

Dr. Jay A. DeSart

Curriculum Vitae

EDUCATION

- *The University of Wisconsin-Milwaukee* (1988-1994)
 - Ph.D. Degree in Political Science, May 1994
Fields of Study: American mass behavior, American institutions and policy, comparative politics
 - Dissertation: *Information Processing and Party Decline: The Cognitive Importance of American Political Parties*
 - M.A. Degree in Political Science, August 1990
 - Thesis: *Redefining Political Cynicism: The Motivational Component of Public Confidence*
 - *Concordia College, Moorhead, MN* (1982-1986)
 - B.A. Degree in Political Science and International Relations
 - *American University Washington Semester Program* participant, Fall 1985.
 - Magna Cum Laude Graduate
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PROFESSIONAL APPOINTMENTS

- Department Chair – Department of History and Political Science, Utah Valley University (January 2018 to present)
- Associate Professor of Political Science – Department of History and Political Science, Utah Valley University (July 2009 to present)
- Assistant Professor of Political Science – Department of History and Political Science, Utah Valley University (July 2004 to June 2009)
- Assistant Professor of Political Science – Department of Political Science, Florida Atlantic University (August 1997 to May 2004)
- Visiting Assistant Professor of Political Science – Department of Political Science, Florida Atlantic University (August 1994 to August 1997)
- Adjunct Instructor – Department of Political Science, University of Wisconsin-Milwaukee

Courses taught:

American National Government
Introduction to Political Science
Political Analysis
Political Analysis II
Political Parties
U.S. Congress
Public Opinion and Political Behavior

U.S. Presidency
Senior Seminar
Race, Religion, and Ethnicity in American Politics
Introduction to Comparative Politics
Statistics for Public Administration (Graduate)
Research Design in Political Science (Graduate)
Seminar in Political Behavior (Graduate)
Seminar in the Legislative Process (Graduate)

RESEARCH AND SCHOLARSHIP

Book Chapters

- "A Tale of Two Models: The DeSart and Holbrook State-Level Forecast Model in 2008." In Chandra S. Putcha, ed. 2010. *Methods of Forecasting American Election Outcomes: Studies in Strategies for Prediction*. Lewiston, NY: Edwin Mellen Press. (Co-authored with Thomas Holbrook)

Journal Articles

- "A Long-Range State-Level Forecast of 2020 Presidential Election." *PS: Political Science & Politics*. 54: January 2021, 73-76.
- "Campaigns, Polls, and the States: Assessing the Accuracy of Statewide Presidential Trial-Heat Polls." *Political Research Quarterly*. v. 56: December 2003. (Co-authored with Thomas Holbrook)
- "Statewide Trial Heat Polls and the 2000 Presidential Election: A Forecast Model." *Social Science Quarterly*. v. 84: September 2003. pp. 561-573. (Co-authored with Thomas Holbrook)
- "Using State Polls to Forecast Presidential Election Outcomes in the American States." *International Journal of Forecasting*. v. 15: April 1999. pp. 137-142. (Co-authored with Thomas Holbrook)
- "Information Processing and Partisan Neutrality: A Reexamination of the Party Decline Thesis." *Journal of Politics*. v. 57: August 1995. pp. 776-95.

Conference Papers

- "A Long-Range State-Level Presidential Election Forecast Model in 2016 and 2020." Presented at the 2019 Annual Meeting of the American Political Science Association. Washington, DC, August 28-September 2, 2019.
- "Anti-Intellectualism in the 2016 Presidential Election." Presented at the 2017 Annual Meeting of the Western Political Science Association. Vancouver, BC, April 13-15, 2017.
- "A Long-Range, State-Level Presidential Election Forecast Model." Presented at the 2016 Annual Meeting of the American Political Science Association. Philadelphia, PA, September 1-4, 2016.
- "Hitting the Target: A Meta-Analysis of Presidential Election Forecast Models." Presented at the 2015 Annual Meeting of the Southern Political Science Association." San Juan, Puerto Rico, January 7-10, 2016.
- "State Electoral Histories, Regime Age, and Long-Range Presidential Election Forecasts: Predicting the 2016 Presidential Election." Presented at the 2015 Iowa Conference on Presidential Politics, Dordt College, Sioux Center, IA, October 29-31, 2015.
- "Electoral Dynamics and Forecasting the 2014 Midterm Elections." Presented at the 2015 Annual Meeting of the Midwestern Political Science Association, Chicago, IL, April 16-19, 2015.
- "Are Presidential Elections Becoming More Predictable?" Presented at the 2014 Annual Meeting of the Southern Political Science Association, New Orleans, LA. January 9-11, 2014.
- "Forecasting Hurricanes and Other Things: The DeSart and Holbrook Forecasting Model and the 2012 Presidential Election." Presented at the 2013 Annual Meeting of the Western Political Science Association. Hollywood, CA. March 28-30, 2013.
- "The Predictability of Senate and Gubernatorial Elections: An Application of the DeSart and Holbrook Forecast Model." Presented at the 2012 Annual Meeting of the Western Political Science Association, Portland, OR March 22-24, 2012.

