

**DR. MARITZA SOTOMAYOR**  
**ASSOCIATE PROFESSOR**  
**WOODBURY SCHOOL OF BUSINESS**  
**UTAH VALLEY UNIVERSITY**

[maritza.sotomayor@uvu.edu](mailto:maritza.sotomayor@uvu.edu)

801-863-6502

*Education*

---

Ph.D. Applied Economics, Universidad Autónoma de Barcelona (UAB), 2008.

M.A. Economics, Centro de Investigación y Docencia Económicas, (CIDE) 1990.

B.A. Economics, Pontificia Universidad Católica del Perú (PUCP) 1985.

*Research and Teaching Interests*

---

Economic Integration, NAFTA, Latin America Trade Patterns, Global Value Chains, and Alternative Indicators of GDP.

Principles of Economics, Macroeconomics, Microeconomics, International Economics, Economic Development, History and Economic Development of Latin America.

*Professional Experience*

---

Fall 2017-present: Associate Professor, Woodbury School of Business, Utah Valley University (UVU).

Fall 2011- Spring 2017: Assistant Professor, Woodbury School of Business, UVU.

Fall 2009 – Spring 2011: Lecturer, Woodbury School of Business, UVU.

Spring 2009: Adjunct Assistant Professor, Goddard School of Business and Economics, Weber State University.

Fall 2008: Adjunct Assistant Professor, Department of Economics, University of Utah.

Spring 2003: Adjunct Assistant Professor, Department of Economics, Monroe Community College.

1990-1999: Research Professor, Department of Economic Studies, El Colegio de la Frontera Norte (El COLEF).

1985-1988: Financial Analyst, Banco Latino, Lima, Peru.

*Refereed Articles*

---

*Sotomayor, M. and Aristondo, J.. (2020) “Does tourism foster human development? ADRL cointegration analysis for Utah” submitted for publication to **Southwestern Economic Review**.*

*Sotomayor, M. and Cordova, M. (2020)* “Rethinking Global Value Chains (GVCs) in Latin America under COVID 19: Upgrade or seek regional GVCs?” submitted for publication **Journal of Economics Integration**.

*Sotomayor, M. and Barajas, R. (2020)* "Global Manufacturing Production: An Analysis and Determinants for Mexico's Trade in Value-Added." **Journal of International Applied Economics**, 17(2): 30-49.

*Kia, A. & Sotomayor M. (2020)* "Determinants of Inflation in Egypt and Mexico: Empirical Evidence." **Economic and Business Review**, 22(1): 69-104.

*Chan, L., Sotomayor M. & Lien, D. (2019)* "Impacts of the Contributions of FDI and Remittances on the Economic Growth in Asia and Latin America: A Comparative Study." **Frontier of Economics in China**, 14(3): 371-400.

*Sotomayor M. (2016)* Vertical Specialization of Production: Critical Review and Empirical Evidence for the Mexican Manufacturing Industries 1994-2014. **International Journal of Business and Social Research**, 6(2): 11-28.

*Barajas, M. del R., Kia, A. & Sotomayor M. (2016)* Concepts and Measurements of Economic Interdependence: The Case of the United States and Mexico. **Global Economics Journal**, 16(1): 63-90.

*Barajas, M del R., Martinez, M. & Sotomayor M. (2014)* Una evaluación retrospectiva del avance y retroceso de las relaciones de interdependencia económica entre México y Estados Unidos (A retrospective evaluation of the advance and regress of economic interdependence relations between Mexico and the U.S.) in **Norteamérica, Revista Académica del CISAN-UNAM**, Vol. 9, num. 1 pp. 143-170.

*Sotomayor, M. (2012)* "Patterns and Determinants of Intra Industry Trade for the Mexican Non-Maquiladora Manufacturing Industry" in **Journal of Business Inquiry**, Vol 11, pp 33-57.

*Sotomayor, M. (2009)* “Medición de los índices de comercio intra-industrial no maquilador para México” (*Measurement of the non-Maquila Intra-Industry Trade Indices for Mexico*), in **Investigación Económica**, LXVIII (268): 39-68.

*Mercado, A. & Sotomayor, M. (1996)* “El comercio de automotores entre México y Canadá” frente al tratado de libre comercio” (*Automotive Trade between Mexico and Canada under NAFTA*) in **Comercio Exterior**, 46(7): 553-591.

