Marty Overly
Information Web Protected: Contact through Directory

SKILLS

- Strategic Management
- Leadership
- Info Management
- Info Technology
- Database Management
- Data Visualization
- Qualtrics
- Tableau
- Power BI
- SQL
- Productivity Suites
- Handshake
- Canvas
- Adobe Sign
- HTML
- CSS

PROFESSIONAL EXPERIENCE

Business Systems Analyst II — Sep 2022-Present
Utah Valley University, Career and Internship Center — Orem, UT

- Strategic system implementation and maintenance
- Mentor and coach employees to develop their skills, critical thinking, and performance.
- Initiate and lead training programs to develop employees' proficiency in office systems.
- Develop content using systems and coding logic for applications, agreements, assessments, and CRM.
- Efficient database management
- Visualize data effectively for presentation and analysis.
- Analyze data and generated comprehensive reports.
- Maintain and designs the website to ensure functionality and user experience.
- Implement online course creation and maintenance using Canvas platform.

Manager — Apr 2015-Aug 2022
Utah Valley University, Internship Services — Orem, UT

- Executed responsibilities from current position at a smaller scale.
- Conducted marketing activities to promote internship services.
- Facilitated employer posting approvals for internship opportunities.
- Fostered relationships and networking with employers to enhance internship offerings.
- Provided training sessions for academic departments on internship procedures.
- Organized career and internship events for student engagement.

Adjunct Instructor — Jan 2016-Dec 2019
Utah Valley University, Forensic Science Department — Orem, UT

- Instructed Fingerprint Examination: emphasizing friction ridge preservation, processing, and examination.
- Utilized friction ridge analysis software for teaching and practical applications.

Instructor and Internship Coordinator — Oct 2011-Mar 2015
West Virginia University, Forensic and Investigative Science — Morgantown, WV

- Taught Crime Scene Investigation I, Latent Prints, and Biological Evidence for Examiners.
- Established partnerships with state and federal agencies to secure internship opportunities for students.
- Handled administrative duties, report writing, and legal matters efficiently.

Forensic Science Technician — Jul 2009-Sep 2011
National Institute of Justice, Forensic Science Initiative — Morgantown, WV

- Created and moderated online continuing education courses for forensic professionals.
- Organized forensic training events for skill development.
- Developed and facilitated online courses on various forensic topics, including evidence analysis, death investigation, and others.

EDUCATION

Master of Science, Forensic Science — May 2009
Southern Utah University — Cedar City, UT

Bachelor of Science, Criminal Justice — Dec 2006
Southern Utah University — Cedar City, UT

Certificate of Proficiency, Database Administration and Warehousing — May 2023
Utah Valley University — Orem, UT

Certificate of Proficiency, Data Analytics — May 2023
Utah Valley University — Orem, UT

CERTIFICATION

Qualtrics   Mar 2018
Research Core Platform Certification

PROJECTS AND PUBLICATIONS

- Checkout Generator. CRM for Student and Employer Relationship Tracking. Qualtrics. Utah Valley University (May 2021)
- Internship Application. Application System and Database for Internship Applicants. Qualtrics. Utah Valley University. (Sep 2019)
- Internship Orientation Module. Professionalism and Policy Training for Students. Qualtrics. Utah Valley University. (Jul 2017)
- Principles of Death Investigation Online Course. Forensic Science Initiative. (Sep 2011)
- Review of: Crime Scene to Court: The Essentials of Forensic Science. 3rd Edition. Journal of Forensic Sciences (May 2011)
- Review of: Criminalistics: Forensic Science, Crime, and Terrorism. 2nd Edition. Science & Justice: Journal of the FS Society (Dec 2010)
- Evidence Analysis: Beyond the Crime Scene Online Course. Forensic Science Initiative. (Oct 2010)

PRESENTATIONS

- Byte Sized Basics: Navigating the Digital Landscape. UVU Summer University. Orem, UT (June 2024)
- Using Online Survey Software to Create Robust Internship Applications. CEIA. Alexandria, VA (Apr 2022)
- Integrating Career Development Systems. UACE. Richfield, UT (Aug 2021)
- An Assessment of Virtual Crime Scenes using 3D Technology. M. Overly, R. Postlethwait, B. Smithson. AAFS. Chicago, IL (Feb 2011)
- Stressors, Needs, and Management of Death Notification for the Working Professional. AAFS. Seattle, WA (Feb 2010)

COMMITTEES

- Utah Association of Career Educators (UACE) Webmaster.   May 2024-Present
- American Academy of Forensic Sciences (AAFS). Young Forensic Scientists Forum. Special Session Chair.   Mar 2011-2012
- American Academy of Forensic Sciences (AAFS). Young Forensic Scientists Forum. Presentations Chair.   Mar 2010-2011