

## UVU BOARD OF TRUSTEES

September 28, 2023

4:00pm Gateway Building

### **Board of Trustee Members Present**

Rick Nielsen, Chair  
Scott Smith, First Vice Chair  
Jeanette Bennett, Second Vice Chair  
Paul Thompson  
Andrea Clarke  
Noel Vallejo  
Blake Modersitzki  
Kara North  
Zac Whitlock

### **Others Present**

Geoff Landward, Interim Commissioner  
Julie Fullmer, Vineyard Mayor  
Amber Rasmussen

### **UVU Attendees**

Astrid S. Tuminez, President  
Wayne Vaught, Provost & Senior Vice President, Academic Affairs  
Kat Brown, Deputy Provost  
Kyle Reyes, Vice President, Institutional Advancement  
Christina Baum, Vice President, Digital Transformation  
Jim Mortensen, Vice President, Finance  
Val Peterson, Vice President, Administration & Strategic Relations  
Andrew Stone, Associate Vice President, Enrollment Management  
Kara Schneck, Chief of Staff  
Clark Collings, General Counsel  
Rasha Qudisat, Chief Inclusion & Diversity Officer  
Daniel Delgadillo, PACE President  
Wioleta Fedeczko, Faculty Senate President  
Laurie Sharp, Associate Provost  
Drew Burke, Senior Director, People & Culture  
Christie Denniston, Associate Vice President, Strategic Engagement  
Ked Black, Associate Vice President, Finance  
Jenny Christensen, Legal Secretary  
Kanui Peck, Presidential Intern

## I. CALL TO ORDER

Chair Rick Nielsen welcomed those in attendance at the September 28, 2023, Board of Trustees meeting.

## II. INFORMATION

### **1. Administration of Oath of Office for Andrea Clarke and Noel Vallejo**

Vice Chair Scott Smith introduced Noel Vallejo and administered to him the Oath of Office. Vice Chair Jeanette Bennett introduced Andrea Clarke and administered to her the Oath of Office.

### **2. Academic Affairs Update**

Provost Wayne provided an update on Academic Affairs. He began by highlighting faculty, the increase in faculty, and the number in each school/college. He briefly highlighted the USHE General Education Update with regard to curriculum. He addressed artificial intelligence and what it means to students and faculty. An accreditation update was provided, 70 programs accredited by 16 specialized accreditors. UVU as a whole is accredited by NWCCU, Northwest Commission on Colleges and Universities.

### **3. EverGREEN Update**

Vice President Kyle Reyes began by highlighting the Young Living Alumni Center opening. He addressed the why of the EverGREEN Campaign, which is student success. Since the campaign was launched last year, they have achieved \$145M.

Christie Denniston discussed the fundraising dashboard. She talked about alumni giving, they have more than doubled alumni giving since 2018. She highlighted the EverGREEN annual report which will come out annually. She discussed analytics, tracking the efforts by events. Kyle discussed fundraising

samplings for include, engage, and achieve. He highlighted the upcoming President's Scholarship Ball and exciting things that will be announced.

#### **4. Finance & Facilities Committee Report**

Vice Chair Jeanette Bennett provided a report for the Finance & Facilities Committee. The balance between tuition and state appropriations is 46% tuition and 54% state appropriations. State revenues are slightly down this year so state appropriations to universities will also likely be flat. There is a move towards keeping tuition flat, there may be a modest increase. Inflation may have an impact on programs overall. Enrollment increase is about 3.98%. They are looking at making appropriate adjustments with an increase in enrollment on a similar size budget. The University is in a solid fiscal position.

#### **5. Utah Commissioner of Higher Education Update**

Interim Commissioner Geoff Landward discussed a transition period at the state level. An entirely new Board of Higher Education has been appointed by the Governor. The Board of Higher Education is committed to maintaining their purview at the system and statewide level. They would like input from all presidents on the most important issues that they would like to see the board focus on. They will use that to develop goals over the next year. They are also transitioning leadership at the commissioner's office. The Board of Higher Education is moving forward on key issues. He discussed legislative challenges and priorities. The Board of Higher Education would like to meet obligations for performance funding, keep tuition low but have necessary resources, and innovate higher education. They are looking to be collaborative and engage with UVU. Questions were asked and discussed.