*Sotomayor, M. (1991)* “La industria automotriz mexicana y el tratado de libre comercio México-Estados Unidos-Canadá” (*Mexican Automotive Industry and NAFTA*) in **Frontera Norte**, 4(8): 165-172.

### ***Book Chapters***

---

*Arendt, A., Kopp, O., Sotomayor, M. & Tolman, A. (2017)* "Scholarly and Creative Undergraduate Learning Partnership Team (SCULPT): Triple Areas of Focus." In Sweet, C.,

Blythe, H. & Carpenter, R. (editors) **It Works for Me with High Impact Practices. Step by Step Guide**. News Forum Press, pp. 70-73.

*Sotomayor, M. (2010) "Latin America's Trade Performance in the New Millenium" for SAGE 21st Century Economics: A Reference Handbook*, SAGE Publications, Vol II, 847-860, May.

Sotomayor, M. (1999) "Sector externo mexicano, determinantes de largo plazo" (Mexican External Trade: Long Term Determinants) in Bou, Joan and et .al. (Coordinators) **Los retos de América Latina**, Universidad de Girona, Centro de Estudios de América Latina, 66-82.

Bringas, N. & Sotomayor, M. (1997) "Turismo e integracion comercial: una mirada desde México" (Tourism and Trade Integration: A Look from Mexico) in Manuel Alcantara (Coordinator) **América Latina realidades y perspectivas**, Universidad de Salamanca, 18-26.

Barajas, R. & Sotomayor, M. (1995) "Rotación de personal en la industria maquiladora de Tijuana: mujeres y condiciones de vida" (Worker Turnover in the Maquiladora Industry: Women and Living Conditions) in González, S. and et al. (Coordinators) **Mujeres, Migración y Maquila en la Frontera Norte**, PIEM, El Colegio de México, 189-214.

Zepeda, E. & Sotomayor, M. (1993) "Integración económica norteamericana e infraestructura en la frontera norte" (North American Economic Integration and Infrastructure at the Northern Border) in SEGUMEX-INBURSA, **Inversión en México y el Tratado de Libre Comercio**, pp. 204-211.

Zepeda, E. & Sotomayor, M. (1992) "La infraestructura en la frontera norte y el proceso de liberalización commercial" (Infrastructure at the Northern Border and the Trade Liberalization Process) with Eduardo Zepeda in **Ajuste Estructural, Mercados Laborales y el TLC**, El Colegio de México, Fundación Friedrich Ebert and El Colef, pp. 351-364.

Sotomayor, M. (1992) "Evaluación del decreto para la industria automotriz mexicana desde la perspectiva de la globalización industrial" (Analysis of the Regulation of the Mexican Automotive Industry in the context of Industrial Globalization) in **Economía Fronteriza y Libre Comercio**, Vol. 1, El Colef-Universidad Autónoma de Ciudad Juárez, pp. 135-162.

Sotomayor, M. (1991) "Acuerdo automotor: posibilidades y limitaciones en el tratado de libre comercio México-Estados Unidos-Canadá" (Automotive Agreement: Perspectives and Restrictions under NAFTA) in **Sonora ante el Tratado de Libre Comecio**, El Colegio de Sonora, Fundación Friedrich Ebert, Hermosillo, pp. 145-152.

### *Papers on Progress*

---

*Sotomayor, M. "Reevaluation of Economic Indicators: Beyond the GDP." Working on a literature review.*

*Barajas R. and Sotomayor, M. "Challenges of a deeper integration between Latin American Countries and the European Union." Working on the outline*

## ***Refereeing***

---

*Norteamérica. Revista académica del Centro de Investigaciones sobre América del Norte (CISAN-UNAM), spring 2020.*

*National Council of Undergraduate Research (NCUR) Proceeding Papers, 2019, 2020.*

*Revista Dimensiones Turísticas, summer 2019.*

*Revista Semestre Económico, summer 2016.*

*The Journal of International Trade & Economic Development, 2013, 2014, 2017, 2018.*

*The Journal of Business Inquiry, Orem, 2013, 2014.*

*Estudios Económicos, Mexico City, 2013.*

## ***Current Services of Citizenship Activities at UVU***

---

Interim Assistant Chair Finance and Economic Department since November 2020.

