
R. Jeffery Maxfield, Ed.D

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EDUCATION & PROFESSIONAL TRAINING/CERTIFICATIONS

Doctor of Education (Ed.D.) – Adult Education/Curriculum and Instruction, 2008
UTAH STATE UNIVERSITY – *Logan, Utah*

Master of Public Administration - 1992
BRIGHAM YOUNG UNIVERSITY – *Provo, Utah*

Bachelor of Science in Business Administration - 1986
UNIVERSITY OF PHOENIX – *Phoenix, Arizona*

Associate of Applied Science, Fire Science - 1990
UTAH VALLEY COMMUNITY COLLEGE – *Orem, Utah*
(Received “*Outstanding Student*” honors in the Fire Science program in 1990)

Paramedic Certification, - 1978
WEBER STATE UNIVERSITY – *Ogden, Utah*

EXPERIENCE

Utah Valley University—Orem, Utah July 2013 to Present
Professor, Department of Emergency Services in the College of Aviation and Public Services, Utah Valley University

Maximum Performance Consulting, L.L.C. – Draper, Utah 1995 to Present
President/Founding Member

- Consulted with businesses, assisting with management and organizational development on an ongoing basis.
- Facilitated hundreds of seminars throughout the United States, Canada, and internationally, mentoring thousands of people in communication, ethics, personal development, leadership, and organizational development.
- Helped city governments develop strategic plans for growth. Completed an organizational audit for Salt Lake City Fire Department and assisted Farmington

City in developing a strategic plan. Also facilitated hiring process for a fire chief for the city.

- Conducted a Fire Station Location Study for Draper City, focusing on current needs, as well as future considerations. As a result of my work and residency in Draper, I was asked to represent Draper City on the Unified Fire Authority Study and Formation Committee.

Utah Valley University—Orem, Utah

Director, Institute of Emergency Services and Homeland Security, School of Public Services at Utah Valley University December 2005 to 2014

Utah Valley University—Orem, Utah

July 2012 to June 2013

Associate Professor, School of Public Services, Department of Emergency Services, Utah Valley University

Utah Valley University – Orem, Utah

May 2009 to July 2012

Associate Dean, School of Public Services, College of Technology and Computing, Utah Valley University

- Responsible for all academic programs and staff of the School of Public Services in the College of Technology and Computing, which consists of the Criminal Justice/Law Enforcement Department, the Emergency Services Department, the Institute of Emergency Services and Homeland Security, the Utah Fire and Rescue Academy (UFRA) and the Utah Valley Peace Officer Standards and Training Academy (POST) at Utah Valley University.

Utah Valley University – Orem, Utah

May 2008 to 2009

Assistant Dean, Emergency Services Academic and Training Programs, College of Technology and Computing, Utah Valley University

Utah Valley State College, Orem, Utah

2003 to 2007

Assistant Professor/Department Chair, Emergency Services Department at Utah Valley State College

- Oversight of all academic programs, faculty, and staff for the Emergency Services Department.
- Director of the Utah Fire and Rescue Academy.
- Director of the Institute of Emergency Services and Homeland Security.
- Developed curriculum for and taught several courses in our baccalaureate degree program.

- Conceived, developed and implemented (with a team of staff members) an on-line delivery of our Bachelor of Emergency Services Degree.
- Served as an advisor to Draper City for the formation of the Unified Fire Authority of Salt Lake County.
- Served on various college committees.
- Awarded tenure, promoted to Associate Professor in April, 2007 and full Professor in July, 2013

Utah Valley State College, Orem, Utah 1985 to 2002
Adjunct Faculty

- Instructed classes in Fire Science discipline

University of Phoenix – Utah Campus 1997 to 2005
Faculty

- Instructed courses in Sociology, Management, Critical Thinking, Executive Management, Ethics, and other related fields for the University's Undergraduate and Graduate degree programs.

