

Admissions

PURPOSE AND MISSION

We help students change their lives by providing access to education through inspiring recruitment and intuitive admissions processes.

PROGRAMS AND SERVICES

CAMPUS TOURS:

UVU Ambassadors introduce future students to key areas of campus, highlight student programs, and share what makes UVU unique.

PROSPECTIVE STUDENT EVENTS:

Open houses, conferences, and other outreach events to connect students to UVU and to admissions resources.

RECRUITMENT VISITS:

Admissions counselors visit high schools to advocate for higher education and for UVU.

IMPACT DATA



15,649

students admitted for Fall 2025



18,000+

campus tour guests



71%

of Presidential
Scholarship

Banquet attendees
enrolled at UVU



500+

recruitment visits



14,000+

miles traveled during UHED

Developed admissions partnerships with Snow College and Salt Lake Community College.

Implemented new communication plans and automations to connect with more students through our CRM.