UVU Mentor for the Higher Education Academy (HEA) since fall 2019

Coordinator of the relationship between Universidad San Martín de Porras and the WSB, since January 2020.

Member committee of AACSB Accreditation Committee, since fall 2017

Lead Instructor Macroeconomics Course since fall 2013.

Coordinator UVU Concurrent Enrollment (CE) ECON 1010 since fall 2016.

## ***Past Services of Citizenship Activities***

---

Member committee MBA faculty Committee fall 2017-summer 2020.

Co-chair IV Latin American Studies Symposium at UVU, Nov. 6, 2019.

Co-chair The Showcase, Undergraduate Research Conference at UVU, Oct. 15, 2019.

Faculty Merit Pay Executive Committee fall 2016-2017.

Invited committee member University Planning Advisory Committee (UPAC) fall 2017-spring 2019.

Co-chair Scholarly Creative Undergraduate Learning Partnership Team (SCULPT) fall 2015- spring 2018.

Member International Multicultural Studies (IMS) Advisory Board fall 2014- spring 2017.

Invited Faculty with the MBA Travel Abroad project to Barcelona and Madrid, May 6-14 2017.

Member organizing committee UCUR at UVU 2017 Conference -2016-February 2017.

Co-Chair Global Spotlight 2014-2015: Peru, Center for Global & Intercultural Engagement; May 2014-April 2015.

Coordinator WSB Finance and Economic Friday Seminars Fall 2013-Spring 2017.

Member Organizing Committee HELT-SOTE International Conference January 2015, July 2014-January 2015.

Latin American Studies Minor Project Coordinator fall 2012-fall 2015.

Member of Advisory Council for the UVU Strategic Inclusion Plan, November 2013-August 2014.

Member of the Faculty Development Committee, Woodbury School of Business, UVU, academic year 2012-2013

Member of the Scholarly Creative Academic Council, Utah Valley University, Fall 2011-Spring 2014

Member of the Academic Standard, Utah Valley University, Fall 2011-Fall 2014

Member of the Committee organizing the Global Spotlight 2013-2014: Mexico, Center for Global & Intercultural Engagement; January 2013-April 2014.

Co-organizing and Managing with Dr. Amir Kia UVU Woodbury School of Business Seminars, Fall 2012 - Spring 2013.

Member Search Committee, Finance and Economics Department, November 2012-January 2013.

Mentor for Teaching Academy, Utah Valley University, Fall2012-Spring 2013.

Mentor for the PrisonEd course "Economics as Social Science", PrisonEd Foundation, Fall 2011-Fall 2012.

Comments to the study "Mexico and Utah. A Complex Economic Relationship" by the Economic Department University of Utah, March 2006.

Organizer with Norris Clement from San Diego State University the Segundo Simposio Anual Tijuana - San Diego In Transition, COLEF-SDSU, April, 30th 1993.

### ***Courses Taught***

---

#### ***Graduate Level:***

International Engagement – Peru (MGMT 6930), MBA program UVU, spring 2018, summer 2019, 2020.

Managerial Economics (ECON 6300), MBA program UVU, summer 2017 and 2019.

Economic Integration, International Trade II, Microeconomics, and Industrial Organization, M.A Degree Program of Applied Economics at El COLEF 1990-1994, 1997-1998.

International Trade, Saltillo, M.A. Degree Program of Regional Economics at Centro de Investigación Socio-Económicas, fall 1997.

Introduction to Microeconomics, M.A. Degree Program of Demographic Studies at El COLEF, spring 1994.

Microeconomics, M.A. Degree Program of Regional Development Studies at El Colegio de Sonora, fall 1994.

***Undergraduate Level:***

Senior Seminar Current Economic Issues (ECON 4960) fall 2012-current UVU.

International Economics (ECON 305G) spring 2013-current UVU.

Economic Development (ECON 3820) fall 2014-fall 2019 UVU.

Microeconomics (Online ECON 2010) fall 2011-summer 2013, UVU.

Microeconomics (ECON 2010), fall 2009-current, UVU.

Macroeconomics (ECON 2020), fall 2009, fall 2013-current, UVU.

