



Master Course Syllabus

For additional course information, including prerequisites, corequisites, and course fees, please refer to the Catalog: <https://catalog.uvu.edu/>

Semester: FALL **Course**

Prefix: ART

Course Title: Watercolor

Year: 2025

Course and Section: 1650-001

Credits: 3

Course Description

Studies materials, techniques, and compositional methods of watercolor painting at a beginning level. Teaches the application of basic techniques for the use of transparent watercolor materials. Includes lecture/demonstration and studio time for application and evaluation. For majors and non-majors.

Course Attributes

This course has the following attributes:

- ☐ General Education Requirements
- ☐ Global/Intercultural Graduation Requirements
- ☐ Writing Enriched Graduation Requirements
- ☒ Discipline Core Requirements in Program
- ☐ Elective Core Requirements in Program
- ☐ Open Elective

Other: *Click here to enter text.*

Instructor Information

Instructor Name: Valerie Atkinson DeMoura

Student Learning Outcomes

Upon successful completion, students should be able to:

- 1 – Paint competently from life and reference using a variety of approaches;
- 2 – Understand and create color in a wide range with in depth understanding of hue, value, and saturation

3 – Have experience in creating and preparing different painting supports and the advantages and disadvantages of each

4 – Critique one's own and other's paintings

Upon successful completion, students should have the following attitude(s)/traits:

1 - Appreciate many different kinds of paintings;

2 - Value both historical and modern approaches to painting;

3 - Experience a heightened sense of awareness in utilization of color, painting techniques, form and content.

Course Materials and Texts

Watermedia 1 (Art 1650) Parkin Watercolor Kit

Watermedia 1 (Art 1650) Parkin Sketchbook Kit

- 1/4 sheet of Arches 140# cold-press paper. (No substitutions on the Arches brand, weight or finish.)

- 3 small jars with lids for pouring project • optional additional colors for glazing project, as needed

- 2” masking tape—No duct tape or packing tape—and a stapler

Course Requirements

GRADES:

You will primarily be assessed through projects and exercises, as well as attendance. Grades will be based on a combination of:

Assignments	50%
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Homework	25%
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Final project	15%
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Attendance and participation	10%
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ATTENDANCE:

Students will be allowed up **two** absences for any reason. Students are *still expected to fully complete any assignments missed*. If you are absent more than **8 times** you may automatically fail the class.

ASSESSMENT CRITERIA:

1. Form

a. Composition

b. Application of Elements & Principles

- c. Complexity of Design
- 2. Content
 - a. Visual Research
 - b. Relationship between form and ideas
- 3. Craftsmanship
 - a. Material handling of techniques
 - b. Photographing your work properly
 - c. Keeping work clean and flat
- 4. Effort
 - a. The level of commitment to your work/class
 - b. Showing growth and change over the course of the class
- 5. Follows Directions
 - a. Uses proper materials
 - b. Uses proper sizing requirements
 - c. Follows the required process
- 6. Impact
 - a. Ability to capture and sustain the viewer
 - b. Use of innovative and original imagery

Grade	Range:	
A	100 %	to 94.0%
A-	< 94.0 %	to 90.0%
B+	< 90.0 %	to 87.0%
B	< 87.0 %	to 84.0%
B-	< 84.0 %	to 80.0%
C+	< 80.0 %	to 77.0%
C	< 77.0 %	to 74.0%
C-	< 74.0 %	to 70.0%
D+	< 70.0 %	to 67.0%
D	< 67.0 %	to 64.0%
D-	< 64.0 %	to 61.0%
E	< 61.0 %	Below

Required or Recommended Reading Assignments

N/A

General Description of the Subject Matter of Each Lecture or Discussion

Week 1: Sketchbook, completion - series of small paintings
Week 2: Photography, sketchbook, composition, Color charts
Week 3: Sketchbook - contour line, rhythm/balance, Primary, secondary, triads
Week 4: Sketchbook - sky studies, composition, Big sky paintings
Week 5: Composition - Notan studies
Week 6: Sketchbook Value studies, Negative contour
Week 7: Sketchbook studies, Value matching
Week 8: Sketchbook, composition, shapes, large format
Week 9: Nature of Materials, Surface studies,
Week 10: Negative painting, Masking, Pouring
Week 11: Negative painting, Depth of Space
Week 12: Negative painting - Architecture/Man made structures
Week 13: Pen & Ink/Watercolor - Man made and Organic
Week 14: Portrait Painting - Object studies
Week 15: Final Project - Critique

Required Course Syllabus Statements

Generative AI

[Gartner \(n.d.\)](#) defines Generative AI as technology that “... can learn from existing artifacts to generate new, realistic artifacts (at scale) that reflect the characteristics of the training data but don’t repeat it. It can produce a variety of novel content, such as images, video, music, speech, text, software code and product designs.”

