ALLISON BAKER

Front-End Web Developer

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SKILLS



EMPLOYMENT

Nov 2023 - Present

Junior Marketing Lead and Web Developer

UTAH VALLEY UNIVERSITY (Orem, UT)

- Created surface comps in Figma
- Developed web pages with HTML, CSS, and JS using Omni CMS
- · Managed a small group of students completing marketing tasks
- Worked in a product team with a designer to meet client needs
- Met with clients, manager, and coworkers and managed project using Notion
- · Created standards, templates, best practices, and an element library for CET

Sep 2020 - Present

Web Developer and Social Media Consultant

NEW MEXICO PTA (Albuquerque, NM)

- Created graphics for social media campaigns
- Make updates to the website on WordPress with Avada Builder
- · Created brand guide of logo usage, colors, fonts, and accessibility guidelines
- · Spearheaded accessibility campaign initiative

Apr 2022 - Aug 2023

Web Designer & Developer

COUGAR PRIDE CENTER (Provo, UT)

- · Designed website and developed using WordPress and Elementor
- · Created brochures and graphics

EDUCATION

Dec 2024 Graduation (Anticipated)

Bachelor of Science - Web Design & Development

UTAH VALLEY UNIVERSITY (Orem, UT)

- Web & App Development emphasis with a minor in Computer Science
- · Academic Honors, Summa Cum Laude