

# DUSTIN BERLIN

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**Assistant Dean, College of Health & Public Services**

## EDUCATION

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### **Master of Business Administration**

Liberty University

### **B.S., Aviation Professional Pilot | Cum Laude**

Utah Valley University

## PROFESSIONAL EXPERIENCE

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### **Assistant Dean (Feb 2017 – Present)**

Utah Valley University, College of Health & Public Service

- Oversee areas of engagement and operations to include marketing, web, scholarly activities, training development, and grants and contracts.
- Responsible for the development and implementation of standards and procedures.
- Chair scholarly activities committee and provide oversight of grant application and award process.
- Work cooperatively with department chairs and directors to provide administrative and operational support.

### **Director, Educational Technology (2014 – 2017)**

Utah Valley University, College of Aviation & Public Services

- Established Training Entity to Develop Training Solutions for Federal and State Clients.
- Procured and Managed Multiple Federal Contracts Valued at \$2.5 Million with Options Valued at \$2.0 million through 2022. Largest Contracts as a Service Provider in UVU History.
- Created Strategic Partnerships with Engility Corporation and ADDX Corporation.
- Increased Market Access through Number and Type of Contract Vehicles, Improved Geographic Presence in Washington D.C., and Leveraged Competitive Strengths of Partners.
- Negotiated and Administered Contracts, Schedules, Task Orders, Deliverables, and Payment Schedules. Coordinated In House and Independent Contractor Resources.
- Directed FAA Training and Business Process Re-engineering Effort. Achieved a Reduction in Training Lifecycles, Increased Levels of Engagement and Cost Savings Exceeding 50%.

### **Director, Aviation Online Education (2011 – 2014)**

Utah Valley University, School of Aviation Sciences

- Responsible for Backwards Vertical Integration of Online Education, Managing Change from Contractor Provided Development and Delivery of Aviation Courses In House.
- Hired and Led 20+ Instructional Designers & Multimedia Staff and 40+ Faculty and SME Contractors to Design, Develop, and Deliver 50+ Online Courses in Roughly Two Years.
- Organized, Implemented & Managed High Availability Hybrid Technology Infrastructure and Oversaw Migration from Legacy LMS to New Delivery Systems.
- Secured Non-Appropriated Revenues of \$2+ Million Annually.
- Directed the Promotion of Online Programs through Web Materials and Established the Aviation YouTube Channel, Garnering More than 550,000 Views and 1,100 subscribers.

### **Department Chair/ Program Assessment & Online Development (2008 – 2011)**

Utah Valley University, Aviation Science Department

- Managed Department of 40+ Full & Part Time Faculty Delivering 300+ Sections Annually.
- Starting in Fall 2009, Directed Program Assessment, Accreditation, and Program Review Standards Including the Review and Implementation of 30+ Curriculum Changes at the Department, College, and University Levels Including 11 New Courses.

### **Full Time Faculty/Flight Instructor (2006-2008)**

Utah Valley University, Aviation Science Department, Online and Traditional Classroom

- Taught Online and Traditional Courses in Aviation Administration & Professional Pilot.
- Conducted Instrument & Multi-engine Flight Training.
- Conducted Private Pilot Stage Checks.
- Started Glass Cockpit Training Program.
- Achieved 100% Freshman Private Pilot Course Completion Two Consecutive Semesters.

### **Manager, Student & Facilitator Support Services**

Achieve Learning Solutions (2003-2007)

- Oversaw Staff and Developed Procedures and Systems for Online Aviation Program Support on behalf of the Experimental Aircraft Associations AeroScholars Program.
- Developed Multiple Online FAA Safety Courses found at faasafety.gov

### **Airline Dispatcher (2002-2003)**

Mesa Airlines, Phoenix Arizona

- Worked with captains to Initiate, Conduct, and Terminate flights. Provided Weather Briefing, Flight Planning, ATC Coordination and Monitoring of all Flights for 10-15 Aircraft.

