WE FACE A GREAT CHALLENGE. For nearly three decades, the UVU Foundation and Utah Valley University have joined forces in pursuit of a noble dream: to see that people all across this wonderful valley and state have public access to an outstanding institution of higher education. In doing so, this partnership has produced one of the most open, dynamic and efficiently run universities in the region.

However, for UVU simply to remain so, let alone reach its full potential as the premier “community engaged” university in the nation, there must be a substantial increase of effort on many fronts, particularly as our enrollments continue to rise and state and federal resources become more scarce.

We must meet this challenge with a disciplined commitment to building a rock-solid base of diverse and loyal financial supporters. Our aim for achieving this is three-fold:
1. We intend to take fundraising at the University to a whole new level. We have already launched the due-diligence phase associated with establishing a well-planned, comprehensive campaign that is achievable. By aggressively aligning UVU’s academic prominence with donor interests on local, regional and national levels, we can move this institution forward in magnificent fashion, even in difficult times.

2. Our success also depends on building mutually beneficial, long-term partnerships with key community groups and stakeholders everywhere. Such relationships will undoubtedly enhance our ability to recruit top faculty and students, take advantage of emerging opportunities, and transform the University into the regional leader for economic development and quality of life.

3. Being good stewards of the resources already donated through wise investment management is not only critical to increasing our earnings but will help secure additional donations. Our strategies here include close attention to asset allocation, risk management, market opportunities, cost control and the use of outside expertise.

As UVU’s sixth president, I pledge my active and enduring support to these principles. I hope you will join me in doing everything possible to exceed what has been accomplished in years past and make 2009-2010 our most productive year yet.

Matthew S. Holland

PRESIDENT
From the UVU Foundation Board,

WHAT A YEAR! The 2008 calendar year may be the most extraordinary in the history of Utah Valley University, partially because it was the first under the university banner. On July 1, 2008, thousands gathered at the institution’s Orem campus to celebrate the official move from UVSC to UVU. It was a tremendous event, and it signaled the beginning of even greater things for the institution, its students and the community.

In March 2008, the Utah Board of Regents approved by unanimous vote UVU’s Master of Education degree, the institution’s first graduate program. Shortly thereafter, UVSC’s final graduating class under state-college classification attended Commencement, where Gary Herbert, successor to Governor Jon Huntsman, was the featured speaker. In the fall, the trend of surging enrollment continued, as a 12 percent increase lifted UVU to become the state’s second-largest public university with nearly 27,000 students. Finally, in December, UVU received the “community engaged” classification from the prestigious Carnegie Foundation, reflecting the University’s longstanding commitment to serving the community and providing real-world learning opportunities for students.

The University is expanding to accommodate this tremendous growth. In 2008, the Noorda Regional Theatre Center began taking shape, thanks in large part to a substantial gift from the Ray and Tye Noorda Foundation.
In addition, Hal and Brigitte Wing made the principal donation for the Hal Wing Track and Field facility, which began construction in August of last year. UVU athletes responded to news of the facility with literal cheers of joy. These are just a few of the wonderful things occurring at UVU thanks to the support of generous friends.

Momentum is on UVU’s side, and people are taking notice. No organization is immune to challenges, especially in light of these economic times, but at UVU there is a distinct feeling of energy and optimism. The UVU Foundation Board is thrilled to offer this Annual Report to illustrate the exciting things happening at Utah’s newest university, and what’s in store for its bright future.

As you peruse this report, I hope you will see that an investment in UVU is an investment in the community we all hold dear. The University is a major economic engine for the region and is preparing tomorrow’s leaders with the tools they need to succeed. Perhaps more than ever, your support will have a lasting impact. Thank you for your commitment to UVU and your support of this indespensible institution.

On behalf of the UVU Foundation Board, I would also like to extend a warm welcome to President Matthew Holland. He is more than capable of helping UVU reach its lofty potential, and we will do all we can to assist him in that effort.

Sincerely,

Paul Clyde

*UVU Foundation Chair*
TIMELINE OF NOTABLE EVENTS
FOR THE 2008 CALENDAR YEAR
THE 2008 CALENDAR YEAR WAS PERHAPS THE MOST SIGNIFICANT IN UTAH VALLEY UNIVERSITY’S STORIED HISTORY.

In 2008, what began as a tiny vocational school became Utah’s newest university, complete with a new state-of-the-art library and nearly 27,000 students to fill it. These incredible achievements coincided with a search for a new president to lead UVU into the future and sharp reductions in state funding as a recession strained state resources. Since its inception amid wartime and economic hardship, UVU has shaped its character by overcoming obstacles and exceeding expectations. That pattern held true in 2008.

