemistry and physics for up to 40 students. It will also fund research in science, technology, engineering, and math. The School of Education renovations should begin within a few months. College of Engineering and Technology has released a new extended reality track which they hope will become a full bachelor's degree in a year. UVU welcomed back the second cohort of students who have attended Station 1, this provided hours of leadership training, STEM instruction, and startups in Boston. President attended student presentations at Oxford for the Quill Project. UVU students Lindsay Peck and Sarrenity Dickson won American Culinary Federation national student of the year awards. University teams took first, second, and third in the annual International Association of Registered Financial Consultant (IARFC) contest. UVU took 1st place in Latin in the Blackpool Dance Festival in England. There were 219 students who completed UVU PREP (Prefreshman Engineering Program), 85% of these students choose UVU as their first university. Mike Pence will be a guest of the Herbert Institute on September 20, 2022. Professor Elazer Edelman will be the keynote speaker for the Presidential Lecture Series on November 17, 2022.

Chair James Clarke adjourned the meeting.

Resolution in Honor of
Dru A. Huffaker
a member of the Board of Trustees
Utah Valley University 2019 - 2022



WHEREAS, Trustee Dru A. Huffaker has served loyally and with distinction as a member of the Utah Valley University Board of Trustees from July 2019 to August 2022; and,

WHEREAS, Trustee Huffaker served from July 2019 to August 2022 as the President of the University's Alumni Association; and,

WHEREAS, during her tenure as the President of the University's Alumni Association, she guided the University Alumni Board to focus on developing programs for alumni to connect with the University and especially current students. Through expanding in-person and virtual programming, including the UVU Job Shadow Program, Trustee Huffaker has ensured that UVU alumni are now extending the invitation to every student, every year, to have a meaningful connection with alumni. Trustee Huffaker has modeled inclusivity, curiosity, and kindness. Both as an alumna and leader, she has helped increase pride and support among alumni and the community for UVU; and,

WHEREAS, Trustee Huffaker served diligently on the Board of Trustees' Finance and Facilities Committee; and,

WHEREAS, as a key member of the Finance and Facilities Committee, her work included UVU's review of general student fees, an increased role of the Trustees in tuition and fee setting, and a new role of the Trustees for course and program fees. She was actively involved in these efforts, asked thoughtful questions, and provided valuable insights; and,

WHEREAS, Trustee Huffaker was a thoughtful and valued voice in Board discussions providing insightful feedback related to alumni needs and expectations, advocating for students as she assessed changes to University policy, and exhibited exceptional care in ensuring the University was achieving and exceeding its educational mission in the community; and,

WHEREAS, Trustee Huffaker faithfully participated in many University events and activities, and helped cultivate relationships with the community that resulted in significant support to the University's development projects and goals; and,

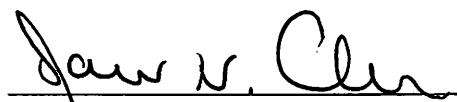
WHEREAS, we, as members of the Utah Valley University Board of Trustees, wish to extend our utmost appreciation for the work that Trustee Huffaker has done to support the success of Utah Valley University; and,

WHEREAS, the Board wishes to extend our sincere best wishes for every happiness in the future to Trustee Huffaker, who completes her final term on the Board on August 31, 2022;

NOW THEREFORE, be it resolved that the Board of Trustees of Utah Valley University makes official recognition of Dru A. Huffaker and her dedicated service and contribution to the Board of Trustees, the University, its students, and the community, and hereby extends a statement of appreciation; and

Be it further resolved that this resolution be appropriately engrossed and conveyed to Trustee Huffaker, with a copy to be incorporated in the official minutes of the August 25, 2022 meeting of the Utah Valley University Board of Trustees. Realized this twenty-fifth day of August 2022, in Orem, Utah.


Astrid S. Tuminez, President
Utah Valley University


James Clarke, Chair
Utah Valley University Board of Trustees

Resolution in Honor of
President J. Marvin Higbee
President of Utah Technical College
Utah Valley University 1982 - 1987



WHEREAS, President J. Marvin Higbee served with distinction as the third President of the institution, then known as Utah Technical College, from 1982 to 1987; and,

WHEREAS, President Higbee oversaw the institution's transition into a community college, expanding offerings in liberal arts and more academic fields in addition to trade and technical degrees. Higbee was present as Utah Governor Norm Bangerter signed the bill to make the change official; and,

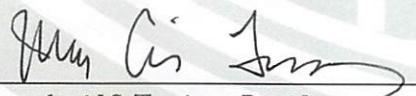
WHEREAS, under President Higbee's leadership, the institution added a physical education building and an administration building, remodeled and expanded several other buildings, and laid the groundwork for constructing a community-focused events center; and,

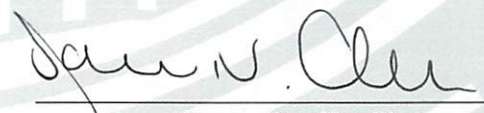
WHEREAS, during his tenure as President he was a driving force in expanding the institution's athletics programs and campus organizations such as the Professional Association of Campus Employees (PACE) and the Alumni Association; and,

WHEREAS, we, as members of the Utah Valley University Board of Trustees, wish to extend our utmost appreciation for the work that President Higbee has done to support the success of Utah Valley University; and,

NOW THEREFORE, be it resolved that the Board of Trustees of Utah Valley University makes official recognition of President Higbee and his dedicated service and contribution to the Board of Trustees, the University, its students, and the community, and hereby extends a statement of appreciation; and

Be it further resolved that this resolution be incorporated in the official minutes of the August 25, 2022 meeting of the Utah Valley University Board of Trustees. Realized this twenty-fifth day of August 2022, in Orem, Utah.


Astrid S. Tuminez, President
Utah Valley University


James Clarke, First Vice Chair
Utah Valley University Board of Trustees