Economics as a Social Science (ECON 1010) fall 2009-fall 2012 UVU.

Economics as Social Science (ECON-1010), Weber State University, spring and fall 2009.

History and Economic Development in Latin America (ECON-5460), University of Utah fall 2008.

Microeconomics, Monroe Community College, spring 2003.

International Trade, Universidad Iberoamericana, fall 1991.

***Supervision and Examining***

---

Alec, Larsen. "Trends in Newspaper Reporting and Their Effect On Piracy Levels." Fall of 2020. Honor Program.

Chandler, Cullum. Capstone Undergraduate. "The Non-Monetary Effects of Unemployment During COVID-19." Fall of 2020.

Preston, Nielsen. Capstone Undergraduate. "Microloan Effectiveness by GDP per Capita: An Empirical Study from Latin America." Fall of 2018.

Austin Crandall. Capstone Undergraduate. "The Case of Quality of Education and Income Distribution in The United States." Fall of 2018. Accepted for presentation NCUR April 2019.

Jhana Aristondo. Capstone Undergraduate. "Tourism in Utah as an Economic Development Tool." Spring 2018. Presented at UCUR February 2018 and Utah Academy of Science April 2018.

Andrew Hunt, Capstone Undergraduate. "Trade Specialization: A disaggregated measurement for Utah." Spring 2018. Presented at NCUR April 2018.

Efren Gutierrez. Capstone Undergraduate. "Net Migration in Utah. An Analysis by Counties and by Sectors." Fall 2017 (accepted for presentation at NCUR April 2018).

Megdalyann Fischer. Capstone Undergraduate. "Rising Food Prices. The Case of Childhood Poverty in a Developed Economy." Spring 2017 presented at UCUR February 2017 and NCUR April 2017. Paper accepted for publication Proceedings NCUR.

Jeremy New. Capstone Undergraduate. "Higher Education: Is it Worth the Investment? Fall 2017

María Imelda de Santiago Moya, Master Degree Dissertation in Environmental Administration, "La gestión ambiental en la industria automotriz: el caso de la region Tijuana-San Diego" external supervisor, spring-summer 2016

Daniel Young. Capstone Undergraduate. "Management of Personal Financial Debt." Spring 2016

Danielle Lee. Capstone Undergraduate, "Is Alternative Medicine becoming a substitute for traditional medicine? Literature Review. Spring 2016.

Michael, Spurrier, Capstone Undergraduate, Economic Impact and Perceptions of Foreign Travelers to Baja California: Those of Mexican Descent and Others, Chair, Utah Valley University 2014 (accepted for presentation at NCUR, April 2015).

Chris Quarnberg, Capstone Undergraduate, Outsourcing to back sourcing why some companies are finding the grass wasn't greener on the other side, Chair, Utah Valley University 2012 (accepted for presentation at NCUR, April 2013).

Martínez Muñoz, Marcela, Master Degree Dissertation, Externalidades y crecimiento del empleo en la industria manufacturera de Mexico y Marruecos, Committee member, El Colef 2010.

Méndez González, Carlos, Master Degree Dissertation, Determinantes del salario manufacturero en México en el contexto de la integración comercial 1994-2008, Committee member, El Colef, 2010.

Celso, Sarmiento, Master Degree Dissertation, Tipo de cambio y Balanza de Pagos, Chair, El Colef, 1998.

Roberto González, Master Degree Dissertation, La independencia del Banco de México, Chair, El Colef, 1998.

Willy Ochoa Ruiz Niveles y formas de externalización de servicios; el caso de la industria maquiladora de exportación, El Colef, Master Degree Dissertation, Chair, 1992.

### *Grants and Awards*

---

2020 Fellow Senior Higher Education Academy, Advanced HEA,

2017 Faculty Showcase for Teaching Excellence, Office of Teaching and Learning (OTL), Utah Valley University.

2016 Faculty Senate Award of Excellence, Utah Valley University.

2015 UVU Atlas Award, the Office for the Global Engagement, Utah Valley University.

2014 Summer Research Award from the Woodbury School of Business (WSB), Utah Valley University

2013 Summer Research Award from the Woodbury School of Business (WSB), Utah Valley University.

2012 Summer Research Award from the Woodbury School of Business (WSB), Utah Valley University.

2009 Spring 2009 Hemingway Adjunct Faculty Award Weber State University. Grant for the presentation of a paper at Latin American Studies Association Conference, Rio de Janeiro, Brazil.

