



2018

ANNUAL REPORT

FULL-TIME STAFF: 8
PART-TIME STAFF: 26



PROGRAMS: ORIENTATION / FRESHMAN ADVOCATES
FIRST-GENERATION STUDENT COMPLETION INITIATIVE
FRESHMAN READING / STUDENT SUCCESS SPECIALISTS
LEAVE OF ABSENCE / EARLY ALERT / RESILIENCE PROJECT
RETURNING WOLVERINE GRANT / WOLVERINE COMPLETION GRANT

NEW STUDENT ORIENTATION & FRESHMAN ADVOCATES

New Student Orientation smooths the path to a successful academic and personal transition of new students into their UVU experience.

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- ▶ 11,894 STUDENTS COMPLETED ONLINE ORIENTATION
 - ▶ 5,801 STUDENTS ATTENDED JUMPSTART ORIENTATION
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Jumpstart orientation leaders interacted with freshmen throughout the summer of 2018. We leveraged the connection into an opportunity to provide peer-to-peer support (as freshman advocates) for their first semester at UVU.

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- ▶ 5,520 FRESHMEN STUDENTS INVITED TO FALL 2018 CAMPUS ACTIVITIES
 - ▶ 375 STUDENT RSVPS
 - ▶ 100 STUDENTS ATTENDING WITH FRESHMAN ADVOCATES
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FRESHMAN READING

The Freshman Reading Program is designed to serve as an introduction into the world of higher academia and initiate a universal academic experience.

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- ▶ 2018-2019 BOOK SELECTION: THE GIRL WITH SEVEN NAMES
 - ▶ 230 STUDENTS ATTENDED THE AUTHOR LECTURE BY HYEONSEO LEE
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FRESHMAN CONVOCATION

Creating ties that bind students emotionally to the university community is an important part of the first-year experience at UVU. Freshman Convocation is designed to ignite a sense of unity and camaraderie on the first day of their academic journey.

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- ▶ 2,200 NEW FRESHMEN ATTENDED
 - ▶ 2,500 FAMILY MEMBERS ATTENDED
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FIRST-GENERATION STUDENT COMPLETION INITIATIVE

UVU's first-generation student completion initiative, titled I Am First, is a community of students, staff, faculty and other key stakeholders that seeks to provide first-generation students with the crucial supports needed to thrive in their university experience.

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- ▶ 1,091 STUDENTS ATTENDED EVENTS (a 242% increase over the previous year)
 - ▶ EXPANDED THE *OVERNIGHT OUTDOOR ADVENTURE* TO 2 SUMMER EVENTS
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STUDENT SUCCESS SPECIALISTS

Our team of part-time retention mentors have shown exceptional growth and productivity this year. They have conducted multiple outreach campaigns to students and provided them with resources to help them succeed in college academically and personally, including:

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- ▶ **WELCOME CAMPAIGNS:** All new freshmen and transfer students receive a welcome call upon registering for classes offering support and resources.
 - ▶ **EARLY ALERT:** Triggered by an alert from faculty that the student is at risk of failing a course. Students are offered resources and support to help them succeed.
 - ▶ **ENROLLMENT ENCOURAGEMENT:** Contacting students who have not re-enrolled for next semester, removing barriers, and helping them register.
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LEAVE OF ABSENCE

UVU has implemented a strong outreach campaign to help students return to UVU within the timeframe they established with the Leave of Absence application.

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- ▶ **4,951 STUDENTS CONTACTED DURING 2018**
 - ▶ **991 STUDENTS REGISTERED FOR CLASSES AFTER OUR OUTREACH (20%)**
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WOLVERINE COMPLETION GRANT

The Wolverine Completion grant is a financial aid program designed for students that have completed 90 or more credits toward a bachelor's degree, and are on track to graduate within six years or less at UVU.

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- ▶ **AWARDED OVER \$25,000 IN GRANTS TO 123 STUDENTS**
 - ▶ **95% OF STUDENTS WHO ARE AWARDED GRADUATE WITHIN 6 YEARS**
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RETURNING WOLVERINE GRANT

The intent of this effort is to actively seek out UVU students that have not attended UVU in more than seven semesters, and have completed at least 90 credits or more. We attempt to remove barriers they may encounter when returning to UVU such as re-admission, financial aid, and advisement; and provide support so these students may complete an intended degree. Some highlights are:

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- ▶ **8,155 STUDENTS CONTACTED & INVITED TO RETURN TO UVU**
 - ▶ **AWARDED OVER \$63,000 IN GRANTS TO 26 RETURNING WOLVERINES**
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