### **Adjunct Faculty (2001-2006, 2012 – Present)**

Utah Valley University, School of Aviation Sciences & Woodbury School of Business

## TEACHING

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### 16 years of Collegiate Level Teaching Experience

### 4.8 / 5.0 Student Rating of Instruction (SRI Annual Average for Most Recent Semesters)

#### *Courses Taught (100+ Sections Taught Since 2001)*

MGMT 4860 Strategic Management/Strategy Implementation – Face to Face (2014-2016)

AVSC 4900 Aviation Administration Capstone – Online, (2012-2013)

AVSC 1050 Introduction to Aviation Administration – Blended and Online, (2009, 2012)

AVSC 1240 Instrument Pilot – Face to Face, (2007-08)

AVSC 2440 Multi-engine Pilot – Face to Face, (2007)

AVSC 3400 International Flight Operations – Online, (2005-2009)

AVSC 3600 Jet Transport Systems Online, (2004-2005)

AVSC 3010 Aviation Weather – Online, (2003-2009)

AVSC 1100 Private Pilot Ground – Face to Face, (2004-2009)

AVSC 4300 Airline Transport Pilot/Dispatcher, (2001-2003)

AVSC 2300 Commercial Pilot Ground – Face to Face, (2001-2002)

## GRANTS/CONTRACTS

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### Nearly \$2.5 Million received since 2013. Additional \$2 Million in Options Through 2022

#### Received Since 2013

-FAA Airport Division Training Analysis & Development (2017-18; \$350,000) Primary Investigator: Richard Marwedel, Co-PI: Dustin Berlin (Utah Valley University)

-FAA Airport Division Training Analysis & Development (2015-2016; \$500,000) Primary Investigator: Richard Marwedel, Co-PI: Dustin Berlin (Utah Valley University)

-FAA Airport Safety Inspector Training Course (2015; \$175,000) Primary Investigator: Dustin Berlin, Co-PI: Richard Marwedel (Utah Valley University)

-FAA Airport Planning and Finance Job Task Analysis (2015; \$95,000) Primary Investigator: Dustin Berlin, Co-PI: Richard Marwedel (Utah Valley University)

-FAA Airport Safety Inspector Training Development Plan (2015; \$38,505) Primary Investigator: Richard Marwedel, Co-PI: Dustin Berlin (Utah Valley University)

-FAA Airport Compliance and Engineering Job Task Analysis (2014-2015; \$114,155) Primary Investigator: Dustin Berlin, Co-PI: Richard Marwedel (Utah Valley University)

-FAA Training & Business Process Re-engineering (2013-14; \$750,000) Primary Investigator: Dustin Berlin, Co-PI: Richard Marwedel (Utah Valley University)

-FAA Airport Safety Training Audit (2013; \$19,000) Primary Investigator: Dustin Berlin (Utah Valley University)

-FEMA Technology Enhanced Training Equipment Grant (2014-15; \$98,568)/ Primary Investigator: Steve Lutz, Co-PI: Dustin Berlin (Utah Fire & Rescue Academy)

#### Options Through 2022

-VOLPE DOT/Corporate Partner (2017-22; Approximately \$1,500,000)/ Primary Investigator: Dustin Berlin (Utah Valley University)

-FAA Airports/Corporate Partner (2017-19; Approximately \$500,000)/ Primary Investigator: Richard Marwedel, Co-PI: Dustin Berlin (Utah Valley University)

## **PUBLICATIONS**

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Failure to Follow Procedures II, FAA Maintenance Course, [www.faasafety.gov](http://www.faasafety.gov) (2009)  
Failure to Follow Procedures I, FAA Maintenance Course, [www.faasafety.gov](http://www.faasafety.gov) (2008)  
Positive Aircraft Control, FAA Pilot Course, [www.faasafety.gov](http://www.faasafety.gov) (2008)  
In-Flight Icing, FAA Pilot Course, [www.faasafety.gov](http://www.faasafety.gov) (2007)  
Introduction to Dispatch & Scheduling, Online 121 Operations Course (2007)  
Aviation for Educators to Promote STEM Concepts, Online Graduate Course for Faculty and Administrators, Viterbo University (2007)  
Advanced Aviation Science: Private Pilot, Online Private Pilot, Co-authored (2005)