### *Refereed Conference Presentations*

---

2020. Alternativas Al PIB: ¿Hemos Llegado a Algún Consenso? 32<sup>nd</sup> Conference Society for the Advancement of Socio-Economics (SASE), Virtual July 18-21.

2019. Utah Tourism as a Tool of Economic Development. Updated Results" with Jhana Aristondo. 31<sup>st</sup> Conference Society for the Advancement of Socio-Economics (SASE), June 27-29, New York City.

2019. "Utah Tourism as Tool of Economic Development" with Jhana Aristondo. The 55<sup>th</sup> MBAA International Conference. Cultural Consciousness in Business. March 27-29, 2019, Chicago.

2018. "Domestic Value-Added of the Mexican Manufacturing Export: Is INEGI's Measurement a Better Approach?" With Maria del Rosio Barajas-Escamilla. 2nd World Conference of the Association for Borderlands Studies (ABS), July 10-14, Vienna (Austria) – Budapest (Hungary).

2017. "Determinants of Inflation in Egypt and Mexico and the Impact of Distance." With Amir Kia. III Ibero-American Socioeconomics Meeting (III ISEM-SASE) Society, Culture, and Sustainable Development in Ibero-America November, 16th-18th Cartagena, Colombia.

2017. "The significance of global value chains in the trade relationships between Mexico and the United States under a NAFTA renegotiation." With Maria del Rosio Barajas-Escamilla. Prepared presentation and presented by Barajas-Escamilla, Society for the Advancement of Socio-Economics (SASE), June 22-24, Lyon, France.

2017. "Free Trade Agro-Industry Jobs and Women- a clear correlation? The Case of Mexico." With Edme Dominguez. Latin American Studies Association 51<sup>st</sup> Conference, April 28-May 1, Lima, Peru.

2017. "Free Trade Agro-Industry Jobs and Women- a clear correlation? The Case of Mexico." With Edme Dominguez. Rocky Mountains Council for Latin American Studies (RMCLAS) Conference, April 5-8, Salt Lake City, Utah.

2016. "Are All Foreign Capitals Created Equal? Evidence from Asia and Latin America." with Leo Chan, Society for the Advancement of Socio-Economics (SASE), June 24-26, Berkeley.

2016. "Vertical Specialization, Empirical Evidence for the Mexican Manufacturing Industries." Latin American Studies Association 50th Conference, May 27-30, New York City.



2016. "Teaching with eBooks and Learning Platforms". SOTE, Utah Valley University, Orem, Utah, March 31 and April 1.
2015. "Vertical Specialization of Production: Critical Review and Empirical Evidence for the Mexican Manufacturing Industries 1994-2014." UFRGS: Federal University of Rio Grande do Sul Porto Alegre, November-19-21, Porto Alegre, Brazil
2014. "Measurement and Theory Economic Interdependence US-Mexico" with Maria del Rosio Barajas, Society for the Advancement of Socio-Economics, July 10-12, Chicago.
2013. "Looking Back at the Economic Interdependence between Mexico and the United States" with Maria del Rocio Barajas; Society for the Advancement of Socio-Economics, June 27-29, Milan, Italy.
2012. "Maquiladora Industry. Recent Crisis and its effects on Performance" with María Eugenia de la O Martínez; The Canadian Association for Latin American and Caribbean Studies Meeting. May 17-20, Kelowna, British Columbia, Canada.
2012. "The In-Bond Industry: On how different crises have influenced (or not) its performance in the past years" with María Eugenia de la O Martínez; Rocky Mountain Council for Latin American Studies Annual Conference. March 28-31, Park City, Utah.
2009. "Comercio maquilador y especialización vertical de la producción" (In-bond industry trade and vertical production specialization) Latin American Studies Association. June 11-14, Rio de Janeiro, Brazil.
2006. "Types of Intra-Industry Trade: Evidence for the Mexican Manufacturing Trade" Latin American Studies Association. March 15-18, San Juan, Puerto Rico.
1997. "Export and Import Functions for Mexican Economy 1950-1994" in 1997 Meetings of the Latin American and Caribbean Economic Association, October 2-4, Santafe de Bogota, Colombia.
- 1997: "Import Demand and Export Supply Functions: A Review of the Empirical Evidence" in International Trade and Finance Association, Seventh International Conference, May 21-24, Porto, Portugal.
- 1996: "Turismo e integración comercial en Norteamérica: una mirada desde México", (Tourism and Trade Integration: A Look from Mexico) I Congreso Europeo de Latinoamericanistas, with Bringas, N. June 26-29, Salamanca, Spain.
- 1994: "Balanza Comercial Automotriz Mexicana" (Mexican Automotive Industry Trade Balance) in Latin American Studies Association, XVIII International Congress, March 9-12, Atlanta, Georgia.
1993. "The Free Trade Agreement in Mexico's Northern Border" in Seventeenth Annual Meeting of the Canadian Regional Science Association, July 11-14, Whistler, British Columbia, Canada.

