

PURPOSE

UVU's Office of University Advising (OUA) is a proactive, data-driven, technology-enhanced community that provides students with an accessible, consistent, and quality experience as they pursue their goals. Advisors are recognized as professionals throughout the university and valued as a critical component of student success.

PROGRAMS & SERVICES

Academic Advisor Training & Certification

The OUA provides extensive training and development opportunities for the UVU advisement community and oversees the advisor certification program, which is built using training industry standards in accordance with NACADA core competencies.

Annual Advisement Conference

Each year, the OUA sponsors a conference for the campus advisement community. A professional development committee selects a theme and organizes a program that includes a nationally recognized keynote speaker and numerous breakout sessions.

Advisement Forum

The OUA plans and executes an information networking meeting twice each fall and spring semester for all academic advisors, specialty advisors, and other campus partners, as well as maintains an email list to disseminate applicable information to this group.

MISSION

UVU academic advisors empower all students to take ownership of their education by providing exceptional, comprehensive, and personalized advising in a supportive and welcoming environment.

2023-2024 IMPACT DATA

Expanded Outreach

University Advising executed **12** centralized outreach campaigns, sending over **45,000** emails and texts to provide guidance and encourage students to meet with advisors.

Excellence in Academic Advising (EAA) Phase II

In February 2024, the UVU advising community completed Phase II, a comprehensive implementation plan providing action steps and timelines to address dozens of recommendations to improve UVU's advising practices.

EAA Phase III (Implementation)

Ongoing, led by the EAA Implementation Committee (EAAIC). In 2024, University Advising received funding to advance several advisor I positions to advisor II. Several subcommittees continue to address priority initiatives. Peer advisors created 25 student instructional videos on topics including registration, Wolverine Track, myUVU features, graduation, and transcript.

UNIVERSITY ADVISING

Fall 2023 – Spring 2024

OUA TRAINING AND PROFESSIONAL DEVELOPMENT

Advisors Certified: 18

Professional Development Sessions: Fall = 21, Spring = 21

Advisement Conference: 178 Attended, 19 Breakout Sessions

Advisement Forums: Fall = 2, Spring = 2

Centralized Outreach Campaigns: 12

ENGAGEMENTS

103,934 Total

47,964 Email

22,131 Phone

19,231 In-Person

14,608 Video

WHO WE ARE

Programs/Majors Advised

• 250+

Assigned Students Fall 2024

• 20,411

Advisors & Peer Advisors

• 66 Full Time
• 3 Part Time
• 11 Peer

Advisor Caseloads

• 1:417 Primary &
Secondary

STUDENT FEEDBACK INDICATES

"MY ADVISOR ..."

"Showed a Personal Interest"

•95% Strongly agree

"Listened to Me"

•96% strongly agree

"Gave Me Accurate Information"

•97% strongly agree

"Gave Me the Time I Needed"

•97% strongly agree

PERSISTENCE LIFT

7.0% In-Person

7.1% Video