UVU BOARD OF TRUSTEES

March 29, 2017 8 a.m. – SC 213c, Utah Valley University

Board of Trustee Members Present

Karen L. Acerson Taran Chun James Clarke Birch Eve John Gappmayer Anne-Marie W. Lampropoulos (phone) Jack Sunderlage Jill Taylor R. Duff Thompson

Guests

Kat Brown Boston Gubler Rob Smith Craig Thulin

UVU Regular Attendees

President Matthew S. Holland
Mark Bracken, Faculty Senate President
Karen Clemes, General Counsel
Scott Cooksey, Vice President Development and Alumni
Linda Makin, Vice President Planning, Budget and HR
Jeffery Olson, Senior Vice President Academic Affairs
Val Peterson, Vice President Finance and Administration
Kyle Reyes, Special Assistant to the President for Inclusion
Michelle Taylor, Vice President Student Affairs
Katie Zabriskie, Assistant Associate

First Vice Chair Thompson began the meeting by welcoming the Trustees and guests in the room. He provided those present with an article from the *Daily Herald* on student Jolene Begay. He also spoke about the leadership book *Radical Candor* by Kim Malone and encouraged each to read the copy he will be providing those interested.

I. ACTION

1. Resolutions of Appreciation

Two members of the Board were at the end of their terms of service: Trustee Taran Chun and Trustee Birch Eve. Trustee Sunderlage read for each a resolution of appreciation and gifted each with a clock. Those present expressed their gratitude to Trustees Chun and Eve for their engagement and commitment to the Board and wished them much success.

2. Tuition Rates

It was noted that individual USHE undergraduate/graduate tuition is established through complimentary decisions by both the Board of Regents and institutional Boards of Trustees. The Regents have recommended that a 2.5% first-tier tuition increase be applied across all USHE institutions. UVU is making the recommendation that there be no second-tier increase applicable to its students. UVU entered the legislative session with confidence that a 2% first-tier increase would be sufficient for its needs so the additional .5% is extra that will be put to good use when combined with the tax funds UVU received from the legislature. However, UVU is proposing the addition of four new differential graduate tuition rates based on comparability with other graduate programs at UVU and across USHE as well as potential graduate career opportunities and earnings. The graduate tuition rate scales will apply respectively to the Masters of Accountancy, Computer Science, Social Work, and Public Services/Cybersecurity. The Trustees engaged in discussion about the different proposed tuition rates. It was noted that the scales were designed around the principle that funds not be diverted away from undergraduate programs. Trustee Clarke motioned to approve the four new graduate differential tuition rates for 2017-2018 as presented. Trustee Acerson seconded. The motion carried without opposition.

3. Compensation Plan 2017-2018

It was explained that after review and approval by the President's Council, the Trustees were being presented with a proposed 8% premium increase for the medical plan and an average increase of 3% for salaries and wages. It was noted that during the legislative session the 75/25 funding split was at risk but it was restored in the final days, allowing UVU to comfortably honor the 3% average salary and wage increase despite the legislature only funding a 2% compensation increase. The medical plan is healthy but the recommended changes to the plan will help address

increased medical cost and prescription coverages, as well as forecasted claims. Changes to the plans were discussed with a note that the pharmacy program will be rebid in the coming months to address coverage inadequacies. To help offset the premium increases, every full-time benefits-eligible employee will receive a \$250 increase to his/her annual base salary. Full-time eligible employees have the opportunity to earn a salary increase of 3% based on performance, market equity, and merit. Compensation for faculty, executives, and part-time employees was discussed and it was noted that changes to the faculty compensation plan include mandatory performance reviews. Trustee Acerson indicated that she would be abstaining from the vote because her husband is an adjunct professor; this did not affect the quorum. Trustee Sunderlage motioned to approve the 2017-2018 Compensation Plan as presented. Trustee Taylor seconded. The motion carried without opposition.

4. Academic Programs

Integrated Studies Emphasis in Digital Media – Deletion: It was noted that Digital Media is no longer part of the integrated studies program, which allows students to integrate programs into a given specialty not otherwise offered.

Minor Business Education and Marketing – Name Change: It was explained that a name change was being requested by the College of T&C for the Minor Business Education – Marketing program so that for fall 2017 it would be Minor Business Education: Business and Marketing Education. This will reflect the state's endorsement for teachers and clarify qualifications.

CP in Leadership for Personal and Social Impact – Addition: It was indicated that the new certificate in leadership grew out of conversations with economic leaders who wanted to see new employees with "soft skills" – leadership, critical thinking, gap analysis, empathy. The courses in this certificate program will give clear indication to employers that these skills were developed. The Trustees engaged in conversation about the courses offered, the diversity training provided, and the multi-cultural experiences that satisfy global-intercultural criteria.

