

Student Media & Production

Purpose/Mission

Student Media & Publications is dedicated to serving and informing the UVU community. We provide student leaders with an authentic newsroom experience that compliments what they learn in the classroom and readies them for industry demands. We learn by doing.

Learning Outcomes

As a result of participating in student media, students will be able to:

- Demonstrate their ability to communicate effectively by creating a portfolio of multimedia that exemplifies skills in research, interviews, and digital media.
- Demonstrate leadership skills and the ability to work in a team environment by creating news multimedia pieces.
- Develop a strong sense of social and civic engagement.
- Evaluate the ethical and legal considerations surrounding the production and distribution of digital news media.

Programs and Services

- **STUDENT LEADERSHIP TRAINING:** Provide an authentic newsroom experience that prepares them for careers in a variety of industries and enhances their performance in the classroom.
- **UVX NEWS:** Produce broadcast, print, podcast, and web news content covering campus news and feature stories which are posted to www.uvxnews.com and on our social media.
- **ADVERTISING:** Offer digital and print advertising opportunities for the campus and local community. Generate ad revenue that feeds directly back into the student program opportunities



5 NEW **PODCASTS**

NEWS, INFORMATION,
SPORTS, CAREER,
HEALTH & FITNESS

“Working with U VX News has been such a fantastic experience. I love the **learning opportunities**, **creative challenges**, and hands-on collaboration with my team. My experience with U VX News has **contributed immensely to my personal and professional growth** and I know what I’ve learned here will continue to **benefit me throughout my career.**”

Joshua Fanos
Executive Social Media
Producer




103

AVERAGE NUMBER OF
CONTRIBUTORS TO UVXNEWS

UVX
news

50%



Increase in
student scholarship
leadership positions

6,000+



Social Media Followers

30,000+



Broadcast
Downloads



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uvxnew.com

uvu.edu/studentmedia