1993. "Comercio de Autopartes en la Industria Automotriz Mexicana" (Autoparts Trade in the Mexican Automotive Industry) in Third International Trade and Finance Association Meeting, May 21-23, Miami, Florida.

1993. "Inversión Extranjera Directa y el Tratado de Libre Comercio: Algunas Consideraciones para su Análisis" (Foreign Direct Investment and NAFTA, Some Comments) in 35th Annual Conference of Western Social Science Association, April 12-14, Corpus Christi, Texas.

1993. "La Industria de Autopartes México-Canadá ante el TLC" (Autoparts Industry between Mexico and Canada under NAFTA) with Mercado, M. in 34th Annual Convention of the International Studies Association, March 21-23, Acapulco, México.

1992. "Impactos de la integración comercial México-Estados Unidos-Canadá: Un análisis de la creación y desviación de comercio" (Trade Integration Impacts between Mexico, United States and Canada: An Analysis by Trade Creation and Diversion) with Fuentes, A. in Joint Annual Meeting, The Association of Borderlands Studies, February 3-5, El Paso, Texas.

### *Invited Presentations*

---

2020. "Enseñanza Virtual @ Utah Valley University" at PUCP Teaching and Academic Workshop May 21<sup>st</sup>.

2019. "Global Value-Added Trade in the Manufacturing Industry: Empirical Evidence and Determinants for Mexico" Finance and Economics Friday Seminars at UVU January 25<sup>th</sup>.

2018. "Protectionism in the Era of Globalization." Roots of Knowledge Speaker Series, UVU November 28<sup>th</sup>, UVU.

2018. "Teaching Large Sections: Different ways Students Learn by Applying Concepts." 3rd International Teaching Forum – November 7th -9th, UVU, Orem, USA.

2018. "FOI: Global and International." With Sara Ulloa, November 7<sup>th</sup>, UVU.

2017. "The U.S.- Spain Trade Bilateral Flows and Determinants." "Global Spotlight Spain, November 8<sup>th</sup>, UVU.

2017. "Determinants of Inflation in Egypt and Mexico and the Impact of Distance." With Amir Kia. Friday Finance and Economics Seminar, December 1<sup>st</sup>, UVU.

2016. "Vertical Specialization of Production: Critical Review and Empirical Evidence for the Mexican Manufacturing Industries 1994-2014." Friday Seminar Goddard School of Business & Economics, March 18<sup>th</sup>, Weber State University.

2015. "Free Trade Agreement U.S.-Peru after Five Years." Global Spotlight Peru, October 22<sup>nd</sup>, UVU.

2015. "Vertical Specialization: Critical Survey" Friday Finance and Economics Seminar, April 3<sup>rd</sup>, Utah Valley University, Orem, Utah.

2014. "Economic Interdependence: Review of theoretical literature and measurement." With María del Rosio Barajas-Escamilla, Friday Finance and Economics Seminar, January 24<sup>th</sup>, UVU.