Salt Lake County Fire Department – Salt Lake City, Utah 1972 through 1996
Assistant Chief/Chief Operations Officer

- Started as a Fire Fighter/Paramedic, working up the ranks and eventually becoming Chief of Operations for the fire department.
- Supervised the service delivery of municipal fire protection for unincorporated Salt Lake County (population of about 750,000) and emergency medical services for all of Salt Lake County outside of Salt Lake City (population of about 1,000,000), with an annual budget of approximately \$30,000,000.00 and a staff of over 400 employees.
- Administered/Facilitated Human Resource Management function for the fire department.
- Conceived and developed *The Wasatch Fire Academy*, a training academy jointly operated with Salt Lake City Fire Department, where we developed training and educational programs for firefighters/EMS workers. We also trained recruit firefighters for our respective departments and other cities.
- Conceived, developed, and implemented an in-house paramedic training school, saving the taxpayers thousands of dollars each year in training costs (this school is currently under the purview of UVU for college credit).

- Conceived, developed and delivered a 120-hour leadership course for fire officers throughout Salt Lake Valley.
- Served as Region VIII Co-Chair for the Federal Emergency Management Agency's (FEMA) Training Resource and Data Exchange (T.R.A.D.E.) Program, under the direction of the National Fire Academy.
- Served as a member of the Western Fire Training Officers Association, Greater Salt Lake Fire Chiefs Association, Utah State Fire Chiefs Association, Western Fire Chiefs Association, and International Fire Chiefs Association.

PEER REVIEWED PUBLICATIONS /PRESENTATIONS

Maxfield, R. J. (2018). Vision: A Vital Part of Leadership. Presentation at *In Command of Guardians: Leadership Within the Emergency Services Conference*. Orem, UT.

Maxfield, R. J. (2018). Comparative Analysis of the Christchurch, New Zealand Earthquakes and the Wasatch Front Potential. Presentation at *Volunteer Organizations Assisting in Disasters* meeting. Murray, UT.

Maxfield, R. J., and Noll, G. B. (2018). Reflection and Andragogical Principles in Higher Education. Paper presented at *Hawaii International Conference on Education*, Honolulu, HI.

Maxfield, R. J., and Noll, G. B. (2017). Epistemology and Ontology: The Lived Experience of Non-Traditional Adult Students in Online and Study-Abroad Learning Environments. *Journal of Organizational Psychology* Volume: 17 (6) ISSN: 2158-3609.

Maxfield, R. J. & Russell, E. J. (2017). Emergency services leadership: The lived experience. *Journal of Homeland Security Education*, 6, 1-13.
<http://www.journalhse.org/v6-maxfieldrussell.html>

Russell, E., Maxfield, R. J., and Russell, J. (2017) Discovering the Self-Interest of Servant Leadership: A Grounded Theory. *Servant Leadership: Theory & Practice*: Vol. 4(1).

Maxfield, R.J. (2017). Lessons from the Christchurch, New Zealand Earthquakes. Presentation at *Sandy City Citizens Corps*. Sandy, UT

Maxfield, R.J., & Noll, G. (2017). Epistemology and Ontology: The Lived Experience of Non-traditional Adult Students in online and Study Abroad Environments. Paper presented and published at *Hawaii International Conference on Education*, Honolulu, HI.