### III. ACTION AGENDA

#### **1. Vineyard Master Plan**

Vice President Val Peterson presented on the master plan for the Vineyard property. Comments from the trustees' retreat were implemented. He presented the seven key principles guiding the process which included academics at the core, economic engine, healthcare services destination, leveraging transportation access, serving the community, fostering a social environment, and embracing the ecological location. The vision includes expanded academics, health and wellness, life science research, conference center, hospitality and retail, innovation district, on-site housing, and community and site connectivity. He discussed the framework and showed maps. Questions were asked and discussed. Trustee Paul Thompson motioned to approve the Vineyard master plan as presented and approve the initiation of the RFI and RFP process. Trustee Scott Smith seconded. The motion was carried out without opposition.

#### **2. Policy Approvals**

Senior Director Drew Burke addressed Policy 168, Whistleblower Anti-Retaliation. Vice President Jim Mortensen addressed the finance policy bundle, which included Policy 141, Cost Transfers for Sponsored Programs; 201, General Fiscal Policies and Procedures; 202, Payroll; and 205, Investments. Associate Provost Laurie Sharp addressed Policy 607, Course-Based Fees for Credit Courses. Trustee Andrea Clarke motioned to approve the policies as presented. Trustee Jeanette Bennett seconded. The motion was carried out without opposition.

#### **3. Program Approvals**

Provost Wayne Vaught presented programs planned for addition, which included, Professional Sales, BS and Higher Education, GC, and programs for modification which include, Facilities Management, AAS

and Healthcare Leadership, GC. Representatives from each respective school or college affected were present to explain the changes if needed. Trustee Zac Whitlock motioned to approve the programs as presented. Trustee Paul Thompson seconded. The motion was carried out without opposition.

#### IV. CONSENT CALENDAR

Trustee Kara North motioned to approve the consent agenda, which included the minutes of the April 27, 2023 Strategic Retreat, the May 9, 2023 Board Meeting, March, April, May, and June 2023 Investment Reports, and ratification of program approvals. Trustee Andrea Clarke seconded. The motion was carried out without opposition.

#### V. INFORMATION AGENDA (continued)

##### **1. President's Report**

President Tuminez began her report by highlighting the Silicon Slope Summit. UVU is seen, heard, and respected for the things it is doing. She welcomed new board memberships and leadership. She briefly went over the new Utah Board of Higher Education members. President Tuminez celebrated 5 years as president of the University. She highlighted accomplishments over the last five years which included an increase in enrollment, retention, and completion; six new facilities, fundraising, staff giving, news articles, and the culture built. She highlighted the 15<sup>th</sup> year of a collaboration with Sundance. UVU hosted the Inaugural Silicon Slopes AI summit. UVU welcomed almost 6,000 freshman and their parents at freshman convocation. The schedule was changed to make a smoother onboarding for freshmen. Fall enrollment was discussed, the headcount is growing and nearly 15,000 are high school students taking concurrent enrollment. News from faculty and students included an increase in new faculty, 96. Recent news included the NSF awarding 1.7M for the Civil and Mechanical Engineering Scholarship Program. Dr. Joshua Lothringer helped discover CO<sub>2</sub> on an exoplanet 700 light years from the Earth. The graphic design program was recently ranked among some of the very best in the country. Hospitality Management was voted in the top 10 degrees in Forbes. UVU's financial planning students passed the certified financial planner exam, each earning 100% on the exam. An all-women student research team won the underrepresented community award. Annie Peterson wrote a beautiful and hopeful children's book about body image. Kate Hickman, UVU's first student to place at MIT in a PhD program. Recognitions included Rasha Qudisat for the Living Color Award, People & Culture for excellence in training, UVU is a top 10 military friendly school, and work in championing women. Upcoming events include the President's Scholarship Ball on October 7, the Fall Presidential Lecture series with Darryl Jones, the bassist for the Rolling Stones November 15-16. She emphasized the importance of college and highlighted an article published in the New York Times. President and Tuminez was appointed to the Carnegie Postsecondary Commission. UVU continues to focus on delivering a quality, flexible experience. Dx is launching a chatbot, TA in a box, Jobs CEO Council, free courses on digital literacy and technology skills for all. The groundbreaking has taken place on the Scott Smith CET building.

##### **2. Calendar Conversation**

Secretary Clark Collings discussed upcoming university events.

Chair Rick Nielsen adjourned the meeting.