2013. "Are all Foreign Capital created equal? Evidence from Asia and Latin American Countries" with Leo Chan, Friday Finance and Economics Seminar, March 1st, Utah Valley University, Orem, Utah.
2012. "Potencial del micro financiamiento: revisión y desafíos" ( Microfinance Potentials: revision and challenges). I Conferencia Internacional Mujer de los Andes, June 14, Puno, Perú.
2007. "Cuantificación del comercio intra-industrial mexicano en el marco del TLC ¿se cumplieron las expectativas?, (Cuantification of the Mexican Intra-Industry Trade under NAFTA, Were the expectations fulfilled? El Colegio de la Frontera Norte, MA Programs in Economics and Regional Studies, October 25th.
1996. "Sector Externo mexicano: Determinantes de Largo Plazo" (Mexican Trade Sector, Long Term Determinants) in America Latina: Historia, Espacio y Sociedad, II Jornadas sobre América Latina, November 5-7, Girona, Spain.
1994. "Comercio intraindustrial en la industria automotriz entre México y Canadá" (Intra-industrial Trade in the Automotive Industry Between Mexico and Canada) in Symposium COLEF III, with Alfonso Mercado, October 21-23, in Tijuana, México.
1993. "El Mercado Automotriz en América del Norte" ("Automotive Market in North America") in Industria Automotriz Mexicana: el Costo del Futuro, Technology Training, November 17-19, México.
1992. "La Industria Maquiladora en Baja California 1990: Análisis por tamaño de empresa y composición de capital" (The Maquiladora Industry in Baja California 1990: An Análisis by Firm Size and Capital Composition) in Symposium COLEF II, October 23-25, Tijuana, México.
- 1991 "La Infraestructura en la Frontera Norte y el Proceso de Liberalización Comercial" (Infrastructure in the Northern Border and the Trade Liberalization Process), with Zepeda, E. in Mercados de Trabajo: una perspectiva comparativa, tendencias generales y cambios recientes in El Colegio de México, October 22-25, Mexico DF.
1991. "Las Empresas Transnacionales en la Hotelería internacional y el proceso de globalización de los servicios" (Transnational Firms in the Hotel Industry and the Process of the Globalization of Services), In II Congreso Nacional de Investigación Turística, September 11-13, Tijuana.
1991. "TLC en la Frontera Norte: Necesidades de Infraestructura y Posibilidades de Financiamiento" (NAFTA and the Northern Border: Infrastructure Needs and Financial Possibilities), In Forum Nuevas Rutas Nuevos Retos: el Noreste ante la Apertura, August 2-4, Matamoros.
- 1991 "Acuerdo Automotor: posibilidades y limitaciones en el TLC" (Automotive Agreement: Perspectives and Limitations in the NAFTA) In Sonora ante el Tratado de Libre Comercio, April 5-7, Hermosillo.
1990. "Evaluación del Decreto para la Industria Automotriz Mexicana" (Evaluation of Automotive Mexican Industry Regulation) In Symposium COLEF I, October 22-24, Tijuana.

### *Professional Development*

---

Assurance of Learning Seminars I & II. The Association to Advance Collegiate Schools of Business (AACSB), AACSB Headquarters, Tampa, Florida, January 22-25, 2018.

Institutionalizing Undergraduate Research. Council of Undergraduate Research, University of San Diego, April 10-12, 2015.

Thought Patterns for High Performance. The Pacific Institute, Seattle, September 4-6, 2014.

Data Panel Analysis using STATA. ICPSR Summer Program in Quantitative Methods of Social Research. University of Michigan, Ann Arbor. July 9-13, 2012.

Utah Valley University:

OTL Global/Intercultural Certificate fall 2020

Online Teaching Academy, May 14-June 15 2020

POET, spring 2020.

Learning Circles – Spring 2017, 2018, 2019, 2020.

Mentoring Academy – September-December 2017.

UVSelf – Annual Leadership Program – September 2016-April 2017.

Developing Hybrid Courses – September- November 2016.

Research Skills Development Framework Workshop – September 19<sup>th</sup>, 2016.

Grading for the 21<sup>st</sup> Century Student – December 4<sup>th</sup>, 2015.

Teaching Academy – September 7<sup>th</sup>, 2011 – April 28<sup>th</sup>, 2012.

### *Professional Affiliations*

---

Higher Education Academy (HEA)

The International Trade and Finance Association (IT&FA)

The Society for the Advancement of Socio-Economics (SASE).

The Latin American and Caribbean Economic Association (LACEA).