

Student Media & Publications

Purpose/Mission

The mission of Student Media & Publications is to recruit, train, and create an excellent news learning, leadership, and production environment for students of UVU who qualify as members of the UVU REVIEW news team. We research and produce news and information for the students of Utah Valley University.

EXCELLENCE - ACCURACY - INTEGRITY

We value excellence in our news research, our training, our newsroom environment, and our news delivery systems. We value accuracy in our news research, news training, news writing and production, and our news delivery. We value integrity in our personal actions and representations and our team actions and representations. We value integrity in our interactions and transactions within our newsroom team, with our campus audience, our valley partners, and our professional partners. We value integrity in our stories we tell, the people whom we share about and with the details of each element of news production. We value each TEAM member.

Learning Outcomes

As a result of being a member of the UVU REVIEW news team and participating in news production, students will be able to:

- Demonstrate their ability to communicate effectively by creating a portfolio of multimedia that exemplifies skills in research, interviewing, and digital media.
- Demonstrate leadership skills and the ability to work in a team environment by creating news multimedia pieces.
- Develop a strong sense of social and civic engagement.
- Evaluate the ethical and legal considerations surrounding the production and distribution of digital news media.

Programs and Services

- **STUDENT LEADERSHIP TRAINING:** Provide an authentic newsroom experience that prepares the team member for careers in a variety of industries and enhances their performance in their academic/social classroom assignments and interactions.
- **UVU REVIEW:** Produces broadcast, print, podcast, web, and social media news content covering student and campus community news and feature stories which are posted on www.uvureview.com, printed and distributed across campus, and posted on other social media platforms.
- **ADVERTISING:** UVUREVIEW offers digital (video, audio), and print advertising opportunities for the campus, local, and national entities. Generated advertising revenue is directed into training, production, and student scholarships and programs.



UVU STUDENT NEWS TEAM

- 60+ Dedicated, creative team members
- Create daily, valued news and information
- News for our student, campus community
- Broadcast, podcast, social media, web
- Professional experiential news learning
- Leadership, civic engagement/awareness
- 22 Team members graduated spring 2025

Student Media & Publications plays a pivotal role in delivering student news to our UVU community, engaging thousands of students, faculty, and staff through multiple platforms each week. The UVU REVIEW serves as an important student source of information, connection, and community discourse.



uvu.edu/studentmedia
uvureview.com
[@uvureview](https://twitter.com/uvureview)

"As UVU REVIEW broadcast host, I've built relationships that will last me for my entire life, the **opportunities are plentiful, and the experiences I've already gained here will surely go into my career.** From the day I walked by the front office and applied, I have **always felt welcomed and appreciated**. I am thrilled to be at The UVU REVIEW and am excited for what the future holds!"

Chase Hughes, UVU REVIEW