- "The DeSart Gubernatorial Election Forecast Model: 2010 Post-Mortem." Presented at the 2011 Annual Meeting of the Southern Political Science Association, New Orleans, LA January 6-8, 2011.
- "Polls, Incumbency, and the President: Forecasting Gubernatorial Elections" Presented at the 2010 Annual Meeting of the Western Political Science Association, San Francisco, CA April 1-3, 2010.
- "State and National Polls in Predicting the 2008 Presidential Election." Presented at the 2009 Annual Meeting of the Western Political Science Association, Vancouver, BC March 19-21, 2009. (Co-authored with Thomas Holbrook)
- "State and National Polls in Forecasting Presidential Elections." Presented at the 2008 Annual Meeting of the Western Political Science Association, San Diego, CA March 20-22, 2008.
- "Forecasting the 2006 Gubernatorial Elections: Post-mortem." Presented at the 2007 Annual Meeting of the Western Political Science Association, Las Vegas, NV March 8-10, 2007.
- "State Polls and National Forces: Forecasting Gubernatorial Election Outcomes." Presented at the 2006 Annual Meeting of the Midwest Political Science Association, Chicago, IL April 20-23, 2006.
- "Forecasting the 2004 Presidential Election With State-Level Trial Heat Polls" Presented at the 2005 Annual Meeting of the Midwest Political Science Association, Chicago, IL April 7-10, 2005.
- "Poll Accuracy in Subnational Elections" Presented at the 2004 Annual Meeting of the Midwest Political Science Association, Chicago, IL April 15-18, 2004.
- "Campaign Messages and Voter Information" Presented at the 2003 Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 3-6, 2003. (Co-authored with Kelly Patterson).
- "Aftermath: Palm Beach County Voters One Year After the 2000 Presidential Election" Presented at the Annual Meeting of the Florida Political Science Association, Sarasota, FL, March 9, 2002
- "Campaign Context and the Schematic Assessment of Congressional Candidates." Presented at the 2001 meeting of the *Midwest Political Science Association*, Chicago, IL, April 19-22, 2001.
- "Contextual and Individual Influences on Party Cognitions: 1960-1996." at the 2000 meeting of the *Midwest Political Science Association*, Chicago, IL, April 27-30, 2000.
- "What On Earth Were They Thinking? Chronic Schema Accessibilities in the 1996 Presidential Election." Presented at the 1999 meeting of the *Midwest Political Science Association*, Chicago, IL, April 15-17, 1999.
- "'Generational Change' and Party Voting in the House of Representatives." Presented at the 1998 meeting of the *Midwest Political Science Association*, Chicago, IL, April 23-25, 1998.
- "Assessing the Accuracy and Utility of Statewide Presidential Trial Heat Polls." Presented at the 1997 meeting of the *Midwest Political Science Association*, Chicago, IL, April 10-12, 1997. (Co-authored with Thomas Holbrook).
- "Forecasting the 1996 Presidential Election From Statewide Presidential Trial Heat Polls." Presented at the 1997 meeting of the *Florida Political Science Association*, Fort Lauderdale, FL April 4-5, 1997.
- "Schematic Assessments of Candidates: The Impact of the Level and Bias of Information in Campaigns." Presented at the 1995 meeting of the *Midwest Political Science Association*, Chicago, IL, April 6-8, 1995.
- "Contextual and Individual Influences on Party Schema Accessibility." Presented at the 1994 meeting of the *Midwest Political Science Association*, Chicago, IL, April 14-16, 1994.

Other Scholarly Activities

- Participant, "Political Forecasting Group: Presidential Forecasting Roundtable." 2020 Annual Meeting of the American Political Science Association.
- Panel Chair, "Political Forecasting Group: Forecasting Political Outcomes With Different Methods." 2020 Annual Meeting of the American Political Science Association.
- Co-Principal Investigator - iUTAH Water Survey
- Participant in the Campaign Conduct Assessment Project sponsored by the [Pew Charitable Trusts](#). Principal Investigator: L. Sandy Maisel, Colby College.
- Panel Chair/Discussant, "Retrospective Voting," 2015 Annual Meeting of the *Midwest Political Science Association*.
- Panel Chair/Discussant, "The Electoral Consequences of Candidate Ideology." 2000 Annual Meeting of the *Midwest Political Science Association*.
- Panel Chair/Discussant, "Party, Ideology, and Political Choice." 1999 Annual Meeting of the *Southern Political Science Association*.
- Participant, "The Rise and The Fall of The House of Gingrich: Roundtable on the 104th Congress." 1997 Annual Meeting of the *Florida Political Science Association*.

Book Reviews

- James Gimpel's National Elections and the Autonomy of State Party Systems. *Publius*. v. 26: Fall 1996.

INSTITUTIONAL SERVICE

- Board Member – Utah Debate Commission (2013 to Present)
- Faculty Coordinator – Utah Colleges Exit Polls (2004 to 2016)
- Political Science Internship Coordinator (2004 to 2018)
- History and Political Science Program Assessment Coordinator (2007 to 2018)
- College of Humanities and Social Sciences Assessment Committee (2007 to 2018)
- University Tenure Board of Review (2014 to 2018)
- Political Science Coordinator (2009 to 2010)
- Political Science Task Force (2004 to 2008)
- UVU Faculty Senate (2004)

PROFESSIONAL MEMBERSHIPS

- American Political Science Association - Since 1989
- Midwest Political Science Association - Since 1993
- Southern Political Science Association - Since 1992
- Western Political Science Association - Since 2007