- Maxfield, R.J., Broomé, R. E., Russell, E.J. (2016). Ethics in Public Safety Service. Panel presentation given at *Utah Valley University Ethic Awareness Week*. Orem, Utah.
- Maxfield, R.J. (2016). Lessons from the Christchurch, New Zealand Earthquakes. Presentation at *Utah Prepare Conference & Expo*. Sandy, UT
- Maxfield, R. J., Broome, R., & Noll, G. (2016). The Leadership LEAP: A Leadership Model. Paper presented at *Hawaii International Conference on Education*, Honolulu, HI
- Fisher, J.R. and Maxfield, R.J. (2015). Defining Affective Leadership Through Emergency Services' Student Interviews of Leaders. Presentation at the 27th Annual Conference of the International Academy of Business Disciplines, Orlando, FL, March 2015.
- Maxfield, R J., and Fisher, J. R. (2014). The LEAP Model: Perceptions of Emergency Service Leaders of Legitimacy. Paper presented at the Hawaii International Conference on Education. Honolulu, HI
- Maxfield, R. J. (2013). Reflective Learning: Andragogical Principles and the Emergency Services. Presented at *Putting Worlds Back Together: Post Disaster Response*. Utah Valley University, Provo, Utah.
- Fisher, J.R. and Maxfield, R.J. (2013). Emergency Service Leader Perceptions of Legitimacy. *Business Research Yearbook--2013*.
- Maxfield, R. J. and Fisher, J.R. (2012). The Need for Fire Service Professional Development. *Business Research Yearbook*.
- Maxfield, R.J. & Fisher, J.R. (2012). Employing critical reflection in an online emergency services course. *Journal of Homeland Security Education*, 1, 26-40. <http://www.journalhse.org/v1i1-maxfieldandfisher.html>.
- Maxfield, R.J. (2012). Changing Paradigms in Online Education: Perceptions and Experiences of Nontraditional Adult Learners in the Emergency Services. Paper presented at *Hawaii International Conference on Education*, Honolulu, HI.
- Maxfield, R.J. and J.R. Fisher. (2011). Education for the Practitioner: Non-traditional Learning for Students with Work Experience. Paper presented at *5th Annual Homeland Defense/Homeland Security Summit* at University of Maryland University College, March 2011.
- Maxfield, R.J. and J.R. Fisher. (2011). Using critical reflection as an applied learning technique among online emergency services students (*with John Fisher*), Paper

presented at Utah Valley University *Scholars of Technology Education Conference*, Orem, UT.

Maxfield, R.J. (2010). Reflective Practices in Online Education for Non-Traditional Students, paper presented at *Hawaii International Conference on Education*, Honolulu, HI.

Maxfield, R.J. (2009). Asynchronous Online Learning: Perceptions and Experiences of Nontraditional Adult Emergency Services Students, *International Fire Service Journal of Leadership and Management*, 3(2), 23-30.

Maxfield, R.J. (2006). Reflective Practices in Technology-Based Deliveries for Non-Traditional Students, paper presented at *Teaching with Technology Idea Exchange, a National Conference*, Provo, Utah

BOOKS & BOOK CHAPTERS

Maxfield, R. J., Broome, R., & Fisher, J.R. (2015). The Leadership *LEAP*: A New Approach for Homeland Security. Chapter in *Cross-disciplinary perspectives on homeland and civil security: A research-based introduction*. New York: Peter Lang, 2015.

Maxfield, R.J. & Broome, R. (2014). *Take a flying LEAP: The ascent to success*. Draper, Utah. Maximum Performance Consulting, LLC. (e-book available on Apple iBooks).

Maxfield, R.J. (2014). *The ABCs of fulfilled living*. Draper, Utah. Maximum Performance Consulting, LLC. (e-book available on Apple iBooks).

CHAPTER REVIEWS

Smeby Jr., C. L. (2012). *Fire and emergency services administration: Management and leadership practices* (Chapters 3&4). Burlington, MA., Jones & Bartlett Publishing.

DISSERTATION

Maxfield, R J. "Online Education for Nontraditional Adult Students: Perceptions and Attitudes of Emergency Services Workers in Asynchronous Learning Environments" (2008). All Graduate Theses and Dissertations. Paper 114. <http://digitalcommons.usu.edu/etd/114>

OTHER PUBLICATIONS AND WRITINGS

Maxfield, R J. (2018). Institute of Emergency Services and Homeland Security (White Paper). Utah Valley University, Orem, UT.

Maxfield, R.J. (2009). Proposal for the Creation of a School of Public Services at UVU (White Paper). Utah Valley University, Orem, UT (this was created in 2009).

Maxfield, R.J. (2009) Proposal for the Creation of a College of Professional Studies at UVU (White Paper). Utah Valley University, Orem, UT.