3.21.08 — By unanimous vote, the Utah Board of Regents approves UVU’s Master of Education degree, the University’s first graduate program. The first cohort starts classes about five months later, when the fall semester begins on August 18.

4.25.08 — Lt. Gov. Gary Herbert speaks to the last graduating class before UVSC becomes UVU. A former Utah County Commissioner and longtime supporter of UVU, Herbert spoke at the institution’s 67th Commencement in the place of Gov. Jon Huntsman, who received an honorary doctorate from UVU but was kept from speaking due to health issues.

7.1.08 — University status becomes official, marking the transition from Utah Valley State College to Utah Valley University. A day earlier, day-long festivities included concerts, ribbon-cutting ceremonies and the opening of UVU’s state-of-the-art 200,000-square-foot library.

7.8.08 — By unanimous vote, UVU President William A. Sederburg is approved by the Board of Regents as Utah’s seventh Commissioner of Higher Education. Vice President for Academic Affairs Elizabeth Hitch becomes interim president, and a search begins for UVU’s sixth president.
8.25.08 — UVU announces plans to build the Hal Wing Track and Field facility, the first permanent home for UVU’s track and field athletes. The facility is named after the facility’s principal donor, Little Giant Ladder proprietor Hal Wing, who along with his wife, Brigitte, donated $600,000 of the $1.2 million needed to build the facility.

9.25.08 — The Utah State Legislature begins a special session that results in a $2.7 million reduction to UVU’s budget. The special session was held to address significant budget shortfalls due to the recession and was the first step in a budgeting process that left UVU with a 17 percent ongoing reduction.

10.3.08 — A novel election model created by Jay DeSart, assistant professor of political science at UVU, predicts victory for democratic candidate Barack Obama in the November presidential election. DeSart’s model, which was created in collaboration with colleague Thomas Holbrook at the University of Wisconsin-Milwaukee, received national attention, including a citation in The Wall Street Journal. In addition, as part of a “get out the vote” initiative, UVU students register 3,477 voters, the sixth-highest mark nationally among universities.
10.6.08 — Enrollment surges to a record 26,696 students (12 percent increase), making UVU the second-largest four-year institution in the Utah System of Higher Education (behind the University of Utah).

10.23.08 — Opening night for “Nosferatu,” an innovative mixed-media production by UVU’s Department of Theatrical Arts based on the 1922 vampire film by the same name. The production, which combines traditional theater elements with digital media, was selected as a regional finalist at the Kennedy Center American College Theater Festival.

11.6.08 — Senior Robyn Fairbanks leads the women’s basketball team in UVU’s season-opener vs. Montana State, marking the final season in Fairbanks’ brilliant career. Consistently one of the nation’s top scorers, Fairbanks finished as one of 20 players in NCAA history to tally 2,000 points and 1,000 rebounds, and she was twice named Division I Independent Player of the Year.

11.14.08 — The men’s basketball team opens its season vs. Northern Arizona, marking the final season for Ryan Toolson, one of the best shooters in the history of college basketball. In his final season, Toolson finished as one of the nation’s leading scorers.
(23.8 points per game) and made 94 percent of his free-throws, the second-highest mark in NCAA history. He was named Division I Independent Player of the Year for the 2007-2008 season.

11.21.08 — UVU student and part-time employee Britnee Nguyen is announced as Utah Public Relations Student of the Year for the Public Relations Society of America’s Greater Salt Lake Chapter. Nguyen, who competed against scores of students from the Intermountain region, said her time writing press releases and stories for UVU publications as a part-time employee gave her an edge in the competition.

12.18.08 — UVU receives “community engaged” classification from the prestigious Carnegie Foundation for the Advancement of Teaching. The classification reflects UVU’s longstanding commitment to serving the community and providing engaged learning opportunities for students.
FOUNDATION ASSETS Fiscal Year 2008

- Investments: 48%
- Land and Buildings: 25%
- Charitable Trusts: 14%
- Cash/Cash Equivalents: 7%
- Other: 6%
GROWTH IN CONTRIBUTIONS *Fiscal Year 2008*

2007: $7,090,323
2008: $10,187,181
(+31%)
$510,000

The average operating expenses for a single day at UVU
OPERATING EXPENSES

Salaries & Benefits: 61%
G & A / Maintenance & Utilities: 21%
Financial Aid & Other: 18%

OPERATING / NON-OPERATING REVENUES

Enterprises, Sales & Other: 8%
Charitable Gifts: 5%
Tuition & Fees: 37%
Federal & State: 50%
The 2008 calendar year was perhaps the most significant in Utah Valley University’s storied history.