Examples of general Generative AI tools:

- ChatGPT
- Microsoft Copilot
- Google Gemini
- Firefly
- Midjourney
- You.com
- Dall-E 3
- Stable Diffusion

Any student work submitted using AI tools should clearly indicate what work is the student’s work and what part is generated by the AI. In such cases, no more than 25% of the student work should be

generated by AI. It may be valuable if one uses AI as a learning assistant and aid in helping to solve visual problems, not a crutch or avenue to keep from solving problems. If it is used, admit it and be certain to add your critical decisions and thinking to the sometimes-poor ones it makes. The individual student is responsible to make sure that any content, image or helps from AI, do what they are intended to do and say what they intend to say. AI is designed to SEEM accurate, but it isn't always. It has other weaknesses in relationship to innovation, subtlety and nuance, fine-tuning, and ethics. Don't accept anything it generates at face value without checking it critically.

Using Remote Testing Software

☐ This course does not use remote testing software.

☐ This course uses remote testing software. Remote test-takers may choose their remote testing locations. Please note, however, that the testing software used for this may conduct a brief scan of remote test-takers' immediate surroundings, may require use of a webcam while taking an exam, may require the microphone be on while taking an exam, or may require other practices to confirm academic honesty. Test-takers therefore shall have no expectation of privacy in their test-taking location during, or immediately preceding, remote testing. If a student strongly objects to using test-taking software, the student should contact the instructor at the beginning of the semester to determine whether alternative testing arrangements are feasible. Alternatives are not guaranteed.

Required University Syllabus Statements

Accommodations/Students with Disabilities

Students needing accommodations due to a permanent or temporary disability, pregnancy or pregnancy-related conditions may contact UVU [Accessibility Services](#) at accessibilityservices@uvu.edu or 801-863-8747.

Accessibility Services is located on the Orem Campus in BA 110.

Deaf/Hard of Hearing students requesting ASL interpreters or transcribers can contact Accessibility Services to set up accommodations. Deaf/Hard of Hearing services can be contacted at DHHservices@uvu.edu

DHH is located on the Orem Campus in BA 112.

Academic Integrity

At Utah Valley University, faculty and students operate in an atmosphere of mutual trust. Maintaining an atmosphere of academic integrity allows for free exchange of ideas and enables all members of the community to achieve their highest potential. Our goal is to foster an intellectual atmosphere that produces scholars of integrity and imaginative thought. In all academic work, the ideas and contributions of others must be appropriately acknowledged and UVU students are expected to produce their own original academic work.

Faculty and students share the responsibility of ensuring the honesty and fairness of the intellectual environment at UVU. Students have a responsibility to promote academic integrity at the university by

not participating in or facilitating others' participation in any act of academic dishonesty. As members of the academic community, students must become familiar with their [rights and responsibilities](#). In each course, they are responsible for knowing the requirements and restrictions regarding research and writing, assessments, collaborative work, the use of study aids, the appropriateness of assistance, and other issues. Likewise, instructors are responsible to clearly state expectations and model best practices.

Further information on what constitutes academic dishonesty is detailed in [UVU Policy 541: Student Code of Conduct](#).

Equity and Title IX

Utah Valley University does not discriminate on the basis of race, color, religion, national origin, sex, sexual orientation, gender identity, gender expression, age (40 and over), disability, veteran status, pregnancy, childbirth, or pregnancy-related conditions, citizenship, genetic information, or other basis protected by applicable law, including Title IX and 34 C.F.R. Part 106, in employment, treatment, admission, access to educational programs and activities, or other University benefits or services. Inquiries about nondiscrimination at UVU may be directed to the U.S. Department of Education's Office for Civil Rights or UVU's Title IX Coordinator at 801-863-7999 – TitleIX@uvu.edu – 800 W University Pkwy, Orem, 84058, Suite BA 203.

Religious Accommodation

UVU values and acknowledges the array of worldviews, faiths, and religions represented in our student body, and as such provides supportive accommodations for students. Religious belief or conscience broadly includes religious, non-religious, theistic, or non-theistic moral or ethical beliefs as well as participation in religious holidays, observances, or activities. Accommodations may include scheduling or due-date modifications or make-up assignments for missed class work.

To seek a religious accommodation, a student must provide written notice to the instructor and the Director of Accessibility Services at accessibilityservices@uvu.edu. If the accommodation relates to a scheduling conflict, the notice should include the date, time, and brief description of the difficulty posed by the conflict. Such requests should be made as soon as the student is aware of the prospective scheduling conflict.

While religious expression is welcome throughout campus, UVU also has a [specially dedicated space](#) for meditation, prayer, reflection, or other forms of religious expression.