Eric Oliver

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Education:

Capella University –Minneapolis, Minnesota
Ed.D. Curriculum and Instruction – Estimated completion is June 2021

Capella University – Minneapolis, Minnesota – 2019
Post masters certificate - Educational Leadership and Management

Western Governor's University –Salt Lake City, Utah – 2018
M.Ed. Instructional Technologies

University of Utah – Salt Lake City, Utah – 1999
B.F.A. with an emphasis in Graphic Design

Employment:

UX Designer
The Church of Jesus Christ of Latter-day Saints: August 2008 to Present

Core responsibilities include supporting Church departments by providing creative and graphic design services, from concept to completion as a lead designer. Projects have included creating exhibits, interactive publishing, and print production. Creative capabilities include exhibit design, interactive authoring publications, e-learning, animation, multimedia, technical illustration, and print production. Supportive roles include writing, illustration, and instructional design.

Adjunct Instructor
Utah Valley University, Digital Media: 2014 to Present

Core responsibilities include the development of a curriculum of interactive and digital content courses, instruction, and evaluation. Professional development projects have included qualitative research design for improving student assessment and evaluating instructional technologies. Authored courses to teach students to use web tools to create solutions for publishing, motion graphics, animation, and instructional kiosks.

Co-Founder, Principal
Silver Pixel Media, LLC: 2007 to 2008

Secured and serviced accounts with local and national companies. Established the creative and marketing director of the company. Managed a staff of graphic designers and web developers. Responded to requests for proposals while providing estimates and project plans. Accounts included pro-audio and pharmaceutical firms.

Art Director
Harman Music Group: August 2004 to June 2007

Specialized in creating visual communications for multiple in-house brands. Responsible for working with executives to develop advertising campaigns, product branding, and product releases. Supervised graphic and production artists in the marketing department. Other responsibilities included creating sales materials and tradeshow collateral.

Skills: Technology
- Expert use of Adobe Creative Cloud applications
- Web-based and interactive and publishing technologies
- Font and typeface design
- Podcast recording and editing
- Proficiency with Canvas learning management system.

Research | Instruction
- Instructional design and technology integration
- Curriculum development
- Technical and academic writing
- Quantitative and qualitative research design
- Participatory action research design and facilitation
- Participant interviewing
- Qualitative data analysis

Courses: Developer or contributor
- Interactive training series for project managers
- Digital storybooks – Mormon Channel Kids mobile app
- Running for Wellness – Interactive course and podcast
- UVU Digital Effects 2280 – Developing interactive kiosks using web-based technologies
- UVU Digital Publishing 2270 – Use of Adobe InDesign to author and publish digital content on mobile devices
- UVU Typeface Design 370R – Development of typefaces for use in mobile applications