The following graphs represent UVU’s students in a snapshot. You’ll note that UVU had more associate degree graduates than bachelor degree graduates in 2008. In 2009, UVU graduated more bachelors than associates for the first time in the institution’s history, signaling that university status is providing additional opportunities for UVU students. These data also contain a key demonstration of UVU’s economic impact: roughly 87 percent of UVU graduates remain in Utah, fueling economic development and keeping their expertise in the Beehive State.
GRADUATES by DEGREE TYPE

- Associate Degrees: 53%
- Master Degrees: 2%
- Bachelor Degrees: 45%

Graduates who remain in Utah: 87%

GRADUATES by PROGRAM

- Business: 13%
- University College: 17%
- Arts: 14%
- Technology & Computing: 7%
- Science & Health: 6%
- Other (Non Degree): 18%
- Humanities & Social Science: 13%
- Education: 4%
HIGHLIGHTS FROM THE 2007-2008 ACADEMIC YEAR
UVU: DISTINCTIVE CHARACTER, COMPELLING FUTURE.

The 2008 calendar year provides a snapshot of the incredible momentum and excitement driving Utah’s newest university. Amazing things are happening across campus, and more is sure to come. Here’s a small sampling of UVU’s evolving personality, recent successes and current endeavors.

CHARACTER

Those familiar with the history of Utah Valley University know that it began as a tiny vocational school in 1941. In the early days, the institution’s purpose was to provide training for workers supporting the nation’s war effort across a myriad of technical industries.

Nearly seven decades later, UVU is the second-largest public university in Utah, serving some 27,000 students who study disciplines ranging from finance to dance to digital media. Today, UVU offers everything from technical certificates to high-demand graduate degrees, but although the institution has grown to a scale unimaginable at its outset, one constant remains: character.

Character is the summation of one’s distinctive qualities. In the case of UVU, character refers to innovation, resourcefulness and a can-do spirit that has permeated the institution since its humble beginnings amid wartime and economic depression. Indeed, UVU’s contributions to students and the community go beyond passing on skills and academic theory — at UVU, the aim is to educate the entire individual.

UVU still retains its original purpose as a confluence for academic and hands-on education, and its commitment to community engagement is stronger than ever. Under the university banner, the future
holds even greater opportunities for UVU, its students and the community.

**FOCUS**
During UVU’s formative years, the institution’s focus was on providing practical, career-applicable training. Today, that focus remains intact, albeit evolved to accommodate the modern landscape.

At UVU, the combined emphases on academic study and real-world application is called “engaged learning.” This concept has helped UVU students develop a reputation as competent, career-ready contributors from the moment they leave the classroom and enter the workforce. This curricular focus — accomplished through applied learning projects, internships and other activities — is a defining characteristic at UVU and was recognized in 2008 by the Carnegie Foundation’s bestowal of its elective “community engaged” classification.

**STRENGTH**
As a teaching institution, one of UVU’s great strengths is its students. At UVU, students immerse themselves in a culture of achievement and involvement.

As one example, UVU students registered nearly 3,500 voters during a “get out the
vote” campaign in the run-up to the 2008 elections, the sixth-highest mark nationally among universities and the result of countless hours volunteered by dedicated students.

In addition, UVU student and part-time employee Britnee Nguyen was selected as Utah Public Relations Student of the Year for the Public Relations Society of America’s Greater Salt Lake Chapter in 2008. In addition to her classroom activities, Nguyen sharpened her skills writing press releases and feature stories as a part-time writer for UVU’s Marketing & Communications office.

**SCIENCE**

The age-old disciplines of physics, medicine and other scientific fields are critical as we try to better understand the world and uncover solutions to common problems. UVU is on the cutting edge of science and health, thanks to world-renowned faculty and exceptional students.

In early 2009, UVU physics professor Steve Wasserbaech was awarded a prestigious research appointment to study particle physics at the CERN laboratory in Geneva, Switzerland. Wasserbaech’s appointment provides opportunities for him and for students, and his research will be conducted
in concert with some of the world’s top physicists at the Large Hadron Collider, a gigantic scientific instrument spanning some 17 miles beneath the border between France and Switzerland.

