

Department Name: Care About Childcare

Purpose/Mission

Care About Childcare at Utah Valley University assists parents, provider and community partners by providing referrals that promote high quality child care and afterschool care that is accessible and affordable for all Utah families, offering low cost educational opportunities, supporting collaborations, and maintaining current resources.

Goals & Objectives

1. Provide free, comprehensive child care referrals to consumers to all types of early child care and education programs.
2. Sixty (60%) of CDA cohort participants receive their Child Development Associate (CDA) credential.
3. Increase numbers programs who reapply for Child Care Quality System (CCQS) rating by 10% for both center and family programs.
4. Increase licensed programs in service area by 8 programs.

Key Metrics

Referrals

1. Track number of in person, email and phone calls for referrals to early child care and education programs.
2. Follow up with all referrals within 2 weeks to confirm the consumer found a program to fit their needs.
3. Report all referrals on quarterly report.

CDA Cohorts

1. Send advertisement, application, and date of orientation to potential participants.
2. Begin a rolling CDA cohort in English and Spanish.
3. Meet with each participant quarterly and report progress on the tracking sheet.

CCQS Rating

1. Reach out by email and phone to center programs with a certified quality rating with encouragement to reapply.
2. Provide CCQS information in monthly newsletter.
3. Send CCQS application and information to licensed-family programs.
4. Provide information regarding benefits for applying.
5. Hold at least one resource night to explain the CCQS program.
6. Hire a full-time person for requirement and retention
7. Contact all non-licensed programs and provide them with benefits of becoming fully licensed.
8. Hold at least 2 town halls.

Increase Programs

1. Hire a full-time person for requirement and retention
2. Contact all non-licensed programs and provide them with benefits of becoming fully licensed.
3. Hold at least 2 town halls.

Recent Accomplishments

1. Provided 69 referrals to early childhood programs.
2. Provided 3 tuition scholarships for early childhood providers in our service area.
3. Completed 167 observations at early childhood programs.
4. Provided coaching at 10 programs in service area.
5. Held 3 meetings at our office for UVU students working on Early Childhood degree.
6. Held 3 consultations at 3 different High Schools to encourage students to continue their education after school.

Assessment & Impact

- Out of the 30 participants who received their CDA in fiscal year 21.5% have applied or registered for higher education.
- CAC has been working with the School of Education to articulate the CDA credential for college credit at UVU.
- CAC has attended many UVU campus events to inform faculty and staff of our services.

Impact Outcomes

CCQS

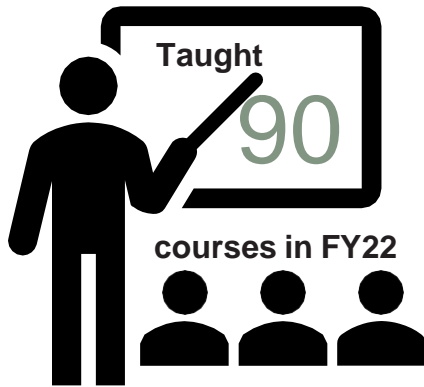
Opened CCQS for all programs. Families can now search for care by rating.



Conducted

21

observations in FY21



courses in FY22

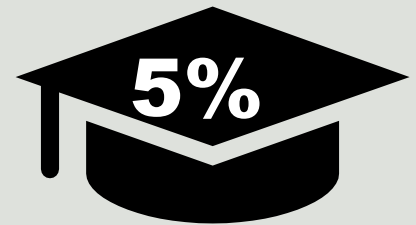
Early Care and Education

69

Referrals in FY22



After earning their CDA,



enrolled in higher education

97%

of programs completed the Whole Record Report



Received Stabilization Grant

\$181,2163

Hosted



Conference for Partnering Agencies
250 attended

Offered operation grants for programs

Open Through July 2023



Attended

40

Community Events