## **AWARDS & HONORS**

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Adjunct Faculty Excellence Award, Woodbury Business, Utah Valley University (2016)  
Successful Federal Contracting Award, Sponsored Programs, Utah Valley University (2015)  
PACE Distinguished Employee Award, Utah Valley University (2013)  
Adobe Innovation in Education Worldwide Semi-Finalist (2011)  
Exemplary Use of Technology, USHE Faculty Award for Increasing Higher Ed. Access (2005)  
Innovative Programming Award for Online Program, UCEA, Western Region (2003)  
Adjunct Teacher of the Year, UVU Aviation Science Department, Global Aviation (2001)

## **SERVICE CONTRIBUTIONS**

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Communications Specialist Search Committee (UVU Marketing, 2017)  
Policy 609 Committee (UVU, 2017)  
21<sup>st</sup> Century Learning Committee (Office of Teaching and Learning, UVU 2016)  
Chair, Aviation Development Task Force (2013)  
Committee Member, College of Aviation & Public Services Dean Search (2012)  
Chair, RFP Hybrid Cloud Hosting Infrastructure, Utah Valley University (2011-2012)  
Search Chair, Aviation Chief Instructor & Assistant Chief Instructor (2011)  
Committee for Turnitin.com, UVU Faculty Center of Excellence (2011)  
Committee Member, University Accreditation Standard Two (2010)  
Committee Member, Aviation Curriculum Committee (2010-2011)  
Chair, Aviation Curriculum Committee (2009-2010)  
Committee Member, College of Technology and Computing RTP (2010)  
Search Chair, Multiple Tenure Track Faculty Members (2006-2009)  
Aviation Student Club Advisor (2006-2008)

## **PRESENTATIONS**

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Training Development, Dept. of Commerce, Washington D.C. (2015)  
Technology Enhanced Training, National Advisory Council Utah Valley University (2014)  
Technology Enhanced Training, FAA Information Technology Division (2014)  
Technology Enhanced Workforce Development, UVU College of T&C (2014)  
Training Modernization, FAA Washington, DC, & Orem, UT Multiple Events (2012-2014)  
Using Turnitin.com, UVU Faculty Convocation Breakout Session (2011)  
GradeMark to Improve Student Writing, UVU Center for Teaching Excellence (2011)

## **PROFESSIONAL MEMBERSHIPS**

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Educause

National Association of Flight Instructors

Aircraft Owners & Pilots Association

National Association of Sports Public Address Announcers

## **AREAS of EXPERTISE**

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Curriculum Analysis and Instructional Design

Cloud/Hybrid IT Systems, Infrastructure as a Service

Learning Management Systems (Moodle, Canvas)

Course Authoring Tools & Media Technologies including Adobe Suite.

Video Preproduction, Scriptwriting, Planning

Video Production Workflows, 4K & DSLR Systems, Lighting & Photography

Marketing & Promotion, Search Engine & Website Optimization

## **EDUCATIONAL & MULTIMEDIA SAMPLES**

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EdTech Training Solutions <http://uvu.edu/edtech>

YouTube Channel <http://www.youtube.com/user/uvuaviation>

Constitutional Studies <https://www.youtube.com/playlist?list=PLyKs4TrcVGDk8w5jxvdwXOn-ySAwv5pJD>

Utah Fire & Rescue <https://www.youtube.com/watch?v=qe7n1tqclk>

Animated History of Aviation <https://www.youtube.com/watch?v=GLAReFQ3G5k&t>

## **ABOUT ME**

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Flight Instructor (CFI, CFII, MEI), Commercial Pilot, & Airline Dispatcher

National 50 and 4 x 100 Meter Finalist

UVU Athletics Public Address Announcer (Men's & Women's Soccer & Basketball, Volleyball)

Public Address Backup for Real Salt Lake (MLS) and Real Monarchs (USL)