In fall 2009, the first cohort for UVU’s Master of Science in Nursing degree began, which will help fill a pressing regional and national need for well-training nurses.

As part of a project spanning two decades, UVU faculty and students are helping the rural Tarahumara tribe find water and dig wells in the arid Mexican desert. Additionally, UVU students from across the academic spectrum now utilize UVU’s Capitol Reef Field Station as a rural escape for study and

**FAST FACTS: STRENGTH THROUGH STUDENTS**

About 87 percent of UVU graduates remain in Utah, contributing their talents and energy to Utah’s economy.

Roughly 57 percent of UVU students work at least 21 hours per week while in school, helping them round out their education with experience in professional settings.

UVU students represent 73 countries and all 50 states, bringing a diversity of perspectives and cultures to Utah’s newest university.
intellectual exploration.

Amid these exciting developments, the Utah Legislature approved $2.5 million in planning money for a new science building at UVU. This much-needed facility is UVU’s priority in terms of capital improvement.

**COMMERCE**

In addition to being one of the primary economic engines in Utah County, UVU provides tomorrow’s business leaders with the knowledge and tools they need to flourish as captains of industry.

UVU’s Woodbury School of Business is the largest business school in the Utah System of Higher Education, and the approval of its MBA program by the Board of Regents means its impact will be even more pronounced. The MBA’s first cohort is scheduled to begin classes in fall 2010, marking the outset of UVU’s third graduate program.

The Woodbury School of Business is centered on the idea of engaged learning, meaning students are given opportunities to learn business in theory and practice.

As one example, students in UVU’s Commercializing Technology and Enterprise Formation classes took a handful of undeveloped technologies and prepared
them for commercial application. The two flagship student projects — a dental-drilling startup called Water Jet and an inventory-control software company called iSheets — are expected to become multimillion-dollar operations.

The Woodbury School of Business already boasts an exceptional faculty and is attracting even more top talent.

In 2009, Dr. Paul Dishman joined UVU to teach marketing. Dishman is UVU’s first recipient of a Fulbright Scholar grant, which he will use to lecture and research at the University of Donja Gorica in Montenegro, one of the world’s youngest countries, in 2010. Dishman will lecture on

Fast Facts: Science & Health

UVU’s current science building was constructed when the institution’s enrollment was 8,000.

Today, more than 20,000 students take science-related courses and one in three UVU students enroll as science majors.

90 percent of UVU science grads attain science-related careers.

85 percent of UVU pre-med students are accepted into medical school, a remarkably high number relative to national standards.
market intelligence to graduate and undergraduates and will provide market intelligence applications to businesses in order to increase Montenegro’s global competitiveness during the country’s transitional economy stage.

**Expression**

One critical function of a university is to enrich the community as a center for artistic expression. At UVU, the artistic spirit is thriving, both in terms of student art and community-focused projects. In 2008, students studying various artistic disciplines came together to create “Nosferatu,” an innovative mixed-media theater production based on the 1922 German vampire film of the same name. The play wowed the audience at the prestigious Kennedy Center American College Theater Festival, and it was selected from more than 500 entries as a national finalist.

UVU has also renewed its partnership with the Sundance Resort to bring Sundance Summer Theater back to the community. The summer of 2009 marks the second year of collaboration between UVU’s School of the Arts, Department of Theatrical Arts and the Sundance Resort to provide top-shelf productions such as “The Fantasticks,” originally an off-Broadway play that ran for a record 42 years with more than 17,000 productions.

Helping to facilitate UVU’s young artists is
the Noorda Regional Theater Center. The facility, which was completed in 2009, was made possible by a gift from the Ray and Tye Noorda Foundation that was the largest single gift ever received by UVU at the time it was given.

**Competition**

Along with the transition to university status came the transition to NCAA Division I athletics, which became official in 2009. UVU brought its 15 competitive sports, including the only collegiate wrestling program in Utah, to the Great West Conference in 2008, and UVU was selected to host the league’s first conference championships in cross-country and basketball.

In 2008, UVU’s track and field athletes learned that they will have a place to call home, thanks to the generosity of Hal and Brigitte Wing. The Hal Wing Track and Field facility is slated for completion in 2010, allowing UVU athletes to compete on their home turf instead of using local high school facilities. UVU athletes literally shouted for joy when they were given the news of the planned facility.
WHO TO CALL

For questions regarding giving opportunities, please contact the Utah Valley State College Office of Institutional Advancement through one of the following:

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