



JULIA KELSON

juliagracekelson@gmail.com | 801-836-5095 | 650 River Rd, Midway, UT

WWW.LINKEDIN.COM/IN/JULIA-KELSON-7AA706314

Results-driven marketing and communications professional with experience in social media strategy, website management, branding, content creation, and project coordination. Proven ability to manage company websites, develop executive presentations, execute digital marketing campaigns, and collaborate with leadership to support organizational growth. Currently pursuing an MBA with interests in marketing, operations, and bus

PROFESSIONAL SUMMARY

EXPERIENCE

GIV.CARE

MARKETING & COMMUNICATIONS COORDINATOR

SEPTEMBER 2024 - PRESENT

- Manage the company website and digital presence.
- Develop social media strategy across Instagram, Facebook, and LinkedIn.
- Create executive presentations, website copy, training resources, and marketing campaigns.
- Support Colorado expansion initiatives through web development and digital marketing.
- Collaborate with executive leadership on branding, communications, and strategic projects.

HIGH VALLEY ARTS

CHOREOGRAPHER

MARCH 2026 - PRESENT

- Choreograph original routines for productions and performances.
- Collaborate with directors and instructors throughout rehearsals.
- Mentor dancers while fostering confidence, creativity, and teamwork.

THE BLOCK DANCE STUDIO

CHOREOGRAPHER & DANCE INSTRUCTOR

JANUARY 2024 - PRESENT

- Teach weekly dance classes for students of varying ages and abilities.
- Develop lesson plans that encourage technical growth and creativity.
- Build positive relationships with students a

PREVIOUS EXPERIENCE

StretchLab Upper East Side NY, NY - Sales Associate

May 2024 - September 2024

Boise Dance Alliance - Choreographer

May 2022 - Present

Fill'er Up Coffee - Barista

September 2022 - August 2023

OG Café - Lead Barista

May 2021 - August 2022

EDUCATION

Utah Valley University

Master of Business Administration (MBA), Expected 2027

Marymount Manhattan College

Bachelor of Fine Arts in Dance · Dean's List · GPA 3.5 · May 2024

Wasatch High School

Salutatorian · Scholar's Academy · 4.0 GPA

TECHNICAL SKILLS

Marketing Strategy · Social Media
Website Management · Canva · Google
Workspace · Microsoft Office
Presentation Design · Copywriting
Brand Strategy · Project Coordination
Communication