Maxfield, R.J. (2000). *Simple Wisdom—Game Plans for Joyful Living*, Fisher House Publishing, Boise, Idaho and Edmonton, Alberta Canada,

Maxfield, R.J. (1985). Sending Fire Prevention to School. *Fire Command*, 52 (8), 64.

Maxfield, R.J. (1994). Doing the Right Thing. *American Fire Journal*, 46, (10), 24-25.

Maxfield, R.J. (1995). The Value of Leadership. *American Fire Journal*, 47(1), 20-21.

Maxfield, R.J. (1995). To Hire or Not To Hire...What Is The Question? *Fire Chief*, 39(11), 62-64.

Maxfield, R.J. Ethics and Example. (1996). *American Fire Journal*, 48(1), 28-30.

Maxfield, R.J. Character and Leadership. (2000). *Living Better Online Magazine*. Fisher House Publishing, Boise, ID and Edmonton, Alberta, Canada.

SERVICE AND AFFILIATIONS

Director of Christchurch, New Zealand Study Abroad Program—Disaster Planning and Response, January 2016 to Present

Chairperson, Emergency Services Retention, Tenure, and Promotion (RTP) Committee, August 2016 to present.

Member of Graduate Council, Utah Valley University, September 2015 to present.

Member of Shared Governance Committee, Utah Valley University April 2015 to May 2016.

Religious Volunteer for Utah State Prison Women's Facility, 2010 to 2014.

Member (President) of the Board of Directors for the Disaster Discovery Center, 2011 to 2015.

Founding member of the Executive Board of the International Society for Prevention, Resilience, and Security, September, 2013 to Present.

Invited member (one of 16 national academics) for the formation committee of a Homeland Security/Emergency Management Professional Organization. Harrisburg, PA, May, 2013.

Member of the Editorial Board (peer reviewer) of the *International Fire Service Journal of Leadership and Management*, Oklahoma State University, Stillwater, OK (peer reviewed journal).

Member of the Editorial Board (peer reviewer) of the *Journal of Homeland Security and Emergency Management*, University of Maryland-College Park, MD (peer reviewed journal).

Member of the Editorial Board (peer reviewer) of the *Journal of Homeland Security Education* (peer reviewed journal).

Member of the University and Agency Partnership Initiative (UAPI) of the Naval Post-Graduate School in Monterey, CA.

Member of the U.S. Fire Administration's Fire and Emergency Services Higher Education (FESHE) Consortium, 2003-2007.

Member of the Utah State Fire Chiefs Association, Western Fire Chiefs Association, and the International Association of Fire Chiefs, 1988 to 1997.

Member of Homeland Security and Defense Consortium Association (HSDECA) 2004 to 2008.

Member of various UVU committees and boards.

Invited Committee Member. California Emergency Management/Homeland Security Education Initiative—Undergraduate Curriculum Model. Sacramento, California. June 2011

Invited Panel Member. "Reflections on Doctoral Work." USU Curriculum and Instruction Research Colloquium. Salt Lake City, Utah. May 2010.

Invited workgroup member for the *Wasatch Fault Capacity Analysis*, Pacific Disaster Center's Proposed Support to FEMA Region VIII, State of Utah and County of Salt Lake City, July 2009, Colorado Springs, CO

Invited Committee Member. "Undergraduate Curriculum: Recommended Areas of Focus." Center for Homeland Defense and Security's National Model Baccalaureate Curriculum. Monterey California, June 2009.

Dissertation Committee: Karen Redd. Argosy University, 2013-2014—methodology advisor.

CERTIFICATIONS, ETC.

National Fire Protection Association (NFPA)/State Fire Certification levels:

- Firefighter I
- Firefighter II
- Fire Officer I
- Fire Officer II
- Instructor I
- Instructor II
- Instructor III
- Instructor IV
- Inspector I
- Utah EMT & EMT/Paramedic Certification (1976-1994)

Completed several courses from FEMA/National Fire Academy, including:

- Curriculum Development
- Risk Analysis
- Hazardous Materials Mitigation
- Various other classes and seminars