

# MISSION

Our mission is to support students in transition by providing information, resources, and connections that promote campus community, academic advancement, and program completion. We develop programs and experiences informed by national best practices and informed by our internal data and student experiences.

### LEARNING OUTCOMES

We fulfill our mission through our student programs and initiatives designed so that students who participate with First-Year Experience & Student Retention will:

- 1. Develop and demonstrate an affinity to UVU.
- 2. Identify and utilize UVU student resources.
- 3. Effectively navigate UVU's processes to persist semester to semester.
- 4. Display self-efficacy by advocating for themselves in the classroom and with faculty.
- 5. Complete a degree or credential in a timely manner.

### FIRST-YEAR EXPERIENCE

Jumpstart Orientation Attendance				
Summer 2021 Fall 2021				
Virtual Participants	108	886		
On Campus	60	2,504		
Total	168	3,390		

Freshman Convocation			
Attendant Type	Number of Participants		
Freshman Students	1,800		
Family Members	2,500		
Total	4,300		

### Resilience Project | Fall 2021

"Resilience is about facing your bad days knowing you will make it out stronger than you were before. It is not about diminishing you own feelings to get through your day, it's about learning to accept your thoughts and feelings so you can make [it] through your day." @miss\_mollyelisa

# STUDENT RETENTION AND COMPLETION

Overall Outreach: Summer 2021, Fall 2021, Spring 2022				
	Messages Sent	Messages Received	Total	Response Rate
Texts	66,194	27,063	93,257	54%

Outreach Campaigns: Summer 2021, Fall 2021, Spring 2022					
Unique Students Sent Received					
First-Year Welcome	8,437	16,577	3,801		
Transfer Welcome	5,288	5,489	2,607		
Enrollment Encouragement	6,242	8,705	2,969		
Total	19,967	30,771	9,377		

Leave of Absence					
	Returned Before	Returned When	Returned After	Did Not Leave	Did Not Return
Fall 2021	14% (190)	23% (298)	3% (42)	2% (31)	58% (759)
Spring 2022	12% (96)	33% (266)		3% (20)	52% (419)

Returning Educational Reengagement Grant (\$1,450,000)

Early Alert				
	Alerts Submitted	Faculty Participation Rate	Messages Sent & Received	
Fall 2021	1,629	15%	12,000 +	
Spring 2022	2,742	27%	20,000 +	
Total				

Completion Grants				
	Applications Processed	Students Awarded	Students Graduated	
Wolverine Completion	1,141	153	166	
Returning Wolverine	256	42	22	