<u>Trustee Chun motioned to approve the deletion of the Integrated Studies Emphasis in Digital Media, the name change for the Minor Business Education: Marketing program, and the addition of the Certificate of Proficiency in Leadership for Personal and Social Impact. Trustee Gappmayer seconded. The motion carried without opposition.</u>

5. Requisition

The Trustees were presented with a request to approve the expenditure of \$506,901 in support of the MBA program's domestic and international travel opportunities. It was explained that every student is given international business experience to enhance their education. The funds help to cover logistics of travel for students, faculty, and staff. The university pre-pays for all expenses and non-UVU students and employees reimburse the university in full. Trustee Taylor motioned to approve the requisition in the amount \$506,901 for the MBA program domestic and international travel. Trustee Acerson seconded. The motion carried without opposition.

II. INFORMATION

To prevent Faculty Senate President Mark Bracken from a prolonged meeting experience, First Vice Chair Thompson asked Dr. Bracken to provide his Faculty Senate update prior to the planned Executive Session. Dr. Bracken explained that through the passing of Policy 103, several functional changes to Faculty Senate were implemented, including modification of the terms of service, the addition of a Faculty Senate Vice President, and a greater role in staffing university committees. The Senate itself saw its committees restructured and consolidated. Dr. Bracken reviewed changes to terms of leadership service, the Faculty Senate membership, and the operational changes that impacted meeting agenda setting, policy approvals, and meeting expectations. President Holland and SVP Olson both recognized Dr. Bracken's leadership in Faculty Senate over the past two years.

III. EXECUTIVE SESSION

<u>Trustee Eve motioned to enter Executive Session to discuss issued related to the character of individuals. Trustee</u> Acerson seconded. The motion carried without opposition.

I. ACTION (CONT)

6. Rank and Advancement Requests

Trustee Acerson motioned to approve the advancement of the following individuals to the rank of Professor:

Michael Bohne, Danna Fairbanks, Cheryl Hanewicz, Neil Harrison, Olga Kopp, Ruhul Kuddus, Michael Stevens,
Craig Thulin, and Curtis Welborn. Trustee Sunderlage seconded. The motion carried without opposition.

7. Naming Opportunities

Trustee Taylor motioned to approve the naming of the Ryan Toolson Court, Travis Hansen Strength & Conditioning Center, and Roger Fields Family Basketball Office Suite in the NUVI Basketball Practice Facility. Trustee Chun seconded. The motion carried without opposition.

IV. CONSENT CALENDAR

Trustee Acerson motioned to approve the items contained in the Consent Calendar which included the minutes of the February 23, 2017, Trustee meeting, the 2016-2017 Education & General Appropriated Revenue revision, and the January 2017 investment report. Trustee Chun seconded. The motion carried without opposition.

V. INFORMATION

1. President's Report

President Holland expressed gratitude for the expanded Trustee scholarship allowing two students to receive support for their engaged learning projects. The President reviewed highlights since the February 23 Trustee meeting. These included a Presidential Lecture from Hanna Rosin, the author of the End of Men, the subject of which has implications for UVU's male recruitment efforts; the featuring of the Roots of Knowledge on the Atlas Obscura website, the SheTech conference hosted at the UCCU Center; the partnership between the School of Education and Carnegie Mellon to support a CREATE Lab in Utah; the ribbon cutting at the Thanksgiving Point facility; and the Center for Constitutional Studies Religious Liberty Symposium. President Holland then noted individual student success, including an award to the Construction Management program, a PR Week award to UVU alumna McKenzie Haggard, the success of two UVU wrestlers in the NCAA wrestling finals, and the men's basketball team's runs in the WAC conference championships and CBI tournament. The President showed an off-the-record video of ESPN's Jeff Van Gundy talking favorably about Coach Pope. President Holland then provided a legislative update. He noted that USHE was given a 2% compensation and 8% healthcare increase funded through the 75/25 split. He relayed that in total USHE received \$3.5 million for enrollment growth, of which UVU got \$1.25 million. This is significant because growth money had not been given in 15 years. Market demand did not receive any legislative funding. Performance funding received \$6.5 million with an ongoing funding stream, of which UVU got \$1 million. The Regents scholarship remains sustainable. Turning to legislative bills, President Holland noted that the Academic Freedom bill that had significant ramifications did not pass. In terms of infrastructure, the President reported that the Woodbury School of Business proposal did not receive meaningful support; instead the legislature funded three new USHE buildings in a multi-year phased approach. UVU did receive support for a pedestrian bridge over I-15 which will be funded through UDOT, UTA, and UVU's combined resources. The Trustees engaged in conversations about legislative funding. Utah's tax base and laws, and higher education funding.

The Trustees were reminded of several events including the Inclusion Awards luncheon which would immediately follow the meeting, Commencement on May 4th, and the June 22 Trustee meeting.

Trustee Sunderlage motioned to adjourn. The motion carried without opposition.